

THE AURORA OBSERVER

THURSDAY MARCH 13, 1919.

N. C. WESCOTT

EDITOR AND PUBLISHER

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I pledge allegiance to my flag and the republic for which it stands, one Nation, indivisible, with liberty and justice to all.

OUR COLUMNS ARE OPEN

An inquiry as to whether the Observer will use articles opposing paved roads leads us to state that the columns of the Observer are open for the discussion of both sides of the paving question—or any other matter. The only reservation is that such articles be brief, to the point and free from personalities. Neither our space nor our inclination will allow any other kind of contributions, on either side of any question.

THE BERRY INDUSTRY

Aurora is surrounded by natural berryland—land that grows good crops of strawberries, raspberries, loganberries, blackberries, gooseberries and currants to perfection, and never before has there been such a market for berries and berry products. Never before has there been such an opportunity for a community to go into an industry on a big scale—not necessarily on a big scale individually but big in the aggregate. If every farmer within a three-mile radius of this city, with land adapted to the crop, were to plant 5 acres of berries it would put Aurora on the berry map and make canneries and juice factories sit up and take notice. Such a condition would bring them a running to secure the crop. The hop crop that this section has so long depended upon is too uncertain of revival to pin anything but the most transient hopes upon. Under present conditions it can never assume anything like its former importance. With the probability of total extinction of the hop industry within five years staring us in the face, the rise and development of the berry industry offers the most promising and satisfactory solution of the problem of what shall take the place of hops. So few people having accurate information about the berry business, the berry meeting at the Aurora Odd Fellow's Hall Friday afternoon, March 14, should be attended by every farmer who can possibly get there. Senator Lachmund and L. G. Bulgin, will present facts and figures that will interest every Aurora farmer that would like to net \$150 per acre, and upwards, from his land.

During November and December last Oregon raised \$6162,57 (by the milk bottle plan) for the relief of the waifs and strays and orphans of Belgium and Northern France—Children whose relatives were victims of the barbarous Hun. Courageous little Belgium is trying to rehabilitate her people. Homes are being re-established and families re-united. It will be a long and arduous task. But the same spirit that enabled her to endure four years of Hun tyranny will accomplish the restoration of that heroic nation. But the little ones without homes and without families need our assistance a few months longer. By the middle of the summer Belgium will be able to care for her own. Meanwhile whenever you pass a Belgian baby bottle continue to drop in a nickel, a dime or quarter for the little victims of Hun rapacity.

Two big Marion county enterprises at Salem offer opportunities to farmers in berry growing and vegetable growing, that promise a certain market—and sure profits if they can produce average crops. In fact the bigger the crop the larger the profit. These enterprises are the Pheasant Northwest Products Co. which is ready to take all the small fruits that Marion county farmers can raise, and the Salem King's Products Co. which will contract for thousands of tons of vegetables, at fair prices. Farmers of this section should investigate these opportunities.

The appearance of President Wilson and ex-president Taft on the screen together at the movies here Sunday night evoked great applause, not from any partisan stand point, but as approval of the efforts of both these great men to establish the League of Nations covenant. Such straws have a meaning. They show what is in the hearts of the people concerning the Peace League. No matter how much they disapprove of Wilson as a Democrat or of Taft as a Republican, the people recognize their efforts as the hope of peace for future generations.

It has been recommended that 130 miles of market roads be paved as it has been found that 110 miles will not cover the mileage necessary to create an adequate system of market roads within the county. The additional mileage will make it necessary to add another year to the time scheduled—six years instead of five. Should the proposal be approved by the people, the additional mileage will round out the plan to give Marion county the best system of Market Roads in the Northwest.

Get Rich Quick Grow Berries

TO THE FARMERS IN AURORA DISTRICT

For several months we have been conducting an active campaign among growers for the purpose of securing a very large planting in strawberries, raspberries, loganberries, gooseberries and currants. We pointed out the enormous profits to the producer. The response has been very encouraging. We have booked large orders for tips and plants and our stock is almost exhausted. In another month spring will be here and growers should make preparations to get their ground in shape for planting new acreage.

Our jelly, jam and preserve plant is in full operation, but we must have berries of every variety to keep us occupied all the year round. We persistently pointed out to growers the enormous profits to be derived from small fruits, how it would add value to your land and how it was possible to make the Willamette Valley famous as the greatest berry district in the United States. The opportunity, not alone to make large profits but to put the Willamette Valley on the map rests entirely with the progressive growers. We are doing our full duty to bring this about. We have already spent over \$400,000.00 in advertising your products; have invested \$1,550,000.00 in this business; have established an extensive system of selling jellies, jams and preserves throughout the world and now appeal to the growers to furnish the necessary fruit, which is so essential to mutual success.

Let us briefly outline the market conditions as they exist today and the acreage which we are willing to contract.

STRAWBERRIES—We will contract for the 1919 crop at 9½ cents per pound which is equal to \$500.00 an acre at the rate of 300 crates of 18 pounds each of the Wilson variety planted on good soil. The 'Etterberg' No. 121, a new and very hardy variety, has yielded as high as 600 crates per acre, but sets of this variety are limited, and while we have some on hand, we are unable to furnish them in large quantities. This is an ideal strawberry on sandy loam ground and we urge you to get started growing them. We will contract 1000 acres of strawberries commencing with 1919 or 1920 and running through the life of the plants.

RASPBERRIES—We will contract the yield from 1000 acres of raspberries of the Cuthbert variety for three or five years. To growers who have raspberries in bearing we will pay 9½ cents per pound which is equal to \$500 to \$600 gross per acre. Beats raising hay or grain. Don't it?

LOGANBERRIES—When we speak of loganberries, we think of Joju, America's famous beverage, and Phez, America's famous Pure Juice of the loganberry, then we think of loganberry jellies, jams and preserves for which there is a constantly increasing demand. We can use the product of 1,000 acres for five years at prices which will net \$150.00 per acre, when planted on the right kind of land. This is one of Willamette Valley's best berries on account of its productiveness and long life. There are several patches 18 years old and still producing bumper crops. We can arrange to furnish you with strong, vigorous plants at \$15.00 per 1,000 to growers if your order is placed at once.

GOOSEBERRIES AND CURRANTS—These much neglected but splendid berries are again being sought after and growers who have large or small patches should give them careful attention. There will be a good demand for them this year and for years to come.

Let us again impress upon you the importance of the industry. The Oregon legislature, which just closed, passed an extensive and comprehensive reconstruction program to take care of our returning soldiers, sailors and marines and develop the industrial and commercial wealth of Oregon and the fruit and berry industry is but another link in the chain of wealth and progress to Oregon. We are doing our part and are presenting opportunities which we feel certain will contribute to the well-being and happiness of our people.

We will be pleased to have you write us on the subject. Do it now!

PHEASANT NORTHWEST PRODUCTS CO.
Louis Lachmund, Mgr
Green Fruit Department.
L. G. Bulgin,
Field Representative.

Write us for our new booklet, which is full of information on Berries and how to Grow Them. Sent free upon request.

Please pay your electric light bills at the Aurora Drug Store. 52-4t

British polar explorers are going to try to beat American explorers to the pole by using an airplane. Personally, we don't care so much which explorers get there first, but we do hope no explorer will try to unload a purple snow story on us again.

The two most dangerous men in the country today are the employer who is going around looking for trouble with his workmen and the workman who is going around looking for trouble with his employer.

War profiteers in the United States have fallen short of their German brethren in one respect at least, for they have not as yet resorted to airplanes in getting out of the country with their loot.

When that pioneer journalist, Ben Franklin, was introducing electricity he never dreamed that the affairs of the nation would one day be reported by wireless or even by cable.

Personification of the human pest he who tries to speed up while passing through the revolving doors, regardless of all others also tied up in its other compartments.

Bill Hohenzollern now knows what the ancient Americans were driving at when they inscribed on their flag, "Don't tread on me!"

Welcome, little murder story, to the first page again. You are a harbinger of the return of the good old neighborhood times.

Probably the dollar-a-year men won't kick at having to go back to the pre-war salaries.

CALL FOR BIDS

We the undersigned Board of Directors of the Citizens Mutual Telephone Company of Needy, Oregon, advertise for a switch operator, at Needy, Oregon. Service to begin on the first day of May 1919.

Sealed bids to be sent to E. S. Mitts, Hubbard, Oregon, on or before March 29, 1919.

The Board of Directors reserves the right to reject any or all bids.
(Signed) P. J. SCHNEIDER, Sec.
J. E. MITTS, Pres.

First Publication, March 6.
Last Publication, March 27.

LOCAL AD RATE.

Local notices and classified column advertisements of every description are 5 cents per line, but no "ad" will be inserted for less than 25c. This rate of 5 cents per line applies to for sale, for rent, lost, found, want ad, card of thanks and all similar notices, as well as to all notices of entertainments, fairs, socials, shows, etc., which charge an admission fee or are given to raise money for any purpose. Copy for local reading notices must be in not later than Wednesday noon.

Ancona and White Orpington Hatching Eggs at \$1.25 per Fifteen.—Zeno Schwab. (50)

The Christian Herald and McCall's, both one year for \$3.00. The Herald alone \$2.50 per year. Phone the Observer your order today.

FOR SALE—Cedar posts, good for hop posts, fence posts, or loganberries. Phone or see Oscar A. Wilson, Aurora, Oregon. (47)

Review of Reviews has now advanced to \$4.00 per year, and worth it! But you can get this great magazine and the Observer, both one year for \$4.50.

If you are about out of Letter Heads or envelopes, order today. Telephone us your order.

MARRY IF LONELY; for results try me; best and most successful "Home Maker" hundreds rich wish marriage soon; strictly confidential; most reliable; years of experience; descriptions free. "The Successful Club", Mrs. Purdie, Box 556, Oakland, Calif.

The Observer is agent for the Saturday Evening Post \$2.00 per year. Ladies Home Journal \$1.75 per year. Country Gentlemen \$1.00 per year. Telephone us your order now.

Farmers attention. The Salem King's Products Co., Salem, Ore., will contract a large acreage of spinach and beans. Spinach if planted in March can be harvested in time to allow planting of second crop of vegetables. If interested call Mr. Chapin at 830 during office hours or 59F5 evenings. 52-4tp.

For Sale—First class Piano, or will trade for car. Call or write Palmer Julseth, Barlow, Ore. 52-2tp

FOR SALE VERY CHEAP—A small Samson Tractor, and a good 2 bottom 12 in. Oliver Gang plow. The Tractor is excellent for beltwork up to 10 horse-power and will pull the two bottom gang or a 6 to 8 foot disc harrow. Write or call.—Fred Anderson, Aurora, Oregon. 53-2t.

FOR SALE—Team of sorrel colts, 4 and 5 years, weight 2900, for heavy work, sound and true. Inquire at the Observer Office. 53-4t

The Bank of Good Service

In accordance with its usual custom The Aurora State Bank has again arranged so that its patrons may pay their taxes here without going away or writing for statements. If it will serve your convenience, we will be glad to take care of your tax payments. The first half of the tax is due on or before April 5.

Aurora State Bank

Savings Accounts
4% Quarterly

4% Interest on
Time Deposits

(Under Exacting State Supervision)

FORDSON TRACTOR OLIVER PLOW RODERICK LEAN DISC

Now on Display at Miller's Garage
AURORA, OREGON

Fordson's Now on Floor Ready for Delivery
YOUR ORDER NOW WILL INSURE DELIVERY.
WRITE or PHONE for FURTHER INFORMATION.

Vick Bros. Valley Motor Co.
260 High St. 237 State St.

1995—PHONES—442

Salem, Oregon

Share of Aurora Mutual Telephone stock (\$25 par value) for \$10 cash. Inquire at the Observer Office, Aurora, Oregon.

FOR SALE OR TRADE—Gas engine, 2½ horse-power, used very little. Will trade for work horse, J. E. Lovell, Aurora, Oregon. 52-2t

"Buy your flour, feed and poultry supplies of the Hubbard Creamery Co., Hubbard, Oregon."

MARRY At Once—Thousands of lonely, congenial people, all ages, worth \$5,000 to \$50,000 seeking early marriage. Big list of descriptions FREE. Ralph Hyde, 253a Minna St., San Francisco, Cal. (48-53)

The Pictorial Review, 1 year for \$2.00, two years for \$3.00. Phone the Observer your order now.

The "Youth's Companion" (new) and "Todays Housewife" both one year for \$2.50.

IN THE CIRCUIT COURT OF THE STATE OF OREGON, FOR MARION COUNTY.

Levi M. Webb, Plaintiff
vs.
Susie Webb, Defendant.

SUMMONS

To SUSIE WEBB:
IN THE NAME OF THE STATE OF OREGON You are hereby required to appear and answer the complaint filed against you in the above entitled Court and cause on or before the 3d day of April, 1919, said day being six weeks from the date ordered for the first publication of this summons, and if you fail to appear and answer said complaint by said date, plaintiff will apply to the Court for the relief prayed for in his complaint, to-wit: For a decree dissolving the marriage contract now existing between plaintiff and defendant above named, and for such further relief as appears equitable to the Court.

You are further notified that this summons is served upon you by publication thereof in the Aurora Observer, a newspaper of general circulation printed and published in Aurora, Marion County, Oregon, pursuant to an order of the Hon. Geo. G. Blingham, Judge of the above entitled Court, said order having been made and entered on the 17th day of February, 1919; that said summons will be published for six weeks, commencing on the 20th day of February, 1919, and that the date of the last publication will be April 3, 1919.

SMITH & SHIELDS,
Attorneys for Plaintiff.

R. R. GILMORE
Blacksmithing
HORSESHOEING
A SPECIALTY
Formerly the
Chas. Goudreau Shop
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