

THE CENTRAL POINT AMERICAN

Re-established, September 13, 1923. Devoted to the best interests of Central Point and vicinity.

Entered as second class matter at the post office, Central Point, Oregon, under the Act of March 8, 1879.

SUBSCRIPTION RATES
Six Months \$1.00
One Year \$1.50

Payable in advance
Advertising rates on application
Office—Second Street, off Main

ARTHUR EDWARD POWELL
Editor and Proprietor



EDITORIALS

LONDON GAINING

By John W. Kelly

By systematic "sampling" of public opinion over a period of months, republicans are confident that Oregon can be placed in the Landon column in November.

Following facts have been developed by the series of repeated tests of sentiment; President Roosevelt's popularity is on the decline; the administration has lost so many former supporters that a repetition of the landslide of 1932 is out of the question; there has been a steady and substantial increase in sentiment for Governor Landon, this sentiment coming from voters who were in the Roosevelt camp.

Other facts revealed in the surveys included evidence that republicans who stood by their ticket four years ago have no intention of deserting their party this year, whereas many republicans and conservative democrats who voted for Mr. Roosevelt in 1932 will not do so a second time.

It was a protest vote which enabled Mr. Roosevelt to carry Oregon by 77,852 majority; in the current campaign the protest vote, whatever its strength, will go to Governor Landon, for a protest vote is always cast against the incumbent.

Estimates vary as to the number of votes Mr. Roosevelt has lost. If only 25,000 have changed, this would reduce his 1932 majority of 77,852 to 27,000. If 20 percent of even 15 percent of Mr. Roosevelt's supporters have deserted him for one

reason or another, his majority is wiped out or so near the vanishing point that his carrying Oregon is a matter of doubt.

Impartial observers are of the opinion that Mr. Roosevelt has lost not less than 15 percent of his 1932 adherents. This is a matter that can be checked by anyone asking the first 100 men and women who voted for Mr. Roosevelt, if they intend giving him their ballot in November. Such tests will vary with each 100 people, but the average of Roosevelt desertions exceeds 15.

In calculating defections from the New Deal, it should be remembered that some replacements will come from the crop of first voters, but these recruits cannot offset more than a small percentage of the losses.

Having assembled the evidence deducted by the "sampling" process, the republican leaders are satisfied that Oregon is on longer a solid Roosevelt state—it has never gone democratic for president but twice in its history—and is now actually in the doubtful column. Encouraged by the situation revealed, republicans are preparing to redouble their efforts in the remaining weeks of the campaign. In partial confirmation of the hopes of republicans, democrats on the inside of their party organization admit there has been a slip away from Mr. Roosevelt and to such a degree that they do not expect to sweep the state by any such large majority as was given the New Deal in 1932. Practical men in the democratic high command are not deluding themselves; they recognize that the result in Oregon looks like a horse race.

PAID ON ACCOUNT

"A housewife attempting to make both ends meet from her husband's \$20-a-week pay check must disburse \$5 out of that \$20—one fourth of it—for taxes . . . direct and indirect . . . seen and unseen," says a recent survey.

This will probably come as a shock to persons in the small-income bracket—many of whom are laboring under the delusion that they are entirely tax-free, because they pay nothing in direct taxes—but the figures are irrefutable. American corporations pay taxes of more than \$2,000,000,000 a year, in addition to corporate income taxes, which totaled nearly \$500,000,000 in 1933. Wholesalers and retailers of goods are also heavily taxed. And every cent of that tremendous tax bill is, in effect, simply "paid on account" for individuals by the manufacturers and others.

In other words, business pays the

bill to government—and then business passes it on to the people by adding to the cost of every commodity and service it sells. Business couldn't do otherwise if it wanted to. It can't raise money out of thin air, or pull greenbacks out of a magician's hat. Every cost of operation—whether it be rent, supplies, wages or taxes—must come out of the pockets of people who buy its products. When you buy a loaf of bread or an automobile, go to a movie or pay your rent, drink a glass of beer or ride on a street car, part of the money you spend goes to reimburse the enterprise involved for the taxes it has paid government on your account. And the higher taxes soar, the more you must pay. You can't beat the bill you "owe" the government.

So if you've fallen for the ancient fallacy to the effect that "The rich pay all the taxes, and the poor get all the benefits of government free," think again!

Cartoonist "Ding" Exposes New Deal

WASHINGTON, D. C.—How politics caused a collapse of a water conservation program in the drought area of North Dakota was exposed by Jay N. (Ding) Darling, famed cartoonist while broadcasting in the William Hard radio hour.

Mr. Darling served as chief of the bureau of biological survey in the Department of Agriculture. He resigned when New Deal policies interfered with conservation.

"The bureau of biological survey made a careful study of the water resources of North Dakota and mapped out a program of impounded water reservoirs which would have safeguarded the state through dry years. Furthermore there was a job in this program for every unemployed able-bodied man in North

Dakota if the work had been carried out.

"Instead the New Deal administration ignored the planning of its own bureau and handed over all relief money for North Dakota to political administrators. The result was, that all the money was spent and nothing was accomplished. We did succeed in getting a few dollars and constructed a few ponds, which have been the sources of the only available water for cattle during the drought."

Mr. Darling further remarked that the big Grand Coulee Dam now being built by the New Deal in the state of Washington on the Columbia River would bring most of the salmon fishing in that river to an abrupt end and would destroy forever "the major part of a ten-million dollar annual food supply."

Asked why the United States Government Bureau of fisheries did not prevent this destruction, Mr. Darling replied:

"All opposition from the Bureau of Fisheries was stopped by getting rid of the expert Chief of that Bureau and by putting into his place a United States Senator's secretary

whose knowledge of fish was gained in the city read estate business and in Washington politics. The Senator—Mr. Clarence Dill—of the State of Washington—promptly retired from public life to look after his private business as soon as the New Deal had appropriated sixty-one million dollars for the Grand Coulee Dam in his state; but he left behind him his secretary, Mr. Frank Bell, who became Chief Fish Commissioner.

"True conservationists protested; but the dam was called conservation and once more it was proved that conservation is a grand alibi for anyone who wants to get away with murder."

Art's Auto Shop
GENERAL AUTO REPAIRING
Valves, Berrings, Rings, Brakes
Battery & Electrical Work
Have Free Check-Up of your car.
202 N. Riverside Tel. 1200

DANCE WITH DYNGE
At the
Oriental Gardens
EVERY SATURDAY NIGHT
Two Orchestras
Old Time and Modern
ONE ADMISSION
Medford, Oregon

Visit
Harden's Drapery Shop
WEEKS & ORR Bldg. Medford

Fick Hardware Co.
Crosley Radios & Refrigerators,
Spartan Radios & Refrigerators,
Speed Queen & May Tag
WASHING MACHINES
Sales & Service Phone 300
131 W. Main St. Medford

Ekerson PAINT & ROOF Store
Time Payments for Remodeling
A ROOF FOR EVERY HOME
A PAINT FOR EVERY PURPOSE
Fire-Retardant Roofs bring
Lower Insurance Rates
Phone 243 38 S. Bartlett
Trade Here and Win Votes

Top Notch Eats.
G. J. Morris, Prop.
Food Served at
Reasonable Prices
at
Reasonable Prices
14 South Central Medford

Dr. I. H. Gove
DENTISTRY
419 Medford Bldg.
Medford, Oregon

TROWBRIDGE Cabinet Works
Everything in Cabinet Work
Established in 1908

PERL'S Funeral Home
Established in your community
25 years
Phone 47 428 W. 6th St.
Medford, Oregon

Save Money by taking your
Watch and Clock Repairing
to
Graves Jewelry Shop
Now located at 402 E. Main St.
New and Used Watches for Sale
Satisfaction Guaranteed

H. C. HIGH
Successor to
VOLNEY DIXON
Western Distributor For
Page Fence
Anything in line of fencing
124 N. Riverside Phone 263
Medford, Oregon

ABC
America's Leading
Washers & Ironers
There is a size ABC Washer or Ironer to fit every purse and purpose. Each model beautifully designed . . . equipped with many exclusive and worth while safety and convenience features . . . all built up to the exacting ABC specifications of precision in manufacture . . . all built to give years of lasting, trouble-free service . . . each model an out-standing value in its price field.
W. H. Klatt
S. Grape Medford

Dr. B. C. Wilson
Physician and Surgeon
210 Medford Bldg.
Medford, Ore.
Central Point
STONE'S DRUG STORE

Merrick's Swimming Pool
Class for Adults Mondays and Thursdays.
From 8 to 10.
Nat Building
No. Riverside Medford

When in Medford
Eat at
Leonard's
Lunch
Diners
Freshly Frozen Ice Cream
119 E. Main Phone 993

Elva Livingston Lough
SLIP COVERS FOR OVER-STUFFED FURNITURE
Designing, Drapery Making
Phone 1648x 220 S. Grape

Safe Insurance at a Saving
Oregon Mutual Fire Insurance Co.
(Incorporated)
LELAND CLARK, Agent
19 North Bartlett St.
Medford, Ore. Phone 1496
See us for Fire Insurance
on Hay & Grain

OFFICIAL WICO AND EISEMANN MAGNETO Sales and Service.
OFFICIAL MAGNETO REPAIR SERVICE
Genuine New Factory Parts
DAWSON'S
44 N. Front St. Phone 263
Medford, Oregon

RENDER'S COFFEE
It's New--
—in taste
—in flavor
—in quality
—in economy
Render Tea & Coffee Co.
24 N. Bartlett Medford
Next door to Peerless Market

Dr. C. W. Lemery
(Successor to Dr. J. J. Emmens)
204 Medford Bldg.
Practice limited to eye, ear, nose, and throat and fitting of glasses.
Tel. 567 Res. 1013

All Natural Methods
Dr. H. P. Coleman
Chiropractic and Physiotherapy
Oregon License 264
California License 3029
Special Attention to Blood Pressure, Stomach and Bowels, Consultation and Examination FREE
Phone 965
In Medford Since 1920

Mattresses Renovated and New Ones Made to Order
FLOWERS MATTRESS & UPHOLSTERING SHOP
404 EAST MAIN ST. MEDFORD



Exposition Features Boys' & Girls' Work

Achievements of alert young people who belong to 4-H Clubs in the Pacific Northwest will be in the spotlight at the Pacific International Livestock Exposition in Portland, October 3-10.

As in former years, the West's largest livestock and land products show will give a prominent place to the exhibits and activities of boys and girls. It recognizes the wholesome influence exerted by the 4-H Clubs of the nation in promoting better livestock, better farming methods, and youthful habits of industry and thrift.

There will be much to see and learn at the exposition, as well as plenty of clean, interesting entertainment. A fast-moving, thrilling Rodeo and Horse Show will be one of the highlights to delight youngsters as well as grown-ups. Give your children this worthwhile experience if you can. Take the whole family to this greatest event of its kind.

And remember, please—this bank is always ready to cooperate in the betterment of farm production.

* MEDFORD BRANCH * THE FIRST NATIONAL BANK OF PORTLAND



Respectfully, this bank is insured by the Federal Deposit Insurance Corporation
Eugene Thorndike, Manager; A. R. Puchner, Assistant Manager; Oris Crawford, Assistant Manager



SHULTS BROS.
Dependable **Auto Painting** Reasonable
BODY & FENDER REPAIRING & GLASS
220 North Bartlett Medford, Oregon

Farmers Attention
Second Hand Rebuilt FARM IMPLEMENTS At Bargain Prices Call and see us at 39 S. Grape St. Medford

Shangle Studios
Expert Photography
Fine Portraits a Specialty
Medford Bldg.

It's the Truth!

(See Answer Next Week)
Modern, specialized machinery, with skilled mechanics and sanitary handling, assures you of a cleaner, sweeter, safer bundle when you send the wash to
OUR DAMP WASH SERVICE
the economical laundry service
52c for a 13-lb. bundle
Each additional pound 4c
Every piece sweet and clean—ready to iron
ANSWER—The peanut is a fruit
Medford Domestic Laundry
30 NORTH RIVERSIDE AVE. PHONE 166
"CERTIFIED SANITATION—GUARD YOUR HEALTH"

TROWBRIDGE Cabinet Works
Everything in Cabinet Work
Established in 1908

PERL'S Funeral Home
Established in your community
25 years
Phone 47 428 W. 6th St.
Medford, Oregon

Save Money by taking your
Watch and Clock Repairing
to
Graves Jewelry Shop
Now located at 402 E. Main St.
New and Used Watches for Sale
Satisfaction Guaranteed

H. C. HIGH
Successor to
VOLNEY DIXON
Western Distributor For
Page Fence
Anything in line of fencing
124 N. Riverside Phone 263
Medford, Oregon