

THE CENTRAL POINT AMERICAN

Re-established, September 13, 1928

Entered as second class matter at the post office, Central Point, Oregon, under the Act of March 3, 1879

Published weekly at Central Point, Jackson County, Oregon and devoted to the best interests of the city and vicinity.

SUBSCRIPTION RATES
Six Months \$1.25
One Year \$2.00

Payable in advance.
Advertising rates on application
Office—North Second Street

ARTHUR EDWARD POWELL
Editor and Proprietor

Perkin' Along

C. Perkins

December 18, 1949

Dear Mr. Powell:
I read with great interest, all of your articles on CENTRAL POINT BUSINESS FIRMS. In the latest issue of The American you mention the pleasing picture as one entering your city from the north, presented by the activities and the aspect of the Rogue Valley Cheese Factory. Entrance to Central Point from the south isn't so bad either. It presents industry in the form of mills etc. which is as it should be.

But did you ever notice, when entering some of the larger cities, that the outskirts are littered with junk yards and second hand car lots along the main highways? Here is hoping that Central Point will never allow such to happen.

This is Sunday morning and lest I seem of too serious a nature I shall tell a story I heard so long ago that it may be new to some readers.

A little boy, we will call him Jimmy, asked his mother's permission to remain after Sunday school to hear the sermon. When Jimmy got home his mother, to be sure he had attended the sermon, asked him what was the text of the preacher's sermon. Jimmy replied that it was "Don't get scared, you will get your quilt."

Mother let that ride, but on Monday, when she met the parson on the street, she asked him, "what was the text of your sermon yesterday?" His answer was, "Fear not the comforter will come."

Might be a moral to that story: why was not the mother there to hear the sermon? Personally, I think Omar the Tent Maker has the answer to that one, but still mother should have been there for her own good!

Here is hoping for a Merry Christmas for all and a happy New Year too, in spite of the fact that the democrats and the republicans are still fighting over who shall get the credit.

Sincerely yours,
Cap.

Mr. Jim Anders arrived home Monday, Dec. 19, from O.S.C. of Corvallis to spend the Christmas and New Year's holidays with his parents, Mr. and Mrs. Ray Anders.

New Copco Power Plant is Dedicated

Roseburg, Ore., Dec. 15, 1949—Formal dedication of the Toketee power plant on the North Umpqua river, first plant of a five year \$54,000,000 building program of The California Oregon Power Company, was held this evening.

Dedication ceremonies were headlined by Governor Douglas McKay, Representative Harris Ellsworth, Bonneville Administrator Paul J. Laver, Albert S. Cummins, president of the company, made the dedication address and Governor McKay made the formal acceptance of the new plant in behalf of the people of Oregon.

The Toketee plant itself will add 2,500 kilowatts to the Copco system's capacity. The eight plants which comprise the North Umpqua project will add a total of 145,000 kilowatts by completion of construction in 1953. This will more than double the pre-war capacity of the system.

In his dedication address Cummins linked the increased demand for power to the increases in both industry and population in the area, and predicted that by 1953 the increase in power capacity will have been substantially absorbed by the greater demand.

Governor McKay pointed to the company's construction program as an indication of how the southern Oregon area is growing, and made a strong plea for the interest of all citizens of the state in achieving a balanced growth, with wise use of natural resources. The Governor paid tribute to the company's record of public service in the area and their faith in the future growth of the region as reflected by the building program.

Dr. Raver emphasized the conservation of other forms of fuel and energy made possible by the continued development of hydroelectric energy in the Northwest, and the results to be obtained by coordination of power projects.

The California Oregon Power Company serves approximately 75,000 customers in southern Oregon and northern California, with headquarters at Medford.

Barbara Hoagland is returning to her home from Portland Thursday, the 22nd of Dec. We are glad she is able to be home for the holidays.



Merry Christmas
FROM
R. & E.
CONFECTIONERY

Gold Hill Grange Ready for Big Dance

With lovely Christmas decorations in place on both floors of the building, Gold Hill Grange is ready for their Christmas Eve Dance Saturday night, December 24th. The pleasant surroundings will offer a relaxing evening away from home, with a choice of snack items in the quiet of the comfortable dining-room.

In contrast to the Christmas plans, the New Year's Eve Dance the next Saturday, December 31st, offers startling comparisons. It marks the second annual Balloon-dance carnival, and will feature a free prize balloon dance, balloon decorative ideas, supplementing free favors and noise-makers, and offering the largest and liveliest dance orchestra and popular soloists in this area.

Ten Years Ago

Mr. and Mrs. J. W. Miller, of Elk Creek visited Mr. Miller's mother, Mrs. Ida Miller Wednesday.

Mr. and Mrs. J. M. Weidman received word of the birth of a grandson, Frank Marshall, born Dec. 18 to Mr. and Mrs. Frank C. Thompson at Prineville. Mrs. Thompson is the oldest daughter of Mr. and Mrs. Weidman. The baby has been named after both grand-fathers.

Mr. and Mrs. Bill Grimes have moved into the Avers home where Mrs. Grimes will make her home while Mr. Grimes attends radio school at Los Angeles. This morning Mr. and Mrs. I. C. Grimes and Mr. and Mrs. Bill Grimes left for Los Angeles where Bill will remain. Jim Grimes will be in charge of the service station during the father's absence.

Mr. and Mrs. Ed Davis were very happy to have their children, Mr. and Mrs. Albert Davis and family of Klamath Falls Mr. and Mrs. Leslie Shaw; Mr. and Mrs. Jack Schmitt



Merry Christmas!
FROM
GUN SHOP

Ready-Mix CONCRETE

GOOD EQUIPMENT
PROMPT SERVICE
M. C. LININGER
& SONS
CONCRETE SAND & GRAVEL
CRUSHED ROCK & GRANITE
Phone C.P.-412 • Med. 5336

of Medford with them Christmas day. Lowell Blackford was also a guest at the Davis home. Mr. and Mrs. Davis received many lovely gifts from their family.

Edwin Gobbard and Robert Von der Helten, of Eagle Point, left Saturday by motor car for Chicago where they will enter school. The former will attend electrical school and the latter an air conditioning school.

Mr. and Mrs. Albert Milton are expecting their daughter, Mrs. Fred Hale and family of Klamath Falls home to spend New Year's.

Mrs. Ida Berry made a business trip to Ashland Wednesday afternoon.

Mr. and Mrs. Lloyd Stinson, Virginia and Yvonna spent Christmas day with Mr. and Mrs. R. E. Moore at Pospet. They report no snow and no fog and that the sun was shining bright and clear.

Miss Ariene Hay left Wednesday morning for Crescent City, called there by the sad news of the death of her mother's sister, Mrs. Elmer Jones.

Mr. C. R. Elder from Alaska, who has been visiting his sister, Mrs. H. M. Dorland, left for Los Angeles this week. Mrs. Anna Russell, Mrs. Dorland's sister will return to Fort Jones. Miss Dorland is visiting friends in Portland but will return soon to spend the balance of her vacation with her parents.

Tuesday Mr. and Mrs. Warren Kirkpatrick of Gridley, Calif. who are visiting Mr. Kirkpatrick's parents in Medford, called on Mrs. Margaret Hubbard. He is manager of Tent City, a labor camp. He asked to be remembered to Rev. Phillips.

Mr. and Mrs. Wm. Askwith enjoyed their Christmas with Mrs. Askwith's parents, Mr. and Mrs. Guy Tex. They all attended the Craterian in the evening.

WISHING YOU
Holiday Cheer

FROM

THE BURGER INN

HOMER BROWN, Prop.
Near Postoffice Central Point

FOR AUTO OR PERSONAL

LOANS

OREGON FINANCE CO.
Lic. Nos. 8-211 & M-217
45 S. Central Medford

Building a Greater Southern Oregon SNIDER'S

Phone 2168 28 N. Bartlett
Medford, Oregon

Automobile Liability AND Fire Insurance LELAND CLARK

Phone 4646 7 N. Bartlett
Medford, Oregon



Modernize

Our customized wall and sink cabinets will completely modernize your kitchen... and give it handy added storage space. Call us today for an estimate.

LANGSTON'S Cabinet Shop

Phone 1361 Central Point

Smitty's Ranch House

PHONE C.P. 1123

STEAKS THAT SATISFY!

Open 10 A.M. to 3 A.M.
CLOSED THURSDAYS!

Mr. and Mrs. Rodney Moffett and Jack Baldwin and sister of Medford were dinner guests of W. A. Shell Christmas day.

Norma Jean, daughter of Mr. and Mrs. Marshall Simonds, of Ashland, had her tonsils removed at the Community hospital Tuesday morning.

SITE GRADING WORK BID

Sealed bids will be received by Merle Obenchain, Clerk, at the High School Building, Central Point, Oregon, until December 23, 1949, 8 o'clock P.M. for the Site Grading Work for School District No. 6, Jackson County, Central Point, Oregon and will then and there be opened and publicly read aloud. Bids received after the time fixed for opening will not be considered.

Plans, Specifications and form of contract documents may be examined or obtained at the office of Freeman, Hayslip & Tuft, Assoc. Archts., 2040 S.W. Third Avenue, Portland, and at the office of the Clerk, Central Point, Oregon.

No proposals will be considered unless accompanied by a certified check, cashier's check or bid bond (with authorized surety company as surety) made payable to the Owner.

in an amount of not less than 5% of the amount of the bid.

The School District No. 6, Jackson County, Oregon reserves the right to reject any or all bids and to waive informalities.

No bidder may withdraw his bid after the hour set for the opening thereof or before award of the contract, unless said award is delayed for a period exceeding 30 days.

Merle Obenchain, Clerk.
36—Dec. 15 and 22.



Gleason's Barber Shop

BEST
Holiday
WISHES

JOE'S
ASSOCIATED
SERVICE

WE PAUSE...
TO WISH YOU
A MERRY CHRISTMAS
and HAPPY NEW YEAR

El Rancho Motel

CORNER BEALL LANE AND HIWAY 99

Stamper & Goff Bros. HARDWARE

JACUZZI WATER PUMPS—WELL DRILLING—PUMP SERV
GENERAL PAINT—HARDWARE—HOUSEWARE
QUALITY TOOLS—SPORTING GOODS

Phone 3939 225 West Main Medford, Oregon

MERRY CHRISTMAS

John Cupp Furniture

CENTRAL POINT, OREGON

The HISTORY OF ELECTRICITY



SURE BE HARD ON TH' CANDLE LIGHTERS!

THE FIRST ARC LIGHT WAS INSTALLED ON A STREET IN NEWARK, NEW JERSEY BY DR. E. WESTON IN 1877.

THE CALIFORNIA OREGON POWER COMPANY

THE FIRST NIGHT BASEBALL GAME WAS PLAYED IN FORT WAYNE, INDIANA, IN 1833.
SEVENTEEN ARC LIGHTS OF 4,000 CANDLE POWER EACH FURNISHED THE LIGHT FOR THE GAME.

Before COPCO can increase or decrease rates it must have the approval of the state regulatory commissions.