

Central Point AMERICAN

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editorially speaking . . .

WE NEED YOUR HELP!

This week we are calling for help from our readers in the Central Point area for an expression of opinion concerning the manner of handling the telephone book listing for Central Point and vicinity.

Last week we pointed out that we felt Central Point was put behind the "eight ball" by being included in the Medford section of the telephone book, which was issued to subscribers last week.

We felt then, and still feel now, that Central Point listings should be compiled separately, away from the Medford listings. We believe the city will be recognized as a distinct community and that it will be much more convenient if all Normandy 4 listings are placed under a City of Central Point heading.

Our editorial remarks brought Jack Creager, telephone company manager, into the office Monday with a rather surprised look on his face.

He pointed out that the telephone company would handle the listings in any manner desired by the public, but that he would like to have some indication of how local residents wanted the listings carried.

This is where YOU come in. Here is your chance to indicate your wish on this matter.

We made a quick on-the-street survey Monday afternoon, asking the following question of everyone we met:

Q: Do you favor including City of Central Point and vicinity telephone directory listings with the Medford section of the telephone book?

The survey was inconclusive since opinions were split with 30 saying yes, 28 saying no and 10 expressing no preference.

Manager Creager indicated that the results of this survey could have a definite bearing on how next year's telephone book is handled. In that light, we are asking all of you to participate in this poll. Either clip out this question below, with your choice marked, and mail to us, or call us at the American office so we may tabulate your opinion. Thanks.

QUESTION: Do you favor including City of Central Point and vicinity telephone directory listings with the Medford section of the telephone book?

YES () NO () No Preference ()

Friendship Follies Tryouts Scheduled

Tryouts for the annual 4-H Friendship Follies will be held between 10 a.m. and 3 p.m. Saturday, January 21, at the Roxy Ann Grange hall.

Members of the Jackson County 4-H Club Council met Mon-

day evening to discuss final plans for the county-wide event which will be held February 21 at 8 p.m. at the Medford Senior High school auditorium.

Friendship Follies is the means used by Jackson County 4-H club members to raise funds for the International Farm Youth Exchange Program.

BORN TOO SOON



JOIN THE MARCH OF DIMES

Book Briefs

From Central Point
Public Library

Avis Van Hoy

"No More Gas"

By Charles Nordhoff and
James Norman Hall

This is the story of a large native family in Tahiti. Tomorrow means nothing to them, they live for to-day alone, and if fortune smiles on them to-day, they live high and believe that lady luck will be with them in the future.

Jonas Tuttle is the head of the family, and as such, his word is law—sometimes—for occasionally one of his numerous sons takes matters in his own hands.

A traditional rival of the Tuttle is the family of Emily Fair, and any member of either family would give his all to get the better of the other one, especially when it comes to fishing or cock fighting, both which

are an entire family affair.

The Tuttle bet everything on a "sure thing" fight between the Fair's bird and theirs. Even Joans' sister, Effie, bet her most valued possessions, a brass bed and a treadle machine. The outcome of the fight left them all gasping, especially Effie, who knew that when her husband returned to the island there would be an even bigger fight.

Their vanilla crop was mortgaged to pay a debt to Dr. Blondir, who had always been there when Jonas needed more money. Then they found they were to have company from another island, the crop was sold and the money spent on a bang-up week long party for the visiting relatives without a thought about the mortgage.

Real fortune smiled on them, and they had a bank account—for a short time. The story of

their spending of that money, and the inevitable outcome will bring anyone lots of reading enjoyment. For lots of laughs and good clean reading, why not try this book.

Three Cattlemen Consign Bulls To Red Bluff Sale

John Bohnert, Bob Fields of Field's Hereford Ranch and John Cupp of the Homestead Angus Farm, all of Central Point, will have consignments at the 15th annual Red Bluff Range Bull Sale to be held February 2, 3 and 4 at Red Bluff, Calif.

Bohnert and Fields will take Herefords to the sale and Cupp will consign Angus.

The sale, originated in 1942 by the Tehama County Cattlemen's Association as a means of improving beef cattle in its local area, has grown to the nation's largest sale of strictly graded and inspected service age bulls.

This year's sale will see 267 horned Herefords, 45 polled Herefords, 65 Shorthorns and 40 Angus bulls offered through the sales ring. Feature of the sale will be the auction of a 1,300 pound registered Hereford bull for the March of Dimes on February 4.

Art Students Invited To Enter Exhibition

Art students of Crater High school are invited to submit creative work for the 28th annual Scholastic Art Awards regional exhibition to be held February 26 to March 12 at Lipman Wolfe & Co., Portland.

Gold achievement keys and certificates of merit are awarded regional winners and all key-winning pieces are forwarded to the National High School Art Exhibition at Carnegie Institute in Pittsburgh, Penn., for national honors which include tuition scholarship and cash awards.

All entries must be submitted during the week of February 6 and not later than February 11 to Scholastic Art Awards, Lipman Wolfe & Co., Portland.

GIRL FOR WEBBS

Mr. and Mrs. Albert Webb of Central Point are parents of a daughter born Sunday, January 15, at Sacred Heart hospital in Medford. Birth weight was 7½ pounds.



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