

# Economic Highlights

**Happenings That Affect the Dinner Pails, Dividend Checks and Tax Bills of Every Individual. National and International Problems Inseparable from Local Welfare.**

Congress has adjourned, and a great quiet has come over Washington. Theoretically, the political "open season" has ended, and will not begin again until the next Congress, which will convene with the start of the new year. Actually, however, politics never ends—and during the present brief "breathing spell" between sessions, laymen and publicists alike are spending most of their time speculating on what is going to happen in next year's campaign, and the campaign of 1940.

Principal question at issue is this: "What changes, if any, have occurred in the status of Roosevelt's popularity since 1932?" By way of

answer, you can get almost anything you want. It is a human frailty, shared alike by Republicans and Democrats, to regard a thing as being true simply because you wish it were true. As a result, political opinions on forthcoming campaigns must be weighed exceedingly carefully—they are dictated almost entirely by partisan bias. The Democratic spokesman will tell you that Mr. Roosevelt will sweep the field as completely in '36 as he did in '32—the Republican spokesman will tell you that he will lose, and that the GOP will come back after the worst four years of its history. More or less unbiased observers, who are not tarred with any party label, will tell you that both of these extreme views are wrong.

One of the best gauges obtainable for measuring the popularity or lack of it of any administration, is newspaper editorial opinion. And in this according to an article by Theodore C. Wallen, of the New York Herald-Tribune, a very interesting change has taken place during the past turbulent year. On November 1, 1934—the eve of the Congressional election in which the Democrats achieved an astounding sweep—70 per cent of American editorial opinion was favorable to the President. He held this degree of popularity until early in March. Then a decline, marked by a few upturns, started. The course of the popularity chart, Mr. Wallen says, went from 67 per cent to 58, back to 62, then to 47, then to 66, then to 42 and finally to 61 on April 29. The greatest decline followed, when, on the occasion of the President's attack on the Chamber of Commerce of the United States, principal representative organization of American industry, it tall-spinned to 21.

Papers which were once highly favorable to Mr. Roosevelt and his policies, have become cold and non-committal. Papers which once were uncertain and said little, have taken to denouncing Administration acts. And

some very important papers, which normally back Democratic administrations—such as the New York Times and the Baltimore Sun,—find much to criticize in the President's program.

In his article, Mr. Wallen makes another very important observation. At the beginning of the Roosevelt administration, many persons backed the President and at the same time were against Administration measures in general. In other words, they liked the President, and they blamed others for Administration acts and policies which they believed inimical to the national welfare. Newspapers followed a similar course. When the President's popularity line hit its spring low of 21, Mr. Wallen says, "this apparently was the first time President Roosevelt and his Administration had come to stand for the same thing in the editorial opinion of the United States."

The drop in the President's popularity as a statesman—which is a very different matter from his popularity as an individual—has given unbiased writers the belief that the GOP has a chance—even though remote—to win in 1936, if it puts forward the right man. And there is a great problem. The Republican party is pretty well split up in factions. The progressives, led by Senators La Follette and Norris, do not want a conservative candidate. The conservatives, under the Hoover leadership, are bitter against present radical trends. Some think that the best candidate would be Senator Borah—but the Idaho lion has passed the biblically-allotted span of life and that is a great barrier to his candidacy. Colonel Knox of Chicago is making a bid for nomination—but he is relatively unknown outside of a few big cities. Senator Vandenberg is another figure, to be reckoned with—but he too faces much coldness within his party. Senator McNary

has influence as Republican leader in the Senate—but he comes from a small and remote state.

A few think that the Republican campaign of 1936 should be only formal—that the party should work toward 1940. They point to Mr. Roosevelt's electoral victory over Mr. Hoover, and say that shift enough to elect a Republican cannot occur in four years. Others point out that Mr. Hoover's margin over Governor Smith was only slightly less great than Roosevelt's over Hoover—that the tide turned then, and that it can again.

Under any circumstances, the next campaign will be bitterly fought. The issues are many, but the outstanding question for the voters to consider is whether to continue the swing to the left or turn back to the right. There will be no quarter given by either side. And a great deal can happen in the year that must pass before votes are counted.

## Beagle

Mrs. Marshall Harper visited with Mrs. Sweet Friday afternoon. Lawrence and Lloyd Sanderson, who are working at the Illihee orchard, spent Sunday at home. Mr. and Mrs. Robert Sims were visitors at the James Martin home Tuesday evening.

Ray Blaine spent Friday in Medford and Jacksonville.

Joe Rush, Sam Pollard and Mr. McCarthy went hunting Sunday.

Mr. and Mrs. Sater and Derva Jean attended the Antioch Sunday School last Sunday.

Mrs. H. A. Barneck and Mrs. Jacks of Portland visited the Seegmiller and Williams ranch last Saturday and Sunday.

Some of those attending the fair

## WELLS TAXI

Phone 25

City and Country Trips

## BEAUTY SERVICES AT A SAVING

Permanent Waves	\$1.00
Finger Wave wet, 25c, dry, 35c	
Shampoo	25c
Hot Oil Shampoo	50c
Haircut	25c
Marcel	25c
Manicure	25c
Scalp Treatment	50c
Comb Wave	25c
Facials	50c
Eyebrow Arch	25c

419 1/2 EAST MAIN

PHONE 84

Work done by students under supervision  
Medford School of Beauty Culture

## The Supreme Court—Our National Umpire

By RAYMOND PITCAIRN

National Chairman  
Sentinels of the Republic

Picture a sand-lot baseball diamond on the outskirts of any American town. . . .

The home team is at bat—and going strong! An exciting play occurs. In an effort to stretch a base runner into a home run, a player runs wide of the line.

"You're out," cries the umpire. There is a moment of stunned silence. Then the home-team players break into loud recrimination.

"Throw out the umpire," they shout.

But the spectators—a typical American crowd—boo the disgruntled players down. Out of the clamor arises a clear voice.

"The umpire," it announces, "is here to see that the game is played according to the rules that have made it a success. If he didn't perform that duty, the game couldn't last. If he interpreted the rules to meet every player's whim, baseball would no longer be the orderly American game that we love. It would degenerate into a disorganized and un-American free-for-all. So let's keep the umpire and play the game according to the rules that have demonstrated their value and utility."

Broaden that picture a bit, and you get a rough analogy to something that's happening in the American political scene today.

Certain lawmakers and their followers are annoyed because the Supreme Court has pointed out that some of their impractical measures violate the body of rules under which our government operates—the United States Constitution. They fear that still other measures will suffer the same fate. So they want to weaken the authority of the Court as our official interpreter of the rules.

They are shouting, "Throw out the umpire!"

Will they succeed? That's up to the people. No change so drastic in effect could be consummated without the consent of the voters. Fortunately, a nation-wide reaction has shown the popular attitude.

The people are determined to retain a National Umpire who will hold lawmakers to the rules which made us a great, successful nation offering liberty and opportunity to all.

**SILVER ANNIVERSARY**  
**PACIFIC INTERNATIONAL LIVESTOCK EXPOSITION**  
with  
**HORSE SHOW**  
**RODEO**  
PORTLAND, OREGON  
October 5 to 12

19 Shows in One—11 acres under one roof. Exhibits of pure-bred Livestock, Dogs, Poultry, Pet Stock, Wild Life, Land Products, Manufactured Products, 4-H Club and Smith-Hughes Vocational Education Work, Combination Horse Show and Indoor Rodeo.  
**LARGE PREMIUM LISTS**  
**REDUCED FARES—ALL LINES**

**TRY THE TRAIN!**  
**NEW LOW FOOD PRICES!**  
We've a brand new food service for California-bound travelers. An attendant serves you fresh, tasty food at your seat in the coach or in Tourist Pullman. Never before such low prices. For example: coffee 5c, milk 5c, sandwiches 10c, 3 do-nuts 10c, etc. Next time try the train for economy—plus comfort, safety.  
**Southern Pacific**  
See your local S.P. agent or write J. A. Ormandy, Gen. Pass. Agent, 705 Pacific Bldg., Portland, Ore.

## International Quality and Performance at Low Price



**\$595** f.o.b. factory for the 1 1/2-ton, 6-cylinder 133-inch wheelbase Model C-30 chassis with standard equipment

WITH the introduction of the new 1 1/2-ton, 6-cylinder Model C-30, International Harvester brings outstanding quality and performance to the speed truck field. The C-30 is a real International—through and through—featuring ultra-modern streamlined style, up-to-the-minute ALL-TRUCK construction, 78.5 h. p. engine, 133-in. and 157-in. wheelbases, and full-floating rear axle. It is by all odds the best value you can find in a truck of this size and capacity.

We are now in position to show and demonstrate the new Model C-30. Phone us or come in and see for yourself just how much good truck value we offer you in the lowest-priced 1 1/2-ton 6-cylinder truck in International history. Other Internationals are available in sizes from 1/2-ton to 10-ton.

**WALTER W. ABBEY, Inc.**

128 S. Riverside, Ave., Medford, Ore.  
L. C. GRIMES, Central Point, Asst. Sales Dealer

*It's always fair weather where we make Chesterfields*



"Weather machines" in the Chesterfield factories keep the heat and moisture at a steady even level . . .

This control of temperature and humidity helps to retain the full flavor and aroma of the tobaccos you smoke in Chesterfields.

And it has a great deal to do with providing the proper working conditions for the employees who handle the tobaccos and operate the Chesterfield machines.

Mild ripe tobaccos and modern up-to-date factories with proper control of temperature and humidity help to make Chesterfield . . .

*the cigarette that's MILDER  
the cigarette that TASTES BETTER*

## Copco Makes Large Tax Payment for Quarter of Year

The California Oregon Power Com-

Telephone 601  
For The American

## AUTO PAINTING

Satisfaction guaranteed and at lowest possible cost by

Mitchell's Auto Beauty Shop

608 S. Riverside

Medford



## Silver Anniversary Pac. International: Oct. 5-12

For twenty-five years the Pacific International Livestock Exposition has exerted its influence in the development of a better livestock industry and improvement of farm production.

This year the Exposition celebrates its Silver Anniversary in Portland, October 5 to 12.

It promises to be one of the greatest events in the Exposition's history and one of exceptional value both in education and entertainment.

A combined Horse Show and Rodeo will again head the program of entertainment of this great Exposition.

There will be nineteen complete shows in one, including exhibits of dairy and beef cattle, sheep, hogs, horses, poultry and pet stock, dogs, land products, dairy products, fish and game, 4-H Club work, wool and mohair and industrial products.

May we suggest that you make every effort to attend the Silver Anniversary of the Pacific International? Remember, this bank is always interested in the encouragement of an enterprise that will be profitable to the community.

## The Medford National Bank