

PERSONAL AND LOCAL

From Thursday's Daily.

C. A. Moore is back from a very brief visit to Portland.

Geo. Wulff brought in a fine boat load of deep sea fish Wednesday.

The town turns out to meet the steamer, just as it used to in the early days.

Murphy Carlson, the heavyweight farmer, of Tenmile, came over on a business trip Wednesday.

Miss Rubena Grills returned on the Alliance from a visit at the metropolis and capital of Oregon.

Mrs. Rosa Gray returns to San Francisco on the Alliance, after her customary summer visit on the Bay.

The Blanco went up to Daniels Creek, Wednesday, taking a number of new logging trucks for the railroad there.

Andrew Peterson, of Empire, is taking a week's vacation and was in town Wednesday on his way to the Coquille for a visit.

PUTMAN FADELESS DYES do not spot, streak or give your goods an unevenly dyed appearance. Sold by John Trues, 10c. per package.

C. W. Paterson has been awarded the contract for the stone work of the new hospital, and will commence getting it out at the Coos river quarry next week.

Wm. Tarpin has been appointed guardian of the person and estate of Henry Schafenberg, of Empire, the infirmities of old age having overtaken the latter, who is one of Empire's old-timers.

Henry Holm was taking down his sign of the Marshfield Cash Meat Market yesterday. This does not indicate that Henry is going out of business, by a good deal. The sign is going to be repainted.

Buy your shoes at Peter Clausen's.

Fine Stationery at Norton's.

Mrs. Is. Lando, who has been absent a couple of months as delegate to the Grand Lodge of Women of Woodcraft at Eugene, being sent from there as delegate to the supreme lodge at Denver, returned on the Alliance.

The W. C. T. U. will meet at the home of Mrs. G. T. Coleman on Saturday at 3 p. m. There will also be a mothers meeting at the same place and time. Subject for discussion "The Relation Between Parent and Teacher."

Best line of school shoes at Peter Clausen's.

Frank Smith and family, of Isthmus Slough, have disposed of their farm to Mrs. Smith's brother, Capt. Bob. Jones, and will leave on the Alliance en route for their future home in California, a change of climate being the reason for the move.

The student accommodations at the Corvallis College are overtaxed.

Capt. Harris' new boat for the Sumner run has been completed by John Blomquist and is on her way down

Broadway to be launched at the shipyard today. She is named "Sumner" and is a staunch, speedy-looking craft, with much better accommodations for passengers than the old boat which she replaces.

Capt. Norman Nelson, of the Cape Arago Life-Saving station came up to town on the steamer Wednesday evening and returned by wheel later in the evening. He says the telephone line from the station to the lookout at the bar has been completed and only awaits the arrival of the instruments, which are expected on the return Alliance.

Mrs. Edw. Fliteroft has been employed by the county court to take out to the Boys and Girls Aid Society at Portland, the six-year-old daughter of Mrs. Russell. They started Monday.

A new lodge of the Knights of Pythias will be installed at Myrtle Point Saturday night. Arrangements are being made for a special train to take Marshfield knights over for the occasion.

C. H. Fliteroft, who arrived on the Alliance, is a cousin of Edw. Fliteroft of this place, who had not seen him since a small boy. The meeting was a very pleasant surprise for our townsman. The new arrival is a lumber and sawmill man and comes here with the intention of locating.

Alex Hall is carrying his arm in a sling as the result of a fall Thursday while working on the new building at the electric light works. A step ladder gave way under him and he fell about 8 feet, badly bruising his arm but breaking no bones.

A thirteen year old boy named Ernest McConnell ran away from his home at Coquille city yesterday and started out to the valley, but his travels were cut short by the city marshal at Myrtle Point.

Emil Ogren and bride arrived at Myrtle Point last evening and will be over on today's train.

Miss Mary Quick who has been teaching school on Coos river returns to her home at Coquille to day, her school being out.

Three things are necessary in an advertisement in order to make it "pull." The first essential is that it shall contain some line or lines that shall attract the attention; secondly, it must have matter in it that will hold the attention until all of the facts have been read and digested; thirdly, it must give assurance of something that will be to the advantage of him who reads. These three facts should be kept constantly in mind by the writers of advertisements.—Printers' Ink.

A. N. W. Tally-Ho Ride.

By the courtesy of Mrs. John Bear the ladies of this club were taken for a ride to Kittyville, where the club met at the residence of Mrs. Eugene O'Connell, Thursey afternoon.

There were two bus loads of ladies who enjoyed the hospitality of Mrs. O'Connell. They were highly entertained in a most enjoyable manner. Lunch was served, and after expressing their extreme satisfaction, the ladies started for home, arriving at Mrs. Bear's residence at 5:30 p. m. Next meeting will be held at Mrs. C. W. Paterson's home, West Marshfield.

From Saturday's Daily.

The Booth-Kelly Co., of Lane county, cuts 2,000,000 feet of lumber a month and its pay roll is \$70,000, so says the Eugene Register. They evidently pay very high wages or must necessarily receive big prices for their lumber.

Otto Schetter, Western Union operator, has his new quarters over Kruse & Struff's store nearly ready for occupancy, and will have a light and roomy office there.

The Blanco hotel and Christensen & Johnson's building are glowing with fresh paint.

The Marshfield milliners, Mrs. Aiken and Mrs. Sacchi, have been holding their millinery openings in the last two days, and the married men are wearing a hunted look, for the stocks displayed are irresistibly conducive to a depletion of the family purse.

J. M. Tranberg, of Portland, who arrived on the Alliance, is one of the heavy capitalists of the metropolis. He has large property holdings on the Sound and other parts of the coast, and comes here with a view to investing. He is pleased with the harbor and the possibilities of development here.

After eating a meal at the Broiler you feel satisfied with the menu, with the service, with the price, with us. This is as it should be and that's why we provide so much that has high quality and are so careful about serving it.

The sewer running between Bounds' barber shop and the Union Saloon is leaking badly at that point and a very unpleasant odor and much sewer gas escapes. Those interested should see that the leaky sewers are fixed and the proper disinfection provided.

Aurora Borealis: The joke in on Woodburn. A grand union temperance meeting was to have been held there on the 7th, but on account of so many of the temperance people being engaged in picking hops, the meeting was postponed.

The new launch, Sunner, was making herself at home on the water front yesterday, and seemed to work like a charm, and made her maiden run up Catching Slough, with Capt. Harris at the helm.

W. O. Binn, representing the Oregonian, is in the city on a business trip.

There will be an entire change of Programme at the Leonard Bros. Uncle Tom Co. tonight. Those who have not had the chance to see them on account of crowded houses should go early tonight as it is their last performance.

Importance of Details.

There is no branch of the merchant's work where the temptation to slight is greater than in advertising. Too often the execution of the contract for space seems to exhaust the energy of both the advertiser and the publisher. The latter is more anxious to secure the business than to see that the ad. writing is carried out in a manner to make it of the greatest possible value. The merchant fails to appreciate the fact that the beginning of the advertisement's work means the beginning of a systematic cooperation on his part to make it profitable.

The details of advertising can never be neglected with impunity. The matter to be treated from week to week must be carefully selected, using only that which is most likely to interest. The merchant never thinks of letting other branches of his business run themselves. He sees to it that every duty is thoroughly done at the proper time. The rule must be extended to the advertising department.—Michigan Tradesman.

BORN

CARTER—In Marshfield, Sept. 24, 1902, to the wife of J. W. Carter, a daughter.

DIED

MEYERS—In Marshfield, Or., Sept. 24, 1902, Charles Meyers, aged about 38 years.

Deceased had been a resident of the Bay for about 8 years, following the trade of cooper. He hailed originally from Pennsylvania, and had lived in Roseburg about 14 years before coming here. He had been afflicted with epilepsy about 13 years, and his last illness was of five weeks' duration. He leaves no relatives here, but said he had a brother in Tacoma.

Bird Dogs

Roading denotes that a dog is following a trail toward the birds by their foot-scent, as a man, in an analogous manner might follow a flock of sheep by watching their tracks. Drawing denotes that a dog is approaching birds by the scent in the air as a man might follow a flock of sheep by the long line of dust hovering over and around the trail. Drawing is considered a much superior manner to roading. It is commonly marked by greater accuracy, quickness of execution, and dash of manner.



SHOES FOR ALL



Perfectly Fitting

New Styles

Best line of Mens' Dress, Street and Working Shoes. Something to give you satisfaction. Prices reasonable. Exclusive Brands, Good Goods.

Ladies' and Childrens' Shoes. We have placed in stock a line that we are sure to be satisfactory in fit and wear. Styles that are New. Prices that will commend the goods.

CHARLES GEORGE

Ladies' and Gents' Furnishers.

I. O. O. F, BUILDING.

Phone 436.

Take Your Own Medicine.

The doctor looked his patient o'er
And gravely shook his head.
"You musn't carry so much steam;
You need a rest," he said.
"To burn the candle at both ends
Will wreck your system quite;
And now I must be off, you know,
I'm driven day and night."

"The law's unconstitutional,"
The lawyer sternly saith,
And my advice is positive
To fight it to the death.
No man of spirit would submit
To such unjust attacks—
And now I must go up and pay
My occupation tax."

"And, fourthly, my beloved friends,"
The pastor said, "observe
The greatest in the gospel band
Are they who humbly serve.
Accept our creed of faith and love,
All else are heretics.
The law should give some one the power
To wring their craven necks."

"Throw it away!" the editor
Exclaimed in language strong;
"All compositions should be brief,
And this one is too long.
All articles must be condensed,
Description, news, opinion."
And then he seized a pen and wrote
Two thousand words of minion.

And so in every walk of life,
Familiarity
Doth make each man repudiate
His own philosophy.
The cobbler's shoes are full of holes,
The tailor's coat is torn;
Upon the milliner's fair head
A last year's hat is worn.

The plumber's house is full of gas,
The builder's full of smoke;
The barber's classic head is bald,
The medium is broke.
When I get wealth and time enough
I'll found a school to teach
The inconsistent sons of men
To practice what they preach.

TERRAPIN FISHING.

The fisherman catches the terrapin with a pair of tongs on the eastern shore of Maryland.

A Record Pull.

Forty-five tons is the record of weight ever pulled by a pair of horses. This was in the shape of bark loaded on a sleigh and pulled on ice.

Japanese Etiquette.

No matter how heavy the rain, it is most disrespectful, according to Japanese etiquette, for any one to raise an umbrella in the presence of a member of the imperial household.

The Mulberry Tree.

From a twenty-year-old mulberry tree 218 pounds of leaves have been picked in a year.