

A Year of Achievement.

It has been just a year since the present management took over the Albany Democrat. During the 12 months just closed stride is of great importance to ourselves and to the city and county in general have taken place. We point with pride to our accomplishments and believe that the people of Linn County share this feeling with us.

During the year the following important steps have taken place:

In July, 1919, the Associated Press service was brought to Albany, giving the people of this vicinity the benefit of this world-wide newsgathering agency, whose accuracy and reliability is a by-word with every-one speaking of telegraphic news services.

In September a new Model 14 Linotype machine was added to the Democrat's equipment, giving the office two type-setting machines and equipment to handle the paper's rapidly growing business.

New type and other equipment was added during the year, bringing the total in added investment to more than \$5,000.

In September the Democrat commenced receiving pictures by telegraph, one of the greatest inventions of the age. Pictures are actually telegraphed by means of a code from all parts of the United States to Portland where they are de-coded, made into cuts and sent to the Democrat, making it possible to get a photograph of a fire or an accident which occurs in New York on the day after the event takes place. The telegraphing of portraits has been remarkably accurate, as comparison of the printed pictures with the originals has shown.

In October the Democrat reached out and took a long step forward when it began the daily issue of an eight page paper. Few people realize the importance of this undertaking, both from the standpoint of the paper itself and from the standpoint of the community at large. A city is judged by its papers, and by the voluntary action of the Democrat Albany has been placed in the semi-metropolitan class. The highly pleasing comments from our many friends here and in other cities and through the press of the state and newspapermen everywhere leads us to believe that we have struck out in the right direction, and, if business conditions warrant, we shall continue this policy of expansion to the end.

The Democrat has not waited for the tide of opportunity. It has gone out and met it. In all progressive communities the newspapers are always a jump or two ahead of the city, and the Democrat will always be found reaching ahead, building for the future.

The substantial increase in advertising and circulation has been due to the service which the Democrat has given its patrons. No expense has been spared. No labor has been too difficult. Hours have not counted in our labors and the glimmer of the midnight incandescent is no uncommon thing in this office. Unceasing labors are bringing their reward in the steadily increasing volume of business we are handling.

Advertisers have profited by using space because of the personal attention we have given the preparation and presentation of their copy. If you have tried this you know what it means. If you have failed to benefit by the use of newspaper space we shall be glad to give you the benefit of our long experience in this line. No detail is too small for our attention if it helps you to get results.

In closing this resume, the Democrat desires to express its thanks to its advertisers and subscribers for their loyal support during the last year and assures them that no effort will be spared in the future to make even a better paper for Albany and Linn County.

THE ALBANY DEMOCRAT