A Sale That Will Command the Attention of All Economical Buyers

# SEVEN BIG BARGAIN DAYS

Pictorial Review Patterns and publications La Camille corsets, Fow nes Gloves, Royal So ciety embroidery threads and stamped goods.

# AT ALBANY'S BEST STORE---BEGINNING

SALE STARTS 9 A. M.-Positively the Greatest Bargain Event Since the Day You Were Born-LASTS SEVEN DAYS

MAIL ORDERS FILLED

By expert shoppers. Out of town patrons are invited to avail themselves of this special service. Satisfaction guaranteed.

## EASTER



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We are making extensive prepara tions for Easter. Our work room is running night and day to keep new odels constantly on display, and supply the demand for our distinctive hats, the subtle charm of wonderful color blending and the serviceability of the materials used, has created a demand almost beyond supply. Our hats are designed with a touch of exclusive refinement, that makes them adaptable for all occasions. Remember we show more hats than any two stores in Albany, and no two alike.

It is thought wise to suggest that your requirements be anticipated as early as possible to avoid the Easter

rush. We have anticipated your needs in price as well as style, as we do not mark our hats up before Easter, for a cut later. We have a complete line of REAL HUMAN HAIR SWITCHES in the new DON'T FORGET THE PLACE

> J. Chas. Smith & Co. PRODUCERS OF CORRECT MILLINERY

Oc quality India Linon 27 inches wide, seven coupon Days beginning Sautrday at per yard

bc

Limit 10 yards to a customer. Positively none sold at this price ositively none pathonic coupon.

AWNING STRIPES and CHECKS NEW FOR SPRING FASHIONS

For suits, Coats and Dresses and all sorts of combinations. Stripes and checks were never more delightfully varied and popular than now! See the immense new showing. By far the finest assemblage in town.

EXPLANATION

In different parts of this

advertisement you will

find fourteen Coupon

Specials. These specials

EXQUISITE ARE THE WEAVES AND COLORING IN THE

NEW SPRING SILKS

One thing is certain-silks were never so charming and never more stylish than this season. Here you will find the season's newest and most wanted weaves in

"You will find something new here every day."

leading colors, at prices that are hard to duplicate.

COUPON NO. 1

UNDERWEAR

Men's 65c Union Suits,

Porusknit style, spe-

Men's 50c work shirts,

light and dark patterns,

Men's and boys' \$1.25

jersey swaeters, spe. 98c

cial .....

special ...

Boys' sizes .....

will positively not be sold unless you clip the coupon and bring it with

COUPON NO.2 Hope muslin, bleached, 36 inches wide, usually sold at 10c. For seven

Saturday, at yd. 5 2 c Limit 10 yards to a customer Positively none sold at this price

coupon Days beginning

fering at this sale for only \$16.50 to \$25

CHARMING SPRING MODELS WOMEN'S

TAILORED SUITS and

Models that will reign supreme in individuality and

smartness especially underpriced for this Sale. In

plain colors and black and white checks-of the most

fashionable materials. No need for us to dwell at

length upon the attractiveness of the low prices. Come

and see for yourself what wonderful values we are of-

NEW DRESS SKIRTS AT \$4.95 \$4.95 will buy an exceptionally smart Dress Skirt at this Sale. Choice of more than a dozen styles in all the wanted materials.

Plain colors, checks and plaids. Ask to see these new skirts at \$4.95.

#### COUPON NO. 3. Men's Union Suits Genuine

B. V. D. or Porosknit \$1.00 Quality Special

79c Suit These are not second Guaran-

teed first quality. Positively none sold at this price without coupon MEN'S SHIRTS

New spring patterns of Cheviots, Repps, Madras, Percales and Soisette with silk bosoms & cuffs. For dress or sports wear. Tailored to meet the requirements of particular men. \$1.25 and \$1.50 values -

89c

### FURNISHINGS

50c Wide end four-inhands, all new spring patterns, special ......39c Boston or Paris garters 35c President style suspenders ..... 19c se Arm bands .....2c 25 and 35c ties 3 for 25c pkg. handkerchiefs .......................10c

#### \$1 G-D JUSTRITE CORSETS

All sizes 19 to 30, medium bust, extra special at per pair

69c

Children's coutil corset waists, all sizes ....25c

#### 35 INCH BLACK MESSALINE

In beautifully finished silk that is dyed with fast German dyes. The greatest offer of the season, per yard

79c

#### Coupon No. 4 CORSET COVERS

For Ladies, all sizes, perfectly plain and tight fitting, seven coupon days, beginning Saturday the 15th, at, each

Limit one to a customer. Posi-tively none sold at this price without coupon.

## LADIES' HOSIERY and UNDERWEAR

#### LADIES' SUMMER UNIONS

Low neck, sleeveless, lace bottoms, knee cuff, extra fine combed yarn, all sizes, at each

25c

SILK LISLE HOSE n all the new wanted colors, pair

25c ARTIFICIAL SILK HOSE All colors, all sizes, good

quality, pair

35c

LADIES' LISLE UNIONS

Low neck, sleeveless or wing sleeve, knee cuff or lace bottoms. An extra good value at

50c

#### COUPON NO.5

CHILDREN'S BLACK RIBBED HOSE

A good 15c value. Sizes 5 to 10. For Seven Coupon Days, beginning Saturday the 15th, at per

9c

Limit four pair to a customer Positively none sold at this orice without coupon.

# LADIES' and CHILDREN'S SHOES

#### LADIES' AND CHILDREN'S SHOES Dres sShoes

One lot Ladies Patent Leather Button Royal Blue shoes, \$3.50 and \$4 values. Every pair absolutely guaranteed. All sizes B to E, special \$2.85

Baby Shoes Soft sole baby shoes, colored tops, sizes 1, 2 and 3, special ..... 15c pair

#### WHITE RUBBER SOLED FOOTWEAR Baby Dolls-one strap

Sizes 5 to 8 ..... \$1.00 Sizes 81/2 to 12... \$1.15 Sizes 12 to 2 .... \$1.25 EMMA LOU PUMPS Sizes 11 to 2 ......900 Sizes 21/2 to 6 . . . . \$1.00 Ladies' white canvas lace

Oxfords, Red Rubber

Soles and Heels 98c pr.

#### GIRLS' SHOES

Patent leather, button, cloth top, flat heel, \$2.75 value, special ....\$2.19

#### **PUMPS**

Patent plain or Colonial style, \$2.25 values, all sizes, special ..... \$1.69

# Remarkable Opportunities for Savings in Wash Goods

#### COUPON NO.6 Children's Muslin Drawers Sizes 2 to 12, two styles,

tucked or ruffled, seven coupon Days, beginning each ..... 6c

bc

Limit one to a customer, Positively nove sold at this price without coupon.

7

#### COUPON NO. 7 Colgates Talcum Powder

Big assortment of odors, 15c size for seven coupon days, beginning Saturday, the 15th, at, per

Sc.

Limit one to a customer. Positively none sold at this price without coupon

#### COUPON NO. 8

One lot 5c Pearl Buttons Three sizes to choose from. Seven coupon days beginning Saturday the 15th at, per card

Limit 5 cards to a customer. Positively none sold at this rice without coupon,

#### COUPON NO. 9

25c Brassieres, neatly trimmed with embroid ery, beginning Saturday the 15th, at each,

13c

Limit 2 to a customer. Positive-ly none sold at this price withnt conpon.

#### COUPON NO 10

Children's apron dresses made from fast color percales. Has belt and bound with plain shades to match. Seven coupon days beginning Saturday, the 15th, at, ea.

13c

#### COUPON NO. 11 **Embroidered Voile** Flouncing

40 inches wide, \$1.00 value. 15 New patterns to choose from. Seven coupon days, beginning Saturday the 15th, at per vard

29c

Limit 5 yards to a customer l'ositively none sold at this price

#### COUPON NO. 12 \$1. Wemen's House Dresses

Made in fast colored percales. Seven coupon days beginning Saturday the 15th at, each

79c

Limit two to a customer Posvithout coupon.

#### Fresh Eggs Taken in Trade-COUPON NO. 13 Red Seal

**Dress Ginghams** 27 inches wide, 50 patterns to choose from. Seven coupon days, be-ginning Saturday the 15th, at, per yd.

7 2 c

Limit 10 yards to a customer. Positively none sold at this price without coupon.

2c

## Limit 2 to a customer. Positive-

## -We Pay the Highest Market Price

WHERE YOU SPEND THE LEAST AND GET THE MOST FOR IT

**Both Phones 80** 

Reliable Merchandise---Reliable Methods

New Wallace Building

### COUPON NO. 14

Ladies' Gauze Vests A good 10c value, all sizes, seven coupon days beginning Saturday, the 15th at, each

7с

Limit four to a customer. Posi-tively none sold at this price without coupon.