

THE CENTRAL POINT AMERICAN

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ARTHUR EDWARD POWELL
Editor and Proprietor

EDITORIALS

THREAT TO THE PRESS!

The greatest threat to our vaunted freedom of the press is not the possibility of censorship. Rather it is the imposition of unnecessary economic controls masquerading as steps in the national defense interest.

So far the threat has been directed at the advertising department. The Attorney General sent a questionnaire to many advertisers to find out how much and in what ways they spend money, and for what purpose. It has been proposed in Washington that brand names be eliminated, and that articles be sold as soap, candy, or what have you. This, of course, would virtually kill advertising. And without advertising support, the cost of a newspaper would be out of reach to most buyers.

There is a very general impression that advertising adds considerably to the retail price of goods. The fact is that when it has been intelligently used to increase the sale of articles in common use, it has resulted in improving the quality and lowering the price. Some interesting testimony on that phase of advertising was given before the house judiciary committee by W. S. Farish, president of Standard Oil Company (N. J.), which spends millions each year in advertising. He told the committee:

"Although the sums expended for advertising by some companies are large, it is easy to exaggerate the part of the customer's gasoline dollar which is spent for advertising. If all the advertising expenditures of the industry were charged to gasoline alone, it is probable that they would represent less than a quarter of a cent per gallon."

As a matter of fact, a large proportion of the advertising money has been applied to other products and services. Even if it were all covered in the price of gasoline, it would not mean much to a motorist who learned that on a purchase of ten gallons, he had contributed two and one-half cents for advertising and 60 cents for state and federal sales taxes.

—Ashland Miner

MENACE TO LABOR

The troublemakers in the ranks of labor would do well to read the Gallup poll which was published on October 29.

The poll asked this question: "Are you in favor of the closed shop—that is, requiring every worker in a company to belong to a union before he can be hired?"

Seventy-seven per cent of those queried answered No. Only 13 per cent answered Yes. The balance of 10 per cent was undecided. In short, sentiment against the closed shop was in the overwhelming ratio of six to one!

The important part of this is that the bulk of major union disputes of late have dealt with the closed shop issue. When wage and hour issues are involved, government mediation boards exist to protect the worker against exploitation and unfair treatment. What union leadership wants is a closed shop which will prevent any man who doesn't pay tribute to a union from getting a job and earning a living.

The continual strike threat in the coal mines supplying the nation's most basic defense industry, steel, was over the closed shop issue. The head of the mine workers has defied the government of the United States and told it, in effect, to accede to his demands—or else!

The temper of the American people is clear. No group, whether it be labor or capital, can be allowed to imperil this country. No group can put its own selfish interests ahead of the nation's safety. It is unquestioned that the bulk of workers in this country are loyal and patriotic. They want to work, and they know that today wages are at record levels. But a few troublemaking union heads stop them.

The radicals in the labor movement are digging unionism's grave. Let them remember the President's words—"That small minority is a menace to the true cause of labor itself, as well as to the nation as a whole."

FOR AUTO OR PERSONAL

LOANS

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Story of African Rubber Plantation

(Continued from Last Week)

Our radio operator had wirelessed Akron to stand by all night and Mr. Firestone and Mr. Hellman stood by waiting for news all night. Joe and I and several others were at the radio station while the operators tried in vain to raise the Lashaways. They, the Lashaways, were ignorant of the situation all night and could therefore offer no help. Joe waited at the station for news from the ship and I went to landing with one of our Radio operators. If any more news came in, as we got there the launch was pulling in and I could hear a woman's voice which I thought was Bea's. Then we saw Charlie sitting in the back of the launch and Dotty leaning on another man so we were sure the rest of the people were inside the boat. Mr. Seybold got off first and as I turned around he said to me, "The Baars were saved, the Henningsers and Vandermeer are lost," then he turned and walked away. I think he had aged five years in one night. The next thing I remember, Price, the Radio operator and another man were holding me up and putting me in Radio Station where Mr. Seybold sent the news to Akron and to the families. I don't think any of the Plantation went to bed that night.

On the morning of the 18th Bea's body was found in a little bay about a mile from the accident and the doctors, after an examination, announced that she had died from a blow on the head from sharp point of the lighter and that death was instantaneous. To date, the 20th, the bodies of Bob and Van have not been found and there are over 200 boys on the beach now searching. It is the belief that Bob and Van were also killed in the wreck and did not drown. All other bodies have been recovered. All necessary preparation has been made for Bea and I am taking her passport in to the office tomorrow for them to send her home on the Lashaway tomorrow providing the ship can take her which we believe they can. There are so many International and Maritime laws to consider that it is difficult in the case of drowning to make all arrangements in time to make shipment on the boat.

Dave Soper, who called on Bea's people when he was home last, was appointed by the American Minister as the government's representative in preparing their personal effects for shipment. I went up to their house yesterday and packed all of Bea's personal things and listed them. I certainly never expected to go to her house under those conditions.

Charlie and Dotty were taken immediately to the hospital from the launch and they expected to return to their home today. Dotty's back was hurt some but she will recover completely. She is black and blue all over from the pounding of the sea and from the lighter.

I know this letter has not been a very cheerful one but I hope I haven't distressed you too much. I realize you did not know Bob, Bea and Van but to us it is a very real and terrible

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If you are 17 or over, get a free copy of the illustrated booklet, "LIFE IN THE U. S. NAVY," from the Navy Editor of this paper.

SERVE YOUR COUNTRY!
BUILD YOUR FUTURE!
GET IN THE NAVY NOW!

Mrs. Alma Holden, sister of Mrs. C. M. Johnson of Pitt View, left by stage for her home in Oakland, Calif. Mrs. Holden spent the past month with her sister.

Legal Notices

NOTICE OF SALE IN THE COUNTY COURT OF THE STATE OF OREGON FOR THE COUNTY OF JACKSON

In the Matter of the Estate of Nora Anderson, deceased.

NOTICE IS HEREBY GIVEN, that pursuant to an order made and entered in the above entitled Court and Matter on the 25th day of November, 1941, the undersigned, on and after the 29th day of December, 1941, at 10 o'clock A.M. at the office of Kenneth G. Denman in the Jackson County Bank Building, Medford, Oregon, shall proceed to sell at private sale to the highest and best bidder for cash or for at least 25% cash and the balance payable within one year from date of sale, in installments, or in a lump sum, the real property belonging to the said decedent at the time of her death, described as follows, to-wit:

The East Half of the Southeast Quarter, and the Southwest Quarter of the Southeast Quarter of Section 33, Township 32, South Range 1 East of the Willamette Meridian, in Jackson County, Oregon, containing 120 acres.

J. H. MALLERY
Administrator of the Estate of Nora Anderson, deceased.
36—Nov. 27, Dec. 4, 11, 18

NOTICE OF FINAL ACCOUNT
Notice is hereby given that the undersigned has filed his Final Account as Executor of the estate of David Orrin McCroskey, deceased, with the County Court of Jackson County, Oregon; and that said Court

has set December 20th, 1941, at the hour of 10:00 in the forenoon of said day, in the Court Room of said Court in the Court House at Medford, Jackson County, Oregon, as the time and place for hearing objections thereto and the settlement thereof. All persons interested are hereby notified to appear at said time and place and show cause, if any they have, why said Final Account should not be approved by said Court and said Executor discharged from his trust, and file any such objections in said cause on or before said date.

Dated and first published November 20th, 1941.
DON R. NEWBURY,
Executor of the Estate of David Orrin McCroskey, deceased.
28—Nov. 20, 27, Dec. 4, 11

NOTICE OF FINAL ACCOUNTING IN THE COUNTY COURT OF THE STATE OF OREGON, FOR JACKSON COUNTY

In the Matter of the Estate of J. H. Doubleday, also known as Hiram Doubleday, deceased.
Notice is hereby given that J. F.

Fliegel, Administrator, has filed his Final Account of Administration. The hearing of same has been fixed by said court for the 8th day of December, 1941, at 10 o'clock A.M. at the court room of said court. All persons interested in said estate are notified then and there to appear and show cause, if any there be, why said account should not be settled and allowed, and the estate closed.

F. J. Fliegel, Administrator.
20—Nov. 6, 13, 20, 27

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