

Sport Gags

By K. D. P.

Now after several weeks of no sport gaggings, I will get busy and keep on the work and hope to be able to keep you interested all the time.

—0—

I confess that the best news I have heard in ages was the ban of the football championship elimination for the high school teams by the state high school board at the recent meeting. Now it will make it far more interesting next year to see who has escaped the defeat role instead of having a team who had suffered one defeat declared state champion by the elimination method.

—0—

The only thing wrong with the present situation of the state basketball tournament is that it is being held again in the Willamette University at Salem and is bound to hurt pretty bad in the long run because right now I believe Salem is going to win the coveted title again unless Astoria with its famous flashing attack can sweep off Salem.

—0—

While all the high school officials and sport fans of different cities are still quarreling over the present situation, I believe the best method in the long run is to have each town with good gymnasium facilities hold the meet every year. I believe there are five or six cities in the state that could amply take care of the situation and at the same time relieve much bitterness. The cities I was thinking of are Salem, Eugene, Corvallis, Medford or Ashland (depending on the gym facilities), LaGrande or Baker and possibly Portland. If their high school faculty ever iron out their difficulties with the state high school association. Each of them would have the tournament each year in rotation and shall never hold any meet twice until the entire cities have had one already and then over again so on. There I will not see anything wrong with the situa-

ON GUARD



tion. Of course one of them may have to drop out of the handling of the situation if the city failed to make a good paying proposition out of the tournament.

Medford High basketball team is bound to go somewhere this year for they employ a very fast breaking offense which is going to make lots of trouble for the other high school teams but their teamwork is not quite perfect yet because time after time I have seen only two men break fast down the court when it should have been at least three or four men to go down the court. Because if Medford ever plays Astoria or Salem, only two men fastbreaking down the

court will not do much good because their opponents are plenty fast too and Medford should have at least 3 or more men fast breaking and it is bound to bring the results.

Nowadays Coach Hulbert is gnawing his fingers because he has not had very good materials but I have a hunch that before the season is over the Pointers will be the surprise team of the league.

61 Students from County in Univ.

EUGENE, Jan. 2.—(Special to The American)—Jackson county has sent 61 students to the University of Oregon this fall, to help swell the total enrollment for this year to a new record high of 3622, according to word received here today. This is an increase of almost 100 over the figure at this time a year ago of 3526.

Every county in Oregon and nearly all states and territories, as well as a number of foreign countries, are represented on the university rolls.

Students from Jackson county, with their home towns, classes and major subjects, include:

From Central Point: Roy J. Hensley, junior in business administration; Donald S. Richardson, graduate in law;

From Medford: Eugene Bennett, freshman music; Thomas Bennett, freshman in law; Margaret Brown, sophomore in arts and letters; Audrey Brugger, sophomore in arts and letters; Bill Calvert, sophomore in law; Willis Caples, freshman in physical education; June Chesney, sophomore in arts and letters; Frances Clark, sophomore in architecture and allied arts; Hugh Collins, senior in law; Phyllis Curry, freshman in physical education; Phoebe Dean, senior in geography; Anne Dean, senior in

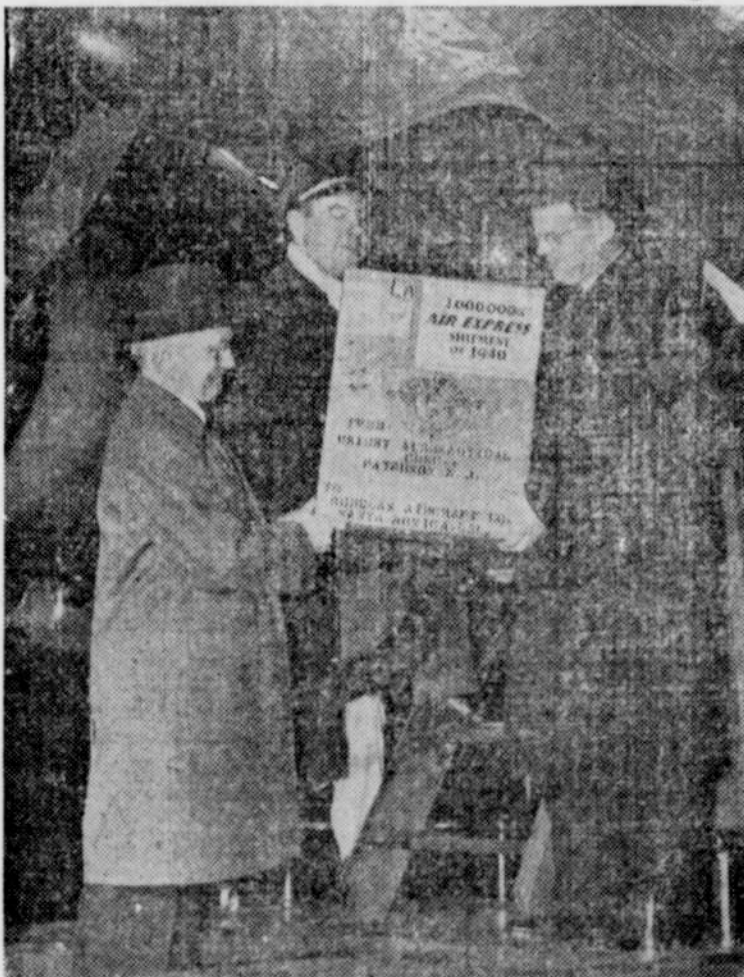
Dabmeier's

HONEY-MADE BREAD

Fresh and Luscious

Model Bakery
Medford

Air Express Scores All-Time High



A 45-pound package of airplane engine parts air expressed by the Wright Aeronautical Corp., of Paterson, N. J., to the Douglas Aircraft Co., Inc., Santa Monica, Calif., marked 1940 as the first year in the 13-year history of air transportation in the United States in which 1,000,000 air express shipments were speeded in the air service of Railway Express Agency. Above photograph shows expressmen loading 1,000,000th shipment of 1940 aboard plane at New York for overnight flight to Los Angeles.

If It's Heavily Advertised It HAS to be GOOD

OUR BRAND of democracy was won for us, and is being held for us, by men who chose their own careers, owned big farms, built big factories, and did what selling was necessary to keep those farms and factories busy.

One of the biggest aids in mass selling is mass advertising. In the long run, it "polices" itself.

Advertising of poor products al-

ways fails. Only a first rate product, fairly priced, can stand the dazzling glare of national advertising. When you think of the heavily advertised soups, soaps, breakfast foods, mechanical refrigerators, automobiles, silverware, radios—you are thinking of the aristocrats among commercial articles.

Courtesy Nation's Business

sociology; Merlin Dow, sophomore in architecture and allied arts; Robert P. syth, Joyce Freed, sophomores in architecture and allied arts; Virginia Hammond, senior in English; Bruce Hammond, senior in business administration; Barbara Hampson, sophomore in journalism; Robert J. Hayes, sophomore in business administration; Helen M. Smedley, sophomore in physical education; Jack S. Six, freshman in business administration.

Clyde Lollenbeck, junior in German; Jane M. Hooker, sophomore in arts and letters; Mervin B. Hoover, freshman in science; Donald R. Horner, sophomore in physical education; Cecil C. Hunt Jr., sophomore in business administration; Frederick A. Karlson, sophomore in social science; Walter Kresse, Jr., freshman in science; Bruce M. Leverette, sophomore in business administration; Roy T. Lindley, sophomore in business administration; Phillips B. Lowry, graduate in law; Janet Mann, sophomore in arts and letters; Roland Merrifield, sophomore in science; Robert W. Newland, junior in physical education; Meliss M. Older, sophomore in physical education; Joan Peters, freshman in science; Leighton Platt, sophomore in law; William M. Porter, senior in journalism; Eltte B. Reames, sophomore in journalism; Cecil Reigh, sophomore in science; Ernest F. Smith, sophomore in science; Natalie E. Tengwald, sophomore in architecture and allied arts; Jeanette Thatcher, junior in law; Richard B. Thierolf, senior in business administration; Samuel E. Thompson, freshman in business administration; Deborah Tumsy, sophomore in architecture and allied arts; Jerry E. Vawter, freshman in business administration; Marion P. Vogel, sophomore in science; Pauline M. Welland, freshman in architecture and allied arts; Alvin L. Winer, freshman in law; Robert E. Young, sophomore in social science; Donald W. Younger, sophomore in law.

From Ashland: Marilyn Christlieb, senior in physical education; Beth Cingade, freshman in health education; Jean Fridiger, freshman in business administration; LeRoy D. Kaegi, freshman in business; Lolita Pierson, junior in music; John O. Thompson, senior in business administration; Gordon W. Tripp, graduate in music.

From Jacksonville: John M. Saulsberry, freshman in law.

Specials

at the

Leonard's Beauty College

Are Now in Effect.

Shampoo and Hairstyle.....35c
Machineless P. W. complete \$1.95
GIVE ONE FOR XMAS

Try Our Herbs

WHEN OTHERS FAIL!

Recommended for colds, influenza, rheumatism, nervousness, prostate, heart, kidney, female complaints, run down condition and other maladies and ailments of long or short standing.

THE CHINA HERB CO.

(LEE & WONG)

235 E. Main Medford

Conger Funeral Parlors

Phone 3147

715 W. Main Medford

Hi-WAYS TO HEALTH

by ADA R. MAYNE

OREGON DAIRY COUNCIL

NEW YEAR'S RESOLUTIONS

Although New Year's resolutions made earnestly are apt to be forgotten after the coming of the new year, the idea of an annual check-up is a good one. The resolution may in the end amount to nothing more than a consciousness of a need for a change in ourselves, even this is better than no resolution at all.

A resolution regarding good principles of diet is always in order for the homemaker. To take advantage of the many sources of nutritional information and to apply this knowledge in the every day feeding of the family is a job important enough to deserve special consideration when New Year's resolutions are made.

To serve the family an abundance of protective foods is a suggestion for a starting point. The "protective foods"—milk, fruits, vegetables and eggs, have been given emphasis by food scientists because of their high mineral and vitamin content and therefore the name protective. Milk is given first place in this important list of foods because it contains more of the protective mineral and vitamins than any other food, and in addition is a body builder because of its fine quality protein.

One quart of milk each day for the children and at least a pint a day for

adults; a generous serving of fruit, if possible two, with one of citrus variety or tomatoes; at least one serving of vegetables besides potatoes and preferably of green or yellow color; and eggs at least three or four times a week—and there you have the recommended amounts of protective foods.

It is simply enough and easy enough to do once the homemaker is in the habit of considering these foods first. There is little danger of the other necessary foods being neglected—meat, cereals, sweets and fats—so thought should be put on the protective part of the food planning this year and the homemaker will have the satisfaction of knowing that the big job of feeding the family is well done.

Building a Greater Southern Oregon

SNIDER'S

Phone 2168 28 N. Harrison
Medford, Oregon

CLEANING SPECIAL

Suits Overcoats Any Plain Dresses Ladies' Coats

Cleaned and Pressed 45c

Mix 'Em up --- 2 for 85c

To acquaint the people of Medford and Jackson County with our new cleaning process—"STAY CLEAN"—we offer these attractive prices. Free Delivery—ALL WORK GUARANTEED.

ACME CLEANERS

Phone 4263 1728 N. Riverside Medford

Save Up To 50%

On Your Life Insurance Loan!

FOR EXAMPLE: If you have borrowed or plan to obtain a loan on your insurance, you may save up to 50% a year on the interest charge. Such loans have long been available from insurance companies at interest rates of five or six per cent. You may refinance your old loan or place a new insurance loan with The First National at the following rates:

\$1000 OR MORE 5% PER ANNUM
LESS THAN \$1000 4% PER ANNUM

You need not be a depositor to enjoy this service

Eugene Thorndike, Manager Orla Crawford, Assistant Manager
V. E. Rolfe, Assistant Manager

★ MEDFORD BRANCH ★

THE FIRST NATIONAL BANK OF PORTLAND



"FIRST NATIONAL BANK WEST OF THE ROCKIES"

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

USED CAR BARGAINS

Prices Smashed --- Overstocked Must Unload

Body & Fender Work—Auto Painting

SHULTS BROS.

N. Bartlett St.

Medford