The Semi-Weekly Democrat

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FRIDAY, MARCH 7, 1913,

DECEPTION HURTS.

A member of one of the large Chicago advertising agencies recently said: "Honest advertising is being given a severe blow by the mail order houses." When asked for an explanation he de-clared that advertising, to remain on a high level, must assure the customer an article which is ex-

"That is something the mail or-der houses are not doing," he ad-ded. "So many customers are being deceived by mail order advertising and buying of so much stuff that does not come up to represen-tation that they are losing faith."

Now, what the Chicago adver-tising man says meets exactly the Chicago or large center situation, says an exchange. He is telling of a situation that the honest manufacturer or jobber in the large cities is facing, due to fraudulent methods on the part of the mail order houses. But these same fraudulent practices in an advertising way only strengthen the position of the local merchant.

his bargains, and the customers can step into the store and see if the advertised representations are true. No fraud can be practised by the home retailer. What he offers for sale must be exactly what he says through the columns

of the local newspaper.

The oftener the people of our community who patronize the mail order houses get "stung" in their purchases, the sooner they will compare head. will come back to the old basis of being structly home buyers. What Abraham Lincoln said about "fooling the people" is true in the merchandising fields as well as in merchandising fields as wen as in-others, and the mail order institu-tions are the ones who are going to find out the truth of it. They can't continue to conduct fraudulent advertising methods and re-tain the confidence of their cus-timers. However, the very thing tain the confidence of their custimers. However, the very thing they are doing is affording the home merchants the very best in strument of warfare in fighting the mail order evil.

One of the most interesting affairs of the week was at the home of Mr. and Mrs. Harvey McBride when a number of young people enjoyed a social evening together with an elaborate luncheon and music.

PRESIDENT WILSON.

Woodrow Wilson—28th president of the United States. This became a well established historical fact vestorical act vestorical activestorics. ical fact yesterday when the each of office was formally adminis tered to the new chief executive.

The president assumes his new office with a record of faithful and efficient public service be-hind him and a vote of confidence seldom received by a candidate for a similar office.

The inauguration of Wilson marks a new era in American his-tory. It is the first chapter in the book of progressive demo-cracy and in the humble indg-ment of the writer, the greatest victory won by the common peo-

ple in a quarter of a century.

His election by such a fremendons majority in the electoral college was not a tribute to the man-it was a recognition by the majority of American voters of soundness of the principles for which the democratic party has stood since the time of Jei-

Wilson and his party stand for a complete and absolute divorce of business from politics; for a more equitable distribution of the burdens of taxation; for honesty, capability and economy in the management of the governmen-tal affairs. The democratic na-tional platform leaves no room for doubt as to the position of the management of the governmental affairs. The democratic national platform leaves no room for doubt as to the position of the party on these questions. The screen of the party on these questions. The screen of the position of the party of th

language is clear and susceptible of but one interpretation. A re-vision of the tariff downward was made the paramount issue of the campaign and Woodrow Wilson may be depended upon to see that this pledge is faithfully and honestly kept, but in a manner which will not disturb legitimate business or work a hardship upon those who toil.

Seldom has it been the good fortune of a party to nominate a man of the high attainments possessed by Woodrow Wilson and seldom have the common people shown better judgment in their choice of a president. He brings integrity, ability and statesman-ship to the White House, and stands upon a platform which is in itself a guarantee of his future public acts. His administration will be one of the brightest pages of history and will long be a mat-ter of pride to the party which tendered him the nomination.

. TANGENT ITEMS.

R. C. Archibald, wife and little laughter who were formerly residents of this part of the county but new of Moscow, 'datho, are victing relatives ground "augent"

John Slate of Portland is visiting at the home of his father, N. P. Slate near here.

Mrs. Cora Ellingsworth of Shedd-is visiting at the home of her father Mr. G. C. Stellmacher. She will soon leave for Lovett, Nev., to join her hushand where they expect to make their future home.

The S. P. agent, Carl Halverson, and his wife, are now keeping house. They were recently married.

The scarlet fever scare has stopped the school and other public meetings, learing others might contract the disease. The fittle daughter of Charles Griffith who was supposed to he af flicted with scalet fever is getting along nicely and is now apparently out of dauger.

Mrs. Lucinda Smith is in Selsm at the home of her daughter. She is taking treatment from a Salem physi-

Formers have been putting in their time plowing for the last three weeks; not sibstanding the fact that the zooned has in most instances been too wet for working. A few are cleaning up and preparing to soray their orchards, something which they are bailly in need of.

sing way only strengthen the osition of the local merchant.

The local merchant advertises is bargains, and the customers quite well, but the acreage is small.

Indications are now that the hax erop will be short of the needed sup oly, as only a little cheat was sow. last fall.

.

The Sunshine Circle was enter-tained at the home of Mrs. W. A. Marrin Thursday. An interesting program was given and a dainty lunch served. The circle has grown to be a splendid organization and is doing good work.

Mr. and Mrs. Jake Chambers en-tertained a few of their neighbors Friday evening at a pretty party where unique games and a delicious supper were the main features.

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But, after all, there is a good deal in the child, as well as the b. n.

Some splendid people have come from homes whose influence was bad, and some bad children from homes whose influence was good.

Nevertheless, good influence counts immensely, and nadgment in the government of children is of stupendons importance.

What a useless thing money is that bid away and never brought out ato the great game of trade.

Something the matter with the chords in a person's makeup if they do not respond to good music.

The fact that Mr. Wilson is the seventh democratic president is ex-citing wone interest, said to be an angury for good things. The others were fackson, elected in 1828 and 1832, Van Buren, 1836; Polk, 1844; Purren, 1822; Buchanan, 1856; and Gleveland, 1844 and 1892

Some moving pictures showing several scenes of the University of Virginia, shown locally, were of particular interest to friends of Albany college, as the new campus has been plauned after that the of the University of Virginia.

CITATION.

In the County Court of the State of Oregon, for Linn County. In the matter of the estate of Mar-in Moss, deceased.

In Moss, deceased.

To Edward W. Moss, Dora G. Moss,
Gertrude Mans, Meta Meislahn, Dora
Meislahn, Emma Meislahn, Nicolaus
Meislahn, Johannes H. Meislaha and
George Meislahn, and to all others
unknown if any such there be, Greev
ing. ied. Moss, Dora G. Moss, Meta Meislahn, Dora

In the name of the State of Oregon. In the name of the State of Oregon, you are hereby cited and required to appear in the County Court of the State of Oregon for the County of Linn, at the court room thereof, at Albany, in said county, on Monday, the 7th day of April, 1913, at one o'clock in the afternoon of that day, then and there to show cause, if any there be, why an order should not be made by the above entitled court authorizing and directing the administrator of said estate of Martin Moss, deceased, to sell the following described real property of said estate at public sale for cash in hand, towit:

at public sale for cash in hand, towit:

Beginning at a point which is East
one chain and seventy-eight links distant from the Northwest corner of
Notification No. 2435 and claim No.
50 in Township 12 South of Range 3
West of the Willamette Meridian in
Linn County, Oregon, and running
from thence East twenty-one chains
and twenty-eight and one-half links,
thence South thirty-six chains and
ten and one-half links, thence West
twenty-one chains and twenty-eight
and one-half links, and thence North
thirty-six chains and nine and onehalf links to the place of beginning
containing 76.72 acres.

Witness, the Hon. D. B. McKnight,
Judge of the County Court of the
State of Oregon for the County of
Linn, with the seal of said Court affixed this 13th day of February, A. D.
1913.

W. L. MARKS, Clerk,

(Scal) W. L. MARKS, Clerk, By R. M. RUSSELL, Deputy,

John Seed of said Court as possible to the seed of said Court as possible to the State of Corners of the State of Organo, for the County of Linux (1994) and Colors of the State of Organo, for the County of Linux (1994) and Colors of the State of Organo, for the County of Linux (1994) and Colors of the State of Organo, for the County of Linux (1994) and Colors of the State of Organo, for the County of Linux (1994) and Linux (199

his Brial Account with the Clerk of the County Count for Line County and the Judge of said court has fixed Monday the 2 day of April, 1913, at the hour of one o'click P. M. for the symp objections to said account and the settlement of said estate. Dated this 25th day of February, 1913

in the Circuit Court of the State of Oregon for the County of Linn.

Edna Braden, Plaintiff, vs. Carl R.
Braden, defendant.

To Carl R. Braden, the above named defendant:

In the name of the State of Oregon, you are hereby required to appear and answer the complaint of the above named plaintiff in the abo

and further decree as may be meet in equity.

This summons is published once a week for six consecutive weeks in The Semi-Weekly Democrat, a weekly newspaper published in said county, by order of Hon. D. B. McKnight, County Judge of Linn County, Oregon, made and entered herein on the 11th day of February, 1913, and the date of the first publication of this summons is the 14th day of February, 1913.

HEWITT & SOX,

Attorneys for the Plaintiff.
F14-Mar28

Registration of Land Title

In the Circiut Court of the State of Oregon for the County of Linn. In the Matter of the Application of James E. Wigle and Bertha E. Wigle, husband and wife.

partment No. 2.

Arnettie Mitchell, Plaintiff,

Vs.

H. D. Mitchell, Defendant.

To H. D. Mitchell, the above named defendant:

You are hereby required to appear and answer to the complaint of the above named plaintiff in the above entitled Court, now on file with the Clerk of Said Court within six weeks from the date of the first publication of this summons; and you are hereby notified that if you fail to appear and answer said complaint as hereby required, plaintiff will take a decree as prayed for in the said complaint serin, to-wit: A decree dissolving the bonds of matrimony heretofore and now existing between plaintiff and defendant; that plaintiff have custody of the minor children of plaintiff and defendant, and that plaintiff have such other and further relief as to the Court seems equitable.

This summons is published in the Albany Weekly Democrat once a week for six weeks by order of the Hon. D. B. McKnight, County Judge of Linn County, Oregon, made on January 13, 1913, and the date of the first publication hereof is January 24, 1913.

C. C. BRYANT.

Attorney for Plaintiff.

Jan 24-Mar 7 Attorney for Plaintiff.

NOTICE OF FINAL SETTLE-MENT.

MENT.

Notice is hereby given that the undersigned Executor of the last will and testament of Martha A. Phillips, deceased, has filed his Final Account as said Executor, in the County Court of the State of Oregon, for the County of Linn, and that Monday the 10th day of March, A. D. 1913, at the hour of 10 o'clock in the foreneon of said day, has been fixed by said Court as the time, and the County Court room in the Court House of said County of Linn in the City of Albany, Oregon, as the place for the hearing of any and all objections to said Final Account and the settlement thereof, GEORGE W. PHILLIPS, WM. S. RISLEY, Executor, Attorney for Executor. F7-M7

IS NOW PRESIDENT

ered This Afternoon on Capitol Steps.

Washington, D. C., March 4.—Es-corted by two trainloads of Princeton students, Woodrow Wilson yesterday made a triumphal entry to the national capital and this afternoon was formally inaugurated as president of

the United States. Within less than two hours after his arrival, Mr. Wilson for the first time in his life crossed the threshold of the white house and grasped the hand of William Howard Taft, president of the United States for a few hours longer, With Mrs. Wilson, the president-elect was escorted to the home which is theirs today by Colonel Spencer Crosby. The President and Mrs. Taft extended cordial greeting and the keys to the

home of presidents. home of presidents.

Before visiting the white house the Wilsons received the Vice-President-clect and Mrs. Marshall, Governor Sulzer, of New York; Governor Pothier, of Rhode Island, and sraff, and a few personal friends. First, however, immediately after their arrival at the hotel, the President-elect, Mrs. Wilson and their daughters, joined in an informal reunion with other members of the family who have assembled from different parts of the country.

bled from different parts of the country.

An entire floor of the hotel is occupied by the members of the family, who dined as the guests of John Wilson, of Franklin, Pa., coasin of the future president. Last night, as an alumnus of Princeton University, Mr. Wilson was the honor guest of the alumn of his alma mater at a smoker. There he rubbed elbows with other classmates and boys who had grown up under his guidance. He left the last of his functions as a private citizen at a late hour to seek a few hours' rest before the event that marked the climax of his career to day.

Nothing was left unders to make

few hours' rest before the event that marked the climax of his career to-day.

Nothing was left undone to make the inauguration ceremonies the most extensive in the history of the country. The city was filled last night with cuthusiasm and thousands paraded the electric emblazoned streets. Constantly arriving throngs of visitors, military organizations and marching clubs served to keep excitement alive far titto the night.

President-elect Wilson reserved a few minutes today in which to greet newspaper men of the country. At 9 o'clock he received them at his hotel. At 9:30 he received the inaugural committee of congress, Senators Crane. Overman and Bacon and Representatives McKimley, Rucker and Garrett, escorted him, with the vice-president-elect to the white house. President Taft awaited them and soon thereafter the inaugural party left the white house for the capitol.

Major-General Wood, chief of staff

and soon thereafter the inaugural party, left the white house for the capitol.

Major-General Wood, chief of staff of the army, and staff, preceded them in the ride through Pennsylvania avenue to Capitol Hill, the president-elect being attended by the Essex Troop of New Jersey and Mr. Marshall by the Black Horse Troop of Culver Academy, Indiana.

Ceremonies in the senate, the inauguration of the vice-president and swearing in of the senators begun promptly at 12 o'clock, witnessed by the congress, members of the new cabinet, diplomats of all nations, justices of the supreme court and the elect of the land. Then followed on the east front of the capitol the induction into office of Woodrow Wilson.

After the new president by media

duction into office of Woodrow Wilson.

After the new president had made his address the inangural parade wonded its way through the streets walled with cheering lumanity to the white house. Mr. Taft rode with the new president, bidding him farewell as soon as they reached the end of the journey. The parade halted while the presidential party was at incheon, and again proceeded through the court of honor when the president and vice-president reached the reviewing stand about 2 o'clock. By 5 o'clock the inauguration of Woodrow Wilson became history.

PROMINENT LINN COUNTY PIONEER PASSED AWAY

Attorneys for Executor.

Attorneys for Executor.

Mch. 4 to April 1st, Wkly

E. Secretary distribution and you will be forever barded for disputing the same Dated this 3rd day of February.

Attorneys for Executor.

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E. Secretary distribution and you will be forever barded for disputing the same Dated this 3rd day of February.

Dated this 3rd day of February.

W. L. MARKS.

County Clerk of Line County, Oregon and Excofficio Clerk of the above extitled count.

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WEATHERFORD & WEATHER-picture man, was in the city today.

C. M. Bryant, of Jefferson, came up this moon on a visit with his moon o