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ARTHUR EDWARD POWELL
Editor and Proprietor

EDITORIALS

BUY MORE WAR BONDS!

There is a great deal of talk at this time concerning proposals for enforced purchasing of War Bonds. Some such plan as this may become inevitable under any circumstances. And it is certain to be adopted in the relatively near future unless the people substantially increase their voluntary purchasing of Bonds and Stamps.

The Treasury some time ago established a goal of \$1,000,000,000 worth of Bond and Stamp sales monthly. That goal has not been reached. It must be reached and passed if the war is to be properly financed, and if excess purchasing power, the creator of inflation, is to be reduced.

American business has responded superbly to the War Savings challenge. The banks, for example, long ago started stressing War Bonds in their advertising and in displays. They have done everything in their power to encourage the public to buy, and they have paid out of their own pockets the heavy promotion costs.

A similar work on a nation-wide scale is being done by retailers. The chains were the pioneers, and thousands of independent stores have joined in. Retailers are making special efforts to increase the sales of Stamps as well as Bonds, and they have been notably successful. A very high percentage of all War Savings are made through stores today. In their case, as with the banks, the participating stores are paying all the expenses, and they are promoting Stamps and Bonds in every possible way.

The public has responded fairly well to these drives—but not well enough. In these days, when wages are at record levels and almost any man or woman can quickly obtain a good job, all of us can afford to take all part of our change in Stamps when we shop in stores. All of us can afford to buy one or more Bonds each pay day. Certainly, giving up some luxuries is a mighty small price to pay to help the war effort along. The duty of every American is plain—to cut his personal expenditures severely, and to put the money into War Savings. Remember that next time you go to a bank or to a retail store featuring Bonds and Stamps.

RUBBER OR ELSE! ! !

The nation-wide gasoline rationing program is to be imposed as a means of preserving rubber. In the opinion of some experts, it would have been possible to provide an adequate supply of rubber for civilian use by now if government had got down to cases when the rubber problem first appeared. That, of course, is water over the dam—but the kind of the political vacillation that has characterized the handling of the rubber situation in the past must not be allowed to continue in the future.

The wise course to pursue at this time is obvious. The government must give maximum cooperation to secure the swiftest and largest possible production of artificial rubber from any practical source. Some kinds of rubber are made from oil. Others are made from coal. Others still are made from grain alcohol. All of the processes have merit—and all of them should be developed without further bickering and delay.

This country has been largely built on automobile travel. Unless rubber for civilian tires is made available within a short time, we will be faced with a catastrophic national "slow down." American industry and American chemists must be given the "go" signal on rubber—and they must be freed from political barriers to progress.

PLAYING WITH FIRE



HI-WAYS TO HEALTH

by ADA R. MAYNE

OREGON DAIRY COUNCIL

GETTING BREAKFAST

In almost every home, the most hurried, confused part of the day is in the morning when the family is getting up and dressing, getting breakfast, and getting off to school and work. When time has not been allowed for all three, getting breakfast is the one most frequently slighted, probably because the effects of no breakfast are less noticeable immediately than the effects of the family not being properly dressed, or of the members arriving late to school or work.

But while the effects may be less apparent at the moment, they can be far more serious and far reaching, for children will not grow properly, and neither child nor adult retains his efficiency, without enough of the right foods. A good breakfast to start the day should be the first step in attaining good growth and vitality.

Children thrive on responsibility, and if they understand that doing part of the family work is their contribution to national defense, they probably will do it gladly and be

rewarded with the satisfaction of a good job well done. Even though the children are small, good breakfasts which they can serve themselves can be planned and prepared for them. Cereal may be cooked by the mother and left over hot water in a double boiler, each child dishing his own when he is ready for breakfast. He can spread bread with butter and pour his own glass of milk. A bowl of fruit—apples, bananas—may be on the table and this fresh fruit eaten from the hand will probably please a child better than a dish of fruit sauce.

In the government's nutrition program, a whole-grain breakfast cereal is listed as one of the foods supplementing the protective foods required each day. For milk-cooked cereal, substitute milk for the amount of liquid recommended for cooking any cooked cereal. Heat milk over low heat, stir vigorously while adding cereal. If quick-cooking cereal is used continue to cook slowly over direct heat for the required length of time. If regular cooked cereal is

used, finish the cooking in a double boiler, over hot water. Salt to suit taste. Dried fruits can contribute a great deal to a cereal. To each cup of uncooked cereal, use one cup of soaked, dried fruit, drained. Add cereal to the milk, then the fruit, and cook as above.

But whatever is served for breakfast, the homemaker should see that plenty of time is allowed for eating. Every member of the family should start the day with a good breakfast eaten in a leisurely manner.

TEN YEARS AGO THIS WEEK

Local candidates slow in appearing for city offices.

Earl C. Leever filed his petition to place his name on the ballot for the position of city recorder of Central Point.

Bill and Harry Skyrman and Attorney Chas. Reames returned from a four day hunting trip with no deer meat, so friends of the three announced.

A shower of tea towels were given by the Missionary group of the Federated church for Mrs. Sheley, whose home and belongings were recently destroyed by fire.

For rent—five room modern apartment, \$9 a month.

Jack Sanderson was elected president of the student body to take the place of Clyde Frye, who has started to school in Medford. Delbert Ayers was elected vice president.

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LOCALS

Mr. and Mrs. William Askwith and Linda Kay have moved into their new country home which they recently purchased from the Staffords who have bought property in Central Point.

Mr. and Mrs. Roger Yost and children of Yreka arrived Monday for a few days visit with Mrs. Yost's parents.

Mr. and Mrs. Chet Elide and son Stuart of Grants Pass visited at the Edward Jones' home Sunday.

Mr. Claire Higinbotham has added sixteen new cows to his herd and is now milking thirty cows.

Mrs. Orville Bailey is expecting her husband home on furlough next week.

Morris Jones and wife left Tuesday morning for Klamath Falls to work in the potato harvest.

Mr. and Mrs. Bill Grimes of Klamath Falls spent the week end in Central Point visiting friends and relatives.

Mrs. Muriel Spencer arrived last week to be with her parents Mr. and Mrs. Henry Kilburn for a number of weeks before joining her husband Len in Norman, Oklahoma where he is in training.

The Health Unit will meet with Mrs. Clara Vincent for a dessert luncheon Friday. In the afternoon sewing will be done for the association.

Miss Norma Holland is spending her vacation here visiting home folks and friends. She arrived September 28. She expects to be here a week or ten days.

Mr. Oscar Blackford was in Central Point buying shakes this week. We understand he bought all the shakes in town.

Mr. Duncan of Medford is very ill. Mr. Duncan is a brother of Mrs. Ida Miller.

Mrs. Potter, who is a house guest at the E. P. Stone home, took her turn at the observer's post last Monday. It was her first experience. She thought it would be a good chance to learn and be ready for her local post when she returned home.

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Businessmen—Let's talk about death! Let's not dodge the issue—let's face facts. A lot of good American fighting men may soon have to die for want of scrap!

IF YOU FAIL SOME BOY WILL DIE!

WE'RE talking facts, remember! Such as the fact that steel for every tank, ship, and gun must be made of 50% scrap. And the terrible fact that America's mills are starving for this scrap—without enough on hand for even 30 days more production!

Which puts it up to you!

Monday starts the big scrap metal drive. And you, as a businessman, have a double job to do. Clean out your home—and scour your place

of business, factory, office or store... for every single bit of scrap.

And when you see the stockpile grow—for the mills to take when it's needed—be glad that you've done your part... that your work may have saved some boy from a needless death!

★ ★ ★ ★ ★ ★ ★ ★
Watch this paper for details of the big scrap drive and what you must do to help
NEWSPAPERS' UNITED SCRAP METAL DRIVE

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