

**NONE BUT THE BEST OF MEATS**

I constantly furnish the best and primest of meats, which gives me the confidence of my patrons.

**MEATS ARE A NECESSITY**

but it is necessary that they be pure and wholesome. I do not promise a discount, but I will give you honest and courteous treatment, and value received for your money. Satisfaction guaranteed or cash refunded.

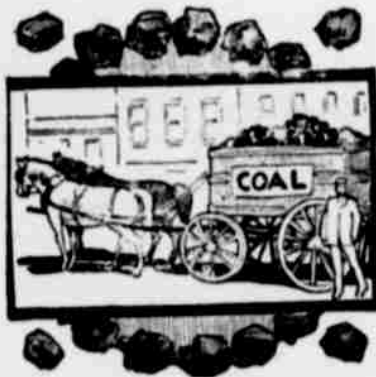


THE **Marshfield Cash Meat Market.**  
HENRY HOLM, Prop. FREE DELIVERY PHONE 181.

**Eagle Bakery.**

Having recently purchased Mr. Canning's interest in this Bakery, it has been thoroughly renovated and rebuilt, and I am prepared to furnish first-class fresh Bread, Pies, Cakes, Etc. Free delivery to any part of the city by leaving orders at the Bakery on A street. 24 tickets for \$1.00.

JOSEPH EGLE, Proprietor.



**NO SLATE.**

stone, slag or other unsatisfactory substances in the coal hauled to your door by Heisner, just the straight, free-burning coal, which burns as you want it to burn, but doesn't burn up too much money. While you're getting coal you might as well get the best.

Coal delivered, direct from the mill. Dry wood taken to any part of town on short notice. Truck and day work, sawing, back work and excavating. Phone 266. Residence, Oak Street and A street.

L HEISNER.

**WIDE-AWAKE MERCHANTS, ADD TO YOUR BUSINESS**

Think about the **GRAPHOPHONE**  
The enormous sales of the Graphophone, are caused by the fact that it has such **MATCHLESS POWER OF ENTERTAINMENT**

That an INTENSE DESIRE for POSSESSION is awakened in all who hear it. IT SUPPLIES AN ACTUAL WANT (THE IRRESISTIBLE DEMAND FOR DIVERSION AND RELAXATION) TO GRATIFY WHICH MANY ARE WILLING TO DO WITHOUT OTHER NECESSITIES. IT IS THE **UNIVERSAL ENTERTAINER OF THE AGE**

An inexhaustible source of Wonder and Delight to all. It is simple in construction, and prices are arranged to suit all pocket books; while the demand will continue as long as human nature exists. The introduction of a few Graphophones into a community at once creates an increasing demand for RECORDS and SUPPLIES, and a CONTINUOUS BUSINESS is thus established. Why not secure the Liberal Profits which are allowed dealers?

WRITE FOR CATALOGUE, TERMS, ETC., TO  
**Columbia Phonograph Co., (Gen'l)**  
Cory Street, SAN FRANCISCO, CAL.



**RIDER AGENTS WANTED**

one in each town to ride and exhibit a sample 1901 model bicycle of our manufacture. YOU CAN MAKE \$10 TO \$50 A WEEK besides having a wheel to ride for yourself.  
**1901 Models High Grade \$10 to \$18**  
**'00 & '99 Models Best \$7 to \$12**  
**500 Second Hand Wheels \$3 to \$8**

taken in trade by our Chicago retail stores, many good as new.  
We ship any bicycle ON APPROVAL to anyone without a cent deposit in advance and allow **10 DAYS FREE TRIAL.** absolutely no risk in ordering from us, as you do not need to pay a cent if the bicycle does not suit you.

DO NOT BUY a wheel until you have written for our **FACTORY PRICES and FREE TRIAL OFFER.** This liberal offer has never been equaled and is a guarantee of the quality of our wheels.

WE WANT a reliable person in each town to distribute catalogues for us in exchange for a bicycle. Write today for free catalogue and our special offer.  
**J. L. MEAD CYCLE CO., Chicago.**

**LOCAL NEWSPAPERS.**

THEIR GREAT VALUE AS ADVERTISING MEDIUMS.

Go Directly to the Home and There is No Waste Circulation—Read From End to End—Points For Advertisers to Consider.

The suburbanite seizes local news with avidity. Families who are known to be peaceable and law abiding will frequently skirmish with edged tools for the first reading of the weekly paper, says Henry E. Snow in The National Advertiser. And don't for a moment believe, reader, but what the paper is well thumbed after the last member of the family has absorbed the local news. But that is not all. The paper is filed for future reference. Even the cook is interested, and you won't find her using the local newspaper to kindle the kitchen fire with. She wants to read it also.

There was a time when the tallow candle posed for luxurious lighting and the town crier with his bell served as the distributor of news, but that was in the dark ages. What the electric light is to the tallow candle the local newspaper is to the town crier today. In both cases the evolution has been perfectly natural and brought about by the law of supply and demand. The gossip of the town, once retailed around the old iron stove at the corner grocery, is just as interesting today as it was then. Human nature hasn't changed much in the last hundred years, and human nature won't change much in the years to come.

The local newspaper spreads the local happenings of the town for the day or the week in less time than a single item of news traveled by word of mouth years ago. The local newspaper exists because it is a necessity. It will continue to exist because it will continue to be a necessity for all time.

The writer lives in a suburban town and knows whereof he speaks when he states most emphatically that the value of the local newspaper to an advertiser consists largely in the eagerness with which the paper is read from beginning to end—from the top left hand column on the first page to the bottom right hand column on the last page. Moreover, after the first outburst of energy has subsided, over the local happenings, the reader falls naturally into the habit of reading whatever else the pages contain.

Advertisers do not use the local paper enough, and if they use it at all they figure its advertising space so low that it scarcely pays for the work of the compositor who sets the advertisement.

The local paper goes into the home. Please remember that. There is no waste circulation to it because there can't be. Nine-tenths of the people who read it are subscribers who pay their subscription by the year. The local paper is not generally sold in the railroad train or on the electric cars or at the newsstands. You must subscribe for it if you want to get it, and when you get it you are in your own home. If you leave it around, it is still in your home. If you can't find it when you want it or don't get it when you expect it, there's trouble right away.

Not all local papers are valuable as advertising mediums, but it is very easy to separate the chaff from the wheat. Not all the publishers of local newspapers are conscientious, but you must start with the assumption that all men are innocent until they are proved guilty.

Do not forget that the claim is made that the great value of magazine advertising comes from the fact that the magazine goes into the home and offers something attractive in its pages for every member of the family. Do not forget that the local newspaper does the selfsame thing! In addition, it possesses a peculiar virtue that the magazine does not, and that is—local news.

Again, there are magazines without number to choose from, but there is only one local newspaper. It is the local newspaper or nothing for the local news.

There's the club and the church and the town meeting. There's the new family that has just moved in. That corner lot has been sold, and the paper says, "The finest house in town is going up on it." This all makes mighty interesting reading for the suburbanite

so interesting that he is not going to miss it if he can raise enough money to pay for a yearly subscription to the local paper, and there are few suburbanites who can't do that.

The local paper doesn't suffer from competition because there is no competition to suffer from.

There comes a time in the life of every suburbanite when he wants to see his name in the paper. Perhaps he claims he doesn't, but way down deep in his heart there is an inborn desire to have it there.

And so the reasons grow why the local newspaper has the strongest kind of claims for real dyed in the wool value to the advertiser. Let us give credit where it is due.

**Aims of Improvement Societies.**

Their aims, varying of course with local needs, include municipal reform, sanitary improvements—especially as to water supply and sewerage and disposal of waste—the improvement of roads, of sidewalks, of parks, of school yards and other public grounds—especially grounds around railway stations—providing drinking tanks and fountains, organizing free town libraries and removing nuisances and front fences. They are the rural counterparts of the urban boards of trade, the organization of those who would really serve their town with no thought of leaves and fishes.

The Old Reliable Firm,

**E. B. Dean & Co.**

C. H. MERCHANT, RECEIVER

Is constantly adding to its stock of General Merchandise, already the largest in Marshfield. When you buy at the Mill Store you know the goods are first class and the price is all right.

All kinds of lumber and building material, feed and supplies

at wholesale and retail

IF YOU WISH TO ADVERTISE IN NEWSPAPERS ANYWHERE AT ANYTIME Call on or Write **E. C. DAKE'S ADVERTISING AGENCY** 64 & 65 Merchants' Exchange SAN FRANCISCO, CAL.

Fast and Commodious Steamship

**ALLIANCE, HARDWICK, Master**

Makes regular trips between San Francisco and Portland via Humboldt and Coos Bay, calling at above ports each way.

The ALLIANCE is a first class passenger boat, and has all the modern conveniences and is one of the fastest Steamers of her class.

For Freight and Passenger Rates or Sailing Dates, Apply to **H. SENGSTACKEN, Agent,** MARSHFIELD, Oregon

**BLANCO HOTEL**

J. E. FURBER, Proprietor

HEADQUARTERS FOR COMMERCIAL TRAVELERS

FINE SAMPLE ROOMS, TERMS REASONABLE.

MARSHFIELD, Ore.

**CENTRAL HOTEL**

Corner of Front and A streets, MARSHFIELD, OREGON, JOHN SNYDER, Proprietor

THIS WELL-KNOWN AND FAVORITE HOTEL has just been entirely refitted and furnished throughout and is again open to the public for patronage.

New beds and spring mattresses have been placed in almost every sleeping room at the same and neither trouble nor expense has been incurred in putting everything in first class order.

Board and Lodging, per week \$5.00  
Board, per week \$4.00  
Single Meals \$1.00

VISIT DR. JORDAN'S GREAT **MUSEUM OF ANATOMY**  
1081 MARKET ST., SAN FRANCISCO, CAL.  
The Largest Anatomical Museum in the World. Anatomies or any structure dissected positively awarded by the oldest Anatomist on the Coast. Sixty years.  
**DR. JORDAN—DISEASES OF MEN**  
SYMPTOMS thoroughly explained from system without the use of Roentgen's. Foremost used by all Surgeons. A quick and reliable cure for Piles, Hemorrhoids and Fistulas, by Dr. Jordan's special process methods.  
Consultation free and strictly private. Treatments—painless or by force. A. Positive cure in every case guaranteed. Write for Book **PREVENTION OF MARRIAGE**, MAILED FREE. (A valuable book for men.) Call or write  
**DR. JORDAN & CO., 1081 Market St., S. F.**

THE STEAMER **ARCATA.**  
H. C. NELSON, Master.  
Will Make Regular Trips

—BETWEEN—  
**COOS BAY**

—AND—  
**SAN FRANCISCO,**

—CARRYING—  
**PASSENGERS AND FREIGHT**

—AT—  
**—LOWEST RATES.**

Oregon Coal & Navigation Co., Proprietors.

E. G. Managan, Agent, Marshfield  
S. O. Company, Agent, Empire City.

50 YEARS' EXPERIENCE  
**PATENTS**  
TRADE MARKS, DESIGNS, COPYRIGHTS & C.  
Anyone sending a sketch and description will quickly ascertain our opinion free whether an invention is probably patentable. Communications strictly confidential. Handbook on Patents sent free. Oldest agency for securing patents. Patents taken through Munn & Co. receive special notice, without charge, in the **Scientific American.**  
A handsomely illustrated weekly. Largest circulation of any scientific journal. Terms, \$3 per year, four months, \$1. Sold by all newsdealers.  
MUNN & CO. 361 Broadway, New York