

The Cheapness of an Article Does Not Depend on the Price, but What You Get for Your Money.

The Golden Rule

48 BUSY STORES

We Are Located at First and Washington opposite Masonic Building

Ladies' Skirts



Ask every lady who has bought a skirt of us. She will tell you it was the best buy she ever made. Many hundreds will substantiate this claim. We sell nothing but all wool skirts—that look right—wear right and the prices are right.

Range
\$2.98 to \$5.90
All Wool

Ladies!



Do you need an odo waist—we have a nice assortment of wash waists of messalines — dainty stripe design with embroidered collar also of lace. These are worth \$3.50—our daily price on them is \$2.49.

Ladies Wool Shirts. Manish collar, stripe patterns, \$1.50—value 98c
White Lawn waists in neat patterns 49c & 69c

Lower Than Sale Prices!

Ladies' Union Suits

Our line of ladies' underwear cannot be surpassed in quality or make. From America's leading mills at "let live" prices—

69c 98c \$1.23

Ladies' Wool Unions
\$1.23 \$1.49 \$1.69

Children's Union Suits

Children's heavy Vellastic Unions, first grade49c a suit
Boys' heavy fleece Unions49c each

Ladies' Hose

Ladies' Black Hose5 and 10c pair

To People Living at a Distance Also Those Who Reside in Town

Upon investigation we find that a great many people send away for goods to the Eastern Mail Order Houses, especially those living in the rural districts. Whenever a person feels that he can do better elsewhere, it is a cinch his money will eventually go there. The only reason people ever send away, taking chances on getting what they order, unnecessary delays and perhaps disappointment, is because the Home Merchants have not been asking the right prices. That is the reason we located here. Send us your mail-orders; we can and do compete with the large mail-order houses of the East, and when you are able to do that, you know that the one store merchant hasn't a look-in. Our combined purchasing power of 48 stores entitles us to jobbers' privileges, which we now enjoy and will increase our operating powers from year to year. No matter what the retailers offer at anywhere near our prices, rest assured that the quality is not as good as ours. We can prove it. The cheapness of an article does not depend on the price, but what you get for your money. Co-operate with us for better merchandise at lower prices, absolute satisfaction guaranteed. Everyone knows that the leather market has gone upward again, shoes are higher than ever before. That is new shoes, and we don't offer you any other, consequently the retailer gets more. Look in the windows; you will see them from five to seven dollars for the best makes. Not here, no raise in prices, the best makes at one to two dollars a pair less than others are asking. Come in and prove it to your good selves.

REMEMBER!

We carry men's low work shoes, black, tan, all e a t h - e n Brass screwed and stitched at\$1.98 & \$2.25

Boys' and Girls' Shoes

Our line of boys' and girls' shoes are known for miles around for their prices, their good looks and durability. We can save you 25 cents on the dollar and in some cases, more. This is worth while looking into.

Children's shoes—all leather, sizes 5 to 8

69c 79c 89c 98c

Children's shoes, 8 1/2 to 12—all leather

98c \$1.25 \$1.39 \$1.49

Children's shoes—all leather—12 1/2 to 2

\$1.49 \$1.69 \$1.79 \$1.98



Ladies' Dress Shoes

The ladies' shoe business keeps on getting bigger day after day. No wonder—we save you from 50c to \$1.00 a pair. Besides ours are all pure leather and we have the largest stock in Albany to choose from. Anykind of a shoe you want.

McKays'\$1.98-\$2.25-\$2.49
Perfection Welts\$2.25-\$2.69
Goodyear Welts\$2.98-\$3.15-\$3.50

Men's Underwear

the best that human hands can produce. Note the Savings.

Heavy fleece Unions 98c
Spring needle Unions \$1.23
Merino wool Unions \$1.69
Wright's Silk and wool Unions\$2.69
Boys' Wool Unions 98c
"Hi-Rock" heavy fleece Underwear for men 98c suit.

Youths' & Boys' Clothing

Mothers and Fathers—Save from one to two dollars a suit on our clothes.

Knickerbocker suits, 4 to 16 years\$1.98-\$2.98-\$3.98-\$4.98
Youths' Long-pants suits, \$4.98-\$6.90-\$7.90-\$9.90
INVESTIGATE!

Men's Suits

None so good or as low.
\$30.00 Values for \$20.00
25.00 Values for 17.50
22.50 Values for 15.00
20.00 Values for 14.50
18.00 Values for 12.50
15.00 Values for 9.90
12.50 Values for 8.90
10.00 Values for 6.90
We have some good Knockabout suits for men at\$ 5.90



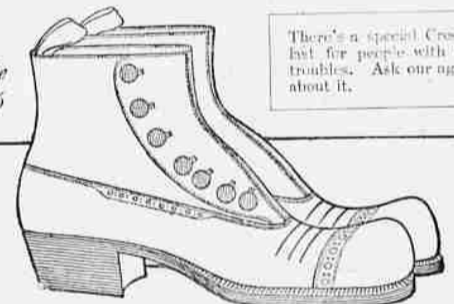
IN your pair of Crossetts you get a through ticket to the land of Comfort. And you travel in style all the way. The new models are ready.

CROSSETT SHOE

"Makes life's walk easy"
TRADE MARK

\$4.50 to \$6.00 everywhere
Lewis A. Crossett, Inc., Makers, North Abington, Mass.

Style 2696



There's a special Crossett hat for people with such troubles. Ask our agents about it.

Crossett shoes represent all that is honest and good in Men's dress shoes. The line now retails at \$4.50 to \$6.50 everywhere. Can be bought here at

\$3.50 to \$4.98

In a - a - b - c - d widths.

Men's Dress Shoes

STAR BRAND

Men's \$4.00 gunmetals \$3.15
Men's \$4.50 Gunmetals \$3.50
Men's \$5.00 Gunmetals \$3.98
Men's \$3.00 Gunmetals \$2.49
Men's \$3.50 Gunmetals \$2.85

Men's Work Shoes

At a Clear Saving of 33 1-3 per cent.

Men's 15 in. Black Hi-Top \$4.98
Men's 14 in. Tan outside counter, \$5.49
The Above in a Goodyear Welt.
Men's 14 in. Tan, Goodyear Welt \$4.50
Men's 14 in. McKay-Screw \$3.98

Low Work Shoes

Men's tan Paris Veal with Wear-Proof lining, also comes in black, a \$5.00 Shoe for \$3.98
Men's tan Viscal Sole—Goodyear Welt, 2 full soles a \$4.50 Shoe, for \$3.50
Men's Black oil grain welt 3.50