

Central Point AMERICAN

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editorially speaking . . .

PROMOTE YOUR BUSINESS

The following is reprinted from the American Bankers magazine: "No businessman or woman in any town should allow a newspaper to go to press without his or her name and business being mentioned somewhere in its columns.

"This does not mean you should have a whole, half or even quarter page advertisement in each issue of the paper, but your name and address should be mentioned if you do not use more than a two-line space.

"A stranger picking up a newspaper should be able to tell what business is represented in a town by looking at its newspaper—it's the best possible town advertiser. The man or woman who does not advertise his or her business does an injustice to himself or herself and definitely to the town.

"The man or woman who insists on sharing the business that comes to town, but refuses to advertise his or her own in the newspaper is not a valuable addition to any town. The life of a town depends on the live, wide-awake and liberal advertising businessmen and women."

A pat on the back to the American Banker's magazine. We agree wholeheartedly.

IT FOOLED US!

No matter how hard we try to screen both the advertising and news which appears in the American . . . every once in a while, something is going to slip past us.

We feel that is what happened concerning the recent house plan interest features which have appeared in the American.

We were interested in one of the house plans which was published several weeks ago so we sent in our quarter for the sketch plans.

Just this week we received a "mimeographed form letter" advising us that this particular house plan was "no longer available." However, the form letter read, if you will send \$20, we will send you complete working drawings and specifications!

As sorry as we are to admit it, we have a sneaky feeling that any request for house plans would be met with the same "form letter." It appears that it is just someone's idea gimmick "to make a million."

We're sorry that we let this slip through. You can be sure that we'll redouble our efforts to prevent this happening again.

Book Briefs

From Central Point
Public Library

Avis Van Hoy

The Measure of the Years

By Alice Ross Colver

Life for the early settlers of this country was never easy, and Prue Martin's days were filled with the work of a pioneer wife, the anxiety of all frontier women because of the constant threat of trouble with the Indians, and the grief of losing several members of her family.

Being the oldest in the family, the death of her mother made the burden of raising the other children Prue's responsible, and she also carried the burden of knowing she had sent away David Reynolds, the only man she could ever love but thru the years she kept hoping he would return.

When he did return, their marriage brought Prue a happiness she felt couldn't last, and when a Indian attack resulted in the death of their daughter, and the capture of her nephew, Aaron, she knew that somehow she had to go on, for there were still others who had to be cared for.

Then came the time when David left her in anger because she couldn't see why he felt he had to fight for his native country of England following the Declaration of Independence.

Knowing that once again she

was wrong in being angry with him, when she heard he been captured, she went to him, to find he had been seriously wounded, and she obtained permission to take him home, and when he was able, she agreed to go to England with him, tho she knew this would leave her father alone.

In an unexpected way he finds that although he had always felt that only he and Prue of the entire family truly loved their home and the land, he was mistaken, and that while Prue was away, his grandson Aaron, the only grandchild he would

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Gold Hill Sew Club Use Sewing Machines

Members of the Flashing Seamstresses 4-H Sewing club of Gold Hill used sewing machines and worked on their peasant aprons during their club meeting March 21 at the Hanby school.

Leaders who assisted the girls were Al Beman and Mrs. John Jore.

All members are to have all projects finished before school is out this summer. Projects will be exhibited at the local community fair.

Judith Force
Reporter

Skit Entertains TR Community At Friday Meet

By Mrs. Ray Doran

TABLE ROCK — Community meeting was held Friday, March 23. A very good comedy skit was given by Mr. and Mrs. Ernest Smith and Lucile Smith. "The Lazy Farmer," a reading, was given by Mrs. Frances Vanderpool. Poems and a March song were presented by several small girls and boys.

The color film of local people taken by Mrs. Doris Nealon turned out very well and was very much enjoyed. A comedy film on zoo babies was enjoyed, especially by the children.

Sunday School Named

It was decided that the Sunday school be given charge of the school house with the understanding that other organizations help with the upkeep for the use of the building. Emmett

never claim as a member of his family, was the only one he could really count on to protect him and his land.

Nealon will take charge of further details to be worked out with School District 6 school board and the remaining heir to the property and will report as progress is made.

Next program will be in charge of Ernest and Wayne Smith and David Doran. Refreshments committee is Lucile and Lois Smith and Louise Doran. Date will be announced later.

Dwarf Apple Trees

Gordon Kershaw, Medford, who has a successful nursery of young peach trees, is branching out on the adjoining ten acres with 30,000 sprouted cuttings of dwarf apple stock.

Mr. and Mrs. Elmo Stallings and son returned last Wednesday, March 21, after a few days vacation in Fresno, California, visiting relatives.

Mr. and Mrs. Dan Sage and son of Coquille, were recent visitors with relatives in the district.

Three Birthdays

Mrs. Harriet (Morris) Brood, Mrs. Bert Pierce and Mrs. Pearl Brown celebrated birthdays in March bringing the total for March in this district to nine so far.

The Community extends its sympathy to Mrs. Elmer Hull who received word Thursday, March 22, of the passing of her sister, Mrs. Ed Draheim, in Modesto, California. The Hulls left Sunday for the funeral which was held Tuesday, March 27.

Gail Bishop was hit on the forehead with a swing Friday noon. The injury required one stitch.

Fall Cuts Lip

Little Jimmy Fleischer fell against a coffee table Friday and

cut his lip. One stitch was required to close the wound.

Mr. and Mrs. E. E. Edgecomb and son, Susanville, Calif., arrived Saturday to visit relatives in the valley.

Mr. and Mrs. Bert Pierce and daughters, Mr. and Mrs. Emmett Nealon, Mr. and Mrs. Ray Doran and Linda and Mrs. Marsha Schulz attended the service held at the Church of Christ, Central Point, by Martin Clark, missionary from Japan who is home on leave with his family. Mrs. Clark is a cousin of Mrs. Pierce.

Mr. and Mrs. Buntin and daughter of Carson City, Nevada, were weekend visitors with her parents, Mr. and Mrs. Arthur Doty.

Mr. and Mrs. Tisdell and son, Medford, were Sunday afternoon callers at the Frank Myers home.

Crater High Band, Choir, Glee Club Slate Spring Concert

Students of music at Crater High school will present a spring musical concert at 8 p.m. Friday, March 30, at Crater High.

Performing will be the 65-piece band and the singing will be done by the school choir made up to 45 voices and the girls glee club consisting of 25 girls.

No admission will be charged and all interested are invited to attend.

The band concert will include classical selections, marches and modern numbers.

The choir will furnish songs which range from spirituals to popular selections and the glee club songs will also be of varied nature.

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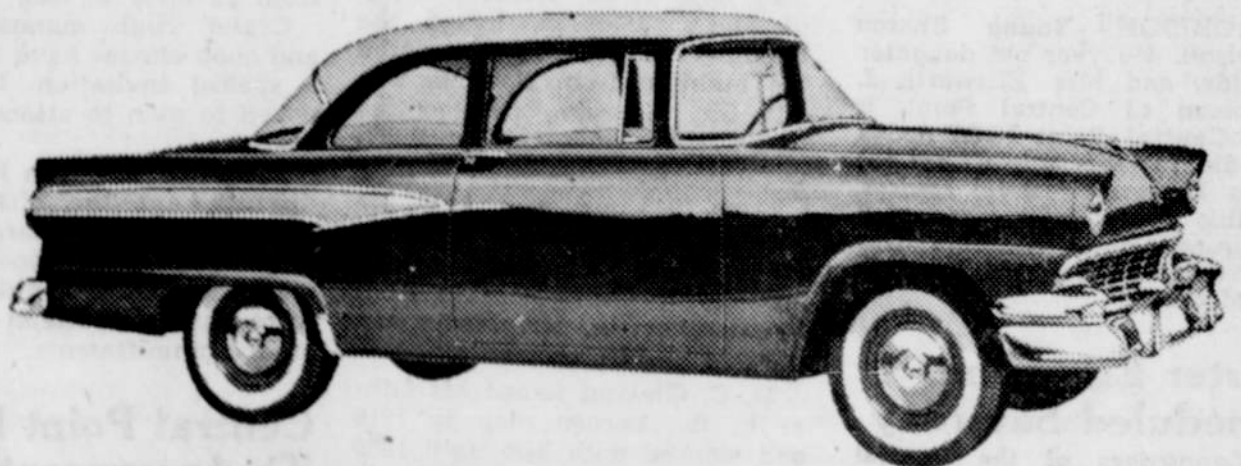
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