

Daily DemocratF. P. NUTTING
Lessee.

Entered at the postoffice at Albany, Oregon, as second-class matter.

Published every evening except Sunday. Semi-weekly published Tuesdays and Fridays.

BUSINESS MATTER
Address all communication and make all remittances payable to the Democrat Publishing Co.

In ordering changes of address, subscribers should always give old as well as new address.

SUBSCRIPTION RATES
Daily
Delivered by carrier, \$4.00 per year in advance, otherwise 40c per month.
By mail, at end of year 3.50
By mail in advance, per year 3.00
Semi-Weekly
At end of year \$1.50
When paid in advance, one yr. 1.25**CLASSIFIED RATES**
1c per word for first publication; 1/2c per word thereafter, payable in advance. Minimum charge of 25c.
Established in 1865.

WEDNESDAY, MARCH 24, 1915.

JOURNALISM IMPROVING.

A writer in Newspaperdom declares that newspapers are improving, and here is the interesting manner in which he treats the important subject, something worth reading:

"Not so very long ago an advertising manager of one of the most prominent newspapers in New England showed me, from his books, how his paper had lost more than \$60,000 worth of the best kind of advertising merely because the editor refused to omit an item of news that was of not the least account to anybody. The advertiser's car had struck and slightly injured an old lady and the advertiser was anxious that his wife, who was in very poor health, should not know of the accident. The editor refused to omit the item, and the advertiser withdrew his advertising. Before he had restored to the paper had lost \$60,000, as stated."

"The publisher of a newspaper I was once connected with refused to modify some news matter as requested by an advertiser, and lost, at once, a contract for \$40,000 worth of advertising. And the New York Times has antagonized the women of America who believe in equal suffrage by coming out flatly, uncompromisingly, and as it seems to me not very effectively, against equal suffrage."

"Yet, while such instances of almost fanatical independence as these might be almost indefinitely extended, we are asked to believe that the recent journalism is lacking in courage, independence and honesty when contrasted with the journalism of those good old times of Dana, Greeley, Raymond, Bennett, the elder Samuel Bowles, etc. This makes people who have an acquaintance with the editors and the editorial policy of the newspapers of today smile—or, perhaps, utter a mild damn beneath their several breaths."

"Now, if there is anything about the newspaper of today that is demonstrated every day and all day in every department of their conduct, it is that they are so independent and square-dealing they lean over back and stand very squarely in their own financial light. I am sure that there is not a newspaper of any considerable consequence in all these United States that is not consciously and unnecessarily putting aside money it might take without harm to anybody and without the knowledge of anybody."

"Let me hedge a bit: By newspapers of consequence I mean those that are consequentially decent as well as consequentially large or prosperous. There are a few newspapers too mean to be allowed to live, and certainly too mean to be included when good newspaper practices are being considered. They are, from year to year, growing less and of less account. But the general run of newspapers are as honest and square as they need to be, or as even Dana, Greeley, et al., would ask them to be if they could come back and make an expert examination of conditions and present day methods."

"Nor do I believe the newspapers of today are dominated by their business departments, as is the idea in many quarters. I do believe that their editorial methods have become too much mechanized through the application to the business of modern ideas and through the exigencies incident to the enormous extension of the newspaper field and the wonderful increase of matters that have to be dealt with. But it is today harder to break into the editorial department of a newspaper with personal, political or business schemes than it ever was in the days of Dana and Greeley. Those old-timers got their reputations because they were autocrats, and because they were, in the main, in the right, and inclined to

serve the public good. But the things that made their reputations were of the same nature as the routine of duty in the editorial offices of today."

MISFITS

A Lebanon man recently told of a man being arrested for selling some eggs ten years old. The man defended the case and proved that the eggs were all right. Anyway it creates a funny feeling in our digestive organs.

A railroad may say a Corvallis woman who suddenly came into possession of considerable property called at a store for some hall hat tree seed.

This isn't the first time England has disturbed our commerce. Once it was just tea.

Let's see, wasn't there a man named Roosevelt who once lived.

The man who has little, often takes the biggest chances.

It would be a good thing for trade generally and all kinds of business if people generally had to pay cash for what they get.

An old saying: Prompt payment makes long friends.

Some men would have a hot old time if most of us had the say about who should go to heaven.

Anxious inquirer wants to know where Tipperary is. That certainly has a familiar sound to it, bejabeas.

Albany will have another full day market day.

Clean up the whole city for Saturday. Dress your yards up.

The happiest people in the world are the busiest ones. But not all busy people are happy, for instance the European combatants.

Some of those soldiers who are solidly united under the statements of the censored correspondents are not so solidly united after all when the facts come out from behind the walls. There are also many mutinous thoughts that never reach the public gaze.

It is a great question whether a person should support things that are wrong because they have the official seal on them.

Misfit suggestions are always acceptable, and no questions asked.

Daily Democrat by Carrier, \$4 Year.

The Albany BakeryWe Deliver to Any Part of the City
115-119 E. 3rd Street
Bell 560 Party R. Home 419
H. J. FIRCHAU CO.**BUSINESS START**

We welcome and encourage young men who have started, or are about to start, in business for themselves and desire to grow—at this Bank.

Keep your account here—and grow with a Growing Bank.

Bank with us.

**SCREWLESS MOUNTINGS**

Zylonite frames for reading glasses, Oxford Eyeglass and Goggles.

Our aim is to combine comfort for the wearer with beauty in outline and perfection in detail.

E. C. Meade, Optometrist**Special Dinner Served**
Every Sunday for 50c.
at ST. FRANCIS HOTEL
Luncheon 11:30 to 2; dinner 5 to 8 p. m. 129tf**STETTER'S**
FOR GROCERIES AND CROCKERY**Busy Corner**
Grocery
J. K. DAVIS & SON
4th and Lyon Street
GROCERIES, CONFECTIONERY, AND MILK DEPOT.
AT RIGHT PRICES.**VIERECK'S**
BATHS

First-class Workmen Only

Cor. First and Ellsworth Streets

THE CARLTON has reopened for business again. Dining room thoroughly renovated. Breakfast a la carte from 6 a. m. Regular 25c luncheon and supper. Short order service all day. Try us. E. Dohnert, Proprietor.**Safe Methods**
Adopted

And lived up to by our officers and board of directors in every transaction, has given this bank the confidence of the people.

We invite new accounts, large or small, assuring an equal service of banking based upon safe methods.

Your account invited.

CAPITAL AND SURPLUS
\$90,000.00**J. W. CUSICK & CO., Bankers**
Albany, Oregon**A QUALITY STORE**
We sell the best at lowest prices
Watch Repairing
F. G. Will**Land Plaster**Apex (Oregon) 50c per hundred
Empire (Nevada) 60c per hundred
Nephi (Utah) 65c per hundred
M. SENDERS & CO.**FISHER, BRADEN & CO.**
FUNERAL DIRECTORS AND UNDERTAKERS.
Undertaking Parlors, 3rd and Broadalbin.
LADY ATTENDANT
Both Phones**Fortmiller Bros.****Funeral Directors**
Masonic Building, Albany, Or.
Both phones. Lady Assistant**Land Plaster**
\$10.00 per ton
ALBANY COMMISSION CO.**SEAT SALE STARTS TOMORROW**
FOR PEG O' MY HEART

The seat sale for Oliver Morosco's production of "Peg o' My Heart" will start tomorrow and from present indications a very cordial reception will be given Peggy O'Neil and the New York-Chicago company. This is the same company that have been interpreting the various roles of J. Hartley Manners' comedy for the past two weeks at the Cort Theater in San Francisco.

Oliver Morosco has shown some partiality to the coast in giving them the original world's record run cast, fresh from their new triumph of two solid years in New York; for there seven other companies playing the piece over the length and breadth of the country, that might have been sent here.

The engagement here has been set for Friday, March 26, and prominent among those in support of Miss O'Neil will be Emilie Melville, Henry Stanford, Clarence Handyside, Reginald Mason, all of the New York cast as well as Lillian Kemble Cooper, Gordon Burby, Grace Handyside and Roland Rogue.

OAKVILLE NOTES AND PERSONAL OF INTEREST

The Oakville High school basketball team met defeat at Peoria Thursday night by a score of 31-3. The opposing team was a combination of Peoria Pirates and high school. It was a fast hard fought contest from beginning to end. Numerous fouls were called on the visitors, the Peoria team exercising the prerogative of the home team in selecting officials and securing immunity from fouls.

Mr. and Mrs. John Allen Stewart entertained charmingly for the senior class of the high school on Saturday night.

The decorations were worked out in the color scheme of the class colors, blue and gold. About fifteen in all enjoyed Mr. and Mrs. Stewart's hospitality.

Daily Democrat by Carrier, \$4 Year.

Cabinet Work

Albany Planing Mill

Albany Jitney Service

Station at

Woodworth Drug Co.

For Quick Service phone 25

New Wall Paper

The most artistic wall papers we have ever shown are ready for your inspection. Never before have the manufacturers produced so many attractive combinations of designs and colors to meet every requirement; come in and see the line you are always welcome at our store.

Burkhart & Lee, Druggists**Spring Merchandise**

Garden Tools, Rakes, Hoes, Shovels, and Garden Seeds

A complete line of Farm Implements at attractive prices

Hulburt-Ohling Hardware Co.
Third and Lyon Streets**Planting Time**

The Albany Nurseries with offices at the First National Bank Building has just received a carload of choice nursery stock.

This is planting time and they are able to give you first-class trees or shrubs at a very reasonable figure.

They make a specialty of Roses and Walnuts, which is the ideal tree for curb planting, being a fast, thrifty, and sure grower. Everything bought of them is guaranteed in the full meaning of the word.

The Albany Nurseries

Call at Rooms 406-410, First National Bank Bldg. or phone 472-J and 57, or 454 on the home.

THE BEST
BAKED GOODS
GROCERIES, PRODUCE
and FRUITS**PARKER'S**
"The Sign of Quality"

136 Lyon St. Both Phones

Complete Line
of
Salt and Smoked
Fish at
D. E. NEBERGALL
MEAT COMPANY**Jones Book Store**

Subscriptions received for Magazines and periodicals. 333 West First St., Albany, Oregon.

The Albany State Bank extends a cordial invitation to all Farmers, Merchants and Corporations to open an account at this bank—assuring them of a hearty welcome, courteous and liberal treatment and personal attention to all accounts—either large or small.

Albany State Bank

"Safety Plus Service"

We can furnish green maple and ash slabwood cut in 16 inch lengths for \$2.50 per load

ALBANY FUEL CO.

First and Lafayette

BUSINESS
DIRECTORY**CLASSIFIED****WANT**
ADS**BUSINESS DIRECTORY****CHIROPRACTOR****ELMER C. GIPPE**
Chiropractor.

Rooms 5, 7, 9, 10, Cusick Bank Bldg. Nature cannot cure a disease unless the cause is removed. Chiropractic adjustments remove the cause.

DENTISTS**DR. W. R. BILYEU**—Dentist, First National Bank building, Albany.**LAWYERS.****L. G. LEWELLING**
Attorney at law—Notary public Albany, Oregon.**DAN JOHNSTON**,
Attorney at Law
Room 205 First National Bank Bldg.**WEATHERFORD & WEATHERFORD**,
Lawyers, Albany, Ore.**C. C. BRYANT**
Attorney at Law
201-2 New First National Bank building, Albany, Oregon.**MEAT MARKET****M. B. CRAFT**—242 West Second St., Albany, Ore. First class meats of all kinds from selected stock.**REAL ESTATE & INSURANCE****H. F. MERRILL**
Insurance and Loans
City warrants bought and sold. Room No. 1, second floor, First Savings Bank building, Albany, Oregon.**B. M. PAYNE**—Farm lands and city property for sale. Real estate loans. Fire insurance. Surety Bonds. Rooms 19-21, Cusick Block, Albany, Oregon.**FOR EXCHANGE**—120 acre ranch, 20 acres under plow, 60 acres number piling, balance slashed. House and barn. \$20 per acre. Wm. Bain. m 12tf**FOR SALE OR EXCHANGE**—A 10 million timber claim in Douglas county for city property or good farm land. Home 1143. 116tf**REAL ESTATE FOR SALE**—Farm lands, city property, timber lands, collections, money to loan. Insurance written in the strongest old line companies. J. V. Pipe, 203 W. 2nd St. dly wk tf**Camerson's**
IS THE PLACE
FOR ALL KINDS OF
MILL WORK
Both phones Foot Ferry St.**Real Estate**
Loans & Insurance**Collins & Taylor**

Hammel Hotel Building

LOTS FOR SALE—As follows: Three near the corner of 8th and Main, four near corner of 7th and Sherman, 18 in Hackleman Park addition corner of 8th and Cleveland, 20 in the Epauline addition corner 13th and Thurston, half block corner Front and Cleveland. Two story house, nine rooms, corner 8th and Sherman. Lots are all near public schools. All high, dry, and well drained. Both phones. T. P. Hackleman. F23May23**FOR SALE**—20 head of 2 and 3 year old Jersey and Holstein heifers, coming fresh this spring. \$1000, \$500 cash and balance 1 or 2 years time. 7 per cent interest. F. H. Pfeiffer, Bell phone No. 441, Albany, Or. 16tf**FOR SALE**—Three fine lots close in. Terms. Wm. Bain. m15tf**FOR SALE**—A Mitchell buggy, top and pole, good condition, at bargain. See D. S. Smith. m17tf**FOR SALE**—High grade Jersey cow, tests 6.4 gallon, will be fresh within 2 weeks. 12th and Thurston Sts. Home phone 457. m22-29**FOR SALE OR RENT**—Five room bungalow; 5 acre all highly improved 1/2 mile south of Albany Lumber mill on Lebanon road. I. M. Underwood, Route 5. m18-25***FOR SALE**—High grade piano at a bargain. Phone 361-R. m18tf**FOR RENT****FOR RENT**—Housekeeping rooms; convenient to high school; modern conveniences. Phone Black 125. 507 E. 4th str. s 11tf**FOR RENT**—Ground floor office or shop room, Democrat building near new p. o. Call at Democrat office.**FOR RENT CHEAP**—Nine room house, bath, hot and cold water, electric lights and well located. See Oregon Title & Land Credit Co. F12tf**FOR RENT**—Housekeeping rooms, centrally located. Free light, water and telephone. Phone 154—R. 118 West Third St. m15tf**FOR RENT**—A fireproof store room 118 2nd street. Enquire of Burggraf. m3tf**FOR RENT**—Furnished six-room cottage, one block east of high school. Inquire at 333 South Jefferson St. Home phone black 128. m10tf**MISCELLANEOUS****UNTIL FURTHER NOTICE** auto-repairing will be done at 50c an hour at the Hub City auto repairing and machine works, 2nd and Calapooia sts., Earle McIntosh, Prop. m18-a 18**MONEY TO LOAN.**

\$2000 to loan on good farm security. Collins & Taylor. f10tf

MONEY TO LOAN at 7 per cent on farm lands. Phone or write Edward F. Sox, Albany. f10tf dly wkly**MONEY TO LOAN** on good improved farm land. Call on J. V. Pipe, 203 West 2nd St. 12tf**WM. BAIN**Insurance in best Old Line Companies. **REAL ESTATE**—**LOANS**. Room 5, Savings Bnk Bldg. Bell 45