

THE CENTRAL POINT AMERICAN
 Re-established, September 13, 1924.
 Devoted to the best interests of Central Point and vicinity.
 Entered as second class matter at the post office, Central Point, Oregon, under the Act of March 3, 1879.
SUBSCRIPTION RATES
 Six Months \$1.00
 One Year \$1.50
 Payable in advance
 Advertising rates on application
 Office—Second Street, off Main
ARTHUR EDWARD POWELL
 Editor and Proprietor

EDITORIALS

TEACH THEM HOW

The most dangerous group of drivers, according to statistics, is the group which ought to be the safest: The so-called "teen-age" class. When a person of eighteen or younger has an accident it is almost always a serious one. It is 42 per cent more likely to be fatal than if an older driver were involved.
 In the opinion of authorities, the chief difficulty is that young people who drive cars lack both training and judgment. They have had no formal instruction behind the wheel. Usually they learn to drive by watching older persons or a young companion. In this way they learn bad practices along with good ones, and, being young, they are apt to exaggerate the bad and minimize the good. As one bad apple contaminates a barrel, one poor driver can create dozens of worse ones if he attempts the role of teacher.
 Fortunately, the high schools of the nation are recognizing a responsibility for these facts. According to the safety education division of the National Bureau of Casualty and Surety Underwriters, some five thousand high schools in more than half the states are now giving instruction in the principles of traffic safety. Some schools are actually teaching their students how to drive by giving real road training in real cars. Three states, California, Indiana and North Carolina, have made such instruction compulsory; while state departments of education in 28 states have issued model courses of study in traffic safety. The subject of good driving has become the fastest growing movement in the history of American education.
 Already there are significant results. In Rhode Island, more than a thousand high school boys and girls were taught to drive in a course sponsored by the Motor Vehicle Department of that state. Their driving records were kept in a special file for a period of three years. In all that time not one of the youngsters was involved in a reportable accident and not one was convicted of a traffic violation. Outstanding educators say there is no greater function for education than teaching children how to do better, the things they may expect to do in life. Certainly, teaching them how to drive motor cars so as not to kill themselves or others, fits neatly into that definition.

FLANK ATTACK ON INDEPENDENTS

Many a commentator has pointed out that laws which fix prices or suppress free competition in the merchandising field, on the hopeful theory that small merchants will be benefited, are dangerous boomerangs. Now, writing in Current History, Rexford Tugwell adds his voice in support of that view.
 "Despite handicaps," says Mr. Tugwell, "the consumer cooperative movement is growing. This movement is being stimulated to a large extent by the very forces that are opposed to it in principle. If legislatures persist in suppressing chain stores, and Congress sticks to the theory of the Robinson-Patman Act, the result is apt to be a great growth of consumer cooperatives rather than, as was intended, a renaissance of independent retail merchandising."
 Mr. Tugwell also points out that in the past consumer cooperation never got far in this country simply because the public was cheaply and efficiently served by competitive merchandisers—chain and independent. It is true that the chain store revolutionized retailing, especially in the food field—but it is not true that this led to the death of the independent. Instead, independents invigorated themselves, adopted chain methods in some instances, and

bought up new, attractive innovations of their own. The result is that in recent years the independents have tended to increase and progress and last year they did more of the total retail business—a little less than 89 per cent—than they did two years before.

Consumer cooperatives, which are built primarily on the theory of eliminating all profit, will destroy both the independent and the chain—if the law makes it impossible for established merchandisers to serve the public with maximum economy. And consumer cooperation is coming soon if the legislative trend of "soaking" the consumer continues.

THINGS ONE REMEMBERS

by R. M. Hofer
 In these days when practically every town, city, state and millions of individuals have their hands out for public funds, it has become real news to read of any public project that is financed without expense to the taxpayer.

Silverton, Oregon, recently celebrated such an event when it dedicated a new community hospital without the aid of public funds. The hospital was made possible by the legacy of Jerome Morley, a pioneer resident, plus donations of other citizens.

In the dedicatory address, Governor Charles H. Martin (democrat), of Oregon, said:

"Mr. Morley represents that fine type of American citizen who made his own way through life and did not expect to live off the government. It is refreshing in this day and age of 'gimme boys' to encounter a man of such spirit.
 "Today the most appalling thing to me is the constant tendency of citizens in distress to turn to the government for aid."

Governor Martin took occasion to blast chiselers, sit-down strikes, parlor pink professors and pussy-footers of all kinds, whether politicians or doctors.

Yes, it was refreshing to read of an upstanding American community supplying its need with good old-fashioned American initiative and energy, rather than with paternalistic pap. And it was still more refreshing to see a courageous public official compliment the community with remarks that were not honey-coated bait to attract votes. We need more of it.

Crop Increase Expected Despite Backward Season

No marked change in consumer demand for farm products is expected in the near future, although there have been indications of some slackening in the rate of increase, says a review of the agricultural situation just released by the OSC agricultural extension service. With some exceptions, however, the present prospect appears to indicate an increase in crop production in the country as a whole, despite a backward spring season.

The cold, wet weather in March, followed by heavy rainfall in April, delayed land preparation and spring seeding operations. Farmers found it necessary to feed more hay and grain than expected, owing to poor early pasture growth. Farm supplies of feed grains have consequently been reduced to a point similar to two years ago, following the drought of 1934, but soil moisture conditions have been materially improved for later growth of crops and pastures.

With respect to farm prices and costs, the report indicates the current Oregon farm price level at a point slightly lower than the mid-March index figure of 92 per cent of the 1926-30 average. This represents a tremendous gain compared with March, 1936, when the Oregon index stood at 70. For the first time in many years, farm prices in Oregon average out approximately up to "parity" in exchange value for the commodities usually bought by farmers, despite an upward trend in farm costs of around seven or eight per cent during the past year.

Commercial hatchery records continue to reflect a considerable decrease in the demand for turkey poultts, compared with a year ago, according to the report. This situation suggests that the market outlook for Oregon turkeys of the 1937 crop is more favorable than a year ago.

Mr. Joe Collins who owns the Collins' Dairy recently purchased 120 acres of pasture in the Lake Creek county. He will pasture his young cattle there.

Snow Queen Statue Wins College Cup



Florence Allen, of Birmingham, Ala., Queen of the Snows, presents a cup to Joseph Fogarty, of Newburg, N. Y., representing Delta Tau Delta fraternity, which made the best snow statue, picked by judges at the annual winter carnival here. The statue shows the founder of Dartmouth greeting the carnival queen.

Everett E. Eads, 52 Dies in Medford

Everett E. Eads, Medford resident for the past 37 years, died late Wednesday night April 1 in his home at 29 Kenwood avenue. He had been seriously ill for the past several months. He was 52 years old.

Mr. Eads was a member of the Eads Transfer & Storage company, established here more than 30 years ago. He was a member of the Medford Elks lodge. During his long residence here he made many friends and established a reputation for integrity. He assisted in many civic enterprises intended to advance the development of Medford and the Rogue valley.

Mr. Eads was well known in Central Point and has many friends here.

COMMUNICATED

Recently a seven years old school boy on the way home from school on his bicycle was hit by an automobile driven by what seems to be one of the public's greatest enemies these days; a man who just simply ran off without stopping to see the damages he had done.

Luckily the boy escaped injuries although the bicycle was damaged a little.

And also a while ago a young boy came home crying and covered with dirt all over. It came as a result of one of those damn fool drivers who

hit him and run off.

It is beginning to seem that the lives of little bicyclers are in constant danger nowadays. We do not think that the accidents are direct results of the young kid's carelessness because they have learned the safety lessons in school and outside. And we have rarely seen any kid breaking the rules of the road. They all have the modern lighting systems on their bicycles and the ones who do not have the lighting systems never go out at all at night.

So it is the drivers who are inane, gleefully bumping into the kids and running off every time til the day comes around when he will hit the kid a little harder and the result will be manslaughter. But will

Dr. I. H. Gove
 DENTISTRY
 419 Medford Bldg.
 Medford, Oregon

Dr. A. R. Hedges
 Naturopathic and Chiropractic Physician
 Acute and Chronic Diseases
 Electrotherapy Herbolgy, Proctology X-Ray
 Phone 170 Medford 128 E. Main

FOR AUTO LOANS
 SEE
COMMERCIAL FINANCE CORPORATION
 Medford, Oregon

Awning Time
 at
BURK'S
 314 East Main St. Medford

International Trucks
 PARTS
 Expert Tractor, Truck, Spray Rig and Implement Repairing
WELDING

Industrial Hardware Co.
 Phone 431
 127 N. Riverside Medford

Render Tea & Coffee Co.
 FRESHLY ROASTED COFFEE
 FANCY TEAS
 HIGH GRADE SPICES
 PEANUTS
 Wholesale Retail
 24 N. Bartlett Phone 1057

TROWBRIDGE
Cabinet Works
 Everything in Cabinet Work
 Established in 1908

When in Medford
 Eat at
Leonard's
 Lunch Dinners
 Freshly Frozen Ice Cream
 119 E. Main Phone 998

DANCE WITH DYNGE
 At the
Oriental Gardens
 EVERY SATURDAY NIGHT
 Two Orchestras
 Old Time and Modern
 ONE ADMISSION
 Medford, Oregon

Eads Transfer & Storage
 Long distance hauling
 fuel oil
 Phone 315 25 S. Fir, Med.

Dr. E. W. Hoffman
 CHIROPRACTIC NERVE SPECIALIST
 Medford Center Bldg.
 Medford, Oregon

Watch and Clock Repairing
Graves Jewelry Shop
 402 E. Main St. Medford

H. C. HIGH
 Successor to **VOLNEY DIXON**
 Western Distributor For
Page Fence
 Anything in line of fencing
 124 N. Riverside Phone 263
 Medford, Oregon

PERL'S Funeral Home
 Established in your community
 25 years
 Phone 47 428 W. 6th St.
 Medford, Oregon

the law catch him. We fear not, for he will invariably run off like a yellow dog with no witnesses to prove his guilt.
 The only remedy we can think of is that if we ever see a car run into a bicycle and run off, we should endeavor to stop the car if we possibly can and give the driver a soundest thrashing of his life for the law is tremendously weak and the driver always could find excuses to "blame it on the kid"
 A sound thrashing may do him a little good beside serving any term the law deemed it necessary for the safety of the kid bicyclers.
 SUBSCRIBER.

We carry a complete line of HODGEN-BREWSTER FEEDS

Salmon	Glacier Pink	lb. can	10^c
Cherry Cordials	Delicious Candy	lb. Box	23^c
Coffee	Airway Pure Brazilian	1 lb.	16^c
Flour	Harvest Blossom	10-lb. bag	35^c
Soap Chips	Crystal White	5-lb. box	35^c
Mustard	Mor-tang	Full Pint	10^c
Vinegar	Bulk, in your Container	Gal.	15^c
Tomato Juice	Del Rogue	No. 1 can	5^c
Coffee	Edwards	2-lb. can	49^c
Cocoa	Waverly	2-lb. can	13^c

FANCY FRUITS and VEGETABLES

Carrots	Spring Crop	4 bunches	10^c
Potatoes	Klamath Falls No. 2s	25-lb. bag	50^c
Grape Fruit	Texas Pinks Large Size	3 for	29^c
New Peas	Well Filled	3-lbs	14^c

Vegetable Prices Saturday Only

QUALITY MEATS

Shortening	Pearl	4-lb. pkg.	49^c
Picnic Hams	Sugar Cured	lb.	23^c
Lamb	Roast or Steak	lb.	19^c
Pork	Roast	lb.	19^c

Free Delivery Phone 311 Prices effective May 1 & 3

SAFEWAY

WITTNAUER-A Watch You Can Be Proud to Own!

Guaranteed by one of America's oldest watch companies. Wittnauer watches have enjoyed social prestige for 70 years. Not only in outward beauty but also in inward worth a Wittnauer is an exceptional value. Wittnauer Watches are inexpensive as an inspection of our displays will prove.

Lawrence's
 8 N. Central Medford
 Any watch bought at Lawrence's must be good.

15 jewel movement, matching link bracelet. \$25.00

15 jewel movement, matching link bracelet. \$27.50

With The Coming of Spring

Comes more demands upon the housewife's time and energy—House cleaning—Gardening, etc.
 Wise women save themselves hours of drudgery by sending their washing to the Laundry.

OUR DAMP WASH SERVICE
 the economical laundry service
52c for a 13-lb. bundle
 Each additional pound 4c

Every piece sweet and clean—ready to iron

Medford Domestic Laundry
 30 NORTH RIVERSIDE AVE. PHONE 100
 "CERTIFIED SANITATION—GUARD YOUR HEALTH"

Cliff's Sport Shop
 FISHING TACKLE—GUNS—SPORTING GOODS
 Good Quality, Low Prices—Buy, Sell, Trade
 317 N. Riverside, Medford, Ore.