

NEW MAGAZINE PRICES

Many of the standard magazines have been forced to raise their subscription prices. The new prices effective since November 1, 1916, are given below for some of the many magazines, for which we take subscriptions at the Observer office:

| | |
|------------------------------------|-------------|
| American Boy |\$1.50 |
| American Magazine | 1.50 |
| Two years for | 2.00 |
| Boys' Magazine | 1.00 |
| Children's Magazine (Little Folks) | 1.00 |
| Concrete | 2.00 |
| Cosmopolitan | 1.50 |
| Young People's Weekly, 1 yr. |60 |
| Delineator | 1.50 |
| Designer | 1.00 |
| Etude | 1.50 |
| Everybody's Magazine | 1.50 |
| Two years for | 2.00 |
| Ford Family | 1.00 |
| Ford Owner | 1.00 |
| Girl's Companion |50 |
| Harper's Bazaar | 3.00 |
| Good Housekeeping | 1.50 |
| Hearst's Magazine | 1.50 |
| Inland Storekeeper | 1.00 |
| Ladies' World | 1.00 |
| Little Folks | 1.00 |
| McCall's and pattern |50 |
| Modern Priscilla | 1.00 |
| Two years for | 1.50 |
| Mothers' Magazine | 1.50 |
| Two years for | 2.00 |
| Outlook (After Feb. 1, 1917) | 4.00 |
| Popular Mechanics | 1.50 |
| Popular Science Monthly | 1.50 |
| Review of Reviews | 3.00 |
| St. Nicholas | 3.00 |
| Smart Set | 3.00 |
| Sunset Magazine | 1.50 |
| Today's Magazine |50 |
| Woman's Home Companion | 1.50 |
| Two years for | 2.00 |
| Woman's Magazine |75 |
| Woman's World |37 |
| World's Work | 3.00 |
| Two years for | 5.00 |

These and many other magazines or periodicals we can furnish at the lowest possible prices. Call or write before subscribing elsewhere.

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Aurora, Oregon.

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THE AURORA OBSERVER

THURSDAY, JULY 19, 1917.

N. C. WESCOTT

EDITOR AND PUBLISHER

Entered as second class matter March 28, 1911, at the postoffice at Aurora Oregon, under the Act of March 3, 1879.



I pledge allegiance to my flag and the republic for which it stands, one Nation, indivisible, with liberty and justice to all.

WHAT ANY TOWN CAN DO

A town is exactly like an individual—if it does not look after its own business no one else will. Yet there is certain work which, in many instances, may be termed nobodys business—and yet it should be everybody's business. This "odd job" work which no public official, no church, no fraternal organization, or no club usually cares to take upon themselves, is often a very important part of the needs of the community. It often consists of little stunts, each comparatively unimportant, yet very important in the aggregate.

Everyone knows what an enviable distinction the housewife bears whose home is always clean, neat, tasteful. Any town THAT WANTS TO can achieve like distinction, but it requires a little "team-work," a little co-operation, a little desire to have a clean, neat, busy town. A few of the little things that will contribute to such an end are embodied in the following suggestions:

Fix your sidewalks, Mow you lawns, clean up your front yard, clean up your back one, too. Burn the weeds, keep the streets clean, cut down the dead shade trees, trim up and protect live ones, paint your buildings, sweep before your own door, then ask your neighbor to do so, too.

A few other suggestions along slightly different lines will also lead to the same end. Be sociable. Be hospitable. Visit your neighbors. Ask them to visit you. Invite people from other towns. Show the traveling men attention. Take an interest in the strangers. Why? Because all these people will go away pleased and tell their friends what a fine, happy, clean, attractive, sociable, hospital, neighborly, law abiding town we have. This free advertising is the most effective we can get. Money cannot buy, but we can have it without price—if we deserve it. If we dont, we should not have it—in fact, can't get it! Can we do these things? Certainly, if we try, and trying beats sitting around whittling, gossiping, or talking politics or religion.

Now is the time to take precautions against fires from the locomotives. While the railroads try to keep their right-of-way free from inflammable material, the farmer should also co-operate in safe-guarding his grain fields by plowing furrows or cutting a swath or two, to keep any right-of-way fire from entering the fields. The fires that originate along the tracks are not always caused by locomotive sparks, but no matter what the origin, those fires cause loss to both railroad and farmer, and they should work together in an effort to prevent loss.

The high cost of production this year makes the careful grading of potatoes (and all vegetables) of more than ordinary importance this season. This grading should be done in the field by the producer—not at the buyer's warehouse. Shipping diseased potatoes with the sound, the decayed and the immature with the marketable, and the failure to classify to meet various demands result in further decay, and deterioration and loss of quality. Poor grading causes a glutting of the market, with certain loss to the producer, the shipper, the dealer, and all concerned.

"Do you know," said an Aurora man the other day, "that the man who accumulates wealth is the man who sees one hundred cents in a dollar—not a handful of cigars, a theatre ticket, or something else that he can swap the dollar for?"

There's nothing quite so useless in this world as a freight car when it's empty and motionless, and there's nothing quite so useful as that same car, loaded and moving. The more it's loaded and the faster it moves the more valuable it becomes for everybody concerned. Now read this again.

No one has yet proposed to call a special session of the legislature to amend or repeal the dog license law. It is possible the public doubts even the repealing ability of that august body.

Waste of food at any time is indefensible; this year it is little short of criminal. Producing food is only half the job. It is up to the consumer to see that none is wasted.

Wants, For Sale, Etc

LOCAL AD RATE.

A uniform and invariable charge of 5 cents per line is made for all advertising notices of every description in the news columns of this newspaper. This rate applies to for sale, for rent, lost, found, card of thanks, "want ads," and to all kinds of similar notices as well as to all notices of entertainments, fairs, socials, shows, etc. No reductions or discounts.

FOR SALE—New Stevens, double barrel shot gun, 12 gauge. Cost \$27.50; Will sell for \$18.50. Inquire at the Observer Office.

FOR SALE—New wheel barrow, never used. \$5.00. Inquire of Mr. Wescott, senior, at the Observer office.

MONEY TO LOAN—I have made arrangements for loaning eastern money, and will make very low rate of interest on highly improved farms.—Homer H. Smith, room 5, McCormick building, Salem, Oregon. Phone 96.

FARM FOR SALE

Farm of 125 acres, 40 in cultivation, balance in pasture, brush and timber, with good house and barns, for sale cheap. Running water and fine well. On good gravel road and telephone line near Pacific Highway; mile from good town and schools; rural free mail delivery. A bargain at \$8500, \$3500 down with balance three years time at 6 per cent. Phone or write the Observer, Aurora, Oregon.

FOR SALE CHEAP

Sorrel, Hamiltonian driving mare 6 years old, wt. about 1000 lbs, sound and gentle. Good roadster. Also a Rex top buggy. Call or address P. H. Miller, Aurora, Oregon.

FOR SALE OR TRADE

A three year old standard bred driving stallion, Classy, well broke and gentle. Will sell or trade for good draft horse or span of colts.
C. B. EISELE, Aurora, Rt. 3.

FOR SALE

Holstein Friesian bulls ready for service. Also a few calves from good producing dams. Buy them while they are young and have them grow into money.—Ernest Werner, Rt. 2.

Review of Reviews and Youth's Companion (new subs only) both one year, \$3.00. (Regular price \$5.00.)

Marry—For success and happiness many thousand members, both sexes, wishing early marriage, hundreds wealthy, confidential descriptions free, established 11 years. The Reliable Club, Mrs. Wrubel, 732 Madison, Oakland, Calif. To 8-9-17.
Hop contracts, deeds, mortgages, bills of sale, satisfaction of mortgages and similar legal blanks for sale at the Observer Office.

Woman's Home Companion, the American Magazine, and Every Week, all for two years, \$3.75.

FOR SALE—At the Harvey Lumber Co's Mill, Aurora, Oregon, about 20,000 feet of rough lumber, in size from 1x12's to 1x6's and 2x12's to 2x14's, cheap. Must be taken at once as we are moving.—The Geo. Harvey Lumber Co., Aurora, Oregon.

NOTICE—I have a few valuable bulletins on new and practical methods of "Home Canning," and some on the "Preservation of Fruits and Vegetables" which are free to anyone who will make use of them in a practical way. Call at the Observer office.—N. C. Wescott, Aurora.

ANNUAL PICNIC—The annual picnic of the Butteville Pioneer School Association and all interested friends of its members will be held Sunday, July 15, 1917, at Murray's Oak Grove at East Butteville. All members and their friends are urged to attend—with well filled lunch baskets. Ida Jane Yergen, president. 17-2t.

NOTICE TO DOG OWNERS

Notice is hereby given all dog owners in the Aurora justice district that the following taxes on dogs are now due and payable:

| | |
|-----------------------|--------------|
| On male dogs | \$1.50 |
| On spayed female dogs | \$1.50 |
| On other female dogs | \$3.00 |

Notice is further given that checks will be received at my office in Hubbard for the payment of the above taxes, until July 20, 1917, after which date action will be taken as provided by law.

With your check send a description of dog (or dogs) stating the breed, color, size and sex, and receipt will be sent for your remittance.

CHARLES KINZER,
Constable.

How Does He Stand at the Bank?

That question often is asked, is it not? If a man stands well his words carry weight. He is a factor in the community.

Everybody will stand well at the bank if he or she deposits surplus cash.

We are opening new accounts daily.

Our system of loans and interest is liberal and simple.

We invite a call.

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We are prepared to do all kinds of Auto Repairing. All work fully guaranteed

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What You Can Do

To Aid Your Country

Waste no food.

Sell no breeding stock.

Market as few light weight animals as possible.

Practice sound economy, but avoid a pennywise, pound-foolish policy.

American efficiency in the fields and the household will produce and save food enough to feed half Europe.