

Million Letters In the Mails Today Bearing Magic Words "With the Colors"

Keynote of the Splendid Work the Y. M. C. A. Does Among Our Men in Uniform Is Keeping Them In Touch With the Folks at Home.

STAMPED WITH STARS AND STRIPES AND RED TRIANGLE

Multifarious Ways in Which the Association Appeals to Your Boy, Your Neighbor's Boy, or Some Boy You Know and Love—Creates a Helpful Environment in Cantonment, on Way Overseas, in Front Line Trench and Beyond—First to Aid as He Comes Tottling Back—Give Your Share of the \$35,000,000 Required to Accomplish This "Last Evidence That Somebody Cares."

It was evening on the broad Hempstead Plain, Long Island, where the Rainbow division was spending its last night before embarking for France. It had been raining hard in the afternoon—a cold, steady autumn downpour—and there was nothing to suggest the rainbow in the outward aspect of the camp. Lines and lines of sudden canvas housed 37,000 men, gathered from 37 different states. The ground was dotted with pools and squabbles. Under the wet canvas it was damp and cold, with a penetrating chill. Lit by flickering candles, the tents were far from cheerful shelters for a man's last night in his native land.

But there were seven big tents where electric lights, numbers and friendliness made the night pleasant. At least in its way to you. Each one of our 16 cantonments, where the new national army is being trained, is using more than a million sheets of this paper every month. In the draft army alone that means 14,000,000 sheets of love every month reaching out from the great encampment where the men are being trained into the greatest army this nation has ever dreamed and leading them to the heart at home. Multiply that by thinking of all the other places where Uncle Sam has men with the flag—in navy yards, on the high seas, in arsenals and officers' training camps and "Over There" in France. In all these places men are writing home. Those unassuming little sheets of notepaper gladden millions of hearts a day. They transfer more love from one

foreign covet possession or even necessities. The work must go on because there is no one thing that contributes so much to the spirit and efficiency of the troops. The Y. M. C. A. is working night and day to help the government win this war. And every penny that is given to aid the work is a direct assistance to the health, happiness and strength of your boy and mine.

Chapshots of Multidisciplinary Work.

In all the big crises in France where our men have fought in large numbers the Y. M. C. A. is operating hospitals where they can get beds and meals at a minimum cost. In London the American Y. M. C. A. has erected a large building for our soldiers and a club house for American officers.

There are Y. M. C. A. dispensaries right behind the front line trenches, where the soldiers can get hot drinks, crackers and all other necessities at all hours.

Over 2,000 men who had been rejected on account of physical disability have been able to get into the British army by reason of the physical work of the British Y. M. C. A. A fleet of motor cars leaves the big Y. M. C. A. headquarters in London at midnight every night to pick up soldiers who are wandering about the streets without any wholesome lodging to which to spend the night. These cars are operated by Englishwomen of position and refinement, who report that they never meet any discourtesy at the hands of the soldiers. The importance of this service can be estimated by the fact that at least 50,000 soldiers are on leave in London every week. Over half of these sleep in Y. M. C. A. beds every night.

Entertainment on Vast Scale.

The Y. M. C. A. has erected a big auditorium, seating 3,000, in each of the big draft camps, and huge chautauqua tents, seating 2,500 in the other encampments. The association is running a 22 week entertainment circuit among the camps and is paying 16 companies of entertainers, who are traveling to 30 camps performing before the men.

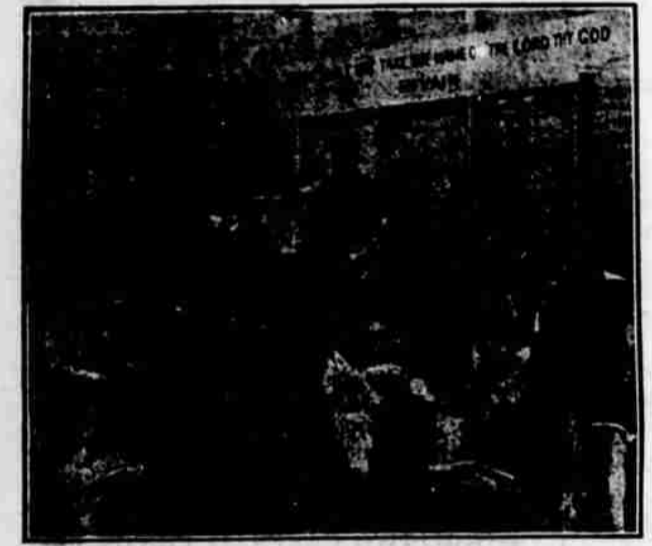
In each of the draft camps the Y. M. C. A. has ten secretaries engaged in educational work. The association's feeling is that every man who cannot speak English is taught to do so. In many of the camps the association has a singing director, who is teaching the men to sing the popular and martial airs that do so much to keep up their spirits.

Of 64 Y. M. C. A. men at Camp Dix only three are being paid full salaries.

In all the camps the majority of the Y. M. C. A. men have left lucrative positions to do this work simply because its appeal is irresistible to any red blooded man. Harry Lauder, the famous Scotch singer and comedian, now on his farewell concert tour in the United States, is giving all his spare time to the service of the association and is singing to the soldiers at all the camps he can reach.

In one of the draft camps the Y. M. C. A. is supervising athletics on 120 playing fields, providing full athletic equipment. The winners of the inter-regimental games will play the champions of the other camps.

One of the greatest services rendered by the association is the making



Music, Games, Good Reading and Correspondence Facilities in Y. M. C. A. Building.

In each of these a soldier was strumming on a piano; others were reading books and magazines; hundreds were writing letters home. Behind the raised counter at one end three or four young men were busy passing out notepaper and envelopes, selling stamps and weighing parcels, which the men were sending home. One of the soldiers said to me as I stood in the tent used chiefly by men from Iowa: "We came all the way here from Des Moines, and we were mighty lonely. Then we found this Y. M. C. A. on the job, and it's been a home and more than a home to us. It gave us what we wanted when we needed it most. We'll never forget it. The boys' best friend is the Y. M. C. A."

part of the world to another than statistics can express. Statistics are pretty poor anyway when it comes to reckoning in terms of love and human tenderness. Let's put it this way: That the Y. M. C. A. is the biggest express company the world has ever seen, and the parcels it is handling are the loves and devotions of human beings.

World's Best Loved Trademark.

This war has made us think hard and fast. Your boy or your neighbor's boy or some boy you know and love has been called to do his share in the big job of policing the world for democracy and human liberty. Is it any comfort to you to know that whenever his duty may call him your boy will have a friend that will serve him in body, mind and soul? Are you glad to know that this friend will place books and magazines at his disposal, organize classes to teach him whatever he wants to learn, give him a pocket testament and invite him to join religious meetings of the faith that he was brought up in? Did you realize that the association provides athletic equipment for his favorite games, teaches him games if he knows none and holds concerts, lectures, movies, Bible classes, dramatic entertainments and every kind of wholesome amusement to keep him interested? Are you glad to know that this friend will go with him overseas, help to shield him from a score of difficult and dangerous temptations and follow him right up to the front line trench and beyond it? The last contact the soldier has with this life he loves so well is a cup of tea given him by the Y. M. C. A. free just before he goes "over the top" to a hand to hand struggle with the enemy. And as he comes tottering back from No Man's Land, wounded, but strong enough and plucky enough to keep on his feet, even before his wounds are dressed the Y. M. C. A. is waiting for him with tea and sweet chocolate, the great comforts of the men in the trenches. Do you wonder that the Red Triangle is called "the best loved trademark in the world"? One soldier in France has called it "the last evidence that anybody cares."

If every thinking citizen could see with his or her own eyes something of the actual work being done for our men by the association there would be no question of the Y. M. C. A. having to appeal to the public for money. Rather than let this essential work falter for an instant rich men would sell their motorcars, poor men would



A Red Triangle Dugout in the Trenches.

out of money orders by which the men can send their pay home to their families. In some of the big camps the Y. M. C. A. is providing banking facilities for the men as well.

Do Your Bit With a Tenner.

This month (November) the Y. M. C. A. must raise \$35,000,000 to carry on its work among our soldiers and their allies until next July. Of this \$35,000,000 about \$24,000,000 will be spent on the work with our own troops or about \$10 for every man in Uncle Sam's uniform. If everybody who has received letters from soldiers and sailors were to contribute \$10 the task would be easy. Are your boy's health and happiness and clean soul worth \$10 to you? Your town mayor, your pastor, your school superintendent will know who is the treasurer of the campaign committee in your county or town. Other wise send a check or money order to Cleveland H. Dodge, treasurer, 12-East Twenty-eighth Street, New York City. Only sacrificial giving by millions of givers will make possible the routine success of this vast work for American soldiers and for those of our allies.

For better food at less cost

MAZOLA

BUTTER, lard and suet have been used for years for deep frying, sauteing or shortening—because the housewife could find nothing better. Today the Food Administrator asks her to use vegetable oils.

And Mazola, the pure oil from corn holds first place among vegetable oils. It is the ideal medium for sauteing, deep frying, shortening and salad dressings from every standpoint.

Mazola reaches cooking heat long before it smokes—cooks food more quickly and at the same time more thoroughly. This does away with that soggy and greasy so prevalent with the old cooking mediums.

And Mazola can be used over and over again because it does not transmit taste or odor from one food to another!

That is what makes it so wonderfully economical.

Get a can of Mazola from your grocer today. Sold in pint, quart, half-gallon and gallon tins—the large sizes give greatest economy. Also ask for the free Mazola Book of Recipes or write us direct.

Your money refunded if Mazola does not give entire satisfaction

Corn Products Refining Company
17 Battery Place
New York

Selling Representatives
Johnson, Lieber
Company
Portland, Oregon

Go East

UNION PACIFIC SYSTEM

3 Through Trains East Every Day

CHICAGO - KANSAS CITY - SALT LAKE
10 a.m. 6:15 p.m. 11 p.m.

From Portland Union Station, through the majestic Columbia River Gorge

Wm. Huffer, S. P. A., Portland

PRICE OF TURKEYS TO BE SET BY BOARD

PORTLAND, Nov. 13.—(U. P.)—Dealers, storage men and representative farmers met here late today with Food Administrator Newell to discuss the handling of turkeys during the holiday season.

Under plans laid this afternoon, the wholesalers and retailers will appoint a committee which will meet with Newell daily and set the turkey price for the next day. In this way, Newell hopes to furnish Thanksgiving and Christmas dinners at reasonable prices and, at the same time, insure the farmers and dealers a fair profit.

AMERICAN POWER WILL EXTEND TO BERLIN

TACOMA, Nov. 13.—(U. P.)—A strip of the United States of America is going to be established in Germany, Major Cadwalader said here today.

American soldiers will patrol that strip, the American flag will fly above it and good old United States will be the language spoken.

"More than that," the major declared, "our power is going to extend to Berlin, but we've got a long, hard road ahead of us. Experts agree this is going to be a long war. We are just now on the threshold."

Major Cadwalader advocates universal military training in the public schools and drastic action against pacifists, whom he terms the enemy of democracy.

HIGH COST OF KEEPING CLEAN NOW APPEARS

PORTLAND, Nov. 13.—(U. P.)—Now it's the high cost of keeping clean. Increasing demands for soap and a decrease in the quantity of fats, glycerin, resin and other materials will force the retail price of soap still higher, dealers and manufacturers predict.

The price of soap has already taken several jumps recently.

SALTS IF BACKACHE AND KIDNEYS HURT

Drink lots of water and stop eating meat for a while if your bladder troubles you.

When you wake up with backache and dull misery in the kidney region it generally means you have been eating too much meat, says a well-known authority. Meat forms uric acid which overworks the kidneys in their effort to filter it from the blood and they become sort of paralyzed and laggard. When your kidneys get sluggish and clog you must relieve them, like you relieve your bowels; removing all the body's urinous waste, else you have backache, sick headache, dizzy spells; your stomach sour, tongue is coated, and when the weather is bad you have rheumatic twinges. The urine is cloudy, full of sediment, channels often get sore, water scales and you are obliged to seek relief two or three times during the night.

Either consult a good, reliable physician at once or get from your pharmacist about four ounces of Jad Salts; take a tablespoonful in a glass of water before breakfast for a few days and your kidneys will then set fine. This famous salt is made from the acid of grapes and lemon juice, combined with lithia, and has been used for generations to clean and stimulate sluggish kidneys, also to neutralize acids in the urine so it no longer irritates, thus ending bladder weakness.

Jad Salts is a life saver for regular meat eaters. It is inexpensive, cannot injure and makes a delightful, effervescent lithia-water drink.

GRAVELLY'S CELEBRATED Chewing Plug

BEFORE THE INVENTION OF OUR PATENT AIR-PROOF POUCH GRAVELLY PLUG TOBACCO MADE STRICTLY FOR ITS CHEWING QUALITY WOULD NOT KEEP FRESH IN THIS SECTION. NOW THE PATENT POUCH KEEPS IT FRESH AND CLEAN AND GOOD. A LITTLE CHEW OF GRAVELLY IS ENOUGH AND LASTS LONGER THAN A BIG CHEW OF ORDINARY PLUG.

P. B. Gravelly Tobacco Co. Detroit, Mich.

WHY, THAT WAS PRESIDENT ANDREW JACKSON'S FAVORITE CHEW

OLD HICKORY WAS MIGHTY PARTICULAR ABOUT HIS TOBACCO

BEFORE BILLY POSTER GETS THROUGH, A LOT OF OTHER PEOPLE WILL BE GETTING PARTICULAR TOO