

S

OCIETY

Miss Corintha Hart
Society Editor
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Mrs. Joseph Ralston presided as one of the week's most charming hostesses when she entertained the Leisure Hour club at her home yesterday afternoon. Pink carnations were used about the rooms in decoration, and the afternoon was spent with knitting and conversation. At this meeting the members drew their books from those in circulation last year. A light lunch was served as a closing feature.

The Thursday Study club held an interesting meeting this week when Mrs. G. T. Hockensmith presided as hostess at her home. The attractive rooms were adorned with red carnations and greenery. Roll call was

answered by current events, after which an excellent paper on "Joan of Arc" was given by Mrs. Earl Brandeberry. A number of piano selections by Mrs. James Ewing and a dainty lunch added to the afternoon's pleasures.

Mrs. L. H. Fish and Miss Carolyn Wright entertained last night at the home of the former, complimenting Mrs. James H. G. Ewing. A number of maids and matrons passed a pleasant evening together with knitting and conversation. Dainty refreshments were later served.

Mrs. Otto Shaefer of Hastings, Nebraska, was the inspiration for a de-

lightful "at home" for which Miss Anna Schultz was hostess on Friday afternoon. Delicate pink blossoms arranged with greenery were used in the adornment of the rooms where the guests passed several pleasant hours. Knitting, conversation and the popular diversion of 500, were enjoyed until refreshments were served. About 24 called to meet the honor guest, who is visiting in Albany at the home of her sister, Mrs. J. J. Lindgren.

The Misses Lucille Snyder, Janet Dawson and Ruth Livingood will preside as dinner hostesses this evening to a dozen of their girl friends. The hospitable Livingood home will be the scene of this affair.

The H. D. W. club met on Monday of this week at the home of Mrs. A. Austin on Third and Washington streets. Red Cross work occupied the guests during the afternoon, which was completed with choice refreshments. An additional guest was Miss Alice Boviska.

A large number of prominent women are preparing for the Y. W. C. A. drive which will occur next week. This is to gain funds for the hostess houses at the camps and to provide emergency housing for the employed girls in munition factories. Miss Elizabeth Fox of the University of Oregon has charge of the Oregon drive and will be here Monday.

Miss Helen Lee was hostess last night to a jolly party at her home when she entertained the student body of Albany college and several additional guests. During the evening the main diversion enjoyed was "Bunko," a new and interesting progressive game. Bringing the pleasant evening to a close, the hostess served light refreshments.

One of the most charming affairs of the week was the dinner for which Mr. and Mrs. William Pollock were hosts at their home, on Thursday evening, as the result of a successful duck hunt. Red carnations, pussy willows and greenery were effectively arranged on the table as a centerpiece, and other attractive appointments were used. The guests included Mr. and Mrs. W. A. Barrett, Mr. and Mrs. Earl Brandeberry, Mr. and Mrs. George Sanders, Mrs. Louis Fuller (Portland) and Mr. and Mrs. Pollock.

The Sans Souci club met with Mrs. F. P. Seavers as hostess on Thursday afternoon. Plans were made for the organization of a Red Cross Auxiliary in Sunrise Addition, and further preparations will be made next week. The hostess served dainty refreshments before the guests departed. The complimentary guests were Mrs. Waller and Mrs. F. E. Beauchamp.

The Catholic Ladies' Social club met at their hall on Wednesday of this week, and passed an enjoyable afternoon. Knitting and conversation were followed by refreshments, served by the committee, Mrs. Conrad Meyer and Mrs. J. J. Lindgren.

A delightful miscellaneous shower was given on Thursday evening as a surprise to Mrs. Robert Louis Burnett, a bride of last week. The hostesses for this occasion were Mrs. W. C. McLagan and Mrs. R. A. Huddins, the party being at the home of the former. The yellow and white color scheme was used in decorating, with crepe paper streamers, and hearts in evidence about the rooms. Music, games and contests made the

time pass merrily until refreshments were served at a late hour. The invitation list included the Misses Emily Uhrhammer, Delora Hinert, Louise Dannels, Eva Thacker, Hattie Uhrhammer, Lucille Longbottom, Viola Kroschell, Marjorie Farchas, Arnold and Onita Smith, Thelma Burnett, Gertrude Bilyeu, Beatrice Hank, Wilma Beauchamp, Cora Uhrhammer, Lillian Farley, Lily Uhrhammer, Mesdames William Nash, P. E. Beauchamp, D. B. Morrison, Leonard McClain, McBride (California), L. A. Smith, Bishop, R. L. Burnett Sr., the honoree and hostesses.

On Thursday afternoon Mrs. Amos W. Hiester entertained the Hazelwood club at her home and a delightful afternoon was spent with fancy work and music. Miss Juanita Lineback rendered several piano solos and vocal selections were given by the hostess, accompanied on the piano by Mrs. G. M. Junkin. A choice lunch rounded out the afternoon's pleasure. The complimentary guests were Mrs. G. M. Junkin, Mrs. A. Lineback and Miss Juanita Lineback.

Miss Moulton entertained the New Idea club Thursday afternoon. Mrs. J. A. Bragg was initiated into the club, and the afternoon was passed in fancy work and knitting. A dainty lunch was served by the hostess assisted by Helen Towers. Those present were Mrs. Ward, Mrs. Elmer Prebiler, Mrs. Byron Prebiler, Mrs. John Carnegie, Mrs. Alvin Carnegie, Mrs. Towers, Mrs. Landon, Mrs. Bragg, Mrs. Gilbert, Mrs. Knapp and Mrs. Kendall. Mrs. Kringer was a complimentary guest.

Last night a gay party was given by the Phi Beta Phi club of girls at the home of Miss Almeida Geer on Seventh and Pine streets. Decorations of red, white and blue were used about the rooms with a charming patriotic effect. Music, games and dancing were the diversions of the evening, followed by a choice supper. The club members include the Misses Leva Leighton, Vera Smith, Eva Olmsted, Mamie Misner, Blanch Jones, Helen Jones, Mable and Grace Anderson, Lydia Luther, Edith Olmsted, Almeida Geer and the guests were Messrs. George Casper, Monroe Winn, Alfred Rucker, Aubrey Rathman, Earl Harman, Herman Luther, Frank Leighton, Herman Abraham, Riley Rucker, George Benedict, Clifford Westbrook, Lynn Jones, Billy and Joe Crocker, Russell Voss, Russell McHenry, Nels Wheeler, Billy Gear, Miss Iva Winn and Miss Phyllis Benedict.

An event of much interest to North Albany Ladies was the meeting of the Thimble club at the home of Mrs. A. L. Ryder on Tuesday afternoon. Knitting for the Red Cross is rapidly taking the place of the usual pastime of fancy work.

The main feature of this occasion was an address by Mrs. Jennie M. Kemp of Portland, well known in W. C. T. U. work and at present very active in the Woman's Council of Home Defense. Mrs. Kemp made a very strong and touching appeal in the interests of the Red Cross work and the food conservation service. Following this address was a greatly appreciated reading by Mrs. Bosworth of Corvallis. Other guests, not of the neighborhood, were Mrs. Callahan and Mrs. Huston of Corvallis, and Miss Margaret Risley of Great Falls, Mont. Light refreshments, music and a social hour concluded this most interesting program.

A crowd of friends surprised Mrs. Frank Horsky at her home on Friday evening with a card party in celebration of her birthday. After a most enjoyable evening, delicious refreshments were served. Those enjoying this were Mesdames Ella Merrill, A. Austin, C. W. Sears, F. C. Pate, L. A. Kroschell, H. A. Warford, Walter Parker, A. Bowers, Claire Corson, C. W. Stratton, R. Dowlin, M. McAlpin, Miss Minnie Merrill and Miss Alice Borviska (Salem).

The Busy Bee, the Sunday school class of Miss Madeline Rawlings, met at her home Monday night. Officers for the coming term were elected at the business session. The evening was enjoyed by those present.

A most interesting and profitable meeting of the Daughters of the American Revolution was held at the home of Mrs. P. A. Young on Thursday afternoon, at which time the following officers were elected.

Honorary regent, Mrs. Tracey; regent, Mrs. Marks; vice regent, Mrs. Hornbrook; secretary, Mrs. Lewelling; treasurer, Mrs. P. A. Young; registrar, Miss Lewis. The following delegates were chosen to be sent to the state convention in Portland in March: Mrs. Lewelling, Mrs. Marks, Mrs. Hornbrook, Miss Lewis, and

Mrs. D. Cornier (Lebanon).

The members decided to maintain one Belgian orphan during the coming year. Late in the afternoon Mrs. Young served tea, assisted by her mother, Mrs. Gibson.

EMILY STEVENS IN "OUTWITTED" AT ROLFE SUNDAY

Emily Stevens, star of "The Slackers," is the principal attraction in "Outwitted," one of the strongest of Metro offerings, at the Rolfe Sunday. "Outwitted" furnishes Miss Stevens with an opportunity to display the combination of emotional ability and keen wit in which she excels.

Here Shopping—

Mrs. M. Hathaway and daughter, Miss Vivian, of Harrisburg, spent the day in Albany shopping.

To Attend Brother's Funeral—

Mr. and Mrs. J. S. Ireland went to Corvallis this morning to attend the funeral of Mr. Ireland's brother, W. P. Ireland.

Over-rating is lending aid to the enemy.

PEORIA SUPPORTS THE RED CROSS

Mrs. Geo. Bayne of Peoria arrived in Albany this morning with a bundle of contributions to the Red Cross from the Red Cross circle at that place. Included in the consignment were the following: eight pairs of knitted wristlets, seven knitted sweaters, three pairs socks, 12 split pillows, 12 pair of bed socks, 12 night-shirts, 30 handkerchiefs, and some gun wipes.

INTERESTING PLAY OF THE NORTH AT ROLFE

A tabloid summary has been issued of "The Land of Long Shadows," a striking play of the north, featuring Jack Gardner, well known musical comedy star, at the Rolfe tonight.

In addition Little Mary McAllister will be seen in a short sketch and a Lonesome Luke comedy will be shown. Chas. Fessia will entertain on the accordion.

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has three members you should know if you desire to enjoy life.

1. The popular liquid form of Peruna—the reliable tonic of the American household, with a long history of success in treating all catarrhal difficulties.
2. The tablet form, which is made after the same formula and is more convenient for many.
3. Manalin, the ideal laxative, by the regular use of which constipation may be overcome and natural action restored. Manalin has no habit-forming drug. It is an aid to nature. Your druggist has all three. So many thousands have received benefit from the use of one or both these remedies that they are a recognized part of the equipment of every careful household.

THE PERUNA COMPANY, Columbus, Ohio



Jack Gardner in "Land of Long Shadows"

LAND OF LONG SHADOWS,
LAND OF HUNGRY WOLVES
AND EVERLASTING SNOW—
THE WILDS OF CANADIAN NORTHWEST.

LAST TIME TODAY—

Jack Gardner

IN

A red blooded drama staged in the picturesque Canadian Northwest

"THE Land of Long Shadows"

Chas. Fessia
ACCORDIONIST

MARY McALLISTER
In a Tabloid
Drama
Short But Interesting:
20 minutes

Lonesome Luke

IN

RAINBOW ISLAND—grouch chaser

SCENIC

TODAY'S TIMETABLE

1—OVERTURE	7:30
2—TABLOID DRAMA	7:35
3—SCENIC	7:55
4—Chas. Fessia, accordion, PERFECTION SOLOS	8:05
5—LAND OF LONG SHADOWS	8:10
6—LONESOME LUKE COMEDY	9:05
SECOND SHOW	9:20

USUAL PRICES

SUNDAY ONLY Emily Stevens

In a five-act METRO WONDERPLAY of irresistible appeal—

"Outwitted"

ALSO TWO-ACT COMEDY AND SCENIC

ACCORDION MUSIC

COMING MONDAY "The Tanks in Action"

Absolutely the most thrilling battle scenes ever filmed. Also Dorothy Phillips in—

ACTION!!! THRILLS!!!

"Triumph"

ALSO TW COMEDIES

NO ADVANCE IN PRICES

R-O-L-F-E
THE THEATRE FOR YOU AND YOUR FAMILY

Advertising Momentum

Many institutions expect advertising to perform miracles, to rehabilitate a depleted list of customers in a few weeks or harvest a golden crop of dollars. Advertising is not based on wizardry any more than on quackery. Its results are cumulative.

There are no miracles in advertising, but money so invested, if invested properly and the opportunities thus created properly followed, will yield handsome returns.

An inquiry from a prospect who has never transacted business with your organization is the most vital and the most potent factor in the success of your business. That inquiry represents growth, development new business, —and new inquiries are worth attention, study and care—the full measure of your service. The aggressive and consistent advertiser whose educational publicity attracts, will find that the business has acquired a new momentum, the effect of which will be apparent in succeeding years.

—THE FINANCIAL WORLD