

Navy Mothers Meet At H. Cassman Home

The Central Point Navy Mothers Club, No. 466, met at the home of Nettie Cassman for an all day session. Eight ladies enjoyed the luncheon at noon. Fourteen were in attendance for the afternoon meeting. Officers and members wish to thank Mrs. Cassman for letting them meet at her home on a moment's notice when Mrs. Alta Kelly could not, on account of illness. Commander Booth appointed each member as a committee of one to get new members. Will any mother, wife or sister who has a boy in the U.S. Navy, Marine Corps, Naval Reserve or the U.S. Coast Guard please come to the next meeting? For any further information phone Commander Booth, number 553.

Next meeting will be Wednesday afternoon, March 27, at two p.m. at the home of Mrs. Arleigh McMillan on the Freeman Road. Velma Krolger and Susie Myers will be cohostesses.

Mrs. Doris Nealon, who has been confined to her bed for several weeks, is improving.

Coffee Pot Is Now Open for Business

The Coffee Pot on North Riverside avenue, closed for the past three years, reopened Wednesday, March 13th. The well known drive-in restaurant has been closed while Wiltermood was in the armed forces. He was staff sergeant in administrative work at the air corps B-17 base at Hobbs, N. M. Mrs. Wiltermood and daughter Karlene, have returned and resumed residence on Groveland avenue in Medford.

The Coffee Pot, uniquely styled in the form of a giant coffee pot, was established in 1936 and was one of Medford's most popular drive-in restaurants prior to the war. It is located on property with a frontage of 265 feet on Riverside avenue, with a capacity of 22. Drive-in service is especially featured. The building has been completely repainted and

redecorated in readiness for the opening.

Together with dinners, short orders and fountain service, the Coffee Pot will make a specialty of Frozen Rogue ice cream, Jersey Jumbo hamburgers and Long Dogs. The restaurant will be open daily except Tuesdays.

The Wiltermoods are well known in Central Point. Mrs. Wiltermood being the former Zada Cash.

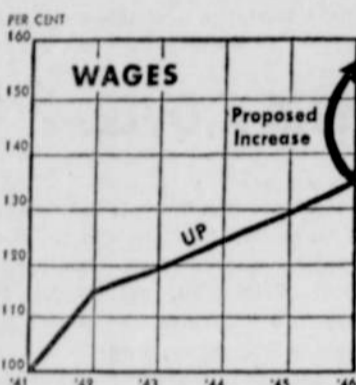
MARRIED MARCH 15th—

Miss Muriel Mae Williams, daughter of Mr. and Mrs. Fred O. Williams of route 1 of this city, and Eugene Center of Medford, son of Mr. and Mrs. Alvis Center of Winslow, Ark., were married Friday, March 15 at 8 p.m. in the chapel of the Rocks and Roses. The Rev. D. E. Millard officiated at the double-ring ceremony.

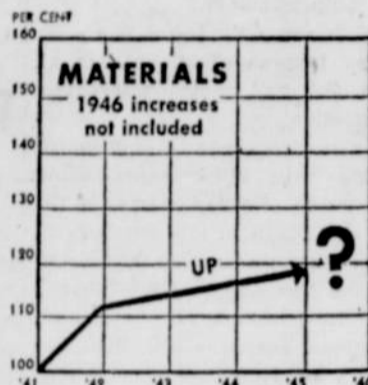
Mr. and Mrs. Center will make their home in Medford following a wedding trip to Portland.

How would you CHART YOUR COURSE?

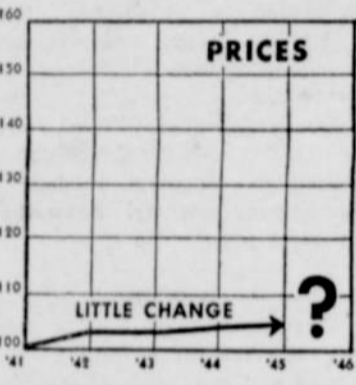
Pictured here are the records of four "life lines" of our business—four things which largely control the destiny of any business, whether it be a farm, a factory or a store. They are Wages, Materials Costs, Prices, and Profits. Suppose these were pictures of what is going on in your own affairs. How would you chart your future course from these facts?



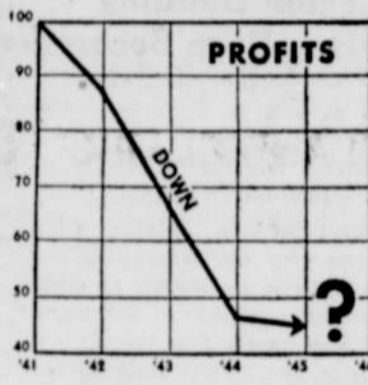
With the proposed increase, wage rates will have risen from \$0.85 1/2 per hour in 1941 to \$1.33 1/2 in 1945—a gain of 56.1%. Weekly average would be \$53.40.



By the end of 1945, prices on all commodities other than farm products and food had gone up 19.2% since 1941. Chart does not show effect of 1946 increases.



Using U. S. Bureau of Labor Statistics with 1941 prices equaling 100, prices of farm machinery in 1945 were only 104.9.



Profit per dollar of sale has declined until in 1945 it was slightly less than four cents, as against 8.4 cents in 1941.

What about wages?

Wages have risen steadily for five years. Before the strike which began on January 21 in ten of our plants and which has choked off nearly all farm machinery production, earnings of employees of these plants averaged \$1.15 1/2 an hour, not including any overtime. The Union demanded a 34 cents per hour increase and a Government board has now recommended a general increase of 18 cents an hour, which would make average earnings \$1.33 1/2 an hour. Weekly average would be \$53.40.

What about materials?

No one seems to know how high materials costs will go. The Government has increased steel prices as much as \$12.00 a ton, with an average increase for all grades of 8.2%. Steel is the most important material we buy, but prices on other materials are also increasing.

What about prices?

There has been no general increase in our prices since they were frozen by the Government in early 1942. Since then a few small increases have been allowed where particular machines were substantially changed in design.

What about profits?

Risk is part of the American profit and loss system, so we do not, of course, ask either our customers or the Government to guarantee that we can be certain of profits each year. The chart tells the story of our profits during the war. Although Harvester produced more goods than ever before, it had no desire to get rich out of war, so our rate of profit has steadily gone down. What our 1946 profit will be is extremely uncertain.

What is the next step?

As you can see, our present situation is that with frozen prices and declining profits, we are asked to pay higher materials costs and to make the biggest wage increase in the history of the Company. Can we do this?

Wages and materials consume all but a few cents of every dollar we take in. If our prices continue frozen, and cost of wages and

materials continues to rise, obviously our Company will begin to operate at a loss at some point.

The exact point at which operating at a loss would start is a matter of judgment. Government agencies and union leaders may have opinions as to where that point is. But if they turn out to be wrong, they can shrug their shoulders and say: "Well, it wasn't my responsibility. I didn't make the decision."

The management of this Company cannot and will not say that it dares not gamble. It has to be sure. Continuation of our service to millions of customers, the future jobs of thousands of employees, and the safety of the investments of 39,000 stockholders depend on our making as correct a decision as is humanly possible.

What about future prices on farm machinery?

The judgment of Harvester's management now is that we cannot safely make the huge wage increase recommended by the Government until the Government authorizes adequate increases in the prices of farm machinery to cover the resulting increased costs.

That is not a judgment that makes us happy. The Company does not want to raise prices. We prefer to lower prices, when possible, and we know our customers prefer to have us do that. We have produced at 1942 prices, and hoped we could continue to do so. We have delayed seeking general price relief in the hope that it could be avoided. Now we are convinced that it cannot be avoided any longer. The price question must be settled. Until it is settled we do not see how we can settle the wage question. Until the wage question is settled we do not see how we can resume production and begin turning out the farm machines which we know our farmer customers need.

Because of the important stake which both farmers and city dwellers have in this controversy, we are bringing these matters to your attention. Through the cross currents of today's conditions, we are trying to chart a course that is fair to our employees, to our farmer customers, and to our stockholders.

\$ SAVED

SPRING Clean Up Sale

\$ SAVED

CENTRAL POINT MARKET

SPECIAL

BROOMS

\$1.60 Reg. - - - - 89^c

S.O.S

10-pad size - - - - 19^c

Blueing

10c size bottle - - - - 5^c

PUREX

Quart - - - - - 11^c

PUREX

1/2 Gal. - - - - - 15^c

SPECIAL

F and F

Cough Syrup

30c size - - - - - 19^c

CHAMBERLAIN'S LOTION

50c size - - - - - 39^c

Tooth Paste

DR. LYON'S

50c size - - - - - 39^c

Castoria

40c size - - - - - 29^c

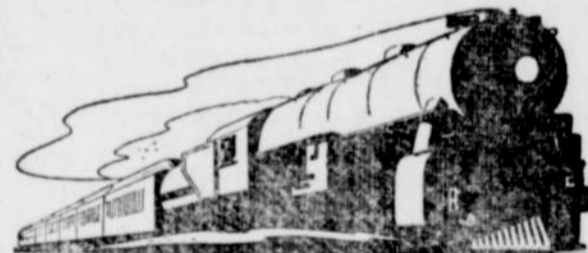
Musterole

40c size - - - - - 29^c

Central Point Market

Once again we can say

"NEXT TIME, TRY THE TRAIN"



At long last we can see our way out of the woods. No longer is there a backlog of veterans waiting for transportation to their homes. The peak movement seems to be definitely over.

We want to sincerely thank all the civilians who refrained from traveling to make room for these men. And we want to point out that now some space is available on some Southern Pacific trains for you who wish to travel.

In other words, we can say "Next time, try the train", but as yet we can't say it very loud.

There is now quite a bit of space available in coaches and chair cars. Sleeping car space is tighter in comparison, but considerably more plentiful than it was, especially on certain trains.

Please call us if you're planning a trip anywhere. We'll do our best to get you the reservations you want.

No time limit on reservations

On and after March 15, you can make reservations as far in advance as you wish. The ODT order requiring you to make them no more than 14 days in advance has been repealed.

Three meals a day!

Dining cars on Southern Pacific trains are now serving three meals a day instead of two.

More improvements on the way

With our heavy war load easing, we will soon speed up trains and return the lounge cars and other refinements in service that we had to discontinue during the war.

Meanwhile we are going full speed ahead with an ambitious program of new streamlined trains that will be the finest the world has ever seen.

S-P

The friendly Southern Pacific

Call your nearest S.P. Agent

INTERNATIONAL HARVESTER



Craterian

—NOW THRU SAT.—

Wally Brown, Alan Carney, and Frances Langford in "Radio Stars on Parade"

—SUN.—MON.—TUES.—

Joan Leslie—Robert Hutton "Too Young to Know"

CONTINUOUS SHOWS SAT. & SUN. 1:45 P.M. ON

Rialto

ALWAYS TWO FEATURES

NOW PLAYING

East Side Kids in "Come Out Fighting"

—Plus—

Jimmy Wakely in "Saddle Serenade"

—SUN.—MON.—TUES.—

Lee Tracy—Nancy Kelly in "Betrayal from The East"

—Plus—

Judy Canova in "Hit The Hay"

CONTINUOUS SHOWS SAT. & SUN. 1:45 P.M. ON

HOLLY

NOW—Ends Wed.

Judy Garland in

"The Harvey Girls"

In Technicolor

MATINEES—Sat & Sun. Doors open 1:45—6:45 P.M.

Roxy

NOW PLAYING

Fred Allen—Jack Benny in "It's in The Bag"

—Plus—

Johnny Mack Brown in "Flame of The West"

—SUN.—MON.—TUES.—

Fred Mac Murray in "Murder He Says"

—Plus—

"Scared Stiff" with Jack Haley and Ann Savage

CONTINUOUS SHOWS SUNDAY ONLY 1:45 P.M. ON