

THE AMERICAN WAY-- WILL WE EVER BE LEARN?

By DeWitt Emery

(Editor's note: DeWitt Emery is president of the National Small Business Men's Association.)

I have just learned what it is which makes Americans work hard and skip and save to get ahead. I always thought that the primary urge came from love of family, "I want to give my children a better start than I had," or a desire to have and enjoy more and more of the better things of life, and so on. But according to the Treasury Department that's all wrong. The real incentive is high taxes.

Here's the way the Treasury Department expressed it in a recent study on taxation:

"If taxes take larger proportions of their income (al of us, that is) the incentive of these individuals to work tends to be increased rather than decreased. They will try, within the limits of their abilities, energies and opportunities, to earn more to attain and maintain the desired income after taxes. A tax reduction would tend to reduce their incentive to work and slacken their efforts since their objectives could be met with smaller incomes before tax."

There you have it. As your taxes are reduced and you have more of your income left for your own use, you have less incentive to work. You don't need a new car or a new suit or a new rug for the living room, your wife and the children have all of the clothes and everything else they want or need, therefore, you haven't any use for the extra money, so naturally you ease up, don't work as hard or as many hours. Yes sir, that's the way our forefathers figured it and is why the United States is today the wealthiest nation in the world. Ben Franklin and all the others down through the years who advocated hard work and thrift as

the secret of success were wrong—100% wrong.

If this sort of cockeyed thinking or reasoning or whatever it should be called, on the part of the Treasury Department, surprises you, it should not. It's pat and parcel of the basic New Deal philosophy of scarcity, something for nothing. If this something for nothing idea were carried to its ultimate conclusion, it could only mean that after a while everyone would have everything for producing nothing. Silly? Absurd? Of course it is, but silly or not, that's the soothing syrup which has been fed to the American people since 1932. And now in 1948 the Treasury Department comes along with another great big dose of the same medicine.

Will we—the people—ever learn that the only way to stop this merry-go-round before it wrecks all of us is to shut down on the fuel supply—tax money—so as to force a drastic reduction in the size and scope of operation of the bureaucratic machine which runs the "Washington merry-go-round."

This can and will be done when we, the people, demand it. After all, it's our government; it belongs to us, not to those we elect to run it. They are our servants. But like any and all servants, when the master becomes careless and indifferent, they also become careless and indifferent, and whole set-up goes to pot.

For Thrifty Shaves That Really Rate



Come on, let's wake up and get after these servants of ours. Let's each of us let our representatives know that we are not going to vote for any one next November who is not pledged to work hard for a drastic reduction in the cost of government and a further reduction of taxes.

YREKA GOLD RUSH NOTES

With eleven popular Siskiyou County young ladies in the Golden West Girl contest, all vying to be Queen of the 1948 Yreka Gold Rush Days celebration that will be held from June 24 through June 27, plans for this historical event are developing rapidly. The complete list of candidates for queen is as follows: Yreka, Pat Crawford; Gerry Lemos, Marilyn Cummings, Connie Wilson, and Marilyn Davies Slack; Weed, Bobbie Santini; Grenada, Ruby Zantoto; Mount Shasta, Patty Bills; Fort Jones, Bonnie Stone; Hill, Inez Martin; and Montague, Dorothy Regnani. The contest will close on June 19; the winner to be crowned as Queen on

the opening night of the festival, June 24. State Senator Randolph Collier will crown the Queen after appropriate ceremonies including a regal dinner.

Among the many items on the four day program are Pioneer's Day on June 25th; Children's Day, Saturday, June 26th with a unique Kiddies Pot and Hobby Parade; Sheriff's Posses drill contest with entries from Northern California and Southern Oregon on Saturday night, June 26 and on Sunday, June 27 the mammoth Historical Parade will take place with many bands, drum corps, drill teams, floats, historical entries, horses, and unique items. Baseball, judging of the whiskerino contests, finals in the centennial ladies contest, and other features also are on the final day's program. A modern Gold Way will be seen all week while the Goddess of Luck will thrill others during the week at Roaring Camp.



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But even an industry as great as this is only temporary unless we look to the future. However, the forest industry of Oregon can be made permanent by the use of plain business sense: KEEP OREGON FOREST LANDS GROWING FOREST CROPS. The forester calls the orderly production of forest crops — "SUSTAINED YIELD."

Our timber industry can have a permanent supply. The answer is simple — keep Oregon's forest lands growing forest crops. Already federal lands are managed for permanent forest production. This plan of "Sustained Yield" will insure a permanent supply without interfering with our overall lumber industry, if private forest lands are similarly managed.

Forest Conservation, Inc. organized by a group of far-sighted timber operators, offers you facts on "Sustained Yield." Learn for yourself the importance of a permanent timber supply for continued prosperity. Write today for detailed information.



Oregon is the Greatest Timber State in the Nation
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4. It is the oldest and largest savings and loan association in Jackson County, Oregon.
5. Its directors are substantial share holders. They are experienced and conservative.
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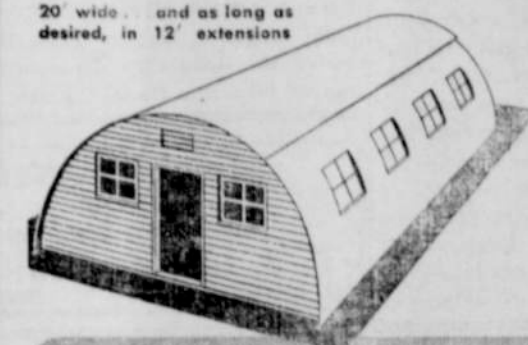
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