

LOOK-SEE GIANT 300 CAR SALE

NEW PRICE DROPS FROM \$50 to \$200 On Each Car

ONLY \$25, \$50, \$75 DOWN ON ANY CAR TO FARMERS And Others With Periodic Incomes

J. E. DOUGLAS, THE HEARTLESS PRICE-CUTTER, SAYS: It gives me great pleasure to present to you the greatest opportunity this community has ever had. I doubt, if the people of this community will ever have, another opportunity to participate in such a TERRIFIC NEW PRICE DROP SALE. This GIANT 300-CAR SALE will make HISTORY that will never be forgotten because of the unusual opportunity it offers to thrifty buyers at this time.

GETS ANOTHER APPOINTMENT



J. E. DOUGLAS, Sales Engineer
Better Known as a Heartless Price Cutter.

kind may never knock at your door again; so back your decision with ACTION; drop everything right where it is, and hurry to claim the car of your choice. Just say to yourself, "This is one time I am not going to wait another split-second."

If you do not have all the money handy, come anyway and we will help you. If you do not see the car listed here for lack of space, as for it, we have it. We promise no RED TAPE, no DELAY, and IMMEDIATE DELIVERIES. The only red attached to this GIANT 300-CAR SALE will be on the dealers' books after the sale, and you will always be in the BLACK.

In selecting your car you merely mark 'X' opposite the car of your choice and then show it any of our 15 courteous salesmen representing their sponsors, and they will be only too glad to help you, but come early to avoid disappointment as crowds of eager buyers will snap up these unusual NEW PRICE DROP VALUES. Don't wait until they are all gone--COME, right NOW; bring that car that does not exactly please you and trade it in on any of our REDUCED BARGAINS.

Please note that you do not have to be a mathematical expert to figure out your own deal as outlined for this SPECIAL EVENT.

(Signed) J. E. DOUGLAS

These 300 BEAUTIFUL CARS represent the CREAM from twelve of Medford's leading AUTOMOBILE MAGNATES, together with the FINANCIAL CO-OPERATION of the COMMERCIAL FINANCE CO, that have outlined a special program of long, easy terms too meet everyone's budget as outlined below. By studying the price reductions and the long, easy terms, anyone can know that only a COOPERATIVE DEALERSHIP could offer such buying power to the public

We are prepared to give long terms, liberal trade-in allowances on your present car. In most cases, your car will be the necessary down payment. Our 12, 18, 24, 36 Payment Plan especially designed for this new PRICE DROP SALE will meet everyone's income. So prepare yourself immediately to buy one of these new PRICE-DROPPED AUTOMOBILES. An opportunity of this

Sale Started OCTOBER 1st--Open Until 11 O'clock @ All Day Sunday

BRAND NEW and USED CARS					NOTE NEW PRICE DROPS HERE					Select your car by their Reductions.				
Year	Reg. Price Was	New Price Drop NOW	Payment Cash or Trade-in Down	Approx. Installments Semi.	Year	Reg. Price Was	New Price Drop NOW	Payment Cash or Trade-in Down	Approx. Installments Semi.	Year	Reg. Price Was	New Price Drop NOW	Payment Cash or Trade-in Down	Approx. Installments Semi.
-38 PLYMOUTH Pickup	\$ 810	\$ 730	\$230	\$20.00	-36 OLDS 4-dr. Touring Sdn	\$ 795	\$ 675	\$225	\$15.00	-32 FORD Coupe	\$ 295	\$ 245	\$ 50	\$ 6.00
-38 CHRYSLER Sedan	\$1265	\$1,075	\$325	\$22.00	-36 HUDSON 6 Sedan	\$ 650	\$ 525	\$165	\$13.75	-32 DeSOTO 4-dr. Sedan	\$ 380	\$ 295	\$ 85	\$10.00
-38 WILLYS Sedan	\$ 790	\$ 695	\$275	\$17.50	-36 STUDEBAKER Dictator 6 sdn	\$ 750	\$ 635	\$215	\$14.00	-31 DODGE Sedan	\$ 275	\$ 185	\$ 90	\$ 7.00
-38 WILLYS Sedan	\$ 790	\$ 695	\$225	\$17.50	-36 HUDSON 8 Coupe	\$ 695	\$ 585	\$185	\$15.00	-31 FORD Coupe, needs work	\$ 100	\$ 60	\$ 40	\$ 3.00
-38 WILLYS DeLuxe Sedan	\$ 790	\$ 695	\$225	\$17.50	-36 PONTIAC Coupe	\$ 645	\$ 515	\$165	\$12.95	-31 HUDSON Fordor Sedan	\$ 250	\$ 145	\$ 105	\$ 6.00
-38 WILLYS DeLuxe Sedan	\$ 790	\$ 695	\$225	\$17.50	-36 CHEVROLET Master spt. sdn	\$ 685	\$ 595	\$185	\$14.00	-31 HUDSON Fordor Sedan	\$ 175	\$ 95	\$ 80	\$ 5.00
-38 WILLYS DeLuxe Sedan	\$ 790	\$ 695	\$225	\$17.50	-36 DODGE Pickup Express	\$ 585	\$ 475	\$160	\$12.00	-31 DeVOUX 4-dr. Sedan	\$ 200	\$ 125	\$ 75	\$ 6.00
-37 LINCOLN-ZEPHYR Cpe. New	\$1395	\$1095	\$375	\$25.00	-36 BUICK Touring Sedan	\$ 795	\$ 675	\$225	\$15.00	-30 CHEVROLET Coupe	\$ 225	\$ 165	\$ 60	\$ 6.00
-37 PLYMOUTH Sdn. Needs wrk.	\$ 650	\$ 395	\$125	\$ 8.00	-36 FORD Del. Touring Sdn.	\$ 575	\$ 495	\$160	\$14.50	-30 FORD Cpe. Air wheels	\$ 225	\$ 175	\$ 50	\$ 6.75
-37 FORD Touring Sedan	\$ 675	\$ 565	\$175	\$14.00	-35 CHEVROLET Sedan	\$ 575	\$ 465	\$150	\$13.95	-30 WILLYS KNIGHT coach	\$ 150	\$ 80	\$ 70	\$ 6.00
-37 WENTWIN Log Trailer	\$ 675	\$ 485	\$185	\$10.00	-35 CHEVROLET Panel Del.	\$ 495	\$ 395	\$125	\$11.50	-30 GRAHAM Sedan	\$ 195	\$ 125	\$ 70	\$ 6.50
-37 FORDSON Tractor	\$ 775	\$ 645	\$215	\$15.00	-35 DODGE Delivery Express	\$ 445	\$ 345	\$115	\$11.00	-30 CHEVROLET Coach	\$ 175	\$ 115	\$ 60	\$ 5.95
-37 STUDEBAKER Sedan	\$ 900	\$ 795	\$225	\$18.00	-35 CHEVROLET Truck, Stake	\$ 595	\$ 485	\$165	\$12.50	-30 DODGE Truck, Panel	\$ 250	\$ 145	\$ 105	\$ 6.00
-37 FORD '85' Tudor	\$ 695	\$ 595	\$195	\$14.00	-35 Chev. trk. & Wentwin Log tr.	\$ 575	\$ 460	\$150	\$12.75	-30 CHEVROLET Coach	\$ 95	\$ 45	\$ 50	\$ 5.00
-37 FORD TRUCK--Eaton	\$ 800	\$ 695	\$225	\$18.00	-35 FORD Coach	\$ 450	\$ 365	\$130	\$10.00	-30 FORD Coupe	\$ 220	\$ 165	\$ 55	\$ 5.00
-37 FORD Pickup	\$ 650	\$ 545	\$155	\$12.50	-35 CHEV '157' Truck	\$ 575	\$ 495	\$165	\$14.00	-30 OAKLAND Coach	\$ 200	\$ 145	\$ 55	\$ 6.50
-37 PACKARD 120 Tudor	\$1000	\$ 895	\$295	\$17.75	-35 GRAHAM Deluxe Sedan	\$ 495	\$ 395	\$125	\$13.50	-30 PLYMOUTH Sedan	\$ 265	\$ 195	\$ 70	\$ 7.00
-37 FORD Deluxe Sedan	\$ 695	\$ 665	\$220	\$15.00	-35 FORD Sedan	\$ 475	\$ 395	\$130	\$13.00	-30 BUICK Sedan	\$ 275	\$ 195	\$ 80	\$ 7.00
-37 WILLYS Deluxe Sedan	\$ 575	\$ 455	\$150	\$10.50	-35 FORD Coupe	\$ 445	\$ 365	\$115	\$13.50	-30 NASH Sedan	\$ 175	\$ 115	\$ 60	\$ 5.00
-37 NASH-LaFAYETTE 400	\$ 875	\$ 750	\$250	\$16.00	-35 TERRAPLANE Coupe	\$ 500	\$ 395	\$135	\$12.50	-30 PONTIAC Sedan	\$ 195	\$ 145	\$ 50	\$ 6.50
-37 STUDEBAKER Cruising sdn.	\$ 900	\$ 765	\$250	\$17.00	-35 STUDE 1 1/2 Ton Truck	\$ 590	\$ 495	\$170	\$14.00	-30 CHEVROLET P. U.	\$ 125	\$ 50	\$ 75	\$ 5.00
-37 STUDEBAKER Cruising sdn.	\$ 800	\$ 695	\$220	\$17.50	-35 INTERNATIONAL Truck	\$ 550	\$ 450	\$150	\$14.00	-30 FORD Sedan	\$ 250	\$ 175	\$ 75	\$ 6.50
-37 TERRAPLANE Deluxe Cpe.	\$ 800	\$ 685	\$215	\$17.00	-35 STUDE. Del. Dict. 6 Sdn.	\$ 645	\$ 550	\$165	\$15.50	-30 PONTIAC Sedan	\$ 200	\$ 145	\$ 55	\$ 6.00
-36 PLYMOUTH Sedan	\$ 690	\$ 485	\$165	\$12.00	-35 FORD Four door Sedan	\$ 460	\$ 375	\$125	\$12.00	-30 CHEVROLET 4-dr. Sedan	\$ 195	\$ 145	\$ 50	\$ 6.00
-36 CHEVROLET Sedan	\$ 595	\$ 495	\$165	\$13.00	-34 STUDEBAKER Trk. Flat.	\$ 495	\$ 375	\$125	\$12.00	-30 CHEV. Standard Cpe.	\$ 195	\$ 115	\$ 80	\$ 5.75
-36 FORD Pickup	\$ 525	\$ 430	\$135	\$10.50	-34 PLYMOUTH Coupe	\$ 435	\$ 345	\$115	\$10.00	-30 CHEVROLET Panel	\$ 165	\$ 95	\$ 70	\$ 4.00
-36 CHRYSLER Sedan	\$ 795	\$ 675	\$225	\$13.00	-34 CHEVROLET Coach	\$ 445	\$ 345	\$115	\$10.00	-30 STUDEBAKER Sedan	\$ 225	\$ 165	\$ 60	\$ 6.00
-36 PLYMOUTH Sedan	\$ 665	\$ 565	\$175	\$14.00	-34 FORD Deluxe Coupe	\$ 395	\$ 325	\$110	\$ 9.50	-30 STUDE. 7-pass. Sedan	\$ 195	\$ 125	\$ 70	\$ 6.50
-33 PLYMOUTH Sedan	\$ 650	\$ 545	\$175	\$13.75	-34 CHEV. Sport Sedan	\$ 465	\$ 395	\$125	\$10.75	-29 CHEVROLET Coach	\$ 150	\$ 95	\$ 55	\$ 4.00
-36 FORD Deluxe Coupe	\$ 535	\$ 445	\$145	\$12.00	-34 WILLYS Fordor Sedan	\$ 300	\$ 200	\$ 65	\$ 6.50	-29 CADILLAC Coupe	\$ 200	\$ 95	\$ 105	\$ 4.00
-36 DeSOTO Coupe	\$ 650	\$ 565	\$175	\$14.50	-34 HUDSON Fordor Sedan	\$ 465	\$ 395	\$130	\$ 8.75	-29 CHEVROLET Coach	\$ 95	\$ 50	\$ 45	\$ 4.00
-36 FORD Tudor	\$ 575	\$ 495	\$160	\$13.50	-34 CHEV. 2-door Trunk sdn.	\$ 445	\$ 365	\$115	\$ 9.00	-29 PACKARD 4-dr. Sedan	\$ 275	\$ 195	\$ 80	\$ 5.50
-36 PLYMOUTH Tudor	\$ 650	\$ 545	\$175	\$14.50	-34 GRAHAM Sedan	\$ 480	\$ 395	\$135	\$10.00	-29 GRAHAM 4-dr. Sedan	\$ 145	\$ 95	\$ 50	\$ 4.00
-36 WILLYS Fordor Sedan	\$ 400	\$ 295	\$ 95	\$10.00	-34 STUDE Deluxe Coupe	\$ 465	\$ 375	\$125	\$ 8.50	-29 DODGE Coupe	\$ 175	\$ 125	\$ 50	\$ 5.75
-36 FORD Truck, '175'	\$ 700	\$ 595	\$195	\$12.75	-34 PLYMOUTH 4-door Sedan	\$ 465	\$ 375	\$125	\$ 8.50	-29 FORD Coupe	\$ 165	\$ 125	\$ 40	\$ 5.75
-36 GRAHAM Superchg. 4-dr sdn	\$ 800	\$ 650	\$215	\$14.75	-33 PLYMOUTH Sedan	\$ 395	\$ 285	\$ 90	\$ 8.60	-28 CHEVROLET Coupe	\$ 80	\$ 45	\$ 35	\$ 3.00
-36 FORD Coach	\$ 560	\$ 465	\$150	\$13.00	-33 CHEV. 1 1/2 ton Truck	\$ 375	\$ 275	\$ 80	\$ 7.50	-28 CHEVROLET Roadster	\$ 80	\$ 45	\$ 35	\$ 3.00
-36 LaFAYETTE Coupe	\$ 595	\$ 475	\$160	\$12.75	-32 FORD Coupe	\$ 295	\$ 195	\$ 65	\$ 7.00	-28 WILLYS KNIGHT Sdn.	\$ 75	\$ 35	\$ 40	\$ 3.50
-36 LaFAYETTE Victoria	\$ 600	\$ 495	\$170	\$14.00	-32 OLDS Sedan	\$ 295	\$ 265	\$ 85	\$ 7.75	-28 CHEVROLET Coach	\$ 95	\$ 65	\$ 30	\$ 4.00
-36 REO Flying Cloud	\$ 625	\$495	\$160	\$14.50	-32 FORD Coupe	\$ 295	\$ 245	\$ 85	\$ 6.50	-27 BUICK Sedan	\$ 55	\$ 25	\$ 30	\$ 3.00

Sponsored By--

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KEEP THIS AD AS YOUR GENUINE NEW PRICE DROP SALES GUIDE

ONE SQUARE BLOCK of CARS

RIVERSIDE and 5th Street