

Summer Specials

Children's rompers and play suits special 35c pr.

18 inch flouncings and corset cover embroideries, special 17c yd.

25c lace cloths, voiles, and organdies 19c yd.

\$8.50 Indian blankets, just right for the beach, special 6.75 each.

Children's wash dresses, age 2 to 14 years 69c to \$1.25 each.

Agents for
Standard
Patterns

**FLOOD'S
STORE**

Agents for
Kabo
Corsets

COMING THE GLOBE Wednes.

"Always a Good Show"

Return Engagement of The Popular

KENWORTHY PLAYERS

Four Days commencing Wednesday.

ALL NEW PLAYS

Wednesday Night—The big three act comedy
"A MATRIMONIAL TANGLE"

Special Scenery and effects and five reels of feature photo plays
before play

Doors open 7:30. Pictures start at 7:45. Play starts
9 P. M. ONE BIG SHOW A NIGHT

ADMISSION—Entire Balcony and side seats on main
floor 10c Reserved seats 20c

Friday and Saturday

ROLFE THEATRE

The spectacular Fox Production in six reels

**"From the Valley of the
Missing"**

From the novel of that name by Grace Miller White
An all-star cast, including Jane Miller, the Tobin Twins, Robert
Cummings, Clifford Bruce, and others

1000 People in the Cast 500—Scenes—500
A Circus and a County Fair rented especially
for this production.

Cost \$100,000 to Produce

Bargain Holiday Prices

Adults 10c

Children 5c

**Newport Will Celebrate
Monday, July 5th**

with field sports, aquatic events,
baseball, U. S. Life-Saving Drill, etc.

Special Round-Trip Fares

From Albany \$2.75
From Corvallis \$2.75
From Philomath \$2.50

Tickets on sale July 3, 4 and 5,
good for return until July 6th.

Sunday Excursion Fare \$1.75

(Going and returning Sunday only)

Special Train Service

July 3d, 4th and 5th

Special through train from Albany
to Newport on both days will

Leave Albany 7:30 a. m.
Leave Corvallis 8:00 a. m.
Leave Philomath 8:20 a. m.
Arrive Newport 12:20 p. m.

RETURNING:

Special trains will leave Newport Sunday and Monday evening at
6:00 p. m. and will carry through sleeper for Portland.

Full particulars from nearest Agent of the

SOUTHERN PACIFIC

John M. Scott, General Passenger Agent, Portland, Ore.

City News

Many Passing Through

A party passing through the city consisted of R. B. Hayes and wife, Bertha Hayes and W. C. Hayes, of Vancouver, bound southward. Another party was headed by F. J. Bronaugh, of Portland, going northward. Every day a good many auto parties pass through the city, some going southward, some northward.

Ben Brick to Breitenbush

Benjamin Brick, of Salem, was in the city this morning on his way to Breitenbush hot springs for a couple of weeks' outing, looking for recuperation. Mr. Brick is successor to Oscar Johnson in the clothing business at Salem, a prominent Democrat. He called at the office to learn about his friend Minister Hornbrook, of Salem, and said he might pay him a visit sometime. He has heretofore been as far as Japan. Mr. Brick is a former commercial traveler.

Appraisement Filed

The inventory and appraisement of the estate of James Kruml, deceased, was filed yesterday, showing a value of \$2209. Kruml is the Bohemian who recently committed suicide near Seio.

Attraction Coming to Rolfe

On Friday and Saturday the theatre patrons will be accorded a rare treat when the spectacular production "From the Valley of the Missing" will be offered. This is a feature and is dramatized from the novel of that name by Grace Miller White. Over 1000 people are used in the cast and the cost of production exceeded \$100,000. A circus and a county fair are rented especially for the production which comprises 500 scenes. Notwithstanding, this is a regular 25 cent attraction, bargain prices of 10 and 5 cents will prevail.

Went After Trout

S. C. Ayres and Earl Van Akin left this morning for Crabtree after some trout. Having cleaned the Willamette of bass they have now turned their attention to the streams of the mountains, and the frisky little trout might as well go back into the far distant parts of the hills and sit down.

Ordered Car Load Studebakers

The Albany Garage people today telegraphed an order for a car load of 1916 Studebakers, fours and sixes, to be sent forward immediately. The new car is so satisfactory it is wanted for immediate use in meeting the demand. The sale of Studebakers has been very satisfactory to the Albany garage, and the prospect is for a bigger one of the new car.

Baptist S. S. Picnic

The Sunday school classes of the Baptist church will hold a picnic in Burkhardt's park tomorrow. The picnic will meet at the church at 9:00 o'clock and proceed to the scene of festivities.

Takes a Day Off

Engineer R. L. Casteel, on the C. & E. run between Corvallis and Hoover is taking a day off today to attend the Methodist Sunday school picnic.

Went to Denver

Mrs. Harriette Frederick, whose husband recently died on their ranch near Elk City, left this morning for Denver, Colorado, where she will visit for a month or two.

Many Planning Trips

Many people are planning trips for the 4th to take advantage of the low rates in effect on the various railroad lines. Celebrations are being held at Salem during the Cherry fair Friday, and Saturday at Jefferson, Mill City, where a special train is being run, and various other places near by in the valley. There will be a general exodus from Albany beginning Friday and lasting over Monday. Many parties will take short outings, going fishing or to the mountains or coast for two or three days.

Weather Report

The river fell to 1.9 feet above low water yesterday. The temperature ranged between 87 and 55 degrees.

Fish Net Found

Deputy Game Warden J. R. Metzgar reports the finding of a fish net of about 150 feet in length. He says that not wishing to take the responsibility of caring for it he has sent it to the state game warden. The owner can recover the net by conferring with the state game warden and paying the necessary charges. As it is against the state game laws to use a fish net in streams, Mr. Metzgar states that it is hardly likely that anyone will call for it.

Mc. Went Fishing

C. J. McNaughton, the hero of "We Should Worry," left this afternoon for Big Elk, over on the Yaquina river, where he will fish for several days. We are not worrying about the fine string he will bring back to us.

Here from Chicago

Miss Ethel Oxnam arrived this noon from Chicago, for a visit with her former Chicago friends, Mrs. Tillman and daughters. She is on the coast to see the fair also.

LARGE SALES DUE TO NEWSPAPERS

J. N. Willys Points Out Benefits of Advertising to Merchant and Consumer.

The Overland is frequently referred to as the most advertised of all motor cars. This extensive publicity is declared by John N. Willys, president of The Willys-Overland Company, to be the principal reason why the Overland can be sold at a price which would mean a loss on every car to the majority of manufacturers.

Mr. Willys points out how the widespread advertising done by his company has made it possible to market the new Overland Model 83 for so low a price as \$750.

"I recently overheard a remark during a conversation in the smoker of a Pullman, indicating that the speaker believed Overland advertising must cost about \$200 per car. This, of course, is preposterous. Last year our advertising cost per car was a little less than 2-1/2 per cent; this year it will be a trifle less; next year materially less—due to greatly increased production."

"The price of an article to the consumer can be made low in proportion to the advertising produced quantity sales. This principle is not generally understood. Some buyers believe that the purpose of extensive advertising is to obtain a higher price. Inasmuch as the results obtainable from the advertising depends so largely upon the price, it necessarily follows that the price will be the lowest that a reasonable profit will permit. The entire plan is predicated upon profit from volume rather than profit per unit."

"There is a benefit other than price which the consumer gets from the advertising—a guarantee of quality. Good advertising may sell a poor article for a time, but we doubt if it can do it continuously on a profitable basis. Extensive advertising to pay continuously must be backed by a good article."

Mr. Willys says that the advertising done by his company in the newspapers has brought big results.

"I have all the faith in the world in newspapers," he says. "The daily newspaper is the university of the masses. People who read no other publications read newspapers. They get their news of the world and form their opinion of people and things from what they read in the dailies."

The influence of the newspaper is by no means local. It extends for a radius of many miles around the center of publication. The great body of newspaper readers is composed of millions of city residents and hundreds of thousands who live in neighboring cities and towns and in the country. The vast army of travelers which every city draws reads the newspapers."

"Consequently we bring the Overland message to the attention of the public through the medium of these papers. We find that our efforts have met with much success. Our newspaper advertising, together with advertising in other fields, is, in a way, a measure of success."

Returned to Portland

Claus Vehrs returned to Portland this afternoon. He had been up as a witness in the case of his son before Judge Galloway.

Save money on your purchases.
Buy at Stein & Newman's closing out sale. In 29-30

READ OUR WANT ADS

The new Pacific Coast Tour Book for 1915-16 just arrived—Albany Garage. J28ti

Blue Book Touring Guides at Albany Garage. J28ti

Celebrate July 5 at Jefferson.

The Pacific Coast Automobile Blue Book for 1915-16 on sale at Albany Garage. J28ti

Spiritualistic Campmeeting.
At New Era, Ore., from July 10th to Aug. 8th.

The Best of Speakers
First class accommodations. The best of times. For programs, write Lydia E. Irwin, Sec., Barlow, Ore. J28-29

Save money on your purchases.
Buy at Stein & Newman's closing out sale. In 29-30

Buy Your Hot Weather Want

where you can get the best and most for your money.

This store saves you 25 to 33 1-3 per cent on every purchase. C. v. operating in buying for our 83 busy stores, using over \$5,000,000 worth of merchandise every year, paying cash for all purchases, no heavy expenses, knowing where and how to buy—that's the reason we can save you money.

\$3.00 Ladies' Bathing suits \$1.98
\$5.00 Ladies' Bathing suits \$2.98
Ladies' wash hats 49c
Ladies' silk hats 39c
Ladies' auto hoods 49c, 98c
Girls' straw hats 25c, 49c, 98c
New waists, \$1.50 grade 98c
Summer dresses \$1.98, \$2.98
\$3 Button oxfords \$1.98
Bathing caps 25c

Boys' bathing suits 49c, 98c
Men's bathing suits 98c, \$1.98
Water wings 25c
Men's underwear 25c
Boys' unions 25c
Boys' fine unions 45c
Dress socks 5c
Work socks 5c
Boys' Scout shoes \$1.79
Boys' blouses 25c

EVERYTHING ALWAYS FOR LESS

THE GOLDEN RULE

Personal Mention

The Misses Letta and Ada Pratt, of Myrtle Point, arrived in the city today for a visit with friends and to attend the chautauqua.

Mrs. S. G. Sandstrom, of Berkeley, California, is here for a visit with friends and relatives.

Mrs. Ralph Whipple, of Tracy, California, who has been visiting in the city for some time, returned from Portland last evening, where she visited with her sister, Mrs. Gorman.

H. F. Swartout, and son, of Lyons, were here on business yesterday, and returned home this morning.

Mr. and Mrs. G. H. Geddis went to Portland this morning.

Mr. and Mrs. Robert Quinn returned to Mill City this morning after shopping in this city.

Mr. and Mrs. C. E. Mills went to Bussards to spend the day.

Miss Eunice Bowersox left this morning for Moro, Sherman county, where she will spend the summer.

Joe Benner came over from Lebanon on the morning train.

Miss Lima Liston left for Spokane last night.

Miss Gladys Davis returned to the city from Fayetteville this morning.

City News

Bought a Studebaker

C. R. Nokes of the S. P. office, today bought a five passenger Studebaker four, and will begin tomorrow to learn the art of navigation on an auto.

Inventory and Appraisement

The inventory and appraisement of the estate of R. E. Moore, incompetent, was filed today by J. O. Lee, guardian. The estate is appraised at \$4425.

Administratrix Appointed

Jane Miller was today appointed administratrix of the estate of her brother, R. H. Crooks, who died June 25. The estate is valued at about \$7500.

Marriage License

G. L. Perkins, 27, and Lula May McGee, 18, were issued a marriage license yesterday.

Looked Like Bad Fire

Huge volumes of smoke were seen rising west of the city this noon and the report gained currency that Corvallis was on fire. Through the courtesy of the Home Telephone Co., it was learned that the excitement was caused by the burning of slashings and trimmings by the Noon Lumber Co., in their woods about two miles west of Philomath.

Chautauqua Sale Continued

Another breakfast at the St. Francis this morning and the Chautauqua committee have again been out today selling tickets. The canvass is about as much as an advertisement for the chautauqua as it is for the sale of tickets; but it operates for both. The

**Today's Program at the
HUB
THEATRE**

"FOR CASH"

Featuring J. Warren Kerrigan

"BLACK BOX"

"SHAVED IN MEXICO"

L. K. O. Comedy

Tomorrow

"The War of the Wild"

Wonderful 2 act play of Central African jungles.

"For the Honor of a Woman"

Fourth adventure of Princess Hassan in "Under the Crescent" series.

10c-Always-10c

JUST GOOD PICTURES

number sold has not yet been ascertained. It will probably amount to about half the total sale of season tickets. The program is such a superior one that it deserves the support of Albany people generally.

This Cartoonist Is an Angler

She Excels In Fishing and Cartooning For Chautau- qua Audiences.

Here is shown a vacation glimpse of Miss Evelyn Bargett, an artist and reader known the length of the land. She is a cartoonist and crayon artist, with a wonderful power to portray scenes that appeal to the sense of the beautiful, to the humorous side and which are touching in their pathos. She is also a most accomplished reader and in carrying her audience from scene to scene by her vivid portrayal alternately stirs to laughter and melts to tears.

She has prepared an entirely new



program for the coming season which occupied her through the winter in Boston.

Pictures appeal to every age, and when drawn by such an artist as Evelyn Bargett they are more compelling than any word picture or power of the orator. She possesses a sense of humor, and in her work, her pleasures and her travels she catches many an inspiration which she throws on the canvas in a marvelous way.

AT ALBANY CHAUTAUQUA.

Temple Commandry No. 3, Knights Templar.

Stated Conclave Tuesday, July 6th, 1915, promptly at 8 o'clock. Special convocation on the day following, Wednesday, July 7th, 1915. At 4 o'clock in the afternoon the illustrious Order of the Red Cross will be conferred. At 6:30 dinner will be served in the Masonic Temple and at 8 o'clock the Orders of the Temple, Visiting Sir Knights from Salem, Eugene and Corvallis, will attend.

Special Communication

of St. John's Lodge No. 17, A. F. & A. M., this evening, Tuesday, June 29, at 7:30 o'clock. Work in the M. M. degree. Visiting brothers welcome.
DAN JOHNSTON, W. M.

REPORT OF THE CONDITION of the FIRST SAVINGS BANK

At Albany, in the State of Oregon,
at the
close of business June 23rd, 1915

Resources
Loans and discounts \$273,119.40
Bonds and warrants 789.15
Banking house 26,250.00
Furniture and fixtures 9,000.00
Other real estate owned 22,695.77
Due from approved reserve banks 122,876.28
Checks and other cash items 305.44
Exchanges for clearing house 861.10
Cash on hand 28,165.18
Expenses 4,185.69
Total \$488,248.01

Liabilities
Capital stock paid in \$50,000.00
Surplus fund 3,000.00
Undivided profits, less expenses and taxes paid 317.94
Individual deposits subject to check \$479,354.73; certificates of deposit due in less than 30 days \$10,829.59; certified checks \$550; cashier's checks outstanding \$39.62; postal savings deposits \$17,004. 507,777.94
Notes and bills rediscounted 50,494.00
Total \$96,818.39

State of Oregon,)
County of Linn,)
I, O. A. Archibald, cashier of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

O. A. ARCHIBALD, Cashier.

Subscribed and sworn to before me this 29th day of June, 1915.

H. F. MERRILL, Notary Public.

My commission expires June 21, 1919.

CORRECT—Attest: ALFRED C. SCHMITT, J. P. WALLACE, P. A. GOODWIN, Directors.

No. 101. REPORT OF THE CONDITION of the J. W. CUSICK & CO., Bankers At Albany, in the State of Oregon, at the close of business June 23, 1915.

Resources
Loans and discounts \$266,625.65
Overdrafts secured and unsecured 2,627.69
Bonds and warrants 15,148.77
Stocks and other securities 3,300.00
Banking house 9,000.00
Furniture and fixtures 3,420.59
Other real estate owned 2,011.56
Due from banks (not reserve banks) 7,085.15
Due from approved reserve banks 46,223.27
Checks and other cash items 614.15
Cash on hand 38,725.51
Other resources 401.46
Total \$395,183.80

Liabilities
Capital stock paid in \$75,000.00
Surplus fund 15,000.00
Undivided profits, less expenses and taxes paid 5,333.47
Due to banks and bankers 6,178.89
Individual deposits subject to check 228,965.87
Demand certificates of deposit 3,432.25
Certified checks 608.50
Cashier checks outstanding 690.00
Time certificates of deposit 59,914.82
Total \$395,183.80

State of Oregon,)
County of Linn,)
I, H. B. Cusick, cashier of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

H. B. CUSICK, Cashier.

Subscribed and sworn to before me this 29th day of June, 1915.

W. L. MARKS, Notary Public.

CORRECT—Attest: C. H. CUSICK, E. D. CUSICK, Directors.

2928 REPORT OF THE CONDITION of the FIRST NATIONAL BANK

At Albany, in the State of Oregon,
at the
close of business June 23, 1915.

Resources
Loans and discounts \$505,659.37
Overdrafts, unsecured 1,475.26
U. S. Bonds deposited to secure circulation (par value) \$100,000; U. S. bonds owned and pledged \$25,000. 125,000.00
Bonds other than U. S. bonds pledged to secure postal savings deposits, \$27,500; securities other than U. S. bonds (not including stocks) owned and pledged, \$7,160. 35,060.00
Subscription of stock of Federal Reserve Bank \$7,800; less amount unpaid \$3,900. 3,900.00
Banking house, \$121,783.73; furniture and fixtures, \$12,811.34. 134,595.07
Other real estate owned 38,941.27
Due from Federal Reserve Bank 17,000.00
Due from approved reserve agents in New York, Chicago, and St. Louis, \$23,676.19; due from approved reserve agents in other cities \$14,994.41. 38,570.60
Due from banks and bankers (other than included in 8 or 9) 20,415.44
Checks on banks in the same city or town as reporting bank 2,036.45
Outside checks and other cash items, \$16,801.26; fractional currency, nickles, and cents, \$1,019.82. 4,650.08
Notes of other national banks 3,380.00
Total coin and certificates Redemption fund with U. S. treasurer (not more than 5 per cent on circulation) 5,000.00
Capital stock paid in \$100,000.00
Surplus fund 30,000.00
Undivided profits, \$93,512.79; less current expenses, interest, and taxes paid, \$15,590.89; 77,921.90
Circulating notes \$100, less amount on hand and in treasury for redemption or in transit, \$750. 99,250.00
Due to banks and bankers other than included in 5 or 6 131,374.55
Individual deposits subject to check \$479,354.73; certificates of deposit due in less than 30 days \$10,829.59; certified checks \$550; cashier's checks outstanding \$39.62; postal savings deposits \$17,004. 507,777.94
Notes and bills rediscounted 50,494.00
Total \$96,818.39

State of Oregon,)<