

ALL TO BE HONORED ALIKE

No Distinction in Headstones Over
British Officers and Men Who
Died in the War.

Speaking of the resolutions adopted by the Imperial war graves commission, a writer in the London Times says: "From the first it was laid down by the commission that no distinction should be made in the form or character of memorial to officers and men lying in the same cemetery. It was felt that what was done for one should be done for all, and that all, whatever their military rank or position in civil life, should have equal treatment so far as their graves were concerned. Were the erection of monuments left to individual initiative, probably those of the well-to-do would overshadow those of their poorer comrades, to the loss of the whole sense of common sacrifice and service. The place for the individual monument, it was thought, should be at home. Therefore the creation of individual headstones of a single uniform pattern has been decided upon. These headstones will bear the badge of the regiment or unit to which the soldier belonged, together with the name, rank, regiment, and date of death. They should be easy of identification, and will perpetuate the present effect produced by the wooden crosses. As a central monument in each cemetery a cross and memorial stone are to be set up, simple but impressive in character. An inscription for the stone has been selected by Rudyard Kipling."

OLD-TIME TOOTH POWDER AD

Printed in Scottish Newspaper in 1660,
in All Probability It Was
the First.

One of those individuals who has leisure enough to dig into the records of days long past, has unearthed what is said to be the first advertisement ever published of a preparation for cleansing and preserving the teeth. It appeared 258 years ago, and, though the language is a bit involved, the writer needed no lessons from modern publicity experts in claiming virtues for his product. The ad was printed in the Mercurius Politicus of Leith, Scotland, in 1660, and reads:
"Most Excellent and Approved Dentifrices to scour and cleanse the Teeth, making them white as Ivory; preserves from Toothache; so that being constantly used, the parties using it are never troubled with the Toothache; it fastens the Teeth, sweetens the Breath and preserves the Mouth and Gums from Canker and Impostumes. Made by Robert Turner, Gentleman; and the rights are only to be had at Thomas Rooker, Stationer, at the Holy Lamb at the East end of St. Paul's Church, near the School, in sealed papers at 12d the paper. The reader is desired to beware of counterfeiters."

Visits from Corvallis—

Miss Ethel Perry of Corvallis was in the city today visiting friends.

Returning Home—

Mrs. W. A. Hoover, recently of Portland, accompanied by her friend, Mrs. W. C. Hanna of Honolulu, were in the city overnight on their way to Mrs. Hoover's home at Toledo.

Did You Ever

Enter a Store and express a Desire to try on a pair of Shoes. And the salesman asked What Size? If so you were not talking to a Shoeman. You should about-face and try Elsewhere. Shoes vary in Width and Length in same size and same make even. A competent Shoeman will ask you to Be Seated; remove your Shoe; examine Same on sole and heel and tread at ball of foot for evidence of Improper fitting, measure foot Accurately with Size Stick and fit you Correctly and Comfortably in first or second try on; or he will say We Cannot Fit You Correctly Today. The Best Shoeman On Earth cannot fit All feet correctly with 2 or 3 widths. In our New Store we make no Claims of being able to give the service of a First Class Specialty Store. But we make No Charge for this service; consequently we can sell standard grade shoes in medium and wide widths and Save You Money on Every Pair.

McDowells

SELF
SERVICE
SHOE
STORE

Saving Self \$ on Shoes

OPEN MAY SECOND

Rear of J. W. Cusick & Co.
Bank Bldg., Broadalbin St.



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Underwood & Underwood, N. Y.

For America!
—
Are You?

Political enemies—they
buried their differences
when America called.

They are "big"
Americans.
ARE YOU?

They are for the
Victory Liberty Loan.
ARE YOU?

They are no "bigger"
than you
If you do your duty.
ARE THEY?

Then take
YOUR SHARE
OF THE LOAN.

This Space Contributed by the

Osteopathic Physicians

Dr. Mary Marshall,

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