

\$100,000 in Awards to Go to Citizens Who Speak Up for Freedom

To encourage all citizens to value their American heritage of freedom and to speak up for it by word and deed, Freedoms Foundation at Valley Forge, Pennsylvania, has increased its 1950 General Awards Program to \$100,000 and has widened its award categories so that virtually every citizen can participate.

In this second annual Freedoms Foundation Awards Program, which closes November 1, 1950, a total of 416 Cash Awards, plus 300 Honor Medals and 200 Certificates of Merit will be presented to persons or groups in all walks of life who, in their own way, have helped bring about a better understanding of our free way of life. Entries may be made in the following 18 different categories:

- Boys and Girls Club Community Programs
- Men and Womens Club Community Programs
- Sermons
- Photographs with Captions
- Public Addresses
- High School Commencement Addresses
- Editorials
- Single Cartoons
- Cartoon Strips
- College Commencement Addresses
- Advertising Campaigns
- Magazine Articles
- Radio Programs
- Company Employee Publications
- Union Publications
- 16 MM Motion Pictures
- 35 MM Motion Pictures
- General Category

The General Category is established to cover any material not included in any of the 17 other classifications. It makes eligible such things as pamphlets, unpublished essays and manuscripts, songs, poems, plays, television programs, pageants, posters, window displays, high school and college newspapers, or other forms of expression. In this General Category there will be five awards of \$1,000 each, and twenty awards of \$500 each. In each of the other categories, \$5,000 in awards will be divided as follows:

- 1st Place \$1,500
- 4 Second Places... \$300 each
- 5 Third Places... \$200 each
- 13 Fourth Places. \$100 each

Any material which deals with some aspect of how we live and work together as a free people in this country, completed after September 23, 1949, and in the mail to Freedoms Foundation, Inc., Valley Forge, Pennsylvania, before November 1 1950, will be judged in the 1950 General Awards Program. Following last year's procedure, an independent 21 member Awards Jury composed of State Supreme Court Justices, and elected national officials of patriotic organizations and service clubs, will meet at Valley Forge to review all materials and select the award recipients. Dr. Milton S. Eisenhower, President of Pennsylvania State College, will serve as non-voting Chairman of the 1950 Awards Jury.

Don Belding, President of Foote, Cone and Belding, Los Angeles and New York advertising agency, is President of Freedoms Foundation. Kenneth D. Wells is Executive Vice President at Valley Forge. Lewis H. Brown, Chairman of Johns-Manville Corporation and Guy M. Rush are Vice Chairmen of the Board of Directors. Fred Maytag II, President of The Maytag Company, and E. F. Hutton of E. F. Hutton & Company are trustees of the Foundation with Mr. Belding and Mr. Wells.

A full list of Directors, and further information about the work of the Foundation, may be obtained by writing directly to the national headquarters at Valley Forge.

Entries in the 1950 \$100,000 General Awards Program should include a copy of the material being nominated; the category in which it is entered; the name and address of the person who prepared the material and is nominated for an award; and the name and address of the individual making the nomination—if a different person.

things that make it possible for you to feed, clothe and house yourself and family. Without these resources there would be no jobs, no food, no future.

The much talked of American Way of Life is nothing but an exceedingly high standard of living made possible by our vast supply of natural resources. But our resources are dwindling while our population is increasing. This can lead but to one end unless every one of us assumes a share of the conservation burden, a lowered standard of living.

Remember this when you receive your letter from the Oregon Wildlife Federation. A little from many can accomplish a great deal more than a lot from a few. The Federation is fighting to guarantee your future. Surely you can do something to help.

Perfect Whipped Cream is Easy!

During these warm summer days, homemakers use lots of delicious whipped cream on shortcakes, pies and other desserts. For a perfect light fluffy topping every time, it is well to remember a few simple rules:

It's a good idea to shake the bottle thoroughly to be sure the cream is well mixed.

To whip easily, cream must be cold. The colder the cream, the faster it will whip. Warm cream will not whip well because the warmth thins the cream.

Cream should be whipped in a small, narrow bowl. The cream should come at least half way up the beater blades for best whipping. This insures greater volume. Use the smallest of a nest of mixing bowls, or a No. 2 can if you are whipping 1/2 pt. of cream.

Use a hand rotary beater for whipping small amounts of cream. If an electric beater is used for larger amounts use a deep narrow bowl. Whip cream quickly but watch it closely as it is easily over-whipped.

Chill both bowl and beater in the refrigerator. It is very important that the utensils as well as the cream, be thoroughly cold. Do not cool bowl or beater in water. Any water left on the utensils thins the cream. If the weather is warm, or your kitchen is overheated from baking, surround the bowl with cracked ice.

- If your cream, bowl and beater are well chilled, the cream will whip perfectly. Just remember to:
1. Chill cream thoroughly.
 2. Use a small, deep bowl and hand rotary beater.
 3. Chill beater and bowl in re-

frigerator.
4. Whip cream quickly and use as soon as possible.
If milk and cream are delivered

to your home, do not let them stand exposed to the sun. The heat will encourage quicker souring, and exposure to light causes flavor change-

as well as vitamin losses! When storing all dairy products, just remember the three C's: Clean, Cold and Covered.

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CENTRAL POINT

Wild Life Federation Notes

Within a week many residents of this area will receive a letter from the Oregon Wildlife Federation asking for your support in the work the organization is doing. Before you pigeonhole this request as just another cause give a little thought to what the Federation has done for you in the past, is doing for you now and is planning for the future.

Most of us are familiar with that part of conservation that has to do with sports afield. The reorganization of the Game Commission; the increase in the number of enforcements officers, the prevention of future tithings on hunting and fishing license monies are just a few of the victories won by the Oregon Wildlife Federation at the 1949 session of the State legislature. The cost of the Federation's legislative expense for 1949 was in excess of

\$6,000. It took a year of effort to raise even this small amount from the 400,000 licensed fishermen and hunters of the state. It is evident that only a very small percentage of this number supplied the funds which were used for the benefit of all.

Buying a hunting or fishing license helps in supporting the work of the Game Commission but it does not help in the fight to get these things done that the sportsman wants and needs. It is surely not just that both the work and the finance come from a small segment of our sportsmen.

But there is a great deal more in the conversation picture than hunting and fishing. These are the dividends received for the effort and money spent on the main work. The master plan of the Oregon Wildlife Federation is the CONSERVATION OF NATURAL RESOURCES. Natural Resources are the wealth of the country; these

SPEAK UP FOR FREEDOM

You and Every Other American are eligible to nominate your own or any other person's patriotic material in the 1950 General Awards Program of Freedoms Foundation, Inc., Valley Forge, Pennsylvania.

Your minister's sermons—or your own written or spoken words, published or unpublished—or a patriotic picture you've snapped with your camera—could win a substantial award. \$100,000 in 416 Cash Awards, plus 300 Honor Medals and 200 Certificates of Merit are being offered this year to Americans everywhere who "speak up for freedom" by doing, writing or saying something which helps bring about a better understanding of our American Way of Life.

Listed below are the 18 different categories open for entries. In the General Category there will be 5 awards of \$1,000 each, and 20 awards of \$500 each. In all the other categories, \$5,000 in awards will be divided as follows—

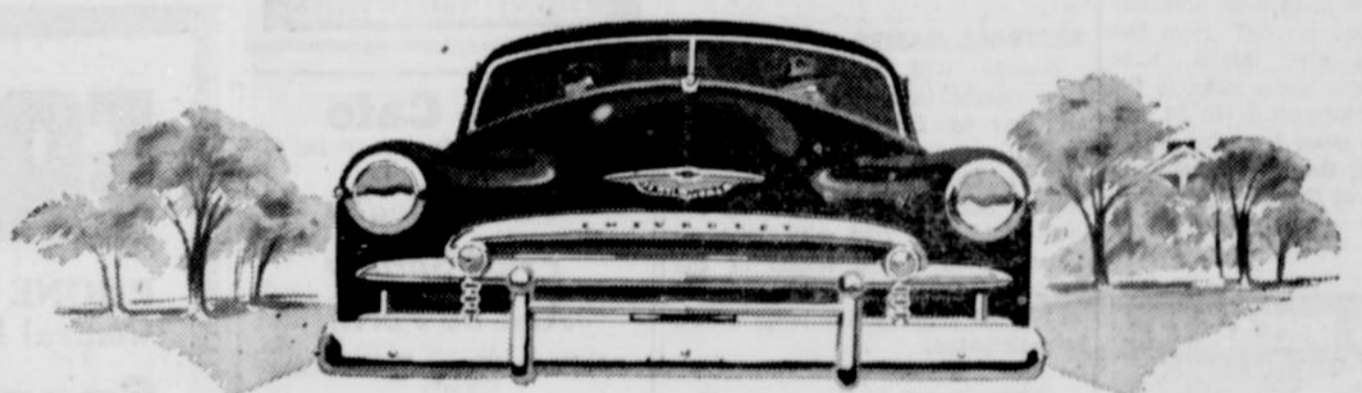
- 1st Place \$1,500
- 4 Second Places... \$300 each
- 5 Third Places... \$200 each
- 13 Fourth Places... \$100 each

You may make as many nominations as you wish. Material submitted must have been completed after September 20, 1949—and must be in the mail to Freedoms Foundation at Valley Forge, Pennsylvania, before November 1, 1950. Award recipients will be announced early in 1951.

- GENERAL CATEGORY—eligible are high school and college newspapers, poems, songs, plays, television programs, pageants, slide films, window displays, etc. Posters, pamphlets, essays and manuscripts, not to exceed 2,000 words.
- HIGH SCHOOL COMMENCEMENT ADDRESSES—written text—delivered by graduating student or students.
- MAGAZINE ARTICLES—a copy with author's name required.
- PHOTOGRAPHS, WITH CAPTIONS—must be submitted with photographer's name.
- PUBLIC ADDRESSES—enclose text.
- SERMONS—must be delivered—written script required.
- EDITORIALS—a copy must be entered, with writer's name.
- RADIO PROGRAMS—awards divided between series programs and single broadcasts. Scripts or recordings required.
- COMMUNITY PROGRAMS—by individual boys' and/or girls' clubs.
- COMMUNITY PROGRAMS—by men's and/or women's clubs, service organizations, etc.
- COMPANY EMPLOYEE PUBLICATIONS—three issues required.
- UNION PUBLICATIONS—three issues required.
- ADVERTISING CAMPAIGNS—awards divided between national and local advertising campaigns.
- 16 MM MOTION PICTURES.
- 35 MM MOTION PICTURES.
- SINGLE CARTOONS—must be published—submit a copy or original art—author's or artist's name required.
- CARTOON STRIPS—minimum, six strips required, author's or artist's name.
- COLLEGE COMMENCEMENT ADDRESSES—written text required.

----- USE THIS APPLICATION BLANK -----
 FREEDOMS FOUNDATION, INC., VALLEY FORGE, PENNA.
 In accordance with Freedoms Foundation rules and regulations, I nominate _____

 to be considered for an award in the category checked above.
 Signature of person making nomination: _____ Name _____
 _____ Address _____



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You can choose between Styleline and Fleetline styling

Many an admiring glance will follow you when you roll by in your new Chevrolet with Body by Fisher. That's true whether you choose a Chevrolet Styleline model, with "notch back" styling, as the designers call it, or a Chevrolet Fleetline model, with "fast back" styling. Both are available on all Chevrolet sedans and at the same prices! Remember—Chevrolet is the only low-priced car that offers these two outstandingly beautiful types of styling... thus giving you an opportunity to express your own individual taste in motor car beauty.

You can choose between Automatic and Standard Drive

You have an enviable choice of engines and drives in Chevrolet, too. You can buy a Chevrolet combining Powerglide Automatic Transmission* and 105-h.p. Valve-in-Head Engine for the finest no-shift driving at lowest cost, or a Chevrolet combining the highly improved standard Chevrolet Valve-in-Head Engine and Silent Synchro-Mesh Transmission for the finest standard driving at lowest cost.

*Combination of Powerglide Automatic Transmission and 105-h.p. Engine optional on De Luxe models at extra cost.

You can choose between the Bel Air and the Convertible

And if it's a sports model you want, here's your car! Choose the fleet, fashionable, steel-topped Bel Air, with smart, racy lines, extra-wide windows, and gray, leather-trimmed upholstery, and you'll have the only car of its kind in the low-price field. Or choose the equally beautiful Chevrolet Convertible, with automatic top that lifts or lowers at the touch of a button, and you'll have the finest Convertible in its price range. Also available is an all-steel, four-door Station Wagon—smartest in its field—listing for \$260 less than last year.

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