

BUY SPRING SHOES EARLY---MONEY SAVED BY INVESTIGATING NOW

Increasing High Cost of Leather and Materials Indicates Greater Advance to Come

It Is False Economy to Buy Shoes of Poor Quality to Save a Little on Your Purchase



The material used in Queen Quality shoes are the best to be obtained in the world's markets. A large purchasing power and experts to seek out the newest and best, insures this. No Manufacturer is able to buy better materials, or larger quantities which means economy in cost.

WEAR QUEEN QUALITY SHOES and be certain that you get the most for your money.

Queen Quality SHOES

M. Sternberg & Co.

U. S. Army Shoes

Built on the Famous Munson Last

Adopted by the United States Army only after the most severe test to ascertain the Comfort, Durability and Adaptability for foot comfort. 500,000 pairs of these Munson last shoes have been delivered to the U. S. Army and now offered to the public.

Broad Toe---Tan Leather

Our stock of these shoes is complete at all times. The very fact that they bear the indorsement of the United States should be ample proof for the shoe. When you are making a purchase of your next pair of shoes LET IT BE A U. S. ARMY SHOE

ALBANY HAUSER BROS. OREGON

GOOD SHOES

Fairly Priced

We mean that this store for men shall be some thing more than simply a trading place to barter money for shoes, the purpose being to make friends of those whose confidence in our business ways brings them over the threshold and into the store.

"GOOD SHOES FAIRLY PRICED" is the slogan of value here, and "service with the human note in it" is the goal we aim to reach.

WHY NOT TRY ONE OF OUR

Howard and Foster Shoes

THIS SPRING? WE GUARANTEE IT WILL BE YOUR PLEASURE.

The Blain Clothing Co.

A Complete Shoe Store at the Golden Rule

Spring stock now complete for the whole family. It's a fact and you know it—that you can save from 25 to 33 1-3 per cent on all your shoe purchases here. Knowing how and when to buy—paying cash—buying in tremendous quantities for our 25 Busy stores—Think it over Mr. Man, with a big family—you who have a hard time to make both ends meet. We don't have to sell this to the rich. They buy here—their know. That's the way they got their money—by buying right.

Crossett \$5.00 shoes	\$3.98	Boys shoes \$1.59, \$1.98, \$2.25, \$2.49
Crossett \$5.50 shoe	\$4.49	Youths shoes \$1.49, \$1.69, \$1.98
Crossett \$6.00 shoes	\$4.98	Ladies \$6.50 white top shoes
Crossett \$7.00 shoes	\$5.90	\$4.50
Mens \$3.50 and \$4 work shoes	\$2.98	Ladies \$7.50 white top shoes
Mens \$4.50 work shoes	\$3.50	\$5.90
Mens \$5.00 work shoes	\$3.98	Ladies \$8 white kid shoes \$6.90
Mens \$5.50 work shoes	\$4.50	Ladies \$3.50 shoes always \$2.49

REMEMBER just a few prices quoted here—we can fit any member of the family for less.

GOLDEN RULE

HEAVY INCREASE IN COST SHOWN

St. Louis Manufacturer Gives Figures on Rise in Production in Two Years.

PUBLIC LITTLE REALIZES FURTHER ADVANCES COMING

Early Buying Will Save Many Dollars on Spring and Fall Footwear.

While many people remark about the high prices of shoes they sit complacently without anticipation of greater advances yet to come. The fact is that, judging from actual market prices now being paid by the retailers, the big jump is yet to be had. The summer and fall stocks have all been bought at unheard of prices, and the consumer has nothing to do but pay the difference.

This little campaign is to awaken people to the fact that prices are to be even much higher, and that it is economy to buy at the present time. Money will be saved by investing now, even if the goods have to be held over until needed. It is probable that even within 60 days there will be an advance of from \$1 to \$3 per pair in all lines.

The extent to which the war has influenced shoe prices and has not only shortened the supply of leather both by abnormal consumption but by embargos, is told weekly in every shoe journal and in the daily press.

The English government placed an embargo on leather and shoes and has ordered the entire supply of leather of the United Kingdom seized for the next 30 days. The U-boat campaign has stopped some American shipments to Europe, but this is more than off-set by the lack in the supply of leather at home.

The following graphic illustration of the increased cost in the manufacture of shoes is told by the president of one of the largest shoe concerns in

EASTER Footwear

Snow White
Laurence's
Nubuck
Vaughns
Ivory Leather
Welt Sole
Leather Covered
Wood Heel



\$7.00

Most Satisfactory Leather Made For Shoes

M'DOWELL SHOE CO.

Truthful Advertising

Hamilton says Now is the time to buy Shoes

It is beyond all doubt that the prices of leather have increased and are still increasing. The prices of our shoes have not increased materially since last fall, nevertheless they are bound to increase, no matter where you buy them.

Our prices will be as low as possible consistent with the good quality we have always maintained. Furthermore it is impossible to anticipate the styles for novelty footwear more than a few months in advance, but by keeping in close touch with the markets we are enabled to protect you as far as is possible.

In any event we will keep up the quality

CASH VALUES **HAMILTONS'** WORTH WHILE

The Home of Hart, Schaffner & Marx Clothes



Stetson and Crofut Knapp Hats
Nettleton and Regal Shoes

You Can Feel Good About These Shoes

It's hard for some men to look at a Dress Shoe and think of comfort at the same time. That's bad!

The Toggery

the world:

St. Louis, Mo.—At the organization of the Missouri Shoe Retailers' Association, the following comparative manufacturing costs per pair, based on cost records of the Brown shoe Shoe Co., of St. Louis, were given by President J. A. Bush of the company:

Lady's 8-inch Glazed Kid Lace Boot	Feb. 1915 cost	\$2.45
Feb. 1916 cost	\$2.50	
Aug. 1916 cost	\$3.30	
Feb. 1917 cost	\$4.77	
Man's Gun Metal Calf Bal, with Mat Calf Top	Feb. 1915 cost	\$2.97
Feb. 1916 cost	\$3.12	
Aug. 1916 cost	\$3.82	
Feb. 1917 cost	\$5.09	

Mens Tan Calf Bal	Feb. 1915 cost	\$3.14
Feb. 1916 cost	\$3.25	
Aug. 1916 cost	\$4.07	
Feb. 1917 cost	\$5.33	
Side Leather Gun Metal Bal	Feb. 1915 cost	\$2.13
Feb. 1916 cost	\$2.19	
Aug. 1916 cost	\$2.58	
Feb. 1917 cost	\$3.31	

AUTO DEALERS MUST ENTER FOREIGN FIELD

(By United Press)
Washington, Mar. 14.—Warning to American automobile manufacturers to enter the world market before the American market becomes "saturated" was voiced by Dr. Edward Ewing Pratt, Chief of the U. S. Bureau of Foreign and Domestic Commerce to day.

"If the production of automobiles continues its present rate of increase," Dr. Pratt warns, "and unless vital changes are effected, either in the consuming public or in the price of automobiles, this 'saturation' point may not be far off. For the com-

mercial vehicle, however, development has probably only begun in this country." American automobiles would have no difficulty in overcoming competition abroad, except possibly in the higher priced cars—above \$1,000—Pratt declares. European manufacturers, he said, are not equipped to turn out cars on the extensive and highly efficient basis in effect in the United States.

COLLEGE

College is an institution of learning. An institution of learning what?

O, almost anything. Ball of all kinds, for instance: High, foot, base, basket, hand and fancy dress.

College is where some youths go to study Broadway. These young men return home at the end of four or five years, if at all, with the degree of D. D.D., or Doctor of Drinks & Deba. They qualify by spending dad's money in large quantities, their days in bed and their evenings in high collars and low comedy. College for them is one grand round of toots and tutors.

Occasionally some obsolete person goes to college to get an education. By "GM"

Buy Shoes Now

We are advised by Shoe Mfgs. that the leather market continues firm, that further advances in shoes, are looked for, shoes to arrive and fill in's will be billed at higher prices the consequence we will have to charge more. Take advantage of the low prices that prevail here, select your shoes while stock is most complete.

Ladies Gun metal button or lace shoes low heel, \$2.65, \$2.85, \$3.20	Ladies sample shoes, patent, gun metal, vice, in various styles, \$2.45, \$2.85, \$3.20, \$3.45
Glaze kid button 8 inch toy \$3.90	Ladies sample pumps and strap slippers various styles and leathers \$5.85, \$5.98
Bronze cloth top button shoe \$3.45	\$1.95, \$2.20, \$2.45, up \$2.85
Glazed kid lace 8 in. top Louis heel \$5.85, \$5.98	Misses white Nubuck button shoes top \$2.85, \$3.45
Patent vamp white or grey fabric top \$2.85, \$3.45	

22 STORES **The Sample Store** C. J. BREIER COMPANY THE LOWER PRICE STORE 22 STORES