

THE AURORA OBSERVER

THURSDAY, MARCH 28, 1918.

N. C. WESCOTT

EDITOR AND PUBLISHER

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I pledge allegiance to my
flag and the republic for
which it stands, one Nation,
indivisible, with liberty and
justice to all.

HOW TO REDUCE SHOE PRICES

There has already been a drop in the prices charged by retailers for footwear in England in view of the Government's action in placing on the market standardized shoes made at controlled rates of profit, according to a report to the United States Department of Commerce.

At a recent exhibition of "war-time" boots 39 samples were shown, ranging from heavy boots for carters and laborers to shoes for ordinary street use, and children's shoes. Prices range from \$2.06 to \$6.38 a pair. The shoes are made entirely of leather and the retailer's price is stamped on the sole.

Italian shoe factories are manufacturing standardized shoes, using leather furnished by the Government which controls the system of sales to the public.

In England the manufacture of standard cloth for men's suits has made rapid progress, 24 patterns being included in the first goods shown. As now planned, provision is made for 750,000 to 1,000,000 suits ready for delivery from June to August. The project may later include production of certain classes of cloth for women's wear, with a gradually widening range of production under Government standardization.

It appears that our government should be able to effect a reduction as substantial by the same methods, and it further appears that the times and the conditions justify some action.

THE GREAT DUTY

As we go about our daily tasks in peace and safety men are dying every minute on the battlefields of Europe to save civilization. Our own gallant soldiers are shedding their blood in France and our sailors engulfed in the waters of the Atlantic as they go in defense of America's rights and honor.

Upon our performance of the work committed to us depend the lives of thousands of men and women, the fate of many nations, the preservation of civilization and humanity itself; and the more efficient and prompt we people of America are in doing our part, the more quickly will this war come to an end and the greater the number of our soldiers and sailors who will be saved from death and suffering and the greater number of the people of other nations released from bondage and saved from death.

To work, to save, to economize, to give financial support to the Government is a duty of the Nation and to the world and it is especially a duty to our fighting men who on land and sea are offering their lives for their country and their countrymen.

It is true that the government has made mistakes, but the magnitude of our war undertaking has made them unavoidable. Compared with achievements, the mistakes have been trivial—some only fancied. With 500,000 men in France and 1,000,000 more ready to go, the positive record is not wholly blank. On the negative side we have no army contract scandals, no embalmed beef horrors, no fat old generals going to war in easy rocking chairs, no round Robin letters from presumptuous rough riders, and no disgraceful appointments of political generals and society admirals. Unlike the Spanish-American war, we have escaped these things, and calumniating criticism and Hun propaganda must not be allowed to dampen the patriotic fires of our enthusiasm.

There is scarcely food enough in the world to feed its people. There is none to waste. The Germans have reduced their rations to a minimum, but its fighters are fed well. Our allies are no longer able to produce food enough to feed themselves, unless we feed them they face starvation, and starvation for them means defeat for us. Don't waste food, for wasting food is wasting lives of our soldiers and our allies.

Sales of war-savings stamps have run as high as \$3,000,000 a day. This amount provides the Treasury with about one-tenth of the entire amount now being expended by the Nation for the war. While \$3,000,000 is only 3 cents a day for every man, woman, and child in the country, the entire cost of the war is but 30 cents per capita a day.

ANNOUNCEMENT

The Aurora Borealis was the first newspaper established in Aurora. Its first issue was printed 19 years ago. As the successor of the "Borealis" and the Hop Reporter which followed it, the Observer will next month issue its Nineteenth Anniversary Edition. It will be an issue worth while. It will reach practically every home in this section. It will be filled with live news, local features and descriptive matter, special articles, and an impartial review of county politics and candidates. It will afford advertisers and opportunity to reach a wide, rich field that no other paper covers so efficiently in both Marion and Clackamas county. Advertisers are invited to place their orders for extra space. Orders for extra copies will be received up to April 15, when press work will begin. Don't be timid, step right up and place your orders.

Don't thank anybody for what they do for the Red Cross. Congratulate them!

It is a part of the German propaganda in America to make Americans dissatisfied and disloyal. It is our part to sit tight in the boat—not to rock the ship of state!

The government reports an increase of 6,000,000 in the number of meat animals during the year 1917, but says nothing about the price, which apparently has not sagged any. Doubtless the big packers are better authority on this score.

Germany's greatest ally is the false belief in the United States that the war will be short. Face the grim facts. Prepare in your own home, in your business and in your community, for a long, determined struggle. That's the only way to shorten the war and do your full part towards winning it.

Get a little real taste of war by conserving food "Till it hurts." Going without dessert for a week at a time, or eating a slice or two less of bread a day may hurt a little, but remember it's a life or a limb the boys at the front are risking. Painless patriotism won't help much. Cut down on wheat and sweets until it hurts.

It Cost the Average Family Less Than 10c Per Week for Packer's Profit in 1917.

The Meat Bill is one of the
large items in the family
budget
but

less than 10 cents per week of it
goes to the packer in profits.

In converting live stock into
meat and getting it into the hands of
the retail dealer, the packer performs
a complex and essential service with
the maximum of efficiency.

The above statement is based on
Swift & Company's 1917 figures
and Federal Census data:

Swift & Company's total output	-
(Meat and by-products)	- 5,570,000,000 Pounds
Swift & Company's total Profit	-
	- \$34,650,000.00
Profit per pound	-
	- \$.0062
U. S. Meat Consumption	-
	- 170 pounds per person per year
170 pounds at \$.0062	= \$1.05 per person per year
The average family 4½ persons	= \$4.72 per family per year

1918 year book of interesting and
instructive facts sent on request.
Address Swift & Company,
Union Stock Yards, Chicago, Illinois



Swift & Company
U. S. A.

**Be Ready For
An Opportunity**

One often hears, "If I only
had a little money I could make
a fortune."

Why not be ready when op-
portunity knocks at your door?

Plan to place in the bank a
certain percentage of your sal-
ary or business profits.

Then when the main chance
comes along you'll be ready
for it.

Banking in every form.

AURORA STATE BANK

Blacksmithing

ALL KINDS OF FORGEWORK, WOOD-
WORK, PLOWSHARE GRINDING.

Horseshoeing a Specialty

A FIRST CLASS JOB GUARANTEED

F. V. EPPERSON

Aurora, Oregon

Wurster Bros.

Conduct The Most Modern
and Sanitary Meat Market
in The Willamette Valley.
Try Their Home Products--
Pure Lard, Weinerwurst,
Pork Sausage, Bologna, Etc.

Aurora, Oregon

Wants, For Sale, Etc

LOCAL AD RATE.

A uniform and invariable charge of 5 cents per line is made for all advertising notices of every description in the news columns of this newspaper. This rate applies to for sale, for rent, lost, found, card of thanks, "want ads," and to all kinds of similar notices as well as to all notices of entertainments, fairs, socials, shows, etc. No reductions or discounts.

Marry, if lonely. For speedy marriage, try my club, very successful, best, largest in the country, established 11 years; thousand wealthy wishing to marry at once. Confidential descriptions free. Reliable Club--Mrs. Wrubel, 732 Madison St. Oakland, California. 12-7-1917

FOR SALE

Holstein Friesian bulls ready for service. Also a few calves from good producing dams. Buy them while they are young and have them grow into money.—Ernest Werner, Rt. 2.

For Sale—7½ acres land and good 8-room house, barn, outbuildings and orchard, inside city limits of Aurora, cheap or will trade for farm. J. R. Marsh, Owner. 51-41

FOR SALE—Eggs, Barred Rocks, R. I. Feds, and White and Brown Leghorns, \$1 per 15 eggs.—Lewis Kell, Aurora, Oregon. (52-81)

FOR SALE—White Leghorn eggs, \$1.00 per 15, \$6.00 per 100.—Percy Ottaway, Aurora, Oregon.

WANTED TO RENT—Ranch from 20 to 60 acres cleared, for cash or grain rent. Will W. Wood, Rt 2, Hubbard, Oregon. 1-3t.

FOR SALE—Pearl Vetch and Alsike Clover Seed. H. G. Ziegler's Warehouse, Aurora, Oregon. (1-3tp)

S. C. Ancona and White Orpington eggs for sale. Inquire of Zeno Schwab, Aurora, Oregon.

FOUND—Set of three new automobile curtains, on Pacific Highway at the Irvin Hill near Aurora. Inquire at the Observer office, Aurora. (2)

FOR SALE—Pure bred Barred Rock eggs for hatching—H. W. Watkins, Aurora, R. 3. (2 tf)

FOR SALE—A number of second hand garden tools, in good condition, cheap. E. M. Hurst, Aurora. (2)

FOR SALE—Barley.—Sharpless cream separator—set double heavy work harness. H. W. Watkins, Aurora, R. 3. (2-tf)

FOR SALE—White seed oats, (Mortgage Lifter,) best quality at \$8.00 per ton. Buyers to furnish their own sacks. Henry Tauffest, near Fargo. (P. O. Aurora, R. 3, Oregon.) (1)

FOR SALE—Four horse power Cushman gasoline engine, good as new. Cost \$160. Will sell for \$55. Guaranteed to be in first class condition. Henry Tauffest, Aurora, (R. 3.) Oregon. (1)

MARE FOR SALE—Coming 5 years. Weight about 1100. Inquire at the Observer Office, Aurora. (3-2tp)

The Observer and the weekly Oregonian both one year for \$2.00.

EXECUTOR'S FINAL NOTICE

Notice is hereby given that the undersigned executor of the estate of Jacob G. Miller, has filed his final account in said estate and that the County Court of Marion County, Oregon, has fixed and appointed Monday, April 1st, 1918 at the hour of one o'clock P. M. of said day at the County Court House in said County and State, as the time and place for hearing any objections to said final account, and the settlement thereof.

LOUIS WEBERT,
Executor of the Estate of Jacob G. Miller, Deceased.
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DO IT NOW

Repair your Car
at

MILLER & ISAACSON'S
Repair Shop
Aurora, Oregon