

Central Point AMERICAN

Published weekly on Thursday by Central Point Publishing Co., Chester A. Ashton and Cecil A. Sharpe Jr., owners.

Entered as second class matter at the postoffice, Central Point, Oregon, under the Act of March 3, 1897. Re-established September 13, 1928.

SUBSCRIPTION RATES

One Year \$2.50
Six Months \$1.75

Advertising rates on Application

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editorially speaking

IT'S OUR WEEK . . .

This week, October 1-8, is National Newspaper Week.

We at the Central Point American would like to take this opportunity to express our purposes and beliefs concerning the local newspaper serving Central Point and School District 6.

We are attempting to be of service in this community by offering a strong, local news and advertising medium. We are interested only in the people and activities throughout this immediate area . . . we are not attempting to bring state and national news and events to you.

We feel that a local newspaper, built around local people, for local people, is the best way to help our community build and grow.

We want you as readers of the American and as residents of this area of the Rogue River valley to feel that the American is your newspaper . . . for your information and entertainment.

We invite you to make full use of the Central Point American. We want you to send in news items, report club and lodge meetings and comment through the "Letters to the Editor" column. We want you to patronize the advertisers who are telling you about their new products, merchandise values and services.

It is our pledge to you, during National Newspaper week, to do our best to make the Central Point American your newspaper.



Dear Sir:

Your Jackson County Chamber of Commerce wishes to express appreciation and thanks for the splendid work of your newspaper as an effective force in the progressive development of our area.

We would like to add ours to the many salutes you will receive during Newspaper Week. Few, if any, progressive actions and developments in our valley could have met with sparkling success without your whole-hearted support which has been so generously given throughout the years.

Our best wishes for a splendid future go with our thanks for a job well done in the past.

Sincerely,
John Pletsch, President
Jackson County
Chamber of Commerce

New Rural Tanker Arrives This Week

Delivery of the new 1000-gallon tank truck for Central Point Rural Fire Protection District is slated this weekend, Chief Richard Krupp announced yesterday.

The truck has been fitted out at Coast Apparatus Co., in Concord, Calif. This unit and a new pumper truck were ordered several months ago due to expansion and the addition of a second rural fire hall at White City.



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Kelly, Dew Enter Linfield

Kay Kelly and Virginia Dew, both of Central Point, are among 600 students enrolled at Linfield college in McMinnville for the 1955-56 academic year, the centennial year of the college.

Kelley, the son of Mr. and Mrs. Glenn Kelley, is a freshman pre-dental student, Miss Dew, daughter of Mr. and Mrs. Roger Dew, is a freshman secretarial science major. She has also been elected secretary of her freshman class.

During the first week of college, students participated in vespers, Christian Service League, convocation, student body meetings, all-college mixer and freshman fun night.

Registration was held, and classes are now well underway for the fall semester.

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Book Briefs

From Central Point
Public Library

Avis Van Hoy



Last week the new county librarian, Miss Webster, and Mrs. Graham came to visit our library and brought us a few new books which we will have for a period of three months.

For the western fans the new books include "Reluctant Gunman," by Paine, "Earthbreakers" by Haycox, "Gun Hand," by O'Rourke, "Guns in the Saddle" by Field, "Flaming Feud" by West, "Longhorn Empire" by Ermine, "Outlaw Thickets" by Savage, "Murder on Halfway Creek" by Hendry, and "Night

Raid" by Bonham.

For mystery fans, these new books "Catch-As-Catch Can" by Armstrong and "The Schirmer Inheritance" by Amber, should bring you pleasant reading.

People who like non-fiction books were not slighted. For them we have "Dogs and People," "The Lonely Start," "Crater Lake," "Till Fish Do Us Part," and "Onion in the Stew" by McDonald.

Other new books include "Hickory Shirt" by Putman, "Rendezvous" by Franken, "Marjorie Morningstar" by Wouk, "Dan'l Boone Kissed Me" by Holt, and "The Long Goodbye" by Chandler.

Use the classified ads.



From where I sit... by Joe Marsh

Shades of Tom Sawyer!

Hack Willis had just stopped the tractor so's he could cool off at the pump, when a young insurance salesman came up the drive.

Hack was tired of plowing, and needed insurance on his new barn. But he also needed to get that winter rye in fast. The salesman, an eager kid, noticed hesitation. "I come from a farm," he said. "Why don't you look at these booklets—get all the dope—and I'll take that plow a couple of rounds for you."

Young fellow laid off a pretty straight furrow, too. It was almost dark before Hack—sitting

in the shade—was able to decide just what kind of policy to get.

From where I sit, to be a good salesman—or a good citizen—it always helps to "put yourself in the other man's place." He may have a different sort of job with different problems . . . he may prefer to close a deal over, say, a friendly glass of beer while you might prefer something else. But both of you can co-operate if you make it a "policy" to try.

Joe Marsh

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