

## THE CENTRAL POINT AMERICAN

Re-established, September 13, 1929.  
Devoted to the best interests of Central Point and vicinity.  
Entered as second class matter at the post office, Central Point, Oregon, under the Act of March 8, 1879.

Published weekly at Central Point, Jackson County, Oregon and devoted to the best interests of the city and vicinity.

**SUBSCRIPTION RATES**  
Six Months ..... \$1.00  
One Year ..... \$1.50

Payable in advance  
Advertising rates on application  
Office—Second Street, off Main

ARTHUR EDWARD POWELL  
Editor and Proprietor

### EDITORIALS

#### TOMORROW . . .

He was going to be all that he wanted to be—

Tomorrow.  
No one should be kinder or braver than he—

Tomorrow.  
A friend who was troubled and weary, he knew—who'd be glad of a lift—and who needed it, too—on him, he would call and see what he could do—

Tomorrow.  
Each morning he stacked up the letters he'd write—

Tomorrow.  
And thoughts of the folks he would fill with delight—

Tomorrow.  
It was too bad, indeed, he was busy today, and hadn't the minute to stop on his way. "More time I will have to give others," he'd say—

Tomorrow.  
The greatest of workers, this man would have been—

Tomorrow.  
The world would have known him had he ever seen—

Tomorrow.  
But, in fact, he passed on, and he faded from view, and all that he left here when living was through, was a mountain of things he intended to do—

Tomorrow.  
—DELCO.

#### THE NEW FRONTIER

(From the Flint, Mich., Journal)

Once upon a time the word pioneer meant the man or woman who went out to the frontier, the wilderness, to settle new land and pave the way for further colonization. There is no such frontier in

### RadiOddities . . . by Squier



**JOHN KIERAN**  
UBIQUITOUS AND PRACTICALLY UNSTUMPABLE  
EXPERT OF "INFORMATION PLEASE"  
HEARD TUESDAY EVENINGS AT 8:30 P.M.  
(EST) OVER THE NBC BLUE NETWORK.

this country now and the modern pioneer is one who explores in other directions.

We are an industrial, commercial and financial country now and the pioneering is in other activities. The National Association of Manufacturers recognizes that situation through its new plan for prizes to outstanding inventors and research workers which will be awarded in 1940, the year of the 150th anniversary of the founding of the American Patent System.

"The pioneer on the modern frontier," says the association, "of science and technology likewise ventures into the unknown and conquers it. He pushes forward man's knowledge of the useful arts and sciences and turns the new knowledge into productive uses."

That is what we want and need now.

#### DID IT CONTRIBUTE TO RECOVERY?

Six years ago, in September 1933, the Federal Trade Commission took issue with the Goodyear Tire and Rubber Company on what was a fair and legal contract to produce tires for Sears Roebuck and Company.

Goodyear was cited by the commission for alleged violation of the Clayton Act, it being charged that the contract tended to create a monopoly in the production and distribution of tires.

The result was one of the longest legal proceedings in the history of American jurisprudence.

Hearings were held at Chicago, Cincinnati, Memphis, St. Louis, Kansas City, St. Paul, New York and Washington.

Witnesses—211 of them—were summoned from coast to coast at great expense to the taxpayers.

Nearly 1000 pages of testimony were taken.

Some 22,869 "exhibits" were put into the huge record.

The case dragged for years from court to court.

Finally, 6 years after the commission's original citation, the Supreme Court of the United States dismissed the whole proceedings, refusing to review a decision of a lower Federal Court which had reversed the commission's order against Goodyear.

Did it contribute to recovery?

#### August W. Glutsch

Doctor of Optometry

Successor to Dr. Jud Rickert

Specialist in all problems of eye comfort and vision

308 Fluhrer Bldg. Phone 1148



That's the way DEE-TEE Cleaner leaves the gears of your car. Let us change the Transmission and Differential lubricants NOW and use this sensational new cleaner.



**DEE-TEE CLEANER**

**LEWIS SUPER Service Station**  
S. Front Street Phone 1300  
Medford, Oregon

### World Bicycles

Exclusive agents in Southern Oregon

Sold on Easy Terms

**Sims Bros. Gun & Cycle Shop**

Phone 261

Medford, Ore.

23 N. Fir Street

#### PREPARE FOR

### The Holiday Season

Have that overstuffed set brightened up with a new cover, or a new or remade mattress for the guest room.

### DALE FLOWERS

4th at Riverside

Medford, Oregon

## HI-WAYS TO HEALTH

by ADA R. MAYNE

### OREGON DAIRY COUNCIL

#### HOLIDAY PLANNING

With Thanksgiving checked off the calendar and having had a peep at the shops already in their gay holiday dress, we realize with somewhat of a shock that the Christmas month is here again. It is time again for the spirit of the holiday season to take possession which it surely does to us all.

This Christmas spirit will soon find its way to your kitchen and it isn't too soon to be planning for the entertaining that comes with this season—and so for new ideas and new recipes, always welcome any time in the year but never more welcome than during the holiday season.

You may have been serving hot rolls all year for Sunday dinners or with a salad when friends join you for lunch or an evening of bridge. For Sunday breakfasts you have provided some form of sweet bread or "coffee cake" for your family. But these special breads have been purchased at a convenient bakery as most of us have the mistaken idea that "home-made" breads are such an effort that we just can't be bothered. But there are breads, easily made at home, that are so typically holiday breads with their spicy fragrance that their mention seems in order. One of these is Norwegian Tea Bread. The recipe over fifty years old was discovered among a grandmother's treasured recipes. Just slice or cut in fancy shapes, as you choose, and spread

with butter it will be a welcome addition to any holiday entertaining. Served with steaming hot chocolate Norwegian Tea Bread will answer very nicely the eternal question of what to serve for the drop-in guests, which make the Christmas season the freindly one that it is.

#### NORWEGIAN TEA BREAD

2 cups milk  
1 cup butter  
1 cup sugar  
¼ tsp salt  
1 cake compressed yeast  
9 cups sifted all-purpose flour  
2 tsp ground cardamon  
½ cup finely sliced citron,  
packed in cup  
½ cup raisins  
Scald milk; add butter, sugar and

crumble yeast into milk mixture in mixing bowl. Add 4 cups of the sifted flour and beat until smooth. Pour into large clean buttered bowl, cover closely, and set in a warm place out of draughts until doubled in bulk (about 2½ hours). Then stir in rest of flour, turn out on floured board, and knead thoroughly until smooth and elastic. Knead in cardamon, citron and raisins a little at a time. Total time given to kneading should be at least 15 minutes. Replant in buttered bowl, cover, and again let rise to double in bulk. Turn out onto floured board and again knead down. Divide into 3 equal portions, shape in loaves and place in buttered loaf pans. Cover and set in warm place until slightly more than doubled in bulk; then slash each loaf 3 times across the top and brush with melted butter. Bake in a moderately hot oven (375 degrees) for 10 minutes; then reduce to 300 degrees and bake 40 to 50 minutes longer. Remove to cake racks and cool. Makes three loaves.

## PROTECT YOUR CAR

WITH A NEW

### AUTO TOP or SIDE CURTAINS

Model A Coupe - - - - - \$3.00

Sport Roadster as low as - - - - - \$6.00

### NEW STORE AWNINGS

INCREASE YOUR SALES WITH A NEW AWNING

## F. F. BURK

314 E. Main

Medford, Oregon

Phone 448

## Medford Stationery Store

210 EAST MAIN ST.

MEDFORD, OREGON

### Merchandise of Quality for a Christmas Gift

Kodaks - - - - - \$1.00 to \$35.00  
Fountain Pens - - - - - \$1.00 to \$10.00  
Fountain pens sets - - - - - to \$20.00  
Zipper Cases - - - - - \$2.50 to \$15.00  
Leather Goods & Wallets \$1.00 to \$10.00  
Scrap Albums & Photo Albums 25c to \$5.00

### Christmas Cards, Greeting Cards, Books

We Emboss you cards at a reasonable addition cost.

PAPERIES FROM 25c to \$5.00. BOOK ENDS, GAMES, ETC.

You will find a good assortment to select  
A Gift worthwhile

## Service at a Saving

MOTOR REBUILDING

BRAKE RELINING

MOTOR TUNE-UP

BODY & WELDER WELDING

GENERAL WELDING

## Obenchain's Garage

L. B. O. ENCHAIN, Proprietor

2 Blocks East of Central Point Cheese Factory

## Prices Effective

DECEMBER 1 to 4 INCLUSIVE

### Peaches

No. 2½ TINS

2 for - - 25¢

### Candy

Broken Mix, Satin Mix, Jelly Beans, Chocolate Drops

2 for - - 25¢

### Fig Bars

Pound - - 10¢

### Marshmallows

1-lb. CELLO BAG

Each - - 10¢

## SAFEGWAY

## The SNAPSHOT GUILD

CHRISTMAS CAMERAS



A simple, inexpensive Christmas camera will introduce your boy or girl to one of the most wholesome of hobbies—amateur photography.

MANY Christmas gifts for children have no real purpose, beyond the immediate pleasure they give. In fact, they don't broaden the child's range of interests, or help develop his personality. But there's one outstanding exception—the simple beginner's camera.

A camera, to the growing child, is a valuable possession. It offers a means of self-expression. It makes a child more observant, more alert. It enables the boy or girl to keep a record of things—school friends, school activities, Boy Scout or Girl Scout hikes, holidays, and vacation trips—and thus yields treasured memories.

Amateur photography—as every camera fan knows—is one of the most wholesome and stimulating of hobbies. It is certainly one of the most popular. And the boy or girl who receives a personal camera

early in life is more likely to develop true skill, thus obtaining greater value from this unique hobby.

Any average child of 10 years or older can take pictures successfully with a simple camera. Indeed, children often learn the routine camera adjustments more readily than adults. And millions of fine pictures are taken with inexpensive cameras, selling between \$1 and \$5—prices which come well inside most Christmas gift budgets.

If you would like to do your child a real service this Christmas, try these two gifts: first, a simple camera; second, if the child is not too young, an inexpensive, elementary book on picture-taking. The book will provide stimulating advice and ideas; the camera, a means for applying these ideas. Together, they will help lead your child into the world's happiest hobby.

John van Gulder