[A2008.34.313]

Louis Webert

1925---Oregon World's Fair

Aurora Observer

The World to Oregon---1925

THE SUN OF PROSPERITY SHINES ON AURORA

Published Every Thursday

$1.50 a Year

VOL. XI. AURORA, MARION COUNTY, OREGON Dec. 29 92 NO. 4

Accident at Donald

Albert Mc Kay, of Donald, while driving a team Wednesday met with a severe accident. The team became frightened at the train and became unmanageable, they "ran away" and tore up generally and Mr. Mc Kay jumped. In doing so he broke his leg badly just above the ankle.

Here's Opportunity

A few communities are striving for a Union High School. We notice they have high debts and assessments and little to offer. For about five districts Aurora offers a site, money, no old debts and a central spot. Here, it seems, would be the business move for some of these districts. Get busy if you want to come in. Aurora is more than willing.

Community Gathering

Christmas Eve at the Presbyterian church, with every seat occupied, the young people presented an exceptionally fine program. Songs, dialogues, recitations and exercises by classes. Rev. Weller gave a good Christmas talk and Santa was there with a sack of candy for every good child in the house—they were all good children.

Oh yes! Don't forget the Fireman's Dance in Aurora, Sat. night Dec. 31. Dance the old year out and New Year in.

Aurora Lutheran Church

May 1922 bring much peace and contentment to every person in this community. We invite you to the following festival services. New Year's Eve. (Saturday), 7 p. m.—German service; 7:45 p. m.—English service. New Year's Day (Sunday) 10 a. m.—German service; 11 a. m. English service.

End the old year right, begin the New Year right.

W. F. Schmidt, Pastor.

Eyes Tested
GLASSES FITTED
Lenses accurately duplicated
Optical repairs carefully and promptly made
HARTMAN BROS.
Dr. W. C. Gehman, Optometrist
SALEM. ORE

School Entertainment

Last Friday, before closidg for the holidays, the Aurora schools gave a splendid program and quite a number of visitors were in attendance. Mrs. Foster acted as Santa and distributed presents the scholars had purchased for each other, and candy canes to each pupil from the pupils from the teachers. Each room gave a little play and the afternoon was one the scholars will remember for a long time.

Is the Public Buying?

Many dealers, many manufacturers, will tell you no. Hard times, no demand, buyers' strike—it is an old, old story.

And yet—
The public is eating-
The public is working and playing.
The public is clothed.

A man may wear his last year's overcoat turned. But the day comes when it is beyond restoration. He may have his old shoes repaired. But mended shoes don't last forever.

He can put ofi buying just so long. Then he is forced to buy. And it isn't a question of whether he will buy, but how and where he will buy.

That is the question facing the manufacturer and merchant today. The public is buying. Not, it is true, as it bought a year or two ago. Not extravagantly or wastefully; but carefully, thoughtfully. Buying so as to get the most for its money. Buying by trademark—buying through advertisitg.

Advertising protects the buyer. It is his guaranty of quality and his price protection. And because that is true it is the most important factor today in influencing public buying decisions.

It is a wise dealer who recognizes that fact—and acts upon it. Who advertises consistently today, not only to swing present-day sales but to clinch future business. Who realizes that the man weariug half-soled shoes today will be buying new shoes tomorrow, and that advertising is going to determine whose shoes he will buy when he does buy them.

RESOLUTIONS.

Resolved: To save my money
And lead a frugal life.
Resolved: To do my duty
And still abstain from strife.
Resolved: To give up smoking
And never touch a drop.
Resolved: To heed the speed laws
And ne'er offend a cop.
Resolved: To quit complaining
And smile whene'er I can.
Resolved: To cease from knocking
And praise my fellow man.
Resolved—but what's the use of
My plunging in so deep?
I've made more resolutions
Than any man could keep.

New Years Resolutions
By Home People

N. E. Manock: "During 1922 I will endeavor to grasp every opportunity to help put Aurora where it rightfully belongs, as a trade center and home town. May the year be a successful one."

J. W. Sadler: "As we turn back the last page of the old year calendar and begin the journey of the New Year, I am prompted to make just a few resolutions. That I will practice and inculcate the principles of the Golden Rule in public and private life. That I will get up in the middle of the night if called upon to promote the interest of the Aurora Union High School and the Pythian Home for Aurora. That I will at all times strive with all my might and main to make a bigger and better Aurora."

Zeno Schwab: "A New Year's Resolution? Let us all Resolve: To do everything possible to keep the Sun of Prosperity Shining on the Aurora Community."

Keefover & Thompson: "We resolve that 1922 shall be a good year for Aurora, if our aid and influence can help. We are for everything that is good for the community."

F. D. Elliott: "To be of such sincere, wholehearted service to the farming people round-about Aurora that they will always make Aurora their destination, whether on pleasure or business bent."

A. W. Kraus: "My time for progress of the town. Finish what we start. Keep going till we get it. Where there is life there is hope. Pythian Home First."

J. M. Will: "Believing in all that is good, for the betterment of humanity, I, Johas M. Will, Resolve to do all that is in my power to help make Aurora and it's surrounding community a better and happier place to live."

E. G. Robinson: "It has never been my practice to make any more resolutions on January 1, than at any other time. However, my continued resolution is to progress rather than to retrogress. My endeavor is to improve from day to day, from month to month, always resolving to do better in every undertaking than I have in the past.

My resolution is to be more efficient each day, each month, each year and I would say in a nutshell, that all resolutions be progression rather than retrogression.

Mayor G. A. Ehlen. Resolved: That we will locate and build the Pythian Home at Aurora, if it costs us two-bits.

Exchange, ForSale and Want Ads.

Auction block Make your wants known here. One cent a word each week. Send money with ad. They pay you.

FEED-PRODUCE EXCHANGE

Just established at Donald. We pay cash for eggs, veal, dressed hogs, etc. Feed for Sale. Satisfaction guaranteed Trucking. Located in Page building, formerly confectionery stand. Donald
C. F. Murdock tf.

FOR SALE

Frest milch cow, Jersey. 1 black gelding, 4 yrs. old, weight 1350 and 100 two year old filbert nut trees.
Hollyheim Orchards
Chas. Eilers, Prop. R 3.

Dr. Osmar K. Wolf, Woodburn, Ore. is fully equipped to fit your eyes with proper glasses. tf

Preaching morning and evening, in the Aurora Presbyterian Church every 2nd and 4th Sunday. All welcome; and urged to come. tf

EDWARD G. LOWRY

A Writer of Recognized Authority on National Government's Business Methods.

No Washington correspondent better known or more highly esteemed than Edward G. Lowry. That itself means that he has broad and deep knowledge of national and world affaire, that he is skillful in getting the news and tactful in writing and that he has the confidence of the public with whom he comes in contact. But Mr. Lowry has more than that. He has the really patriotic feeling that the intimate knowledge of the national affairs, which he acquires through his work in Washington, should be imparted to the people of the country who have not his knowledge. In such a way only will the people take that personal interest in the affairs of the government which alone can result in good government, and that they are responsible for its good qualities and its bad qualities. It is this feeling that has inspired much of Mr. Lowry's best work.

Born in Atlanta in 1876, Mr. Lowry was educated in private schools, the Georgia Military Institute and by private tutors, and began his journalistic career at the age of twenty-four. In 1904 he was sent to Washington and has been there almost continuously ever since. He has been the political correspondent of Harper's Weekly, has written many articles for the periodical press and since 1913 has been the Washington correspondent of the New York Evening Post, and for a considerable time the managing editor of that paper. When Germany started the World war the government naturally found important work for Mr. Lowry. For two years he was attached to the American embassy in London, and then he returned to become a captain in the aviation section of the signal corps. Then he was as-

Edward G. Lowry.

sistant military attache at London and on the British front in Flanders, and was with the American Army of Occupation in Germany. For his valuable work he was awarded the British Military Cross. Recently he wrote "Washington Close-Ups," a series of character sketches of eminent figures in the national capital, which the country is reading with vast enjoyment.

For two years Mr. Lowry has been making a close study of the business of the government. He is given credit in congress for his aid in passing the budget bill and in bringing about the naming of the joint committee of the house and senate to investigate and report upon the administration and organization of the government executive departments. He now wants the people of the United States to know the details of the United States government, which is their business. He believes the knowledge of these details will make of them better Americans and give them a better government.

No man not imbued with Mr. Lowry's high ideal could have carried out this study of the government business so exhaustively and painstakingly as has he. Probably he now knows more about it than any other man in the world. With extraordinary perseverance and dogged persistence he went after hidden facts and multifarious details—and got them. Nothing was too big for his comprehension or too small for his attention. At one time he went to a member of the cabinet with the statement that the government had on its payrolls, exclusive of the officers and men of the army and navy, one employee for each 68 people of the United States ten years of age and over engaged in gainful occupations. It took that cabinet officer, with the assistants he had at his command, a considerable time, and considerable effort to verify Mr. Lowry's statement, but he found it to be true.

As the result of his careful studies Mr. Lowry has written a series of articles on the business of government income and expense; where the money comes from, and how and for what it is spent; whether the organization of the business side of government is efficient or inefficient; whether the government wastes the money we give it.

The series is not in any sense political. It is not an attack, not a muckraking expedition. It recites facts conceded, acknowledged facts. These facts come from the men in the government—from the government itself—and they are all facts that every American citizen is entitled to know and should know.

The series of articles on this subject of "Where Your Taxes Go" will be carried in these columns. They should be read by every American who is interested in the welfare of the nation.

Aurora, on the Pacific Highway and Southern Pacific, midway between Salem and Portland is in the heart of one of the richest sections of Marion county. The surrounding [illegible] is [illegible] to [illegible]s, fruits, [illegible] town is [illegible] water by a [illegible] artesian water works and lighted [illegible] streets are graded and improved. The [illegible] cement walks. There are two [illegible] one newspaper and two churches. Besides [illegible]s and hops, the country around [illegible] going into all kinds of fruit raising, and the Aurora section of the county is in one of the richest sections of Marion county. A paved highway [illegible]ough the center of town, and locat[illegible] exactly midway between Portland and Salem.

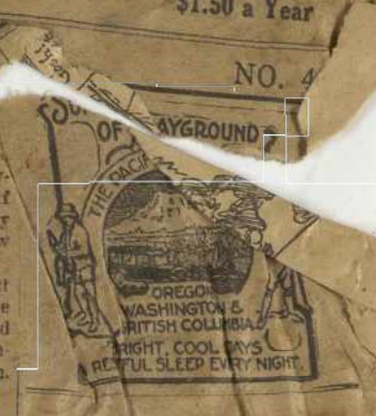
Aurora is a good town to live in and there is room for you.

Aurora has the best water system in the world for towns thrice her size; and pure water.

Aurora has five rural mail routes.

Tell your friend to subscribe

We're Boosting



The educional value of the Exposition so far has not been estimated. Its worth to Oregon and the Northwest is inestimable. The opportunity to hold a world's exposition comes but once in a generation. The time is advance Oregon interests [illegible] occasion for [illegible] to [illegible] more invit[illegible] is now. [illegible]ction was [illegible] subscription [illegible] publisher hopes you [illegible] Portland Elks to [illegible] once [illegible] a million dollar b[illegible]

urora: 50 minut[illegible] utinutes from Po[illegible] Salem [illegible] m Oregon Ci[illegible] min-

Read the [illegible]

Fair prices [illegible] at [illegible]nes houses.

CASTO[illegible]
For Infants and Children
In Use For Over 30 Years
Always bears the Signature of Chas. H. Fletcher

Morris Optical Co.
Eyesight Specialists
204-11 Salem Bank of Commerce Bldg.
SALEM, OREGON
Oregon's Largest, Most Modern, Best-Equipped Exclusve Optical Establishment.

The First National Bank
OF AURORA

Wishes you a New Year filled with Happiness and Plenty, and surely during the months to come we will find opportunities for assisting you to this attainment.

Such is the wish to all of you by your Sixty Three Friends and Neighbors, owners of the First National.

Service Is Our Slogan
Safety Is Our Watchword

We deeply appreciate the liberal patronage given us during the past year. We intend, during the coming year, to strive to give every service possible and to merit your continued confidence and patronage

May Health, Happiness, and unlimited Prosperity attend you during the New Year.

Aurora State Bank
Capital and Surplus, $40,000
Time Savings Checking Accounts
(Under Exacting State Supervision)