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PHONE 96

ALBANY, OREGON, TUESDAY, DECEMBER 2

ACT NOW

Western Oregon and Washington is rapidly becoming the small fruit center of the world. This may seem like an exaggerated statement but facts bear out the prediction.

As is always the case the people closest home fail to realize and grasp the opportunities at hand.

Fine land can be purchased in all parts of Western Oregon and Washington, and particularly the Willamette valley, Oregon, for less money per acre than probably any other place in the west.

Virtually every acre of this land will grow some variety of a berry crop that will produce from 25 to 100 per cent interest on the investment annually.

The loganberry, the strawberry and the raspberry have proved this beyond any question of argument. The world demand which has been created for berry products, by such organizations as the Phez Co., at Salem, Oregon, is surpassing all sources of supply. More acreage must be planted and we must supply the demand which has been created.

Every commercial and civic organization should investigate this situation and encourage the planting of increased acreage as it means development of our farm lands and enrichment of the whole state. Now is the time to act.

THRIFTY SPENDING

The word "thrift" is getting on people's nerves. "Why talk about thrift, when everything is so high that saving is an impossibility?" is a natural and frequent plea.

As a matter of fact, thrift does not mean saving at all. It means wise spending. It is perfectly possible for a person to be thrifty and yet not save a cent. The man who figures out his just expenses fairly in accordance with his income and then holds himself to his schedule, is the thrifty man even though he has to part with every penny he makes.

But the beauty of this thrift business is that when the spender comes to figure out his expenses, making fair allowance for each necessity, and honestly balancing his present desires and his future needs, he finds the leak which perhaps for many years has kept him out in the storm financially, and then out of his thrift develops his saving.

Prices never were so high, business never was more distributed, the future never more uncertain. Yet it is probably safe to say that never were there more people of small or average incomes who were doing systematic saving. Such people are bearing the pressure of the times with unwonted ease because of this habit. But the saving is a by-product. The original product is wise spending.

The adventurer in thrift who longs to join this army of the financially secure should begin his career not necessarily with any idea of saving, but rather with all his energies centered upon his spending. Then if he will remember that nothing is worth having if one must worry about paying for it, except the bare necessities of life, he will soon find himself a member of the army whose best weapon is a bank account.

FARM HELP NEEDED NOW

It might seem that the fall of the year was not a time when pleas for help on the farms would be issued with great stress, but this fall the appeal is heard all over the country.

The "back to the farm" movement which was well under way just before America entered the war suffered a considerable check during war operations, when the high wages in town tempted the amateur farmer or hired man back to the city. Since the war ended the movement has not been re-

newed as it should have been.

The old drawbacks to life on the farm are disappearing with a greater celerity than the drawbacks in most lines of business. The automobile dealers report a great demand for cars for the farmers, and this means that getting from the farm to the community center will be a much simpler matter than under old slow methods of transportation. Farming itself is done as a rule more intelligently and hence with less drudgery. The man who is working on the farm is right in line for getting a bit of land of his own, and can look forward to joining the ranks of independent business men far sooner than the office or shop employee.

Increased production on the farms means lower food prices for consumers as well as higher profits for producers, but such increase will be possible only if farm workers are found. A steady campaign to interest men and women in the finest, freest occupation in the world, and one which properly conducted may rank among the best paying, would be to the advantage of farmer, the worker and the public generally. Farmers themselves and agricultural agencies of all sorts should join forces in this movement.

Comment of the State Press

Snappy Gleanings from the Press of the Valley

Quen Sabe?

Stripped of all the camouflage which Carranza has thrown around it, the Jenkins incident is about as follows, says the Eugene Register. Consul Jenkins was kidnapped by Mexican bandits and compelled to pay a ransom of \$150,000. Since this fact reflected on the Carranza government by proving that bandits were practically uncontrolled in Mexico, Carranza had him arrested on the charge of conspiring with the bandits to get his own money which was paid for his ransom. It is on this ridiculous charge that he is being held and that is what is back of Carranza's high flown talk about the sanctity of the Mexican courts.

But Lodge Doesn't Want It—

That some kind of league, or international court, is necessary for the purpose of keeping mankind from emulating the example of the Kilkenny cats, is a self-evident fact, and some hope for etaoi etaoi etaoi etaoi etaoi hope for, declares the Mail. The thing of having thousands of our young and brave sons butchered with no good reason is abhorrent to every right thinking man or woman, every father and every mother.

They Eat Jacks—

November 16 a rabbit drive at Pasco netted nearly 400, the jack rabbits corralled and killed being sold on the markets. Portland is reported to consume 500 rabbits a day.

—Brownsville Times

The House Shortage—

Every available house here is occupied and there is need of more, as calls are coming in for more places to rent.

—Stayton Mail

The Wrong Punishment—

It is difficult to imagine what good is accomplished by forcing an anarchist to kiss the flag, puzzles Editor De Pew of Lebanon. It does not make him one whit more loyal to the Government—in fact it is likely to increase his feeling of antagonism to the government. There would be more sense in refusing an anarchist the privilege of living under the flag whose government he defies.

To Arms—

Let every loyal American take his stand today against the enemies of our country, and let us do it boldly, declares the Glendale News. The deeds of horror and threats of violence with the spirit of true Americans.

Traveling Libraries—

The 500 granges in the state are helping in the distribution of books. To them go not only books on every phase of agricultural work, but the best literature, including biography, travel, history, fiction, poetry, philosophy and natural science. —Baker Herald.

Without a Kick in It

Since kicks are unlawful and knockers taboo
By H. & A.

ELEGY WRITTEN IN A COUNTRY BARNYARD

The pompous rooster struts about the hay;

The lowing kiffe sail swiftly o'er the sea;

The tractor barnward chugs his gaseous way,

And leaves the world to Fido and his Flea.

The boast of Chanticleer, the pomp of peas,

And all that henfruit, all that cows did gave,

Await alike the inevitable wheeze—

The growth of whiskers leads but to a shave.

Can storied churn or animated gust

Back to the barn drive its peculiar ode?

Can Piggy's voice provoke the smiling dust,

Or Flatt'ry soothe the dull cold nose of Dob?

Full many an egg of darkest hue serene

The deep, unfathomed stacks of hay doth bear;

Full many a cow is caused to blush dark green,

And waste her incense on her short back hair.

Far from the madding crowd's ignoble strife,

The sober switches that Pa used to lay

Along the cool, sequestered vale of life—

They kept the noisome tenor of their way.

The Epitaph

Here rests a chicken a-top of a kpg.

A bird to wet-mash and to grain both known;

She gave to Hiram all she had—an egg,

He sold it for ('twas all he asked) one bone. —A.

Gertie "Spring-Dance" Hoffman was in Portland recently. The whole police force and Mayor Baker sat in the front row to see that she didn't Pull Off too much.

POET'S HAVEN

Benj. Franklin's spirit talks to Portland people. —Oregonian news item reporting a medium's meeting.

The Democrat's dry column wishes the public to know it is fully as metropolitan as the news columns of Ye Oregonian. Here is our own private grapevine message from Robt. Burns, the immortal, beyond the Styx:

Here in the poets' niche o' hell

Are fifty famous in detention;

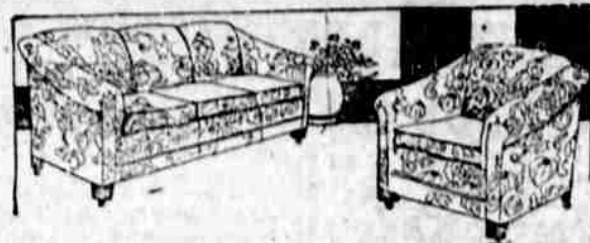
Fu' many a scandal I could tell,

But famous names I maunna mention.

This is where the Obsequious Two-Thirder belongs, but he says he is dry. So is this.

Furniture Gifts to Fill the Christmas Stocking

What Shall It Be?



Here's the Answer—

Be individual in your giving. A common, routine, ordinary gift lacks that sincerity and heartiness which is so appreciated in the gift that's "different." This does not mean you must give that which is expensive. On the contrary, you could find no other way to make your gift money go further than in—

Selecting Furniture

Whether you are looking for a large gift or a small remembrance, you will find in this large and varied display just what you are after at just the price you wish to pay. Any article you select now will be delivered at the time you desire, and you may pay at your convenience after your holiday expenses are over.

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