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Editor and Proprietor

EDITORIALS

MISSOURI EDITOR TELLS URGENT NEED FOR EFFORT TO SAVE SMALL TOWN

The following editorial is reprinted from the Washington (Mo.) Missourian, James L. Millers, editor and owner. It covers very definitely the conditions in the rural market places, and the need for something that will assist in remedying these conditions. It is well worth reading. In his editorial Mr. Miller said:

Everybody knows that paved roads and fast motor cars have resulted in so much business leaving the smaller communities that some of them have been forced to fold up. Others are doomed to fold up because the people are not patronizing their home business places the way they should. It's an unhealthy situation all around and affects everybody in the community from the biggest store owner to the smallest farmer several miles away.

It was very interesting, therefore, to read of a plan this week designed to keep business at home where it belongs.

"In all too many instances," the report, as printed this week's issue of the Publishers Auxiliary, a weekly newspaper for weekly newspaper publishers, stated, "the business of the small cities and towns of America is declining, is being attracted to the larger metropolitan centers. If the tendency continues, it will, in time, seriously affect the rural population for which these towns are the social and financial centers. Take the stores out of the town and the town ceases to exist. With the stores will go the schools, churches, banks and other institutions that make rural life attractive. Take away the social, cultural and marketing centers and the life of the American farm family will become drab and uninteresting."

Full details of the plan have not been announced, but it is sponsored by an old established organization that has done business on a national scale for a great many years and one that has branch offices in most of the larger cities in the country. We may feel reasonably well assured, therefore, that whatever the plan is, it will be well rounded out, sound and workable. It probably will become effective before next fall.

THE "SMART" FALLACY.
There is an old Latin saying that "Necessity is the mother of invention." For the last quarter of a century, or even since the motor cars have become more popular and the roads better, people have been drawing away from their own towns to buy many of the things they needed in the larger places. Why some people do that, isn't clear. Perhaps they think it is smart. It isn't! It's really very foolish. A Premier range, refrigerator, or wash machine is a

Premier range, refrigerator or wash machine whether you buy it in Washington or St. Louis. There isn't any difference and the price is pretty much the same. But some people have the idea it's smart to bring something in from a large city so that they can brag about it to their neighbors!

This thing of buying away from home is a foolish practice and if it isn't stopped in time will prove harmful not only to the town, but to the individual himself. The practice is like a cancerous growth—it isn't very noticeable at first, but if it is permitted to go on without intelligent treatment, it will eventually get out of hand and destroy the person afflicted.

With a condition of that sort confronting the nation, some workable plan was bound to be worked out sooner or later. Whether the plan now proposed, which has not yet been clearly outlined, will do the trick of keeping the stray ones at home remains to be seen, of course, but if it doesn't work, something else will be tried that will.

BOUND TO WIN

The small towns have been fighting for their existence for a long time and they are bound to win out in the end because there is too much at stake. If the business in a small town falls off to any great extent, property values drop in proportion and when property values drop, tax income decreases. When that happens the cultural centers of the town—schools, churches and other community institutions—will suffer. Even the value of farm lands in the vicinity will go down. A farm near a live town with good schools, churches and markets, is always more valuable than a farm of equal productivity and improvements near a dying town.

Leaders of the various communities have long since become aware of what was happening, and they have done everything within their power to keep their communities in the front lines. In the more progressive places, the storekeepers have modernized their stores, added new merchandise and introduced new ways of displaying it more attractively to give it greater appeal—just as they do in the city stores.

In a great many cases, the merchants have bound themselves together in district organizations so that they can buy in large quantity lots and thus get the cheaper rates of quantity buying. The result is that you can buy the same brand of article in Washington today, for instance, that you can buy in the biggest store in St. Louis and what is more important, you can buy often buy it cheaper here than you can in St. Louis! There is a reason for that—the cost of doing business in Washington is much less than it is in St. Louis and if the merchants here will get the volume to which they are rightfully entitled the merchants in the big cities can't start competing with the Washington firms.

CHEAP BUT SHODDY

Those of you who have been in the habit of buying in St. Louis—if there are any such disloyal and misguided souls in our midst!—are not going to agree with this statement that you can buy as cheaply in Washington as you can in St. Louis. The Missourian isn't going to argue that point with you—most small town merchants can't afford to handle the shoddy stuff you can buy cheaper in the larger city stores, where they don't know you to start with and where they don't care anything about you after they have your money!

And now consider this point, which, after all, is the most important for the townspeople and farmers alike: the more you buy at

home, the more activity you help to create, and the more activity, the more jobs there will be. And always remember this, you're only a customer designated by a number in a mail order house and they won't have anything to do with you if you haven't got the ready cash. You never owed a mail order house a dime, but every store in every town has plenty on its books.

Story of Foreign Trips Resumed by Dr. Goldsberry

We traveled from Colombo on the Ranchi of the P & O line, a good sized, even riding ship of about 45 ton capacity, boat life is always very restful, reclining in deck chairs with a good book or the company of some congenial passenger. We had met a Mr. and Mrs. Hicks of Chicago with whom we had played cards and exchanged pleasant reminiscences of our trip and also addresses of good places to eat and shop.

We arrive in Bombay about 5 p.m. Arrival at a new port is always most interesting and especially an oriental port where we have the colorful dress, the rush of loading and unloading freight and baggage, where much of it is done by hand (or should I say head) since it is carried on the head.

Passengers line the deck rail anxious to go ashore, which we did in company with the Hicks family, however Mr. Hicks became nervous regarding the appearance of the be-turbaned and be-whiskered natives, who were squatting in little groups on the sidewalks or perhaps in the middle of the streets. I'll admit to us they did look like they might stick a knife in your back but it has been our experience that one is entirely safe, if he stays out of the native settlements and of course our own large cities have like places.

Early the following morning in company with Mr. and Mrs. Hicks we bargain (it always pays to bargain) for an auto to take us on a sight-seeing trip, some of the public buildings, those of the University and the apartment houses on Malabar Drive, which followed the bay, are especially fine and some very modern, on Malabar hill was a very fine park with its unusual and very pretty tropical plants and foliage and the care takers in long flowing gowns gave it the oriental touch, from here we had a splendid view of the city and the bay with our ship and many others along with hundreds of smaller craft laying at anchor.

Near by was a tower of silence with the vultures perched in the surrounding trees, near the top of these stone towers is an iron grate like platform on which the Parsees (the better classed people of India) place their dead, the vultures soon strip the bones of their flesh, the bones then are dumped into the lower part of the tower to decay.

Returning to town we see the burning ghats where the Hindus of Buddhist faith cremated their dead, on a stone foundation about seven by four feet and two feet high of wood on this the body is placed, the men in white the women in pink cheese-cloth wrapping, then three or four more feet of wood, around this the relatives gather and the nearest of kin applies the torch; strict fasting is observed from time of death till after cremation and the relatives have bathed in the river and had the blessings of the Priests.

The wealthier use sandal wood at about 500 rupes (\$175.00) while the poor use common wood at about 20 rupes.

Children under five, those who die from small pox and the unmarried or marriageable age are not cremated but are thrown into the river, along with animals; too the ashes of the burning ghats is thrown into the river and this water is used to drink.

The natives come to the river and fill their large brass urns carrying them home on their heads. Too they drive mules or oxens into the river,

with a goat skin tied on either side which they fill for home use: From this standard Central Point water is certainly O.K. but do we care to use this as a standard to shoot at.

(To Be Continued)

Legal Notices

NOTICE OF FINAL SETTLEMENT
NOTICE IS HEREBY GIVEN that the undersigned, executrix of the Last Will and Testament and of the estate of James W. Young, Deceased, has filed her final account of her administration of said estate with the Clerk of the County Court of Jackson County, Oregon, and the Court has fixed Tuesday, July 5, 1938, at the hour of 10:00 o'clock A.M., of said day as the time, and the County Court room of the County Court, Oregon, as the place for hearing objections, if any, to said final account and the settlement thereof.

All persons interested in said estate are hereby notified to present their objections in writing, if any they have, to said final account, or to any item or part thereof, on or before said date, to-wit: July 5, 1938.

CLARA ARNOLD YOUNG
Executrix

W. G. TRILL
Att'y. Estate.
28—June 2, 9, 16, 23

SUMMONS FOR PUBLICATION
IN THE CIRCUIT COURT OF THE STATE OF OREGON IN AND FOR THE COUNTY OF JACKSON
T. J. HIGHT and GERTRUDE M. HIGHT, Plaintiffs,

vs.
M. M. MAINE, JANE DOE MAINE, JANE DOE and JOHN DOE, RACHEL ROE and RICHARD ROE, unknown heirs of M. M. Maine, deceased, and also all other persons, any right, title, estate, lien or interest in the real estate described in the complaint, Defendants.

To each and all and every of the defendants above named and designated:

IN THE NAME OF THE STATE OF OREGON: You and each of you are hereby required to appear and answer plaintiffs' complaint filed herein against you in the above entitled suit on or before the last day of four weeks from the date of the first publication of this summons; said period of four (4) weeks being the time prescribed for publication hereof.

And if you fail so to appear and answer said complaint, for want

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thereof plaintiffs will apply to the Court for the relief demanded in their complaint, to-wit:
That a decree be entered adjudicating any and all right, title, estate, lien, claim or interest which you or any of you may have or claim to have in, to or upon real property situated in Jackson County, Oregon, described as follows, to-wit:
The West half (W¹/₂) of the Southwest Quarter (SW¹/₄) of the Southeast Quarter (SE¹/₄) of Section 17 in Township 37, south of Range 2 West of the Willamette Meridian.

And declaring any and all such claims to be null and void, and declaring that plaintiffs are the owners in fee simple of said premises and of the whole thereof, free and clear of any and all right, title, estate, lien or interest of the defendants herein, and each and all persons claiming or to claim by, through, or under them, or any of them, be forever enjoined and barred from asserting, attempting to establish, or claiming, any right, title, estate, lien or interest in or to said property, or any portion thereof, and that plaintiffs' title thereto be forever quieted and set at rest, and such other and further relief as may be just and equitable in the premises.
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