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W. L. JACKSON and RALPH R. CRONISE — Editors and Managers

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BUSINESS MATTER

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Established in 1865

WEDNESDAY, JULY 2, 1919

PRODUCE—PRODUCE—PRODUCE

A symposium of big businessmen on the subject of prices brings out an almost unanimous verdict, as might have been expected, that prices are up to stay up—that there will not be any material reduction in the cost of living for many years to come.

But amid all the depressing testimony there is a note of hope. J. Ogden Armour, agreeing with the rest, puts his opinion in this illuminating form:

"A new level of prices has been established, from which there can be no material recession until inventive genius succeeds in correspondingly increasing labor's productive capacity by mechanical means."

There is probably more optimism and more constructive suggestion in this statement than Mr. Armour was conscious of. At any rate, he hints at the one thing which can overcome the present hard situation and bring to the majority of people an easier, fuller, richer existence.

The way to fight high prices is to produce more. High prices, stripped of all minor causes, are the result of a big demand and a small supply. That is about all there is to it. Multiply production, and prices will come down so much—or what amounts to the same thing, wages and salaries will go up so much—that people can afford to buy the things they need.

Mr. Armour puts the emphasis on new invention. Perhaps he is right. But that is only one factor, and a purely mechanical one at that. The human factor is surely no less important than the machine. Labor-saving inventions already in use could be utilized more fully. New adaptations could be made. Machinery could be speeded up and operated more economically. Efficiency ideas could be applied to manual labor to a far greater extent than has yet been done. Almost everybody, by making better use of his brains, could get more work done, with the same effort, than he does now. And most people could, without hurting themselves, put forth more effort.

It is no time for loafing. It is no time for demanding absurdly short hours, in factory or mine or office. It is a time for producing, by all the means at hand, more goods than the human race ever produced before. This must go on until the world is restocked with commodities and there are enough of the necessaries of life to go around again. Then people can relax and live easier. Or if they prefer to continue the productive pace they have established, they can then get ahead of the game more rapidly than they ever anticipated.

Starting Today---Dawson's Big 1 Cent Sale

Don't Miss This Big Money Saving Opportunity--Three More Days--Ends July 5

STATIONERY

Cascade Linen, pound paper, the very best linen paper made. Regular 50c pound; 2 pounds 51c
Utaso Linen, another high grade linen; reg. 40c, 2 lbs 41c
BOX PAPETRIES—Regular 40c, ... 2 for 41c
LETTER SIZE TABLETS, regular 15c, ... 2 for 16c

NOTE SIZE—Regular 10c, .. 2 for 11c
ENVELOPES—Regular 15c, 2 for 16c
ENVELOPES—Regular 10c, 2 for 11c

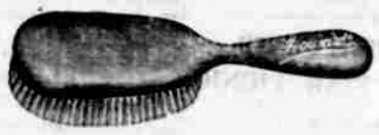
BOUQUET JEANICE TALCUM POWDER

A talcum of extreme fineness. Perfumed with the delicate, dainty, individual Bouquet Jeanice odor. Large size can.

1 Can 50c 2 Cans 51c

HIGH GRADE TOOTH BRUSHES

Four rows, white bristle, assorted shapes of bone handles French made, an exceptionally good.
25c value ..... 2 for 26c
50c Tooth Brush ..... 2 for 51c
25c Ladies' Tooth Brush ..... 2 for 26c
35c 4-row Tooth Brush ..... 2 for 36c



Brushes

$1.00 Hair Brushes, slotted back ..... 2 for $1.01
25c Hand Brush ..... 2 for 26c

15c HAND BRUSH ..... 2 for 16c
35c LEATHER BRUSH ..... 2 for 36c
10c HAND BRUSH ..... 2 for 11c

Bring This List With You

EVERY ARTICLE ADVERTISED A REAL BARGAIN AND GUARANTEED

HOT WATER BOTTLES AND SYRINGES

Maximum Real Rubber, 2 quart water bottles, guaranteed for 2 years. Regular $2.25 seller, sale price ..... 2 for $2.26
High Grade Syringes, 2 quart, regular $1.75, ... 2 for $1.76

Teas, Coffees and Cocoas

OPEKO COFFEE, an especially high grade that will meet the approval of the most confirmed coffee critic. Sells regularly at 50c lb, ... 2 for 51c
OPEKO TEA, just as good as the coffee, regular 50c lb. .. 2 lbs. 51c
SIMOND'S INN COCOA, equal to the best. Reg price 45c, 2 for 46c
Symond's Inn Baking Chocolate—For all baking, cooking and drinking uses. Regular 30c, 2 for 51c

BALLARDVALE JAM

Made from Full-Bodied Concord Grapes and luscious, ripe Blackberries. Regular price 40c—extra special ... 2 for 41c

LIGGET'S FLAVORING EXTRACTS

The highest grade the market affords.

Two Ounce Bottles

35c Vanilla 2 for 36c 40c Lemon 2 for 41c

FENEWAY'S ASSORTED CHOCOLATES

A luscious surprise awaits you. A full pound box of rich chocolate creams that melt in your mouth. The gift par excellence. Standard price 75c, ... 2 for 76c

Albany **Fred Dawson's Rexall Store** Newport

To the Public

We are continuing our usual policy of service plus quality while an insurance adjustment is pending. Our many friends have been loyal and sympathetic, and we are grateful. The First National Bank has extended financial support and our plant will be ebuilt at once.

D. E. Nebergall MEAT COMPANY

KOVERALLS

Reg. U.S. Pat. Off.

Keep Kids Kleen

$1.50 the Suit

A New Suit **FREE** if they rip

Beware of Imitations

Look for this Red Woven Label

KOVERALLS REG. U.S. PAT. OFF. LEVI STRAUSS & CO. SAN FRANCISCO, CAL.

Made by Levi Strauss & Co., San Francisco

Awarded GRAND PRIZE at P.P.I.E.

Ford

THE UNIVERSAL CAR

You can get 10 per cent off on

Ford Tires

See

W. W. CRAWFORD

At

Ford Garage

9th and Baker Sts., Albany

Hamiltons'

In our BOYS' SECTION you will find a good stock of the Genuine—

KOVERALLS

Just as advertised above. We have the principal and most popular styles. All sizes.

Hamiltons'

WHEN ANSWERING classifieds ads. kindly mention The Democrat.

Fortmiller Bros.

Funeral Directors

Our Own Auto Hearse

Lady Assistant

Both Phones—Masonic Bldg.

CHICHESTER S PILLS

THE DIAMOND BRAND. Ladies! Ask your Druggist for Chi-ches-ter S Diamond Brand Pills in Red and Gold metallic boxes, sealed with Blue Ribbon. Take no other. Buy of your Druggist. Ask for CHI-CHES-TER S DIAMOND BRAND PILLS, for 25 years known as Best, Safest, Always Reliable

SOLD BY DRUGGISTS EVERYWHERE

Tell It To The Marines-

The Soldiers and Sailors, Your Friends, Everywhere

THAT ALBANY'S BIG

VICTORY CELEBRATION AND RECEPTION TO SOLDIERS AND SAILORS

WILL BE THE BIGGEST EVENT OF THE KIND EVER HELD IN THE WILLAMETTE VALLEY

The Loyal Legion of Loggers and Lumbermen

Will assist with their presence, stage a series of thrilling land and water contests. Something Doing Every Minute

Patriotic and Industrial Parade, brimful of New Stunts and Features; Baseball Game, Street Sports, Amusing Contests

POSSIBLY AN AIRPLANE EXHIBITION

BIG FREE BARBECUE AT NOON

HILARIOUS DANCE AND MARDI GRAS IN THE EVENING

The City's Open and the Lid's Off to Every Man in Uniform

COME!!