

Locals

Mr. and Mrs. Jack Tharp and family vacationed at Diamond Lake.

Mr. and Mrs. M. Weidman left Friday night for Redmond, Oregon to visit Mrs. Weidman's brothers. They will return home Sunday.

Mrs. Louis Kilbourn and Janet returned home Wednesday from Los Angeles, where they visited Mrs. Kilbourn's mother.

Mr. and Mrs. E. Johnson of San Francisco visited in Central Point, August 4th. Mrs. Johnson will be remembered as Florence Price.

Lu Ellis Bodin of Roseburg is visiting her mother Mrs. Emma Gleason. Mrs. Bodin will return to Roseburg Thursday.

Friends of Mrs. Edna Kilburn will be glad to hear that she is on the road to recovery, and can now have a few visitors. She is staying with Mrs. Sally Musty.

Mrs. Lola Stanley, of Roseburg, visited at the Gleason home Tuesday evening. Mrs. Stanley is spending a few days fishing in Diamond Lake.

Dale Kilburn is home on leave from the navy and is visiting here with his parents and other relatives. He will return the first of September.

Mr. and Mrs. E. D. Jones left Monday afternoon to spend sometime with their daughter and family in Grants Pass.

Mr. and Mrs. E. E. Scott and Mr. and Mrs. Stanley Jones were visitors at the Stonecypher home on Grant Road last Sunday.

compared with other types of meat now on the market. The choice broadbreasted northwest turkey, once considered a luxury item, is definitely now in the economy food class, as says.

"The Eat More Turkey campaign," Bennion declares, "is good for the Family menu—and good for the budget, too."

Tremendous strides forward in the preparation and serving of turkey have been made in recent years, says A. C. Potts of Colton, Oregon, president of the Turkey Improvement Association. Not so many years ago, he points out, turkeys were a delicacy reserved for special occasions such as Thanksgiving and Christmas. Then, turkeys were hardly ever thought of except in connection with the roasting oven. Today, he says, many different processes designed to make turkey meat more appetizing have been perfected. There are, he explains, as many different ways to prepare and serve turkey as there are methods of preparing other choice meats. Included in the examples cited are turkey steaks, smoked turkey, barbecued turkey, canned turkey, turkey pie, smoked turkey speard half turkey, cut-up turkeys, turkettes, and turkey-burgers.

A large proportion of the turkeys produced in the United States are grown here in Oregon. Potts points out. In order to keep this thriving industry a vigorous part of the state's economy, he says, the growers have decided to put their full story before

the public and to intensify their marketing efforts.

The "Eat More Turkey" campaign, though an all-year program, will be pushed intensively from August 18 to Labor Day. Consumers are being urged to make the fall and Christmas holiday seasons this year the heaviest in the history of local turkey consumption.

RETURNS HOME FROM TRIP—

Mr. and Mrs. V. T. Stonecypher and their two children returned home the seventh of August from a week's vacation. They drove to Portland where they spent two days enjoying the sights of the big city. From there they motored to Seaside, spending a day there swimming and playing on

the beach. They drove on to Aberdeen, their former home, and visited friends there. On Wednesday they drove to Vancouver and spent the night. The next day they returned to Portland, did some shopping and returned to Central Point late Thursday night.

81st BIRTHDAY CELEBRATED—

Mr. and Mrs. Lester Cash of Ventura, Calif., and Ned Cash of Santa Barbara, Calif., are visiting with Mr. and Mrs. John Cash of Central Point, parents of the two men. The group arrived Sunday for the occasion of the 81st birthday anniversary of the senior Mr. Cash.

Former residents here and graduates of the Central Point high

school, Lester Cash is now employed by the Filmore market at Ventura and his brother is with the S. and K. market in Santa Barbara.

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"Eat More Turkey" Campaign Under Way

The "Eat More Turkey" campaign, sponsored by the Oregon Turkey Improvement Association, got under way August 18 with distribution to dealers of posters, recipe books, and other material designed to promote turkey sales. From now on, according to Noel L. Bennion, association secretary, every effort will be made to sell the turkey eating habit to the northwest consumer. Oregon and southern Washington turkey growers and processors, he says, are co-operating in the current drive to impress the public with the advantages of greater turkey consumption.

Growers are now beginning to market the first of the 1947 turkey crop. Bennion points out. Emphasis is placed by the association secretary on the relative low cost of turkey as



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