Catching Slough

E give here is a view of the two gasoline launches used by Capt. W. C. Harris on the Catching slough route between Sumner and Marshfield. A comparison of these swifts and comfortable steeds with the single open rowboat which did all the light business on the route a few years ago, will furnish an indication of what can be done by one man of energy and progressive ideas.

Capt. Harris came to the Bay from Humboldt, with his fam

The Summer Boats.

By J. T. Tyndall.

May, in July 1893. At that time the route from Sumner to Marshfield had been a rowboat running about three times a week. During that summer Capt. Harris ran the route on a gas wheel gasoline which he had bought from Humboldt. Next spring he erected a H. St. Noble fine frame at Sumner, and commenced bringing his milk to the creamery. At that time the Catching slough country was supplying 18 cans of milk a day to the creamery. By furnishing satisfactory delivery service and giving every encouragement to the industry Capt. Harris at once increased this output. The following year, 1904, the business was more than doubled. In 1910 the creamery was built on the railroad, all the farms in the district were served, and the delivery was made through the new department. The work was continued and doubled every year until the year 1916, when it was on the point of becoming a national business.

John Bear's Livery.

JOHN Bear has been in the livery business in Marshfield since 1875, when he bought out A. D. Moffitt and established the business a few years before. Mr. Bear's energy and a rigid attention to the work he has kept his business moving and it has fairly kept pace with the growth of the town. His establishment is now thoroughly equipped with rigs of all kinds, kept in first-class order, driving horses spirited or gentle to suit the driver, well-trained saddle horses and of all sorts that go to make up a modern livery stable, including a wagon and two sleighs for the winter trade added a few months ago. A roomy wagonette is part of the outfit, and during the drier season many messy parties are taken to Rocky point and other places of interest. The red branch of the business is not neglected and transit stock is given the best of treatment. A general livery and delivery business is conducted and several homes are kept constantly in stock. Feed of all kinds is hand fed, and dealing in wood and coal is an important branch of Mr. Bear's activities.

NEVER CATCH UP

The business men who fail to appreciate advertising are likely to find themselves so far behind given times that they will never catch up.

It is always better to advertise much than not quite enough.

It is better to use a little more time than is necessary in the consideration of advertising and the preparation of advertisements than it is to use so little care about it—Saguinw (Mich.) Evening News.

We advocate careful preparation of copy and frequent changes, the oftener the better.

Tom Micklewright, Jeweler.

One of the craftsmen of Marshfield who has made a place for himself in a very short time is T. Micklewright, the jeweler, who has his business in the window of the Red Cross Drug Store.

Mr. Micklewright is a practical and theoretical jeweler, who learned his profession in London and has worked in some of the first class shops of the world's metropolises. He came to Marshfield in the last March, and made a business arrangement with Mr. G. S. Swapp, proprietors of the Red Cross Drug Store, which, by the simple, is made to blend with the store with which he now is the department of the store. Mr. Micklewright is an expert workman in the line of watch making, repairs, setting, engraving, and scientific instruments etc., and has already built up a splendid and profitable trade. Mr. Micklewright, exemplary habits and kind nature have won him many friends. Any one having work in his line he will be found to be a reliable and thoroughly competent workman, always ready to give Mr. Micklewright a call.

Thomas Hirst's Store.

The store of Thomas Hirst represents one of the first business ventures in Marshfield. The store was opened in 1869 by Andrew Nashburg in the building now occupied by T. Tyndall's blacksmith shop. At that time there was a primitive store building co located on the main street and reached by a narrow walk along the mudflats. In the early seventies Mr. Hirst bought in

Corner of Red Cross Drug Store

The D. L. Red Rod Residence.