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ARTHUR EDWARD POWELL
Editor and Proprietor

EDITORIALS

JOBS FOR THE UNDERTAKER

Four out of every five automobile accidents occur on dry roads in clear weather. Four out of every five automobile accidents involve cars driving straight ahead.

Here is the statistical proof of the disregard for every rule of "safety factors" of good roads and modern cars. A straight highway and clear dry act as bait to make him "open her up"—with the result that the undertaker gets about 37,990 new accounts each year.

A National Safety council survey lists the seven most important causes of fatal accidents, in order, as follows: Exceeding speed limit or driving too fast for road and weather conditions; driving on wrong side of the road; disregarding stop signs and signals; usurping right of way; cutting in; passing on hills and curves; failure to signal for stopping and turning.

These driving errors cause the great bulk of all serious accidents, and the first is by far the worst. Every one of them is a human error—and every accident they produce could be prevented if individual drivers would observe the most elementary rules of caution and proper driving.

In conclusion, here is one more fact you might think over next time you feel the urge to step on it: At 20 miles per hour, one accident in 61 is fatal, while at 50 or more miles per hour, one accident in every 1 produce a corpse.

OUT ON A LIMB?

After pointing out that simply because the United States Supreme Court upheld Louisiana's chain store "tax on bigness" is no reason for

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assuming that the Court believes such legislation economically sound, the New York Times says: "When a state taxes chain stores deliberately to offset the real economies in distribution which the chain system makes possible, it simply acts against its own consumers. It protects inefficiency and antiquated methods, and forces up the cost of living. . . . That public sentiment is as strong against chain stores as it is commonly represented to be is open to doubt. At the last election a sale license tax on chain store, which ran up to \$500 a unit, was defeated by the voters of California in a direct referendum."

The Times might have pointed out that the more thoughtful leaders in the independent grocery are no longer behind anti-chain legislation. Independent stores have organized on a wide scale in recent years, to reduce purchasing, shipping, promotion and other costs. If it is reasonable to tax chains punitively, because they are big, it is equally reasonable to tax organized independent groups for precisely the same reason.

If we outlaw low-cost merchandising, chain or independent, consumer cooperatives, which do not advertise and attempt to eliminate all profits, will step in. These every merchant will be out on the same shaky limb—and many other industries, whose livelihoods depend largely on our present merchandising industry, will be there with them.

Healthy competition is the best friend of the consumer and producer. The American people, whose pocket-books are already deflated by the raising cost of living, are beginning to resent political tinkering with merchandising and distribution methods which save them money, as shown by the referendum vote in California rebuking the tax-boosting action of the legislature.

"OVER THERE"

After surveying the plight of labor "over there," as recently summarized by Col. Frank Knox of The Chicago Daily News, one is bewildered by some of the actions of organized labor in this country. A typical skilled worker in Germany, a linotype operator, earns \$540 annually. From this is deduced such items as taxes and insurance, com-

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tributions to the "labor front," contributions to relief funds, ect., ect. The \$540 ultimately shrinks to a net annual income of \$444.60

On the assumption that the worker in question has a wife and three children, living expenses were divided as follows: Rent, \$7.71; light and heat, \$20.70; food, \$244.96; clothing, \$56.53; miscellaneous, including transportation, washing, furniture, education and amusement, \$61.26. This makes a total \$440.56, leaving \$4.04 for a rainy day!

Of course, simply because the workers of another nation happen to be less fortunate than the workers in the United States, is no valid reason per se for criticizing American labor. But the straightened circumstances of labor in our country. Freedom, as we know it, demands as its price of continued existence, constant vigilance to see that the rights of the individual are not destroyed by regimentation and bureaucratic dictation from any source, as they have been in many foreign countries.

BOBBY VINCENT ENJOYS COWBOY LIFE ON VISIT

Bobby Vincent spent a month of his summer vacation with his young friends, Billy and Wayne Mayfield, sons of Mr. and Mrs. Howard Mayfield, on their cattle ranch at La Pine, Oregon.

Bobby reports having an interesting and unique experience of mounting a pony and "riding range," with his hosts, sometimes making several miles a day, an exhilarating exercise that would be greatly enjoyed by any boy unused to ranch life, and leaving pleasant memories of such a vacation with close friends.

PROSPECT ITEMS

Miss Dolores Dole spent last week visiting in Medford.

The Nazarene Young People's Society will hold a rally at Prospect, August 5th and 6th. The rally will include delegates from Grants Pass, Medford, Ashland, and Klamath Falls.

The Townsend Club held a meeting at the home of Nelson Nyes Saturday evening. Ivan Nye the new president took charge of the meeting.

Mr. and Mrs. Floyd Kelley spent Sunday at Diamond Lake.

Emory Moore returned to Prospect from the hospital Friday. Mr. and Mrs. Bob Bean took him to his home up Elk Creek Sunday.

Doc Hedgepaths father and sister and family are visiting him.

Mrs. John Phipps entertained for the week end Mr. and Mrs. Collingwood her mother and father of Klamath Falls, also Mr. and Mrs. Roy Collingwood her brother and his wife from Lake View.

Jack Clayburgh of Grants Pass is visiting his sister Mrs. Larry Robl.

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County Trade Gains Help Oregon's Rank

Jackson county retail trade gains of \$2,200,000 in 1936 contributed importantly to Oregon's ranking as third highest state in average spendable income, according to the annual survey of buying power just completed by the Oregon Mutual Life Insurance company.

The County's buying power index is 125, well above the national average of 100. Registration of 287 passenger cars per 1000 population in the county also shows higher living standards than the national average of 182 cars per 1000.

Only Nevada, with an index figure of 168, and California, with 149 had a higher buying power rating than Oregon, with an index of 135. The three Pacific Coast states, with an average buying power rating of 143, led all geographical subdivisions in the country by a wide margin, the middle Atlantic and east north central groups standing second with a 115 index figure.

The survey indicated that the average Pacific Coast family has spendable income three times as large as the average family in the deep south, and one-third higher than the national average. Living standards are much higher in the far west, the survey indicates. All classifications studied by Oregon Mutual, from data prepared by Sales Management, show the Pacific Coast leads in retail sales increases, new car sales, passenger car registrations per 1000 population and stand second in the number of income tax returns filed in proportion to population.

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	Kitchen Craft Guaranteed 49 lb. bag	\$1.79
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	Sunset Gold 49 lb. Bag	\$1.29

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Pot Roast	Fancy Steer Shoulder Cuts lb.	17½c
Picnic Hams	Morrell's Shankless lb.	25c
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Bacon Squares	For Seasoning lb.	25c

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