



Put Today's Prosperity Into a Home

America today is a nation of great Prosperity. Money is plentiful and prices are accordingly high as is always the case during such periods

You, who are living in rented houses, are deliberately withholding from yourselves a portion of your rightful share of these general good times. Rents are higher today than ever before in the history of the country. Such being the case, you are helping your landlord become richer when you could as easily be paying these abnormal rents to yourself.

Take advantage of these extraordinary good times and build yourself a home? Materials are plentiful—labor is plentiful—land is plentiful and in comparison with the price of other commodities you will find that the cost of building has really advanced very little. Statistics show that while rents are from twenty-five to fifty percent above normal, building costs have advanced only ten to fifteen percent. You are actually losing money each day you delay building.

In erecting your own home you are building your own best savings bank. And in building a home, you will always have the knowledge that, come what may, you have an asset with which to meet all emergencies. You have also supplied yourself with a reason for saving, a tangible objective which serves as a check to unreasonable spending and makes it easy to save.

Statistics compiled by the Equitable Life Assurance Company show that eighty percent of the

adult population leave no estate whatsoever at death. Stop a minute and think what would happen to your family if accident or death should overtake you and your earnings should cease. Would your family be homeless or safe and secure in a home of their own.

In building your own home you are doing your real duty by your wife and little ones. A home means not only present comfort and happiness and security for your family but also it is a safeguard against future misfortune.

For the present comfort and safety of your family—for their future welfare—for your own financial betterment—plan now to build your home.

In connection with the subject of building let us quote the following opinion as stated by a well-known publisher:

"For those contemplating building it would be decidedly a short-sighted policy to delay. Building materials are a trifle high at present, it is true, but against this are the tremendously high rents that generally prevail. The small amount you would lose by building now would be more than offset by what you would gain in the matter of rents."

For any information you may desire on any subject pertaining to locations, plans, materials, finishings, furnishings, costs, equipments, information concerning architects, contractors, etc.—call at the Building Information Office. Not a thing to sell but a great deal to give away!

Indorsed By The
ALLIED BUILDING INTERESTS
of ALBANY

OWN-YOUR-OWN HOME CAMPAIGNS

148 Cities in U. S. Have Campaigns Under Way;
More Coming

PORTLAND, June 24.—Own Your Own Home committees have been appointed in 148 cities of the U. S., according to a report made to the government Friday by Paul C. Murphy of Portland, director of the national campaign for better housing facilities. One thousand five hundred and sixty-three other cities have interested themselves in the movement sufficiently to make inquiries.

"We believe the time is ripe now," says Mr. Murphy, "to extend the activities of Own Your Own Home section to include farmers, with a view to stimulating the erection of dwellings and barns. Farmers have money and are in position to spend it for the required building materials."

RECONSTRUCTION AIDED BY BUILDING IN MANY WAYS

Mayor of Portland Gives His Views on the Own Your Own Home Campaign Now On

WASHINGTON, D. C., June 24.—Special.—Portland, Ore., which is one of the cities that has led in building since the armistice, is supporting the Own Your Own Home campaign of the U. S. Dept. of Labor in a way that has proved most stimulating to the whole state. Geo. L. Baker, mayor, has written commending the campaign as follows:

"Building of homes during the present reconstruction period serves many important purposes. In the first instance it furnishes employment at a time when industry is undergoing its change from a war to a peace basis, the time of all times when there must be no unemployment. Secondly it instills in the minds of the people the importance of home owning, home building, and home upkeep at a time when they are particularly susceptible to suggestions. Further, it encourages home owning and the attendant stability against the irresponsible element which is seeking at this vital period to undermine our government, our peace, and our social system. It encourages thrift, economy and interest in the home and home life. And last, but not least, it is the only way at our command of defeating the curse of rent profiteering."

NEW STORE TO OPEN ON WEST FIRST STREET

W. E. Burman and George W. Massamere, who recently came here from Medford to open an electric store, are busy at work remodeling the room in the Wallace Building on West First street, formerly occupied by the soldiers and sailors employment office. The employment bureau has moved to 211 West Second street where men are now being supplied with positions.

The new shop will be known as The Electric Store and will carry the Western Electric line of electrical goods, handling everything from lighting fixtures, electric sweepers, washing machines, to farm lighting systems. The company will specialize on farm lighting and power plants. The store will probably be open for business by June 25.

Oregon Industrial Review
PORTLAND, June 24.—Special.—The following items concerning building and business activities throughout Oregon, compiled by the Western Manufacturer, give an idea of the way in which business is going ahead in all parts of the state:

PROSPECT BRIGHT FOR NEW BUILDING

Very prosperous conditions prevail in the Middle West. The high price of grain has brought millions of dollars into that section. There has been very little building during the past two years owing to restrictions on buildings which prevailed throughout the country during the war, but once building is resumed a great deal of it will be carried on. The Own Your Own Home campaign is spreading over the whole country.

J. Ogden Armour makes a strong plea for continuation of business without waiting for falling prices, on the ground that wages will not be materially lower for a long time if at all and as long as wages are up prices of commodities cannot fall.

John Hays Hammond says that "business is being retarded because we are hoping for or fearing lower prices."

The world is short of laborers. Immigration to this country has been cut off since 1914; 2,000,000 men in this country are being retained in army and navy and a large number were incapacitated by war. Resumption of normal industrial conditions can mean nothing but a labor shortage.

Lumber is cheaper in proportion than farm and other products and it is folly to delay construction and building hoping for any material drop in prices.

Forest Grove—\$60,000 Masonic and Eastern Star home assured here.

Astoria—Fishing fleet on lower Columbia exceeds any previous year.

Florence—Logging camp begins operations on South Slough.

Ventura—Oregon wool crop best in 25 years. Similar conditions apparent in almost every section of state.

Portland—U. S. Spruce Production corporation to offer its sawmills, logging railroads and timber holdings in Oregon and Washington to commercial lumber operations.

Gresham—Cannery to open here. Berry future promising.

Monroe—Erection of ten ton prune dryer under way here.

Government experts to search for oil in this state.

Development of any territory in Oregon and Washington that shows favorable prospect for oil aim of conference of oil men to be held in San Francisco soon.

Roseburg—Apple crop here was never better.

Portland—Contracts for 110.44 miles road work awarded by state highway commission, aggregating, with bridge contracts, \$1,104,818.50.

Albany Creamery Assn. makes 68,200 lbs. butter during May.

Pendleton to have 1500 barrel flour mill in addition to present three mills.

Pendleton—Excellent progress being made on hard surface of highway to east end of county.

Albany—New \$20,000 cannery to be built here at once.

Eugene—Contracts for \$100,000 woman's building to be let soon.

Bend—1800 h. p. plant to be built by H. W. L. & P. Co. on Tumalo at cost of \$125,000.

Oregon has under construction and contract 486.85 miles of road work.

Newport—10,000,000 ft. of logs here to be moved. Logging operations ready to start.

Road between LaGrande and Island City and road to Hot Lake to be hard surfaced.

Baker—\$12,000 paid for 80 acres land in Powder River Valley.

Sutherlin—Construction of new cannery plant here progressing rapidly.

Astoria—Work started on big marine railway on Young's Bay. Means establishment of new suburb.

The greatest grain crop ever grown in states of Oregon, Washington and Idaho assured for 1919.

Klamath Falls plans big street improvement program.

Your Casing

IS NO BETTER THAN YOUR INNER TUBE. You cannot get the Greatest Mileage from your tires if your Tubes are Weak

"MAXIMUM"

RED INNER TUBES

Will solve your Problem and Save You Money. Ford sizes \$3.25; others in proportion

Neeley's Grocery

East Second and Jackson Sts.

Will Exhibit Percherons—

D. F. Burge of near Dever, owner of the grand champion percheron mare of Oregon, has already entered

the animal and several others for the state fair again this year. Mr. Burge

has given the percheron much study and effort in producing one of the

greatest draft horses that is on the market.

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