

100 Cents' Worth of Goods


For Rent fine store room Firat Street All ready, with fix hures, furnace heated Well located. See

Dr. A. stark


## Twin Tires?-No

One's a Goodyear as It Might Be The Other Costs Us $\$ 1,635,000$ More

This is to prove that you with the Goodyear, because can't judge tires by looks. Here are two Goodyear does. Goodyear excels al tires, seemingly identical. But other tires in at least five im-
one is built like many of its portant woys one is built like many of its portant ways.
rivals. Goodyear extras are rivals.
omitted. The other has those $\quad$ You Deserve It hidden values. And those un- You deserve the Goodyen seen extras, on this year's out- quality when you buy a tire
put, will cost us $\$ 1,635,000$. You This year's betterments with the No-Rim-Cut fenture alone add to our cost $\$ 500^{-}$the "On.Air" cure, our extra
000 yearly. Yet our 1915 strong fabric, our number of price reduction saves our plies. You deserve inanti-skid users about five million dollars. our All-Weather tread, tough No Price Excuse $\quad \begin{gathered}\text { double-thick and resistess. } \\ \text { These things have brought }\end{gathered}$
This is not a price excuse. Goodyear the largest sale in This is not a price excuse. Goodyear the largest sale in
Goodyear prices have been the world. They are saving our Goodyear prices have been the world. They are saving our
fnirly racing down. Our late users millions of dollars yearly.
bigreduction bigreduction
made the hirid in wo
 equal tire $\qquad$ They are at your com-
mand. Any denler, if you ask him, will supply you
Goodyear
Goocuyear Service Stations Tires in Stock

