

# Aurora

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## WHY TRADE AT HOME

Local Man Believes Home Trading A Vital Element in the Mutual Progress of Town and Country.

Responding to the Observer's invitation to discuss the matter of sending away from Aurora to distant cities from \$10,000 to \$12,000 yearly to pay for goods that might be bought here, the following article has been received. The editor requested to sign his name, but the article is so good that we disregard the request, but names must accompany all articles—not for publication but on evidence of the good faith of the writer.

The article in question is as follows:

If you have children to educate, if you are interested in local conditions or religious affairs, if you own, or expect to own a home, or other property in your community, a few minutes' thought will convince you that it is decidedly to your best interest to patronize your local stores at all times, provided investigation proves that you can do so to as good advantage as elsewhere.

I realize that there is a certain class of merchants—and they are still represented in many towns and cities—who will not handle standard products and who expect buyers to pay exorbitant prices for goods of unknown or doubtful quality and origin—merchandise on which they can demand wide margins of profit.

This class of "storekeepers," however, represents a comparatively small minority and is fast going the way of the prehistoric dinosaur and the nearly extinct mossback farmer who don't have to read anything about farming.

Villages, towns and communities develop in accordance with the amount and quality of effort put forth by their citizenship, and progressive, right-living people who have long since learned that it is neither profitable nor pleasant to live in non-progressive communities. In nearly every locality are fathers and mothers whose sons and daughters have been forced to leave home in order to secure profitable employment that should have been afforded locally.

If you live on a farm you want good roads, schools, churches, telephone service, mail delivery and a convenient market in which to dispose of your products and from which to supply your wants.

### WHO AM I?

I am the foundation of all business. I am fount of all prosperity. I am the parent of genius. I am the salt that gives life its savor.

I have laid the foundation of every fortune in America, from Rockefeller's down.

I must be loved before I can bestow my greatest blessings and achieve my greatest ends. Loved, I make life sweet and purposeful and fruitful.

If you live in town you want, in addition to the above, good streets and sidewalks, wholesome amusements—those things that go to make a community worth living in.

These advantages are the natural outcome of, and are limited to, the growth and condition of your locality, which is in turn dependent upon the extent of local trade activities.

Did you ever see a really good town that did not have good stores? The two go hand in hand.

I personally know of an instance, within the past year, where a very wealthy man refused to locate and establish a modern store in a town of some three thousand population for the reason that an investigation developed the fact that the better class of residents adhered to a long-standing policy, or habit, of doing practically all of their buying in the stores of a nearby city, or by mail.

On the face of it, this town had merely failed to secure a new store. On the other hand, think for a minute what this rich, aggressive man, with the up-to-date store he would have put in, embodying his ideas and methods, would have meant to the community. It would have afforded employment for a number of men and women, and would have helped to develop new lines of trade. The owner's personal and business taxes would have meant much within themselves.

Bear in mind that home trading is a most vital element in community welfare and progress. Consider carefully the fact that a portion of every dollar spent in local stores finds its way to some essential function for the support and development of the neighborhood, the general prosperity of which you must necessarily share in.

Increased local business means the possibility for securing additional modern public conveniences and luxuries, additional trading, educational, religious and social advantages, consequently increases individual wealth and opportunity.

Your local merchants are entitled to your patronage, provided they offer you the right kind of merchandise at the right price; and you owe it to yourself and your community to extend it to them.

I can do more to advance a youth than his own parents, be they ever so rich.

Fools hate me; wise men love me.

I am represented in every loaf of bread that comes from the oven, in every train that crosses the continent in every ship that steams over the ocean, in every newspaper that comes from the press.

I am the mother of democracy. All progress springs from me.

Who am I? What am I? I am work.

## R. M. C. Patterns

We have a full supply of the famous R. M. C. Patterns which ladies are invited to inspect at our store. See those of pillow cases, towels, combing towels, laundry bags, table runners, center pieces, baby sets, etc.

We also keep the R. M. C. embroidery silks and floss, embroidery cottons, etc., used for the patterns.

We are glad to extend to our patrons a cordial invitation to attend the Farmers' Institute and Corn Show to be held in this city November 22, 23 and 24.

**WILL-SNYDER CO.**  
THE STORE OF MERIT

## CLEARING HOUSE FOR IDEAS.

The Corn Show is designed not merely as a display of corn, but as a "clearing house" for the exchange of ideas upon growing and how to get the most profit from it. In conjunction with it the three day Farmers' Institute will widen its scope and present ideas, methods and plans from which any farmer may derive benefit. No one "knows it all," but every change of views is certain to be beneficial and profitable. For this reason the more that take part in the institute and Corn Show the greater the benefits to all attending.

### ELECTION OFFICIALS NAMED

The city council Monday evening made arrangements for the annual city election Monday, December 6. It will be held in the council room at the I. O. O. F. building. The following were appointed judges, G. W. Fry, Jos. Erbsland, M. Snyder, Clerks, Mrs. N. C. Westcott and Geo. Wurster.

The officials to be elected are a mayor, two councilmen and a treasurer. The officers whose terms expire are Mayor J. W. Sadler, Councilmen A. H. Will and S. A. Miller and treasurer A. M. Fry.

The following bills were allowed: Port. Wood Pipe Co. pipe, \$ 2.30; G. A. Ehlen, mdse., 11.51; Gene Garrett, mshl., 10.00.

Molalla Elec. Co., light, power, merchandise ..... 44.85  
Aurora Observer, printing... 4.40  
Ed. Kraus, labor..... 7.50  
Geo. W. Fry, services..... 28.35  
B. E. Davis, mdse..... 2.70  
J. A. Fosmark, services.... .50

Total ..... \$142.01

The Mayor was authorized to have repairs made in various places on the streets, designated by the council. The matter of banishing hog pens and their foul odors from the city was touched upon lightly, but as the matter can be regulated only by ordinance, no action was taken. It was brought out, however that Hubbard, Canby and other towns long ago abolished the pig pen.

## MOORE'S NEW DRUG STORE

"THE REXALL STORE"

Drugs, School Books, Jewelry  
Sherwin-Williams Paint, Oils

Telephone or mail your orders—I pay the postage.

**WOODBURN OREGON**

### LOCALS.

Born October 28, at Donald, to the wife of H. D. Evans, a son.

Mr. and Mrs. Fred Yergen and Miss Bitney have returned from San Francisco where they visited the big Exposition.

The Wolf Hop Co., through their representative F. Isaacson got the following lots: The Lorenz & Kraus lot of 17 bales at 104 cents; the O. Martin lot of 23 bales at 10 cents; the G. X. Gooding lot of 26 bales at 104 cents.

Mr. and Mrs. A. D. Lorenz and family are the guests of Mrs. Dewey Miller. They expect to leave for San Jose California soon, where they will make their home.

Mrs. Zeno Schwab last week entertained her mother Mrs. Cutsforth and her grandmother Mrs. Sarah Cutsforth, of Gervais. The latter is 84 years of age. She made the trip recently alone to Oregon from Wisconsin, where she had been visiting relatives.

Mr. and Mrs. Fred Smith left yesterday for California, to visit the Exposition. They will also visit Berkeley where John Dominique, their adopted son, is attending the University of California.

While moving the Giesy warehouse, J. M. Broyles found the mummified remains of a cat. The flesh and hair were gone but the form, the skin, claws, and even the "whiskers" were perfect. "Butch" took a fancy to the mummy and gave \$5.00 for it, and now has it in his museum of curiosities.

Work is now in progress on the Aurora-Barlow road across the river, under the direction of Supervisor R. W. Zimmerman. Several teams are hauling gravel from the Pudding River where Irvin & Cole's gravel outfit is taking it from the bed of the river.

The Woman's Club had an entertaining session yesterday, at which interesting papers by Mrs. C. S. Arnold and Mrs. Percy Ottaway were read. Both concern the life, works, and character of Ibsen.

The Road meeting at Butteville Monday resulted in a decision to prepare no budget of road expenses for District No. 63, for 1916.

A raffle and rifle shoot for Thanksgiving turkeys will occur at the C. E. Miller place at Needy, Saturday, Nov. 20.

Mrs. F. L. Miller returned Monday from a month's visit with relatives at Hannibal, Mo.

C. S. Bergevin and John Matthieu were in the city yesterday from their homes near Butteville.

B. J. Grim was among the hop growers doing business here yesterday.

Fred Bents was among those from Fargo here yesterday.

Lewis Keil and son Leo, were business visitors here Tuesday.

The Knights of Pythias gave a social session and smoker Friday night at which some interesting athletic stunts were staged by local devotees of the manly arts.

The Business Men's ticket was elected in Woodburn's city election Tuesday, as follows: Mayor, J. F. Steelhammer, councilmen, E. G. Emmett and H. I. Moore. G. H. Beebe for recorder and W. J. Mishler for treasurer were re-elected. The proposed amendment to the charter providing for the expenditure of all road taxes levied in Woodburn on the paved streets was lost.

Virgil Fay, the 16-year old grandson of C. M. Schultz of Champeog, was taken to the Salem Hospital yesterday afternoon about 4 o'clock by automobile for an operation for acute appendicitis. Dr. Byrd performed the operation.

John Phelps has moved from the Snyder house on the Pacific Highway to the Brackett house across the river.

W. C. Kinyon was among the Butteville people transacting business here yesterday.

The semi-annual examination of the books of the Aurora State Bank by the directors took place Tuesday. The board found everything in first-class condition.

The Lottman auction sale was held Saturday at Butteville. The property sold brought very fair prices. Guy N. Hickok of the Aurora State Bank, was clerk.

Among the farmers and hop growers transacting business here this week were Geo. Oglesby and sons, Herbert Johnson, George Gray, Ray Fish, H. J. and D. A. Keil.

Among those shopping in the city Saturday were Mr. and Mrs. C. A. Koenig, Mr. and Mrs. O. Bergstrom, Mr. and Mrs. F. J. Morris.

G. C. Cr... hops at... week.

Ernest W... day on busin...

Mrs. Frank... who have been... ing home, have...

J. J. Wurfel, th... was in the city Satur...

J. W. Sadler and A... in Portland Sunday for th...

Mrs. J. D. Lofgren was... people of Needy in this city M...

Mr. and Mrs. Henry Boeje were... the city Saturday shopping.

J. P. Cole was in town Friday from his home south of Canby.

Mr. and Mrs. Chas. Boeshe were here Friday from Macksburg on business.

J. E. Hayes and family arrived Friday from Brownsville. They came to dig their crop of potatoes.

Mrs. F. L. Matthieu was in the city Friday from her home near Donald.

Albert Elliott brought in a gigantic Early Rose potato from the Elliott farm last week. It was 14 inches long and weighed 4 pounds. The same field produced plenty of others from 2 to 3 lbs. in weight.

John W. Richards and Minnie M. Richards of Woodburn, who were divorced September 28, 1915, were remarried in Salem Monday. Richards is a painter well known here.

J. D. Ritter of Needy has been drawn on the next Clackamas county grand jury.

Miss Evelyn Holschu arrived here Saturday from Blue Hill, Neb., to visit her sister, Mrs. H. H. Smith.

### JAMES NAYOR DEAD

James Naylor died of pneumonia Sunday, October 31, at his home west of Aurora, after a short illness. The funeral services took place Tuesday forenoon at the family residence, and burial in the Aurora cemetery, the Rev. L. C. Poor of the First Methodist church, of Woodburn, conducting the services.

Mr. Naylor was almost 80 years of age at the time of his death, having been born in Preston, Yorkshire, England, in 1835. He came to America with his family in 1906. He lived successively in Iowa, Colorado and Oregon. He is survived by his widow, a daughter Mary; and two sons, Fredrick Naylor and John Naylor.

schools... requirements are, Salem, Jefferson, Silverton, Stayton, Woodburn, Scotts Mills, and Turne.

The Clackamas county towns are, Canby, Colton, Estacada, Milwaukie, Molalla, Oregon City, and Sandy.

### VALUATION REDUCED

Marion County's assessed valuation for 1915 as equalized by the Board of Equalization is \$37,199,565. Last year the value of taxable property in the county was \$37,478,850.

Tillable lands are valued at \$20,150,554; improvements on deeded or patented lands are placed at \$2,511,815; town and city lots, \$4,954,945; improvements on town and city lots, \$4,992,890; improvements on non-deeded and patented lands, \$46,890; automobiles, \$274,415; steamboats, stationary engines, etc., \$419,630; merchandise and stock in trade, \$1,119,030; farming implements, wagons, etc., \$204,895; money, \$576,690; shares of stock, \$781,200; hotel and office furniture, \$75,395; 8575 horses, valued at \$530,815; 16,618 cattle, valued at \$428,265; 19,273 sheep, valued at \$44,600; 9926 swine valued at \$45,415; 118 dogs, valued at \$2500.

### SEND BIRD

George Speight New Garbarru, and Warren Gray of Jefferson, will send poultry to the San Francisco Exposition to compete with the world's best fanciers in the Panama-Pacific Poultry show, November 18 to 28.

Fourteen other members of the Oregon Poultry and Pet Stock Association are sending from 5 to 15 birds to the Exposition. The Oregon state will be held at Portland on December 10 to 11.

## Wet Weather Hints

Our Shed Rayne top shirts are the sort that will keep you dry, "feels good on the back." Our stock of other wool top shirts in navy blue, grays and military browns are exceptionally low priced at \$1.50 to \$3.50.

We also sell the tin breeches and jackets, long acquapelle and slickers.

Ask to see our splendid line of Winter underwear, two-piece and union suits.

We sell the Boston Rubber Company's footwear, the best in the world.

**SADLER & KRAUS**

THE BEST FOR THE PRICE

MEMBER OF MERCHANTS PRODUCE EXCHANGE.