

Rainy Days Suggest the Need of a Good Umbrella. We are fortunate in receiving a delayed shipment of Ladie's



SILK UMBRELLAS

All the wanted colors, also black, with the newest style ivory and bacolite handles in solid or mottled colorings to match the top. Prices range from \$7.85 to \$12.80 (Including war tax)

LADIES black cotton and silk and cotton mixed, range in price from \$2.00 and up.

MEN'S Umbrellas, priced \$2.25 and up.

CHILDREN'S Umbrellas, 22-in. size, Priced at \$1.50 to \$2.50.

FLOOD'S STORE

334 W. First St.

Essex Dealers Celebrate Close Of First Year

To mark the first yearly anniversary of the Essex car's debut to the

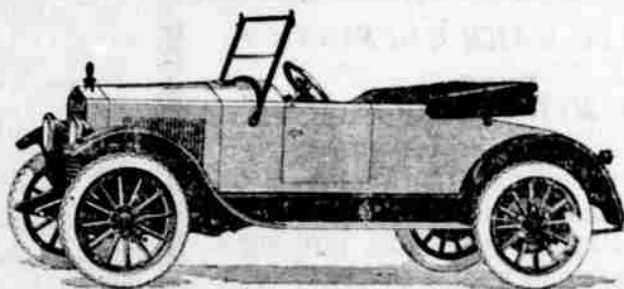
West, more than 100 automobile men, comprising Essex dealers and members of their organizations from Northern California and Nevada, were the guests at a luncheon given in San Francisco Friday. Between courses of the luncheon

several thousand feet of moving pictures were projected. Those present were treated to the first San Francisco showing of the new S. X. Arrow film, known as the "Trail of the Arrow," which has just been released by the producer. This picture, 2,200 feet in length, depicts an Essex car, driven by two girls, traveling over the roughest, rockiest, sandiest country ever traversed by motor car and is certainly one of the best moving pictures of its kind ever turned out. It made a tremendous hit with the dealers present, and after its projection all were clamoring for the loan of the film to be shown in their respective territories. By popular request, the moving pictures, consisting of 5,000 feet, taken on H. O. Harrison's recent the Yukon, were also shown and were big game hunting trip to Alaska and immensely enjoyed by the luncheon guests.

The last course of the luncheon consisted of a gigantic birthday cake, which was made in the shape of a hexagon, the Essex trademark, and in addition to carrying a single candle was lettered "810" in large numerals, which is the number of Essex cars delivered by H. O. Harrison Company in their territory during the first year of the car.



Special communication St. Johns Lodge No. 17, A. F. & A. M. Monday evening, Jan. 26. Work in the M. M. Degree, visitors invited. PERCY R. KELLY, W. M. Geo. Taylor Secy 24326



Only Essex Shares Hudson's Qualities

They Show Why Essex Went 3037 Miles in 50 Hours, and is Rightful Runner-up to the Super-Six Performance

A critical public has judged the Essex.

In the year past it set a world's sales record.

More than \$35,000,000 was paid for 22,000 Essex cars now in service.

That shows how men wanted what Essex offered.

Now Essex proves the accuracy of motordom's judgment.

Let the official test speak:

On the Cincinnati Speedway a stock chassis Essex made a new world mark of 3037 miles in 50 hours, under observation of the American Automobile Association.

With other trials the same Essex ran a total of 5870 miles in 94 hours, 22 minutes driving time, averaging over a mile a minute.

Still another Essex phaeton holds the world's 24-hour road mark of 1061 miles made in the face of a blizzard over snow-covered Iowa country roads.

The Essex and Hudson are of course totally different types.

But note the advantages Essex shares with Hudson.

Both Have This Motor Heat Control

For instance, the radiator shutters by which efficient operating heat is maintained in coldest weather. They mean everything to satisfactory winter driving. Closed, they keep the heat in.

No unsightly hood covers are needed. They give summer efficiency to gasoline. They end hard starting. And in warm weather, opened, they give the maximum cooling.

When you know the Essex you will want one. But you should place your order in advance if you would avoid disappointment in delivery.

The Essex, of course, does not cost as much as the Hudson, and though it is admittedly the runner-up in performance, it can never be all the Super-Six is.

In speed — in acceleration — in hill-climbing — in endurance — no stock car ever matched Hudson's famous records.

The Super-Six motor reduced vibration more than any other type. It checked the most destructive force automobiles must contend with. It added 72 per cent to power, and almost doubled efficiency. And it made the Super-Six the largest-selling fine car in the world.

Supreme in Motor and in Design

But performance is not Hudson's only title to leadership. From the first it has set styles that the motor industry accepts.

It is a creator of coach design. Not only America but Europe reveals its influence in motor style. Models that are now introduced by the Hudson Super-Six.

Eighty thousand Super-Six owners place Hudson endurance above all its other notable qualities. For durability must always be the most important car advantage.

The Super-Six motor has proved the dominant factor in car endurance. None except Hudson can use it. If you would own all the supreme advantages of speed, power, acceleration, plus endurance, for which the Super-Six motor accounts, you must choose Hudson.

Weigh the facts.

What can any fine car give to compensate for lack of the Super-Six motor?

QUALITY CASINGS DESERVESUPPORT

Proper Fitting and Lubrication of Tubes Declared Essential

"Putting a poor tube in a good casing is a little like setting a hen on glass eggs. It doesn't get results." A. J. Rousseau, Firestone representative, was commenting on the importance of proper selection of tubes and their care and usage.

Mr. Rousseau advises the use of oversize tubes in regulation size casings. "If the car is equipped with smaller tires in front than in the rear, extra tubes should be carried," he says. "The cross sections in inner tubes are made a trifle smaller than the normal air space of the casings. If larger than regulation tubes are used the rubber wrinkles or creases with bad results."

"Care and application of tubes is of about equal importance with their selection."

"Lubrication is very necessary to the conservation of tubes. Soapstone is very commonly used for this purpose and is effective if properly applied. Many times it is used so sparingly that it does little or no good, while on the other hand it may be used excessively, causing a quantity to collect at one point in the case. Overheating follows and the tube becomes brittle and lifeless. Powdered mica has proved a more desirable lubricant than soapstone. It is quite as effective as graphite and more pleasant to handle."

"Proper valve equipment is of great help in securing the best service out of tubes, and often prevents pinches. Most companies have in the past, supplied tubes with special spreaders for clincher cases and a different type of straight sides."

"Great care should be taken to see that the tube is properly inserted in the casing and that it is allowed to become pinched under the bead of the case during application to the rim. Tubes also may become pinched in such manner when a tire is ridden soft. The tendency then is for the beads to lift up at the toes because of internal pressure and weight of the car, thus permitting the tube to work under the bead. Tubes also may be pinched as the result of breaks or bruises in casings. Pinching will not seriously affect the service of a tube as repairs invariably can be made in a satisfactory manner, but it causes annoyance and generally can be avoided."

"All straight side and quick detachable clincher cases should be equipped with flaps and these flaps should be of correct width, length and construction in order to protect the tube. It is not customary to use flaps with regular clincher casings, not so much because they are unnecessary as because of the difficulty in using a flap and stretching the tire on the rim so it will fit properly."

Now Is Right Time to Buy Cars, Says Dealer

"Now is the time to buy your automobile," says C. H. Murphy, local dealer in Chevrolet passenger and commercial cars.



Albany's First Display of

Women's Spring of

1920

Footwear

in our Men's Show

Window

Sunday, Jan. 25th



The Foot Fitting Shop

Unsurpassed Values In Womens Ready-to-Wear

Never was the J. C. Penney Buying Power more effective than at the present time. Come and see the wonderful values and garments we are offering for spring wear. Our exceptional assortment of garments, combined with our value will greatly please you. ANI THESE GARMENTS ARE MARKED AT PRICES ALL CAN AFFORD.

WOMEN'S SUITS

Latest creations from New York's best markets. Made of Tricotine, Serge, Tweeds and Poplins, Beautifully tailored. All sizes—

Priced \$22.50, \$27.50, \$34.50 to \$69.50

WOMEN'S COATS

of Polo Cloth, Velours, Serge, Cashmires and Tweeds. Surely no nicer stock to select from. Absolutely Best Quality. But Very Low Priced—

Priced \$18.75, \$19.90, \$27.50 to \$49.50

WOMEN'S SILK WAIST

You will have to see our waists to appreciate the values we are offering—

Creme De Chine \$4.98 to \$5.90
Georgette Crepe \$5.90 to \$12.50
China Silk \$2.98

WOMEN'S DRESSES

We are sure we can safely say we have the finest assortment of beautiful dresses ever shown in Albany. You will agree with us when you see these dresses. Made of Serge, Tricotine, Tricorette, Jersey, Taffeta, Poplin and Georgette Crepe and direct from the center of fashion.

By All Means See These Dresses Priced \$9.90, \$14.75, \$24.75 to \$69.00

WOMEN'S SEPARATE DRESS SKIRTS

They are going to be very good for spring. Our assortment is very complete and stylish. They are made of Serge, Poplin, Tricorette, Jersey, Queen Ann Satin, Heavy Wash Satin, Taffetas and Dew-kist. There are Plaids, Checks, Serges and plain patterns—

Priced \$1.90, \$9.90 to \$19.90



"Now is the time to secure the widest selection of models and now is the time to arrange for delivery."

"1920 Models are established. The public has had an opportunity to judge them in operation. There is no indication that prices will be lowered. The demand for automobiles is steadily increasing and it becomes especially heavy from spring on."

"By placing your order during the winter months the uncertainty of the spring and summer demand is avoided. Manufacturers are enabled to calculate the demand more definitely and to produce accordingly. Likewise delivery is made more convenient for the purchaser."

"And there is plenty of use to be enjoyed from automobiles during the winter months. The time has passed when a car's utility ended with the fine weather. Today, with all the conveniences, on uses his car the year around."

"In fact it is during severe weather that a car proves to be of the greatest convenience. Especially is this true of the practical closed cars that have become so popular for all season use. That's just what they're made for."

Good Used Cars

FORD One ton Truck—Excellent shape, just overhauled, repainted. Electric lights, storage battery, a real bargain. Don't fail to see this one. Hurry.

CADILLAC Touring car—A real bargain, new paint, tires almost new, perfect mechanical condition, absolutely guaranteed.

BODGE Touring, new top, good tires, just being overhauled, a bargain for someone.

1917 CHEVROLET Touring—New tires, excellent mechanical condition. Car only run 3500 miles. A real buy.

Remember we tell you the truth about our used cars and are very careful to overhaul every one we have. Then we know what we are talking about. Don't forget to see the ones listed now.

Ralston Motor

Company 7th & Lyon Sts

ROLFE THEATRE

TODAY AND SUNDAY

PAULINE FREDERICK

—IN—

SOLD

COMEDY

SMASHING BARRIERS No. 11

GLOBE THEATRE

TODAY ONLY

JANE GREY

—IN—

HER FIGHTING CHANCE

POLLARD COMEDY.

PATHE

SUNDAY ONLY

Shirley Mason and E. Truex

—IN—

GOOD BYE BILL

COMEDY

FORD WEEKLY

MONDAY ONLY

Wallace Reid in

UP ROARING ROAD

GREAT GAMBLE No. 11

SCENIC

Highway Garage, Inc.

Telephone 116 First and Baker Sts.