

HERE IS AN OPPORTUNITY FOR YOU TO BUY

Comfort Materials

Assortments are so complete and so varied that all may be suited—these offerings for example.

COTTON BATTS \$1.00 EACH
Sandow, full 2 1/2 lbs in weight, and in one piece suitable for full size bed.

OTHER BATTS
In 3-lb. sizes, in one sheet, full bed sizes, at \$1.35, \$1.50, \$1.65. Small batts at 15c and 45c each.

COMFORT CRETONNE 29c
These fine comfort cretonnes are 36 inches wide and are shown in medium and dark colorings.

SILKOLINES
Full yard-wide. Come in beautiful floral patterns, also plain colors. 29c a yard.

WOOL FINISHED BATTS \$1.65
Full bed size, one sheet 2 pounds in weight.
COMMERCIAL WOOL BATTS \$3.25
Exceptionally fine for comforts or mattresses. Sanitary and moth proof. Opens up in one large fluffy sheet.

Flood's Store

334 West First St.

Hot Water Bottles

Guaranteed \$2 and Up

FRED DAWSON'S DRUG STORE

UNITED WAR FUND SURE TO BE NEEDED

Even End of Hostilities Would
Not Change This.

Though the war should cease immediately it is said that every cent of the \$170,000,000 sought in the United War Work campaign in the United States, for the seven approved organizations ministering to the American fighters, will be needed just the same.

This is the word of leaders of the fund-raising campaign and their explanation is easily comprehended. In the first place, it has been officially estimated that 18 months to two years must elapse before all the American boys can be returned from foreign soil. There are the men of many other countries to be transported home when the war ends, so the number of boats for use of the Yankees will be limited. Then there is also the fact that thousands must remain so long as the great properties and stores of the United States have not been disposed of or returned.

Immediate cessation of war activities in Europe would plainly create grave problems connected with the care of the men. Remove the great motive which actuates every man at the front today and throw him into dull inactivity, with nothing much to do but await his chance to return to home and loved ones, and the work of keeping him cheerful increases in magnitude. The soldier welfare organizations foresee all phases of this grave contingency. They foresee how great would be the need for reading matter, entertainments, amusements, recreation and the cheery personal touch.

PERSHING WARNS OF GERMAN PUBLICITY

Germany's efforts to involve the United States and her Allies into a consideration of peace terms and an armistice did not impress James F. Pershing, brother of General Pershing, as being sincere and designed to give the world what it is praying for. Mr. Pershing, who was in Oregon recently in the interest of the United War Work drive, which opens November 11, cautioned the American people against the too-common tendency to become apathetic under the idea that peace and the cessation of hostilities are at hand.

"When heaven is ready to negotiate with hell," he declared, "then will America be ready to make peace with Germany." He told of the great work being done in Europe by the Y. M. C. A., Knights of Columbus, Salvation Army and other agencies, and called on Americans to respond liberally in supporting the campaign about to open for raising money with which to carry on these activities.

WHEN ANSWERING classified ads kindly mention The Democrat.

GENERAL PERSHING MODEST MAN

"All that General Pershing wants now is the success of the American boys in France, and to avoid, so far as possible, any glory for himself," declared James F. Pershing, brother of America's leader in the field, in an address delivered in Portland recently in behalf of the United War Work drive, which opens November 11. The speaker paid a tribute to the men in the ranks, and gave his audience an idea of the high esteem in which the boys are held by their commander. He showed the importance of war work in this country as an imperative necessity to the victory of the Allies in the battles for Democracy, and urged that no diminution in speed be allowed to result through recent peace proposals. Unqualified endorsement of the United War Work drive was voiced by Mr. Pershing who is one of the leading authorities on conditions now existing along the battlefield, and he was especially desirous that there be no relaxation of efforts in behalf of the several war work funds.

Best Big Sisters.

The Y. W. C. A. is known as "The Best Big Sister in the World." Of the \$170,000,000 to be raised in the United War Work Campaign \$10,000,000 will go to the work of this organization.

Hospitality to the fighting man and to his visiting friends, is the motto of the War Community Service, a mighty necessary thing.

"CARRY ON" IS OFFICIAL CRY

The caution issued recently in Portland by James F. Pershing, brother of General Pershing, against relaxation of war work activities, has been echoed in messages issued by departmental heads in Washington, D. C., copies of which were sent to Executive Secretary John Kollock, of the Oregon State Council of Defense. "Carry on" is the theme of those telegrams, whose senders told the German peace proposals might interfere with campaign plans just formulated. Consequently, the United War Work drive, which opens November 11, will be conducted with even more vigor than had Germany not sought to bring about peace on her own terms. The departmental heads, as well as Mr. Pershing, emphasize the need of continued activities by the several affiliated organizations participating in the drive, even after hostilities have ceased.



Gray Kid Boots are becoming scarcer every day and apparently the demand is growing greater. The Government has stopped the manufacture of gray leather and consequently gray shoes. Yet gray shoes harmonize beautifully with the prevailing costumes and hose. Just color enough to be elegant without being loud. Our selection of Gray Kid Boots now is worthy, we think, of our pride and of your inspection. We can not discuss all the Gray Models, but one of the handiest is all-gray kid vamp and top with leather Louis heel, close trimmed sole; beautiful for its quaintness and refinement,—widths and sizes to fit practically every foot, \$12.00. Other attractive models in gray boots at much lower prices—some with low heels.

McDowell
Shoe Co.

Cold Weather Needs

Buy them for the whole family at a J. C. Penney Co. store—no matter where you are. 197 Busy Stores to serve you. Big buying and low operating expenses means a big saving to you.

Ladies' knit skirts .. 98c, \$1.49	Boys' unions 89c, 98c, \$1.25, 1.49
Ladies' gowns 98c, \$1.49	Boys' mackinaws 69c
Ladies' union suits 79c, 98c, \$1.98	Boys' Jerseys, wool \$2.49
Ladies' vests and pants 49c, 98c	Boys' sweaters 98c, \$1.49, \$2.49
Ladies' fleece hose 39c	Men's sweaters \$2.25 \$3.98 \$5.90
Ladies' wool hose 69c	Men's flannel shirts \$1.98 \$2.49
Ladies' felt slippers 98, 1.15, 1.25	\$2.98
Misses' wool hose 59c	Men's stag shirts 5.90, 8.90 12.50
Infants' wool hose 39c	Men's mackinaws \$8.90, \$9.90,
Misses' unions 69c, 89c, 98c	\$10.90
Men's unions \$1.98, \$2.98, \$3.98	Men's caps 69c, 98c, \$1.25, \$1.49
\$1.98	

J. C. Penney Co.
Incorporated
197 BUSY STORES

THIS DAY IN THE WAR

OCT. 22, 1917.—Allies advance near Polecappelle.
OCT. 22, 1916.—Allies make extensive demands upon Greece.
OCT. 22, 1915.—Greece refuses offer of Cyprus and other concessions in return for joining in war on allies side.
OCT. 22, 1914.—German Chancellor Delbruck says Germany will fight until "lasting peace" has been gained.

CITY TREASURER'S NOTICE

Notice is hereby given that the undersigned City Treasurer of Albany, Oregon, has funds on hand to and will pay General Fund Warrants Nos. 23 to 327 inc., the issue of 1917. Interest will cease with the date of this notice, Oct. 19, 1918.

H. B. CUSICK,
19024 City Treasurer.

IT PAYS TO ADVERTISE CHRISTIANITY IN JAPAN

TOKIO, Oct. 22.—Use of publicity in missionary work is endorsed by the annual conference of Federated Missions at Karuizawa, a mountain resort of interior Japan. A resolution has been adopted, calling upon the executive committee to obtain all possible data from missionaries who have made use of advertising in Japanese newspapers. It was the consensus of opinion that wide use of evangelistic publicity should be made.

Rev. Albertus Pieters of Oita came in for lavish praise. On a furlough in the U. S., Mr. Pieters told businessmen that Americans who were putting \$1,000,000 a year into missionary effort in Japan should be convinced that it would be good business to put \$1,000 into it for advertising the work. Pieters returned to Japan with \$1,000.

A century or two ago Christianity was believed to have been stamped

out of Oita province, and up to the childhood of the oldest inhabitants, all citizens were compelled to take oath they had no taint of Christianity.

Pieters obtained a rate of \$2.50 a column from the leading newspaper at Oita.

In five years he has received an average of three replies a day to the invitation, which ends each newspaper article, for readers to write for free literature.

Attention—Albany Students Nurse Reserve will meet at the St. Francis Hotel tonight at 7:30 o'clock. Important business. Students: Misses Winnie Hadley, Florence Ryder, Gladys Roth, Ruby Reim, Frances Holloway and Hazel Gilbert. By request of Recruiting Officer.

ENGRAVED CHRISTMAS CARDS
Our Christmas Samples are now ready and you should place your orders early. C. G. RAWLINGS,
23028th 121 Broadalbin St.

WE INVITE YOUR ACCOUNT

We offer every service in the scope of good banking—capable management, ample capital, convenient location, modern equipment, complete facilities and efficient services. We invite your account.

ALBANY STATE BANK

VEGETABLES

Tomatoes, Celery, Turnips, Cabbage, Ground Cherries, lettuce, Sweet Potatoes, and so forth.

FRUITS

Bannanas, Oranges, Peaches, Apples, Lemons, Cranberries.

Sear's

Phone 51

First and Ferry

We Have Our Own Delivery

Back of the Firing Line

Modern war conditions demand that our armies must have behind them national solidarity, the coordination of all the vast activities and an industrial army many times greater than the Nation's fighting forces.

The Nation's capital is linked with all these varied activities by the toll and long distance lines of the Bell System. Thousands of miles of special wire systems have been turned over to the Government for its exclusive use. Switchboards in the Government departments at Washington have been enlarged and new ones installed. Right of way is given to Government business over all commercial lines, so that the Government chiefs may keep in constant touch with every phase of the Nation's great task and direct its progress intelligently and effectively.

In organizing the military activities of the country, the Government has had the effective cooperation of the Bell Telephone System, which even in peace times reached 70,000 communities and now extends to the headquarters of every Army Department and Naval District in the United States.

THE PACIFIC TELEPHONE &
TELEGRAPH COMPANY

THE Best Advertisement in the World

IT IS THE TICK of the Clock.

It says only one short word, but it says that word over and over.

Here the tick is loud there low.

But always millions on millions of clocks are saying it.

It never stops.

It speaks to a baby's ears, and to the dying hours of an old man.

It speaks in time of joy; in time of grief; in time of idleness, or struggle and stress; in time of peace, or time of WAR.

It never stops.

Always it is telling the old, old story of the clock, "Time Flies."

Always it is repeating the stern lesson of life—"The World Forgets."

It never stops.

And it has made the clock the best known thing in all the world.

Such is the power of reiteration.

Such is the power of persistence.

Such is the power of constancy.

Call the advertising roll of honor, the world-famous advertising, alive to answer.

None ever stopped. All have told their story over and over, and still are telling it.

Advertising stopped is advertising dead.

Advertising brought back from the grave must foot again the long, old road from the very beginning.

NOW is the time to advertise—the only time.

Advertise tomorrow when tomorrow is NOW

Listen to THE TICK of the clock, as it tells you: "Time flies. The world forgets."

NOW is the time to advertise.

ROBERT E. RINEHART.