

NORTH AND SONS

943 S. Central Medford 9207
 Painting Contractors
 Homer M. North — Merle R. North — Douglas F. North
 Medford 9207 Medford 8291 Goldhill 448
 Residential — Industrial

Specialists in the interior decorating field, North and Sons do quality work beyond reproach. Using the finest materials available, and turning out the most beautiful workmanship possible, the Norths gladly give free estimates on all jobs.

By reason of the fact that this management has had wide and varied experience in every detail and feature of this business and because of their comprehensive knowledge of

every branch, their volume of business has continued to grow, until today they are considered one of the best in their field.

Their establishment is well known not only in town but for a great many miles around. For like everything that is good, their reputation has spread far and wide. Even among its business houses. For the residents can be served in a most capable manner by people who are steeped in the tradition that good

work is its own reward.

This section is indeed fortunate to have such a progressive firm among the business people throughout the area they enjoy favorable comment.

The management has always been a booster for the community and they have always partaken in the civic affairs.

We are pleased to recommend them to our readers. 850

DON CRUIKSHANK OFFICE EQUIPMENT

28 S. Central Medford 3431
 Complete Line of Office Equipment and Supplies

Carrying a complete line of Remington Rand adding machines and equipment plus Marchant Calculators in addition to used Calculators, this very reliable firm extends a courteous service and a hearty welcome to all to come in and pick up your office needs. However, they do not handle stationery.

Confidence in your supplier is the most important feature in buying anything. Without this feeling you will never be satisfied with your

purchase, regardless of the price you pay. Obviously this feeling of confidence cannot exist unless you have had dealings with a concern or have been recommended by another.

Once you have come in contact with this firm you will go home satisfied that you have been treated fairly. For their aim is to give the greatest possible value at the lowest possible cost.

Certainly there are few other concerns who are in a better position

to supply your requirements in a better fashion than this firm. Their tremendous buying power makes accessible to them practically every thing you need.

The management is popular and has won the admiration and respect of the entire community. As a result of our findings we feel free to state that this progressive establishment is never behind the times and are keeping as up to date in their operations as it is possible to be. 832

SLIM'S GARAGE

1113 Stevens Medford 2806
 CHARLES D. CRAIG, Owner
 General Auto Repairing
 Motor Overhauling — Rebuilding

Hot rods made to your specifications and expert repairing and servicing on racing equipment are features of Slim's Garage. A most complete brake service and light welding are also part of the services they render.

When this firm started business they were thoroughly convinced that the public cares as much for quality as price. With that belief behind them, "Quality First" was the motto drummed into the ears of every employee. They were right. The public

does want quality—you want quality in whatever you buy. And because they have constantly kept this fact in mind, they are recognized today as the best in this section.

A personal invitation is extended to all those interested in the better class of work. No matter what has been your past experience they offer you a service that is different. When you visit this shop you will see for yourself just what they mean by quality and service. It is not an empty catchword they use when selling you on a job and forget when

doing it. You should see the pains they give to the little details as well as to the big.

The men in their employ are skilled workmen. They feel a personal responsibility for every piece of work turned out.

The fact that they have existed and thrived in face of the bitter competition they have had to meet, is sufficient proof that their work has always been of the very highest quality. Their many satisfied customers are all the advertisement they need. 847

WESTERN DETECTIVES, INC.

Table Rock Rd. Medford 6362
 ORAN C. & ELDON L. CHASTIAN, Partners
 Merchant Patrol Service

Offering merchants an excellent patrol service, Western Detectives, Incorporated have the best protective means. Proven trustworthy for a long time, this firm thoroughly guard their clients' establishments. Making sure that each and every firm is securely locked, they keep a watchful eye out for suspicious moves.

The service and friendship this establishment gives to its patrons

has won them untold numbers of friends who constantly utilize their service.

No matter what has been your experience in this field you will find that their service is definitely a little different. It is the long view policy of the management among other things that has brought so many to their door. Efficient planning on the part of the management has resulted in services which have

been passed on to the benefit of the customer.

The management of this concern is well thought of in the community and has not only demonstrated unusual business acumen and ability but also a genuine interest in the welfare of the community and for this reason has had a liberal hand in making this community a more prosperous and pleasant place to live. 868

LAMBERT & MILLER

608 S. Ivy Medford 7328
 RALPH P. MILLER — LOUIS J. LAMBERT, JR., Owners
 Tile Ceramic Contractors & Dealers
 Tile Work — Floors — Drainboards — Showers — Mantels

Lambert and Miller specialize in Tile Bathrooms, Showers, Fireplaces, Drain boards, and Store Fronts. Their work covers both new construction and modernizing service.

In the creation of modern residential or business premises there is no part of modern construction that is daily becoming more popular than the use of tiling in its varied and myriad forms and colors.

If you are contemplating in building, refurbishing, modernizing or

replacing you will do yourself a favor if you call on the company. They offer a most complete service, and whether you want the bathroom, wall, floor, porch, store front or interior you will find them ready with the great many different combinations of colors and patterns.

Originally, tile construction was found in Spanish architecture. With our present day methods of manufacture you can duplicate or design to your taste. 865

Regardless of the type of work you want done a call at their office or a telephone call for an appointment at your home will bring prompt response. You will always find them courteous and always willing to assist you with your plans. Their vast experience will prove invaluable for they have worked out many a combination successfully. In this review we are very happy to compliment this company on their success. 865

PRINCE'S GROCERY

Phoenix-Route 3 H. PRINCE, Owner Medford 6183
 Meats — Vegetables — Frozen Foods — Fruits
 Open 6:30 A.M.—8:30 P.M. — Weekdays
 Daily Delivery

Offering a complete food center, Prince's Grocery has everything in the grocery line.

When you frequent this store you save yourself a great deal of time, money and aggravation. For here you will see a great assortment of various kinds merchandise displayed in a manner that makes shopping a pleasure.

When you do business with this establishment you know that you are going to get value received and

courteous treatment at all times. Next they do everything within their power to provide you with the best service they can muster.

These are but a few of the reasons why the experienced management found that their volume of business increased almost daily. Goodwill is an intangible that must be earned over a long period of time. It cannot be purchased by low prices alone, or demanded of the customers.

Many people come a long way to buy their needs from this establishment for they have earned an enviable reputation as the place where people can secure the best at reasonable prices.

The management is in the hands of capable, competent men who are also interested in the civic affairs of the community and do more than their fair share in its development. 853

W. H. JONES SHOE SHOP

19 N. Bartlett Medford 5149
 Repairs While You Wait
 Shoe Shining — Dyeing — Cleaning

"Shoes repaired while you wait" is the slogan of W. H. Jones Shoe Shop. Neat, quick, long wearing repairs on your shoes is the type of work done by Mr. Jones.

The motto of this fine firm is "anything worth doing is worth doing well." They have continued to thrive and expand on the policy of the best service for the most reasonable cost. These are not just catch

phrases, but a determined policy to which they have adhered to all of their business life. This company is established on a solid foundation which they will not sacrifice at any cost. This is evidenced by the fact that they have continued to grow in the face of bitter competition, and most of their customers are recommended by other customers who were pleased by their work.

They are well thought of by everyone in the city and have always shown a progressive spirit in community affairs. Therefore we recommend that they deserve your patronage, for how else can we reward good service.

Regardless of how difficult the job is you can bank on this company doing it in a manner that breeds confidence. 840

A. Z. "TUBBY" DEAN

6th. & Grape Medford 2942
 Body & Fender — Motor Tune-up — Brake Service
 Electric Service — Parts & Supplies — Washing & Polishing
 Lubrication — Dayton Tires
 Authorized Pontiac Dealer

"No job too large or too small" is the sincere motto of A. Z. "Tubby" Dean, because all work, be it a small or large job, gets the same quick, courteous service. An authorized Pontiac dealer, A. J. "Tubby" Dean services and sells Pontiacs in addition to complete service on all makes of cars. Here you will surely find a good used car to serve your purpose and pocket book.

For everlasting satisfaction we urge you to utilize the services of

this firm. A concern of this caliber is always in the forefront of the latest techniques. The adherence of the progressive and public spirited management to a rigid policy of service that satisfies is primarily reasonable for the respect that the community holds for this company. The principals in this concern are thoroughly and completely familiar with all of the intricacies of this special business. The great many years of practical experience is

placed at your service for a reasonable price.

To give you only just what you pay for is also a commendable trait. But for this company that is not enough. You not only get your money's worth, but many intangible features are added that are not even considered when the price is established. Little things that this company does has endeared them to all who come in contact with them.

It is truly a pleasure to recommend them to you. 837

SCHEFFEL AND GILMAN CONTRACTORS

Pacific Highway South, N. Bear Creek Orchard Medford 5668
 General Contracting
 Serving South Oregon Modern Equipment

Giving the best service possible, Scheffel and Gilman are specialists in Irrigation Pipelines, Drainage Lines, Excavating and Underground Conduit, Buildings, Sewers, Water, Gas, and the Rental of Gravel Equipment are all added features of this firm.

This dependable contractor has the most modern and efficient machinery. This coupled with thoroughly trained and experienced men provides you with the assurance of receiving the best work at the most reasonable cost.

They will be glad to consult with

you on any project you are contemplating. You will find that they have valuable suggestions that will prove worthwhile. Because of their wide experience they undoubtedly have done other jobs similar to yours.

Inasmuch as this company is in the capable hands of a management that is thoroughly versed in all of the aspects of this trade, you can be satisfied that results of any of your jobs will be satisfactory.

Because of the very nature of the work it requires a person that has

initiative and imagination. For each job is different and has to be considered individually. After a great many years in this business the management has come in contact with all sorts of difficult situations. As a result what would appear as a hopeless situation to you will be very simple for them, for they undoubtedly have come in contact with a similar situation before.

They have won a warm place in the hearts of the business men and general public for their excellent work. A conference with them will satisfy and remove your doubts. 838

MEDFORD OXYGEN SALES CO.

1155 N. Central Ave. Medford 2854 or 6874
 CHET SESSLER, Owner
 24 Hour Service — Deliver Anywhere — Anytime

For quick deliveries as you need them, call the Medford Oxygen Sales Company.

They feature a complete and reliable service. This concern is known throughout the surrounding territory for their honest and straight forward business methods. Further-

more the completed product is beyond reproach. Because they operate in a modern up to date manner, they are considered one of the leading companies for this type of work. It is well known that there is no other concern that has met with greater favor than this firm. 870

This company specializes in rendering individual attention to each customer. Attentive to each job, their employees have been schooled to feature quality and precision. This review would not be complete without a commendation for them. 870

KIRBY CO. DEALER

2234 Aloha St. Medford 2727
 AGNAR LARSEN, Branch Mgr.
 "Busiest Vacuum Cleaner in America"

Are you tired of sweeping and cleaning by hand, or is your old vacuum cleaner beyond repair? Would you like a Kirby Home Renovation System set aside for you for Christmas? Seven complete services in one unit including Power Polisher and famous Sani-Emptor. All genuine Kirby parts are serviced by factory trained personnel. Start your lay away plan now.

They feature a complete service that is difficult to surpass. Their interest does not cease upon completion of a sale. From the moment you enter their establishment through the life of your piece of equipment you purchase, they are at your service. They continually strive with all the scientific knowledge known to man, to prolong the life of their products. They are re-

cognized authorities on this type of work and their ability is unquestionable. They will provide facts and figures to suit any requirement. It is indeed a pleasure to recommend this firm to our readers, both for their services and for their endeavor to improve the community and area. Their members will always be found in the forefront of civic affairs. 828

CAMPBELL'S DAIRY

602 S. Central Medford 4190
 JAMES F. CAMPBELL, Owner
 Fresh Pasteurized Milk — Cream — Buttermilk
 Campbell's Delicious Ice Cream

Delivering both to retail and wholesale customers Campbell's Dairy has only delicious and nutritious Grade A dairy products to sell. After tasting their creamy-rich ice cream, you cannot help but eat only Campbell's.

The efficiency with which all matters are handled and the attention that customers get is gratifying. The great variety of items dispensed in a very cheerful manner make it pleasant to trade here.

This establishment is well equip-

ped and expertly operated. The business is under the direction of a man who appreciates the value of goodwill as a form of advertising.

The management is adequately endowed with the know how that is a prerequisite for the successful operation of a business of this type. What is more important is that this knowledge is passed on to the customer in the shape of better products produced in a manner that will make them most effective, and at

a price that makes their customers come back again, and what is more these same customers are happy to recommend this concern to their friends. Can there be a better judge of quality than a large group of satisfied customers?

The management is well thought of in this community for they have always considered it their civic duty to participate actively in its affairs. It is therefore a duty to recommend this concern to you. 843