## Announcement Extraordinary

The<br>FORDSON TRACTOR

Can be seen at the
FORD GARAGE
Arrange for a demonstration with W. W, CRA WFO
Haker Stroeth, opposite S. P. Denot, Albany, Oregon.
Price. including plowa
$\$ 1125.00$


## Advertising Momentum

## Many institutions expect advertising to perform miracles, to rehabilitate a depleted list of customers in a few weeks or harvest a golden crop

 a depleted list of customers in a few weeks or harvest a golden cropof dollars. Advertintng is not based on wixardry any more than on thery. Its results are cumniative.
properly and the opportunities thus created properly followed, will yield handsome returns,
An inquiry from a prospect who has never transacted businoes with your organization is the most vital and the most potent factor in the ew business - business. That inquiry represents growth, development the full measure of your service. Tbe aggressive and consistent advertiser whose educational publicity attracts, will find that the business has cquired a new momentum, the effect of which will be apparent in suc--THE FINANCIAL WORLD

| MMy business that of war hinciazn <br>  |  |  |
| :---: | :---: | :---: |
|  |  |  |
|  | FRIDAY |  |
|  |  |  |
| 3nationtup |  |  |
|  | H Heay rubers for Ma- | 25 lvery co |
|  | In Limit of sale 1.100 dozen |  |
| 边 |  | Large Clothes Basla |
|  | H 4 cakes, per pound. 15 se |  |
|  | Ground Chool |  |
|  |  |  |
|  | I |  |
|  |  |  |
|  | I |  |
|  | chalf ound dkk, 20c |  |
|  |  | box |
|  | ${ }_{2}$ bar. |  |
|  | H | White or black 6 for 81 |
|  | Heconomv Jar Caps dor |  |
|  | Mason lar Caps, best quality zinc lids 25 c |  |
|  |  |  |
|  | zhinisfi H | ONS' |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| Cheat | Bartlett |  |
|  |  |  |
| d |  | 1- |

They Wont
Last Long
HOLLOWAY'S
Farmers' Store

## Both Phones 7



How Do You Do' "Good Bye

IT is the way of the multnomah hotel at Portiand. Cordiality of Greeting, nice service, gamge for your use it you are
driving a car, and close proximity to all placee of fiterest, are mak-
ing The Multnoriah

