TELEPHONE, MAIN 45'.

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## The Rural Telephone

Neighbors not so far from here Put in telephones last year. Farmers built a rural line, Instruments all "talked up" fine. All you, had to do was ring-Every bell went ting-a-ling; One for Swanson, two for Boggs, Long' and short calls for old Scrogs. Every neighbor had his call,

Twist the crank and that was all. Mighty nice when work was through To gossip for an hour or two With your neighbors one by one, Mighty nice-but lots of 1un When you hear some other two Telling what was not for you.

Every time the signal rang To the phone each farmer sprang, Siyly grinned and softly took Each receiver from its book. Other people's secrets dear Poured into that large red ear. How he clapped his legs! "I swan! Telephonin's lots of fun!"

Some how in a week or two, Troubles dark began to brew. Farmer Jones got fighting hot, Heard Scrogs calling him a sot; Farmer Scroge seemed angry too, (Heard Smith telling what he knew.) Smith heard Johnson telling lies, Paid him off with two black eyes.

Johnson heard young Isaac Boggs Underbid him on his hogs; Boggs o'erheard a sneaking churl Making love to his beet girl Women too, were in the muss, Raised a most tremendous fuss. Every one from Ecrops to Jones In glass houses throwing stones.

Now the line has silent grown, Wires rusted, poles o'erthrown; Twenty friends are deadly foes. Each one full of griefe and woes. Each too mad to speak a word, 'Cause of things they'd overheard .-Farm Journal,

ASTRONG ENDORSEMENT A neat little folder, published by the Coos Bay Chamber of Commerce, con-

The strongest castle could be reduced by siege if the garrison could be starved out. The strongest body has to give up the fight when starvation weakens it. There are more deaths from starvation than the world dreams of. When the tomach is diseased and the food eaten is not digested and assimilated, then the strength of the body begins to fail because of lack of nutrition, and the weak body falls an easy victim to the microbes of disease. Dr. Pierce's Golden Medical Discovery cures diseases of the stomuch and other organs of digestion and nutrition. restores physical strength in the only possible way, by enabling the assimila-tion of the nutrition contained in food.

Fion of the nutrition contained in 100d.

"I was sick for over three years with a complication of storagh troubles," writes Mr. John M. Castona, residing at 242 Arch St. Chicago. Illinois. "Had wied every good payascan I knew of, as well as many patent medicines, but received only temporary relief. One day a friend recommended your 'Golden Medical Discovery.' I immediately procured some and began its use. Commenced to gain the first week, and after I had laken only one bottle I could cat as well as my one without experiencing ill effects. I took five bottles, and to-day am happy to announce that I am as well and healthy as any one could be. I owe it all to Dr. Pierce's Golden Medical Discovery."

The sole motive for substitution is to The sole motive for substitution is to

permit the dealer to make the little more profit paid by the sale of less meritorious medicines. He gains. You lose, There-fore accept no substitute for "Golden

Medical Discovery."
PREE. Dr. Pierce's Common Sense PREE Dr. Pierce's Common Sense Medical Adviser is sent free on receipt Medical Adviser is sent free on receipt of stamps to pay expense of mailing only. Send twenty-one one-cent stamps for the book in paper covers, or thirty-one stamps for the cloth-bound volume.

One stamps for the cloth-bound volume.

coast and a vicinity map of Coos Bay: ment that is bringing this section to the lesser lights of the Coos Bay plangers and on the other a tastefully illustrated front. journal of condensed information about the resources, industries, commerce and climate of Coos county, has reached our desk. It is thoroughly descriptive of Coos Bay vicinity and if circulated in proper channels will undoubtedly prove the means of attracting no little atten- Team lost four out of seven games play- Coast range. It is too silly to arouse tion to this section of Oregon that holds ed. You are either very narrow minded out such great inducements to it's settlers in all lines of business occupations, out your "pipe" and make another circulates in the most highly civilezed, it is a product of the tenterprising body of businessmen for which Coos Bay, to noted, the Coos Pay Chamber of Comm ree; is intended for general circulation throughout the east with the view don't "knock." At the same time we change its environment for all the land of advertising the advantages and opportunities offered substantial settlers in this yet undeveloped country of such as the "Coast Mail." We do not expect promising future, and is one of their you to publish this but hope it will do aitial steps in a cause and aim that will out your "pipe" and wake up. e appreciated and endorsed by every broad minded citizen on the coast of Or-

The only thing that has ever stood between this coast country and its meritd development has been the lack of this kind of advertising. It has always seen too much of a one man's country. it has needee more competition in it's everal industries. It has needed unseitish, enterprising business men, who would meet the line of immigration at the gate of our unsettled west and with he warm hand of welcome dead them brough it's vast fields of undeveloped resources. The little advertising that has been given it heretofore has been by he large lumbering and mining companies and has appealed to the wage-saru ing rather than to the home building chase. The reign of the great lumber and mining kings who have made their nomes in other states and fattened from the wealth of Oregon has never had a tendency to develope the country. has tendency the way for instead the other of incouraging it's settlement and promotion they have rather discouriged any movement in the direction of a general developement and have soughtito hold the country back until all of its easiest resources could be consumed or cornered by themselvs.

But thank god the ducky end of the eign is now in sight The actual ettler is headed this way. The man tered a certain number of would-bewith the ax and the plow has his family at our border and is seanning the coast in some way they had the advantage of tor a home. Other capital with new plans the wild and woolly denizons of Coos if development is among us. Such en- county forests. They have also been afterprising men as constitute this Coos flicted with an itching palm for Coos Bay Chamber of Commerce have gradu. Bay money, Some of us can remember ally settled up the coast until they are the days of the fair at Hall's prairie, now recognized as a power in the man- when a new horse used to be brought agement of affairs pertaining to the fu. in from Roseburg every year to best old ture of the country. These men are Sammy Tilden, and how his backers altaking the reins into their own hands. They are advertising the country and building homes for themselvs. are opening up new avenues of commerce and demonstrating the possibilities of new enterprises. They are orgaulzing themselves into promotion clubs of all kinds and acting as recoption committles from each locality to welcome the farmer, the stock raiser, the manufacturer and the business man. They coast prosperity, paving the way for will be indorsed and encouraged by every man who claims, and is worthy, of that title, "citizen."-Gardiner Gazette,

The MAIL is glad to be able to add that lumber firm that has abandoned the oldtime tastics indicated above, and is now likely they brought what looked like an was published in this paper several days

ANOTHER COUNT.

Roseburg, Or., Aug., 28.

EPITOR COAST MAIL: Marshfield, Oregon,

Dear Sir:-In looking over your paper I see you claim the Roseburg Base Ball or you are smoking a good sized "pipe" or you would know better. Kindly put count and then inform your readers the right of the matter. It reems you were your city but must keep it up after we are cone. There is a rule followed by good honest sports which reads "boost" care little for what you may say as in the c.v lized part of Oregon the people do not know there is such a thing

We are yours for fair treatment. The Five Brothers,

MORROW. KANTOL GRIFFIN,

P. S. The other two are playing there so we do not mention their names for fear you will call out the town to mob

The Mail as always happy to comply with such a courteous request, and has made "another count." It seems that our first informant must have counted a game with Bandon that was scheddled but didn't come off. The Roseburg team played six games in Coos; was beaten twice by Marshfield and once by Bandon; best North Bend twice and Co-Coquille once. An analysis of these games would show still less faverably for the Roseburg aggregaction, as ball players.

It comes with poor grace from the Roseburg boys to accuse any Coos county paper of "roasting" them. It sees to the Mail that they were treated with great consideration, and it is in especially poor taste for "the man on horseback" to sign such a squeal, for he was especially favored. As the signatures were all written by one person, however, the whole thing may be a forgery, so far as the players are concerned, and may be simply an ebullition of the Roseburg

That 10-cent railroad station is all right in its way, but it has always shelsports who have affected to believe that ways left their little wad, until Sammy

Then, there used to be a tradition out money," and periodically some Ross burg tinhern would swoop down, very nest as to apparel and very black as to moustasche, with a "sack" running up sometimes to a couple of hundred dollars. The result was always the same, and he had to depend on getting hisffare are leading out in the direction of the home by roping in some son of toil who was not onto the cheap John tribks of the railroad, the telegraph and the tele- the valley card sharpers. But his tale phone, and at every step they take they of seeing more gold on one table in Marshfield than could be shown in the whole town out there would serve to cause a repetition of his experiment,

When the Roseburg ball team came Coos Bay is fortunate in having a big in there was much talk that all kinds of money was coming with them. Very

taining on one side a map of the Oregon taking the lead in the progressive move- immense wad to them, but one of the ago. must have covered it, on the side, for it didn't show up in public.

neck of the woods, to be considered out of "civilization" by the inhabitants of the inland portions of the state, especially of that part immediately across the resentment, and only cauces amusement. The Matt will inform its critics that it the richest and in every way the most not eatisfied with reasting us while in desirable part of Oregon, and among s community of the brightest and best people on earth. And it wouldn't and yellow dogs and Cayuse horses east of the Coast range.

WHY NOT?

Considering the fact that the pros pects for a railroad to Coos Bay seen actually brighter today than ever be fore, the thoughtful men may well ask himself, "why not?" .

Why shouldn't we have several rail roads? We all should recognize the fact that this section is rich in lumber and coal. Leaving the coal out of considers tion the timber alone is sufficient la decement for the bridging of the short gap between us and the railroad system of the country. With the exhausting o the Eastern timber supply, our lumber is wanted in the East, and the best way to get it is to build a road to here This one consideration alone is enough to cause the construction of a road tap ping the timber supply all along th

coast from the Columbia to San Fran

cisco. All signs point to the building

of such a road in the near future,

But that dees not begin to tell the story , for it leaves out the point which overshadows all others. The timber supply will eventually become exhaust ed; the coal may even be all dog out; at the HARBOR will remain. the harbor is where our real imperishable wealth lies. How can anyone look at the map and fail to recognize the importance of the indisputable fact that CoosBay is the best harbor in the stretch of 700 miles of seacoast, between San Francisco and Puget Sound? That it is the best site for a seaport north of San Francisco? Even if the Columbia had as good an entrance as Coos Bay, which t can never have, Portland would still be an inland barbor. She has certain advantages in that very fact, but can never be a scaport. On Coos Hay is where the seabort of Oregon and north-west must grow up. Here ship and rail can meet within sight of the

Is it likely that these facts will overlooked when brought to the attention of men looking for a railroad on tlat to the Pacific ocean, which is soon to be the main highway of the world's commerce? To suppose that this harpor will lie fallow much longer, is to suppose that the development of the Pacific is to stop; that Empire is to halt in its westward march: that the Philippines are to return to Epain, Siberia become again the unknown land of snow and nihilists, Japan relapse to barbarism, China be allowed to sleep another thousand years and the whole ttend of the world's life be switched off in some other direction.

IS IT JEALOUSY?

There is a very noticeable difference in the treatment accorded by the Portland and San Francisco papers to the press dispatch touching George Gould's plans for a railroad to Coos Bay, which

The S. F. Call uses the dispatch on the first page of the news section of its Sunday edition, putting a large fournead It makes people smile down in this over it, that being the largest heading used in that number.

The Oregonion uses the dispatch Monday, putting it down in the lower right hand section of the 4th page with a lot of unimportant matter, and putting the smallest of two-heads over it. A close search of the Telegram and Journal fails to discover the dispatch in either of

This looks very much like deliberate intention, and the reason can be found in that sentence of the dispatch which says: "It is the intention to build up a port at Coos Bay, which will bid against Portland" etc.

It may as well be kept in mind that this fact is pretty well recognized by the Portland people, and they can no be expected to help boost Coos Bay as a seaport and prospective rival. Coos Bay must fight her own battle for recognition as what she actually is, one of the three great seaports of the Pacific coast, and in that fight Portland will certainly not be ranged on our side.

POOR FELLOWS

Poor George Could-and poor old Rockfeller! Little do they realize what they are getting upagainst. The former seems, so far, to have done fairly well in the way of successfully managing the millions left him by his father, and the after has made a rather conspicuous record as the hairtess head of the Stamiard Oil Co. Probably today the eigna- ter ture of either one would be considered good at the bottom of a check of ordanry dimensions.

But let them pursue the disastrous course upon which they seem to have entered! Let them once acknowledge that they seriously contemplate building a railroad to Coos bay, and it will be all off with them. The Coos Bay world will learn at last that the wealth of Gould and Rockfeller is all a chimera of the imagination; that it is all hot air: that the general impression of their inaccial standing and business ability is the result of the judicious placing of

bunches of gine. A few years from now, when John D. goes tottering down the street, he will be pointed out to strangers with the words: "There goes a man whose check at ope time was good for a hundred millions, but he went too far when he ried to fool the people of Coos Bay, and he great-hearted humanitarians of that community, who devote their time to the task of protecting the general public from imposition. punctured his not air machine and now he is son the

As for Gould, he will simply be lost in the shuffle,

> DONT WANT IT (Myrtle Point Enterprise)

The Coast Mail is slarmed at the reort that an effort will be made to hange the mail on the Coos Bay route sack to the Middle Fork as formerly. It says there is such a scheme on foot. People at this place do not want the change and if such a thing be attempted they will be found protesting against it. The large smount of mail now coming through would make it impractiable. As it now stands the mail is not heavy but what the contractors can get it through on time. Should the change be made it would result in poorer service for this place as well as the bay eide.

The Mail is glad to receive the assurance of the Enterprise that it is a false alarm, and sincerly hope it may

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Sunday school at 10 a. m. Preaching at 11 a. m. Topic Christ Crucified.

fext 1 Cor 23 24. But we preach Christ queified. B. Y. P. Society at 7 p. m. Evening Service at 8 p. m. Found wanting. Text Dan 5: 25 to 27 Thursday's prayer meeting at 8 p. m. All are cordially invited,



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Ashland Normal



The Southern Oregon State Normal School begins this year's work September 16th. A large working library-base been added; the physical and chemical ber 16th labratory hasbeen fully equipped; a new symmetium building is being erected and a large and handsome school building is nearing completion. The school grounds are beautiful and picturesque. The school The health conditions are of the best; and the social invironment is pure and stimulating; the course of study has been strengthened and made more practical. The faculty has been increased in numbers and the school is now equipped to do work of the highest order.

This school belongs to Southern Oregon. It desires and merits the patronage of the people of this great section, for catalogue address,

BRNJAMIN F. MULKEY, Fres.

O, H. THOMAS, Sec't.