

GET THE UTMOST FOR YOUR MONEY

Supply Future Needs During August Sale of Women's Shoes

SALE LASTS 10 DAYS---AUG. 1 to AUG. 10

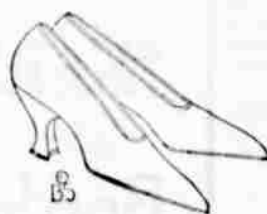
You don't have to think twice about the advantage of buying Shoes at these reduced prices. You know how shoe costs have increased. You know the thoroughly dependable quality and style correctness of our Shoes. Yet our policy demands that broken lines and novelty styles be cleared regardless of present market conditions, and in this August Sale we grant reductions that mean trustworthy savings for you

NOT ALL SIZES IN EACH STYLE, BUT ALL SIZES IN THE ENTIRE LOT



WHITE REIGNSKIN
8-inch lace boot, welt ivory leather sole, white fibre heel with rubber top lift. Plain toe. AAA to E widths. Sizes 2 1-2 to 9.
\$5.50 NOW—

\$3.95



WHITE NUBUCK PUMPS

Hand turn soles,
Long Vamps, plain toes, covered Louis Heels.
Every popular style.
\$6.00. NOW—

\$4.95



BLACK AND BROWN KID

Welt Sole Oxfords. Military heels, Imitation Wing Tip. A CLASSY Shoe.
\$7.00. NOW—

\$5.95

Same Style in brown calf and smoked horse
\$7.50. NOW—

\$5.95



BIG GIRLS WHITE DUCK LACE BOOT

White Rubber Welt Sole. Broad low rubber heels. Sizes 2 1-2 to 8. Widths AA to D.
\$3.50. NOW—

\$2.95

BROWN CALF PUMP
Welt sole, Cuban heel. Imitation tip. A good style to wear with Spats.
\$6.00. NOW—

\$3.95

WHITE CANVAS—
Eight-inch lace boots. McKay sewed. Straight tip. Covered military heel.
\$3.50. NOW—

\$1.95

WHITE REIGNSKIN
Welt sole pumps, covered military wood heels.
\$5.00. NOW—

\$3.95

WHITE DUCK HIGH TOP
Lace KEDS. Rubber soles and heels. English last. Sizes 2 1-2 to 7.
\$2.75. NOW—

\$1.95

WHITE DUCK OXFORDS
Hand turn soles, military covered wood heels.
\$5.00. NOW—

\$3.95

SAND COLOR DUCK
Eight inch lace boot. Covered heel. Imitation tip. Sizes 3 to 6 1-2.
\$4.50 NOW

\$2.95



Fits the Arch

KID AND PATENT LEATHER

Strap Pumps. Short lines, broken sizes. 3 to 4 1-2.
\$4.00 to \$6.00. NOW—

\$1.95



PATENT LEATHER AND

Grey Kid Oxfords. Louis heels, plain toes. And imitation wing tip.
\$6.50. NOW—

\$4.95



WHITE CANVAS SPORT

Shoes and Oxfords with black and tan leather tip and ball strap.
\$3.50 and \$4.00. NOW—

\$1.95

Small Sizes Only



BUTTON SHOES

In patent leather, kid and gun metal. Cuban and military heels. Medium high toes. Sizes 2 1-2 to 4 only. A to E widths.

\$1.95

All Gray Kid with Welt Soles, High Louis Heel and Long Forepart

\$12

SAME in Gray Cloth Top to match—
\$9.00

The first peep at advance FALL MODELS in Ladies' High-Grade Footwear on Display in Show Case—Every Shoe shown meets requirements of National Economy Shoe Board

McDOWELL SHOE CO.

EXCLUSIVE AGENTS for NETTLETON SHOES and EVERWEAR FOSIERY

All Black Glazed Kid with Long Forepart and Military Heel—

\$8

SAME in Gray Kid with Gray Cloth Top to Match—
\$9.00