

Warner's
Rust-Proof
Corsets

Never since the days of the Civil War has there been the difficulty in merchandising that exists today. Not only have prices advanced alarmingly fast, but the scarcity of goods of all kinds is a serious problem. Our buyers for the many departments have exercised all of the skill at their command in procuring commodities at prices to protect our customers. Shipments are now here that were bought months ago, at prices that cannot be duplicated.

Our New York buyer of ready-to-wear garments has made exceptionally good purchases for this season. The greatest markets have been carefully searched, resulting in the selection of new, good garments at the lowest possible prices.

Every department is in splendid readiness with the season's best offerings. The uncertainty of the markets, the constantly increasing wholesale and retail prices, should prompt heavy purchasing. Next year the prices will be higher.

THE
Gossard
CORSETS
"They Face In Front"

EARLY SPRING ARRIVAL EXHIBITS

The First Breath of Spring Is Reflected in These Clever New Dresses

This is certainly a wide range of styles and prices in

SUITS

THE MANY WANTED MATERIALS, TAFFETAS, POPLINS, SILK AND WOOL, SERGES, GABERDINES AND WOOL, ARE HERE IN GOODLY NUMBERS. THE COLORS TAN, GRAY, AND GREEN IN LIGHT AND DARK SHADES AND COPENHAGEN BLUE ARE THE MOST POPULAR. BLACK AND WHITE CHECKS ARE VERY GOOD. THE FANCY STYLES PREDOMINATE, ALTHOUGH WE HAVE MANY PLAIN TAILORED SUITS.

THERE ARE GREAT ASSORTMENTS OF MEDIUM PRICED GARMENTS FROM FIFTEEN TO EIGHTEEN DOLLARS. THE OTHERS ARE PRICED FROM

\$12.50 to \$45



The materials are practical in the latest dresses. We have a splendid showing of

Silk Dresses in Exclusive Designs. The colorings are particularly good

The cleverness of the styles, the rare choice of materials and the blending of shades are features that add to the attractiveness. The materials, Crepe-de-Chine, Poplins, Taffetas and combinations of Georgette Crepes and Crepe-de-Chine have been made into garments of unusual merit. The colors rose, gray and many of the light shades including the pastel are beautiful.

Dresses that fit well are always better looking

You may rest assured that your dress will hang well, and fit correctly if it is purchased here. They are made right in the first place. Expert fitters in our alteration department are thoroughly competent to make any changes necessary.

A large showing and wide range of prices make selecting easy here. Prices

\$12.50 to \$27.50



With costumes worn this season you will need several

WAISTS

THE POPULARITY OF WAISTS HAS BEEN REVIVED. THEY ARE VERY MUCH USED AND THE CONVENIENCE IS APPRECIATED. HAVE YOU SEEN THE NEW WIRTHMOR WAIST? THEY ARE WONDERFUL VALUES, EACH ONE DOLLAR.

GEORGETTE CREPES, CREPE-DE-CHINE AND COMBINATIONS OF LACE AND GEORGETTE CREPES ARE POPULAR FABRICS. WE ALSO HAVE A VARIETY OF PRETTY STRIPED SILKS IN ATTRACTIVE WAISTS. THE COLORINGS ARE FINE, MOSTLY SUBDUED SHADES AND PLAIN WHITE. PRICED FROM

\$4 to \$9.75

Boys' Wash Suits

The middie and Norfolk styles are here. There are white trimmings, checks and many good combinations. Sizes two to six years. They are reasonably priced from \$1.25 to \$1.75.

\$1.25 to \$1.75

Nemo Reducing Corset

The Nemo is now one of the best corsets made. The wonder uplift belt is a splendid feature. They are self reducing models for slender, medium and stout figures, are priced from \$3.50 to \$5.00.

\$2.50 to \$5

New COATS



Garments of distinctive lines are features of our new coats. There are many attractive styles. Black and white checks trimmed in green, gray and white stripes are amongst the popular styles. Blue gaberdines are good. Sport coats in stripes with solid color cuffs and collar are good. Priced from

\$12.50 to \$19.50

The New Millinery Styles Are Strikingly Clever—Floral Trimmings Are Popular

The vogue for rich colors, already very strong, will undoubtedly become still stronger as the season advances.

The shade that appeals to the majority of tastes is a delicate pale pink. Call it Cameo, shrimp, shell or wild rose, as you please, and combine it with pearl grey with deep brown, midnight blue or black, it will always be exquisite and singularly effective in dressy millinery.

Rose tones are highly thought of in the deeper American Beauty tones, which when very dark are called Burgundy, and in the brilliant, slightly purplish La France tints. Cyclamen or pale orchid is the latest thing in pinks. Char-treuse greens are featured in the most exclusive models. As a rule these vivid

shades are used for contrast only, on foundations of black, deep blue or African brown. Floral trimmings are very much in evidence.

The hats are beautiful and are now ready in large assortments. As usual our prices are extremely moderate. Vogue, Fisk and Stylete hats are here.

Separate Skirts

Not for many seasons has the separate skirt been shown in such effective styles. We have taffetas in blue, black and checks, price each, six and one-half dollars. Poplins, serges, rampa-soda materials in blue, black and black and white checks. There are many new styles including the shirred and pocket effects. The out-sizes include 30 to 36 waists. The regular sizes fit well. Priced from

\$6 to \$8.50



New Shades and Silk Designs

Now on display are Pilgrim and Meyers Silks in plain and fancy colors, 36 inches wide, prices per yard \$1.50, \$1.75 and \$2.25 Plain colored taffeta, per yard \$1.19 Black messaline, 36 inches wide, price per yard from 85c to \$1.50 Crepe-de-Chine, 40 inch at \$1.19 and \$1.75

Piece Goods, Spring Designs

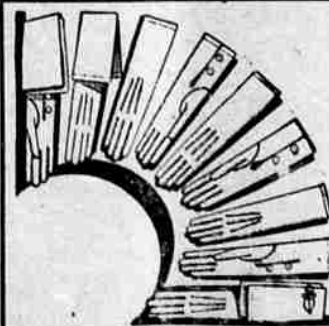
Peerless Percale, best quality, full 36 inches wide, price per yard 15c Cornell fine Percale, 36 inch, at 10c Good standard quality apron gingham, per yard 5c Crepe-de-chine, 40 inches wide, yd. \$1.19 to \$1.75

Toilet Soap

The following Toilet soaps, made by Colgate, are large size. You may have your choice of them for 10c per cake:

WHITE CLEMATICE, NATURAL LILAC, HELIOTROPE, NATURAL ALMOND CREAM, TRANSPARENT GLYCERINE, ALLAROUND BATH.

10c



The following kid gloves are exceptionally good. Ladies' sizes only:

Perrins Carona, pr. \$1.19
Perrins LaMure, pr. \$1.75
Perrins Washable Cape, pair \$1.75

Perfumes

The following bulk perfumes are 50c per oz. You may buy in as large or small quantities as desired:

ALBA ROSE, CASHMERE BOUTIQUE, LILLY-OF-THE VALLEY, E'CLAT, DACTYLIS, MONAD VIOLET

50c

Specials from the Basement Store

Semi porcelain decorated china, dinner service containing 42 pieces, neat designs, prices per set \$4.48, \$4.98, and \$5.95. Aluminum Sauce Pans, a set of three, assorted sizes, per set \$1.00. China cups and saucers, Japan designs, each 15c

Shoes Underpriced in Basement

Men's work shoes, good weight, prices per pair \$2.25, \$2.48, and \$2.98. Women's shoes, gun metal, vici kid and patent leathers, prices per pair \$1.48, \$1.68, and \$1.98. Boys' Shoes, sizes 9 to 13, at \$1.48; 13½ to 7, at \$1.98. Misses' and children's shoes at 98c to \$1.48.

The Florsheim
SHOE

Grocery Items

Next week will be ROYAL CLUB COFFEE WEEK. Note the reduced prices:

1 Pound 35c; 2½ lbs. 85c; 5 lbs \$1.50.

Hamilton's
THE POPULAR STORE FOR THE PEOPLE

VALUES for CASH WORTH WHILE

Good Things to Eat

RODGERS PEANUT BUTTER, best quality, 2 pounds 25c Royal Club tomatoes, 2½ lb. tins, 2 for 25c

MUNSING
WEAR