

New Spring Dressgoods

Silk and Wool Crystalline
Silk and Wool Poptins

New spring shades and staple colors—Navy, Brown, Gold, Plum, Rose, Cardinal, Brass, Pink, Russett, Cope and Copper.

A very fine quality cloth, 36- to 40-inch widths, at yard.

\$1.65 Yard

Flood's Store

334 WEST FIRST STREET

We Wish You A
Happy New Year
FRED DAWSON'S DRUG STORE
THE STORE OF QUALITY

The J. C. Penny Co. Store
will be closed all day
Today
NEW YEAR'S DAY
We wish all our friends
A Most Prosperous and Happy
New Year

Everything Always for Less  Everything Always for Less

ITEMS OF INTEREST FROM RIVERSIDE

Mrs. Anna Meader, Hannah and Agnes Anderson, and Mr. and Mrs. Geo. Anderson were home to spend Christmas.

There was a family gathering at the home of Mr. and Mrs. Wm. Caldwell, on Christmas. Those present were Mr. and Mrs. Geo. Atleson and sons, Mr. and Mrs. Herman Anthony and son, Mr. and Mrs. Chas. Masterson; George, Ernest, Albert, Louis and Hugo Anthony.

Mrs. Burbank spent Christmas Day at the home of Mr. and Mrs. Walter Withey of Orleans.

The Christmas program given by the school children was well attended and greatly enjoyed by all.

Bertha Beck spent Christmas in Corvallis with relatives.

Inez Peterson spent the holidays in Portland with her parents. Archie Miller and family, Mr. and Mrs. W. E. Withey, Florence and Oliver and Glenn Eastman and Curtis Doty, attended the Linn County Pomona Grange at the Western Star Hall, Saturday.

Chas. H. Hays, assistant steward of the State Grange, visited with the Millers Saturday evening.

Franklin Stellmacher spent the holidays in Portland, visiting Harold Church.

Wm. Laubner Jr. spent Xmas Day with his parents, Mr. and Mrs. Wm. Laubner.

The Thursday club was delightfully entertained at the home of Mrs. Ethel Caldwell. Work and conversation were the pastimes of the afternoon. A dainty lunch was served by the hostess, assisted by her mother, Mrs. Sarah Gouley. The following members were present: Mesdames Withey, Triax, Wm. Caldwell, Burbank, Miller, Eastman, Dodge, Stewart, Stellmacher, Masterson; Misses Bertha Beck, Emma Laubner, Rose Dodge, Florence and Olivine Eastman. Honored guests were Mrs. E. M. French, Mrs. McClung of Albany, and Mrs. Frances French Williams, of Portland.

Mrs. Mildred Groves of Wheeler is visiting at the home of her father, James Dyer.

March 3, 1899, 23 feet.
January 15, 1900, 24 feet.
January 15, 1901, 30.5 feet.
February 18, 1901, 21 feet.
March 10, 1904, 21 feet.
February 6, 1907, 30.8 feet.
April 8, 1907, 21.5 feet.
December 27, 1907, 28 feet.
January 22, 1909, 23.8 feet.
November 24, 1909, 31 feet.
March 3, 1910, 30 feet.
January 14, 1913, 21.4 feet.
February 8, 1916, 28 feet.

SOLDIERS AND SAILORS ARE GUESTS OF PORTLAND
PORTLAND, Jan. 1.—Soldiers and sailors visiting Portland will be guests of honor tonight at the public auditorium when the City of Portland holds its annual community singing watch party.

Mayor Baker is in charge of the program and well known musicians will give selections between the rendition of patriotic and home songs by the audience.

THE KID HAS GONE TO THE COLORS

By W. M. Herschell, in the Indianapolis News

1917 CLIMATE

(Continued from Page 1.)

high and low water. The danger line of the flood stage is reached at 20 feet above low water. It is interesting to know that the flood tide of the river travels at the rate of about two miles an hour and the time that is required for the crest to pass from one city to another is as follows:

Eugene to Albany, 65 1-2 miles, 34 to 36 hours; Albany to Salem, 34 miles, 11 to 12 hours; Salem to Portland, 72 miles, 30 to 34 hours. The Willamette river is 171 1-2 miles from Eugene to Portland. Following are the dates since 1881 when the river reached a higher point than 20 feet: January 14, 1881, 32.8 feet.
February 4, 1890, 33.9 feet.
February 15, 1891, 24.5 feet.
December 1, 1893, 27.3 feet.
January 16, 1894, 28.3 feet.
January 25, 1896, 25 feet.

Woodworth's Kur-a-Cold Tablets

AND MENTHOLATED WHITE PINE and TAR COUGH SYRUP
Will cure that cold and cough.

JITNEY DELIVERY without extra charge. BOTH PHONES 25

Woodworth Drug Co.



Happy New Year

LAST TIME TONIGHT—

Theda Bara

IN—

"The Darling of Paris"

Accompanied by Special Music featuring Chas. Fessia on the Accordion.

"The Retreat of the Germans at the Battle of Arras"

Actual Battle Scenes
Official Government Pictures

Also a Fox Comedy in 2 Acts

AN APOLOGY—We regret that, although we have a large seating capacity, we were obliged to turn away many patrons who were unable to gain admittance.

PRICES 5c and 15c



THEDA BARA
DIRECTION WILLIAM FOX

FIRST SHOW: 7:30
SECOND SHOW: 9:30

S. P. COMPANY QUICKLY CONFORMS TO CONDITIONS

SAN FRANCISCO, Dec. 31.—In order to put in effect at once the orders issued by the Director General McAdoo, Wm. Sproule as chairman of the Western Department railroads war board, on Saturday called a meeting of the members of the Western committee for Monday, December 31st, in San Francisco. Action will be taken without any delay to unify the railroad systems of the entire coast. The fact is, under McAdoo's general order No. 1, all of the carriers' facilities, will be so adjusted with reference to public service as to give the best general results to the public regardless of what road owns the facilities, thus welding the railroads into a national system. Following this out the question of what route the shipper prefers his freight to take, will be made subordinate to the question of what route can be best used by the railroads as a national system in carrying out the national purpose of adapting the service to the wants of the people as a whole and primarily to the purposes of war.

Detail questions have been dealt with at this time such as alternating passenger train service between competitive points and thus reducing the

number of trains while still serving the public, and in freight, sending northern business through northern gateways, central business through central gateways and southern business through southern gateways. In short, cutting out everything that was created on the competitive system but which is not necessary in what is for the public business or which impedes the general traffic of the country.

The public will probably not find it easy to change its attitude of mind suddenly from the basis of intense competition under individual control to the new condition of cooperation by the railroads under government control.

Under the new condition each question is submitted to the test of what will bring the service within the needs of the nation and of the gov-

ernment by the most effective work on the part of the carriers but without any unnecessary service.

On account of the restricted cargo facilities by way of Galveston, no more Eastbound freight will be received by the Southern Pacific company for the Sunset Gulf route until further notice. This announcement is made by Freight Traffic Manager G. W. Luce and is effective at midnight on December 30th. Embargo is general except for:

1. Shipments consigned to agents of the United States for its own use.
2. Material of war to which preference in precedence is given over all other traffic upon demand of the President of the United States.
3. Such other shipments for the United States government as steamship lines authorize connecting rail lines to accept or that the railroads may itself decide to accept on order received directly from authorized officers or bureaus of the government.

GLOBE TUESDAY ONLY

New - Year's - Special BIG DOUBLE SHOW



BILL HART

IN "THE ARYAN"

The Picture that Made Him Famous
FIVE - REELS - FIVE

Dorothy Phillips in "BONDAGE"

THE DRAMATIC STORY OF A GIRL WHOM LOVE SET FREE

5 REELS

ALSO A GOOD COMEDY

PRICES; Matinee 5c & 10c Evening 5c & 15c

Advertising Momentum

Many institutions expect advertising to perform miracles, to rehabilitate a depleted list of customers in a few weeks or harvest a golden crop of dollars. Advertising is not based on wizardry any more than on quackery. Its results are cumulative.

There are no miracles in advertising, but money so invested, if invested properly and the opportunities thus created properly followed, will yield handsome returns.

An inquiry from a prospect who has never transacted business with your organization is the most vital and the most potent factor in the success of your business. That inquiry represents growth, development, new business, —and new inquiries are worth attention, study and care—the full measure of your service. The aggressive and consistent advertiser whose educational publicity attracts, will find that the business has acquired a new momentum, the effect of which will be apparent in succeeding years.

—THE FINANCIAL WORLD