

Oregon Leads Again In War Bond Sales

Oregon again leads the U.S.A. in war bond sales and Jackson County did its part by purchasing \$283,371.50 of war bonds during November, the last month for which official figures are available. Total state wide sales equaled \$19,787,000.

Oregon's national record is the largest purchase of war bonds in proportion to income of any state in the union, \$9.93 out of every \$100 income was loaned to the government to provide equipment for the boys on the fighting fronts.

Oregon has lead the nation twice in the last four months, having also been number one state in August.

The state's quota for January is \$10,300,000, which is \$2,200,000 higher than previously. The quota for Jackson County is \$273,550.

The limit purchase for husband and wife or any owner and co-owner has been raised from \$5000 to \$10,000 in any one year. Many individuals, who have accumulated funds will want to take advantage of this new high limit during January.

Mrs. Gwen Marine is now with her parents in Portland, where she is studying electrical work. After leaving here she received word that her husband was in Seattle so she visited him there.

Bread Slicing Ban Effective Monday

Orders announced as effective Monday, January 18, by Claud R. Wickard, newly designated by President Roosevelt as United States Food Administrator, prohibit sale of sliced bread, double-wrapping and other practices of the baking industry, while retaining nutritional values of bread, according to full official text of "Food Distribution Order No. 1" just received by bakeries in this area.

Purpose of the new rules according to official statements, is to prevent a rise in bread prices which would necessarily follow recent 25% increases in flour prices unless drastic economies can be accomplished by bakers. Also contemplated are conservation of critical materials and labor and more economical distribution of bread.

Principal features of the order:

1. "Twisting," "cross-pairing" and similar production techniques designed to produce a very soft, moist loaf, are prohibited to save labor. The housewife will test freshness less by "feel" in the future.

2. Slicing of bread by the bakery is "out" for the duration. Larger bakeries performed by machine; however use of lighter wrappers would bring about the same change in the near future, to prevent excessive drying-out and breakage.

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3. Double wrapping, inserts, end-labels, three-color wrappers and excessive printing of wrappers are suspended to save paper and ink. Lighter grade paper and less wax are also on the way as soon as present stocks are exhausted.

4. Consignment selling and "state returns" are likewise banned. In the past bakers have repurchased unsold bread at full price to prevent its reaching consumers in stale condition. This practice, decried by officials, bakers and grocers alike as wasteful of precious food materials, is to end. Apparently the housewife will depend on her grocer to keep his bread stock turning over.

5. Very considerable reduction in bread varieties are to be required. In

general just six kinds of bread will be stocked by grovers in any one week. Each type, size, weight, shape or formula constitutes a separate variety under the order. Principal reductions contemplated will be in "specialty" breads, it is expected.

6. The new loaf will be no "erast" product. Vitamins, sugar, milk, shortening in specified proportions must be used. The new loaf will be as good as ever—in some cases better—officials and bakers agree.

So, Mrs. Housewife, get the butcher knife sharpened up. And here's a tip: Lay the loaf on its side, bottom toward you use a good knife and keep it sharp (NOT the kind with serrated or saw-tooth edges); use long, even strokes, don't press too hard. It's not so difficult, after you get on to it!

Mrs. Josephine Green arrived from Portland, where she has been welding in the ship yards, last week for a short visit with her husband, children and mother Mrs. Clark. She was called home by the illness of her small son.

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HI-WAYS TO HEALTH

by ADA R. MAYNE
OREGON DAIRY COUNCIL

A good, nutritious lunch is absolutely necessary for the millions of women who are helping win America's battles on the production line. Today countless numbers of women are working side by side with men, at an-sized jobs, and a woman who does a man-size job needs and deserves a man-size lunch.

A woman is cheating herself and not doing justice to her job if she tries to get by on a "grab it and run" lunch. Our country is depending on each woman to do her job well and to keep on doing it. That takes vitality which means eating the right foods. Whether in an office or store or on the production line, proper eating habits are vitally important.

Since what you eat is so very important in war time, remember that lunch isn't just a meal to be eaten hastily to satisfy your desire for different flavors of food. It's an important meal and should include the essential food elements needed to promote good physical fitness. Remember that the protective foods come first—milk, fruits, vegetables and eggs. Whenever possible, one hot dish should be included, and one uncooked vegetable or fruit—a salad or dessert. And for the beverage none can compare with milk in food value.

For a hot dish that can be included in the packed lunch or in the lunch eaten at home soups are ideal. Made with milk, they supply the vitamins and minerals and high proteins which help to give the efficiency we've got to have to win the war.

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It Takes Both, War Bonds and Taxes, to Win—Victory Tax Special Direct Levy Asked to Help Meet Heavy War Costs

WASHINGTON, D. C.—Approximately 50,000,000 American workers began to make an added contribution to the War cost this month in the form of a 5% Victory tax.

For many millions of Americans the Victory tax and the 1943 income tax are the first direct levies to be made by the Government to meet the staggering War costs. And it will take both . . . taxes and War bonds . . . to provide the supplies and materials to win the War and the peace afterwards.

The Treasury Department estimates that the Victory tax will raise approximately \$2,000,000,000. Every person receiving more than \$12 per week must pay the Victory tax upon that part of his income over and above the \$12. For example, a married man with a salary of \$50 per week, with two dependents, would make only a net payment of \$1.05 per week after allowance for post-war credit.

The Government has made every effort to make the impact of the new tax as light as possible. The law, in effect, provides that in the case of married persons whose sole income is from wages or salary, 40 percent of the Victory tax paid (up to a maximum of \$1,000) plus 2 percent for each dependent (up to a maximum of \$100) may be used as a credit against whatever Federal income taxes the individual may owe at the end of the year—provided he

leaving 73.5 billion dollars of disposable income. During 1943 total income payments are expected to rise to 125 billion dollars and total personal taxes under existing revenue legislation will be 15 billion dollars—leaving 110 billion dollars of income at our disposal as against only 73.5 billion dollars in 1940.

In 1943 Mr. Average American will still be carrying a much lighter tax load than his Canadian or English brothers-in-arms. In Great Britain total national and local taxes paid by individuals at present amount to 31 percent of the national income. In Canada, total individual taxes amount to 25 percent of the national income. In the United States, total personal taxes, Federal, state and local, will amount in 1943 to 18 percent of national income. Our English allies invest an additional 10 percent of national income in War savings. Our Canadian allies invest an additional 11 percent of national income in War savings. We Americans, to match the record of our Canadian neighbors, would have to invest this year 20 percent of our national income in War savings. To match the English record we would have to invest 23 percent of national income in War savings.

U. S. Treasury Department

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