

WARNING!

To The Holiday Campers

THE WOODS ARE VERY DRY AT THIS TIME OF YEAR AND EXTREME CARE SHOULD BE TAKEN BY EVERYONE CAMPING IN OR TRAVELING THROUGH THEM. A CARELESSLY THROWN CIGARETTE BUTT OR A FIRECRACKER CAN EASILY CAUSE A FIRE WHICH COULD SWEEP AWAY MILLIONS OF DOLLARS WORTH OF VALUABLE TIMBER.

CAMPFIRES LEFT UNATTENDED ARE ALSO A SOURCE OF DANGER. DON'T LEAVE A SINGLE SPARK OF FIRE WHEN LEAVING YOUR CAMP — IT MIGHT SMOULDER FOR HOURS, OR EVEN DAYS, AND THEN BREAK OUT INTO A ROARING HOLOCAUST IMPOSSIBLE TO CONTROL. DROWN ALL CAMPFIRES THOROUGHLY.

SOUTHERN OREGON'S MOST VALUABLE CROP TODAY IS TIMBER — DON'T WASTE IT !



This newspaper grew in a forest

Until it was discovered that paper could be made from wood, there were no great daily papers as we know them today. Today, trees flow in a continuous stream from forest to pulp and paper mill, to roaring presses, to you. And because trees grow—our forests are one great natural resource that can be replaced—Americans can always enjoy their favorite newspapers.

Today, America's woodland owners are learning about "good forest management". On areas called "tree farms", we are growing—like other crops—trees for tomorrow.

Everyone has a share in our forest future, and a share of responsibility, too. It takes all of us to keep our forests safe from fire. Talk—think—act to KEEP AMERICA GREEN.



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